2018-2019 MIAP Thesis Guidelines

MIAP Thesis Options

Thesis (Academic Paper, Preservation Project, or Portfolio)
The MIAP thesis is a capstone project in the form of an academic paper, a documented preservation project, or a professional portfolio.

- **An academic paper** must demonstrate substantial research and analysis addressing an aspect of the history, theory, or practice of moving image archiving and preservation. The paper should contribute to the archival field, bring innovative and insightful discussion to the profession, and have the potential to be published.

The final document should be at least 60 pages, including graphics, and works cited. There is no cap in the final number of pages but preferably, it should not be more than 120 pages. We encourage students to concentrate on quality over quantity.

The final document must include:

- Cover page
- Table of contents
- Abstract (250 words)
- Body of work
- Works cited

- **A preservation project** is completed in partnership with an organization for which the student performs tasks such as collection assessment, description, re-housing, preservation planning and/or management, development of access forms, and/or fundraising. The project should be distinct from internship fieldwork, even if it grew out of an internship and is taking place at the same site. When proposing the project, students must clearly state whether it is a preservation planning project, or a preservation implementation project.

The project’s written component typically contains two parts: (A) a report with supporting documents, deliverable to the organization; and (B) an analysis of one or more archival issues raised by the project.

The final project must contain:

- Cover page
- Table of contents
● A 250 word description of the project in lieu of an abstract
● The report (A) including the following deliverables:
  1- Note of copyright status for the film(s) or collection
  2- Summary of significance of the materials to be preserved (include description of the aesthetic values of the materials or collection, historic significance, context of production, original specifications, current status, information about director, creators, and any other information relevant to the understanding of the materials).
  3- Detailed work plan and timeline
  4- Budget proposal
  5- Rationale for outsourcing when needed
  6- If the project is related to the preservation of audiovisual material, time-based media or complex media, the student needs to document the outcome.
● The analysis portion of the project (B) must be at least 20 pages, including abstract, graphics, charts, and images, and works cited.

Students opting for a planning project might decide to carry out a small pilot project when possible. Those additions must be consulted with the advisor(s) on time, and they need to be clearly marked in the table of contents.

● A professional portfolio that compiles revised versions of work completed at MIAP, a reflective essay and a summary of special projects/internship work. The revised papers must demonstrate refinement of thought, quality and expansion of the work.

In consultation with the advisor, students will select three final projects/reports done as part of MIAP coursework; students will conduct further research in order to expand and improve each one of those papers. The selection must have an unifying theme that helps define the student’s professional profile, and their main field of specialization. The portfolio will also include an 8-10 page summary of relevant related projects and internship work. The portfolio will be introduced by a reflective essay.

The portfolio must include:

● Current résumé
● Cover page
● Table of Contents
● A 10-12 page reflective essay with a rationale for selection of the revised materials, elaborating on how they fit into the overall work conducted at MIAP, and how they define the professional profile of the student as an archivist with specialization in a specific field while being able to perform various archival tasks.
● Three revised final course papers/reports demonstrating further expansion of the original research and documentation, and overall improvement of content.

In consultation with the advisor, students will select three final projects/reports to include. Students need to make the original papers/reports available to the advisor(s) as
the outset of the project for review. After revisions, and expansion, each final paper included in the portfolio must have a 15-20 page minimum extension. Papers must have an abstract, and a list of works cited.

- An 8-10 page summary of internship fieldwork or related projects that support the main content of the portfolio.

The portfolio may include visuals prepared for presentation of coursework, or sample items resulting from those research/internship projects. Those deliverables will be consulted and agreed with the advisor(s) early in the process of preparing the thesis.

Graphics, charts, illustrations must be appropriately identified. Additional supporting materials must be clearly identified and referenced as Appendixes in the Table of Contents.

