TODD-AO Films in the US

- Oklahoma! (Magna, 1955)
- Around the World in 80 Days (UA, 1956)
- South Pacific (Magna, 1958)
- Porgy and Bess (Columbia, 1959)
- The Alamo (UA, 1960)
- Can-Can (20th-Fox, 1960)
- Cleopatra (20th-Fox, 1965)
- The Agony and the Ecstasy (20th-Fox, 1965)
- The Sound of Music (20th-Fox, 1965)
- Those Magnificent Men in their Flying Machines or How I Flew from London to Paris in 25 Hours and 11 Minutes (20th-Fox, 1965)
- Dr. Dolittle (20th-Fox, 1967)
- Star! (20th-Fox, 1968)
- 2001: A Space Odyssey (MGM, 1968)
- Airport (Universal, 1969)
- The Last Valley (CRC, 1971)
Camera and negative: 65mm
Perforations/frame: 5
FPS: 30 (for Oklahoma, 80 Days; 24 for all others)
Camera: Mitchell Todd-AO
Lenses: American optical, wide angle
Release print: 70mm
Sound system: magnetic six-tracks stereophonic
Screen: deeply curved lenticular (52’ x 26’)
Backwards Compatibility
Celebrities Will Attend Premiere of 'Oklahoma!'

An unprecedented attendance of movie pictures stars and industry personalities is anticipated at the invitational premiere of Rodgers and Hammerstein's "Oklahoma!" scheduled next Thursday evening at the Egyptian Theater.

The occasion will be the first opportunity to see the new screen process. Todd-AO, which up till now has been seen only by the press and production people.

As a result, virtually every big star producer and director in Hollywood has accepted premiere bids.

"Oklahoma!" will start public performances Friday night, Nov. 18.

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Hot Toddlers Take Spotlight In Moscow

THAT "ALWAYS IN THE NEWS" couple, Mr. and Mrs. Mike Todd (she's actress Elizabeth Taylor) are shown chatting with N. A. Mikhallov, Soviet minister of culture, during their visit to Moscow. Producer Todd, called the "last of the big spenders," said free elections were held in Russia, Nikita Khrushchev, Communist party boss, would win hands down — because Khrushchev is "Russia's biggest and best showman," Todd has also been called America's boss showman. INP Sound-photo

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HEDDA HOPPER

Notables to Circle Globe in Todd-AO

Mike Toddishes this when John Wayne wrote "Eight Days Around the World," he must have had the Todd-AO process in mind. When you ask the reason, Dean, the fellow Edna Maze conducted wanted to play in "Girls of Eden" but and Pier Angeli, the scene director to work on it some lot.

JUST ASKING
Showman Mike Todd
Killed in Fiery Air Crash

NOTABLE 1957 QUOTES
BY ART BUCHWALD

We talked to many people in 1957 and quoted them on various subjects. Here is a compilation of some of these quotes.

Mike Todd discussing the fact he rented a private plane on a trip to Europe: “There are some things I can defend, but not to have your own private plane while in Europe is unthinkable.”

*

ELIZABETH TAYLOR
SUFFERS COLLAPSE

Actress Elizabeth Taylor (27), small children, the collapse on a bed of ice in a New Mexico skiing resort, and the physician arrived at the rental lodge. Mike Todd, her husband, and she are both in New Mexico, according to Miss Taylor, divorce only had been postponed by a year.
Oklahoma! projected by a single projector onto a deeply curved screen.
Seven speakers provided stereo sound (courtesy of Academy of Motion Picture Arts and Sciences).
Can be seen Only at the RIVOLI Theatre Healthfully Air Conditioned for your comfort TICKETS FOR TODAY ON SALE AT BOX OFFICE NOW!

THE GREATEST MOTION PICTURE EVER MADE
RODGERS & HAMMERSTEIN'S OKLAHOMA!

THE FIRST MOTION PICTURE PRODUCED IN TODD-AO

ENTRANCE ON BROADWAY
At Last! It's Here!

RODGERS & HAMMERSTEIN'S

OKLAHOMA!

IN THE NEW MOTION PICTURE PROCESS

When the magic that is "Okla-

homa!" meets the miracle that is TO-

DADO-AO...

something wonderful happens! Suddenly you're there... in the land

that is good, in the story on the screen! You live it, you're a part of it...

you're in "Okla-

homa!"

Because this is a completely new and unique presentation, without prede-

cedents in modern entertainment, all seats for "Okla-

homa!" will be reserved as in the legitimate theatre.

Starring

GORDON MACRAE - COLUMBIA - CHARLES EDGAR - CHARLOTTE GREENWOOD - GENE ALBERT - JAMES WHITMORE - ROBERT STAGG - SHIRLEY JONES

Directed by:

FRED ZINNEMANN - ARTHUR HORNE创造出, 无先例的现

代娱乐，所有座位将被保留，如同在合法剧院。

主演:

GORDON MACRAE - COLUMBIA - CHARLES EDGAR - CHARLOTTE GREENWOOD - GENE ALBERT - JAMES WHITMORE - ROBERT STAGG - SHIRLEY JONES

执导:

FRED ZINNEMANN - ARTHUR HORNE创造出, 无先例的现

代娱乐，所有座位将被保留，如同在合法剧院。

公映

THURSDAY, OCT. 13, 1955

THE NEW YORK TIMES

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Top: Mike Todd, Sr., and his favorite photo of himself and his Todd-AO camera. This still was made in Chinchon, Spain, on location for Around the World in 80 Days. The huge wide angle AO lens reflects the arena location. Bottom: The logo used by 20th Century-Fox on some of their roadshows in the sixties. 35mm prints had the same logo except “70mm” was removed and replaced with “CinemaScope.” By contract the Todd-AO screen credit had to be removed from 35mm nonroad-show prints.
further reading


- In 70mm Newsletter