Students will begin thinking about a thesis topic and its form during the second semester of the first year and should identify more specific ideas over the summer prior to their second year. Seek advice from your academic advisor, faculty members, or informal mentors at any time during the process. You will further develop your thesis plans in a third-semester course, CINE-GT 3490 Advanced Topics in Preservation Studies. More detailed guidelines, a timeline, and a style and format guide for the capstone project are distributed at the start of the fall semester.

**Tisch Policy on Academic Integrity**

The core of the educational experience at the Tisch School of the Arts is the creation of original work by students for the critical review of faculty members. Any attempt to evade that essential transaction through plagiarism or cheating is educationally self-defeating and a grave violation of Tisch’s community standards. Plagiarism is presenting someone else’s original work as if it were your own; cheating is an attempt to deceive a faculty member into believing that your mastery of a subject or discipline is greater than it really is. Penalties for violations of Tisch’s Academic Integrity Policy may range from being required to redo an assignment to dismissal from the School. For more information on the policy--including academic integrity resources, investigation procedures, and penalties--please refer to the [Policies and Procedures Handbook](https://www.tisch.nyu.edu/student-affairs/important-resources/tisch-policies-and-handbooks) on the website of the Tisch Office of Student Affairs.

**A Note About Human Subjects Research**


“At New York University, all research involving human subjects (funded or not funded) must be reviewed and approved by the University's Institutional Review Board (IRB) before being carried out.

The University Committee on Activities Involving Human Subjects (UCAIHS) serves as NYU’s IRB for
the Washington Square units of the University. The site linked to above can help you:
- Determine if your work must be reviewed and approved by the UCAIHS
- Understand federal regulations and NYU policies concerning human subjects in research
- Prepare an application for review and approval to the UCAIHS
- Respond to any concerns or requested revisions the UCAIHS may request after the initial review

The UCAIHS is authorized to review and approve research involving human subjects through an agreement with the U.S. Department of Health and Human Services, Office for Human Research Protections, called a Federal Wide Assurance.”

The majority of MIAP theses do not involve human subjects research, but some do. The first step is to determine whether your project should be classified as human subjects research, requiring application to UCAIHS. To get started, refer to this IRB Decision Tree and consult this FAQ. You should also speak to your academic and/or thesis advisor and consult directly with the UCAIHS office for guidance on making this determination (ask.humansubjects@nyu.edu, 212-998-4808).

If you, your advisor, and/or a UCAIHS representative determine that your project does require UCAIHS review, then please refer to the office’s How to Apply page and read through its sheet on Applying to the NYU IRB as a Student. Students need a full-time NYU faculty sponsor to submit an application to UCAIHS (e.g., your thesis advisor, academic advisor, or MIAP Director Juan Suárez, depending on circumstance).

Please be mindful of submission deadlines for applications to UCAIHS. Investigators planning to initiate a research study involving human subjects should allow at least two months for the review process, since UCAIHS may need to request revisions or additional information before granting final approval.

The three major steps to application are:

1. Register for Cayuse (The Cayuse Research Suite is NYU’s support for research administration, including the submission of protocols to UCAIHS.)
2. Take required CITI Training on human subjects research (CITI = Collaborative Institutional Training Initiative)
3. Submit application via Cayuse IRB (directions)

2018-19 Thesis Timeline

2018

By Friday, September 21: Discuss your thesis idea with your academic advisor and other faculty as needed.

By Friday, September 28: Write a paragraph proposing a thesis topic and the form your thesis will take (i.e., paper, project, or portfolio). Upload it to NYU Classes so you can present this in class, and e-mail this as an editable text file (.docx, .doc, .rtf, etc.) to Juana Suárez (juana@nyu.edu), Kim Tarr (kimberlytarr@nyu.edu), Marina Hassapopoulou (mhi193@nyu.edu), and MIAP’s Program Manager. Name the file 18f_thesis_ [Your Last Name]_paragraph.
By Thursday, October 18: E-mail your thesis proposal (ca. 500 words) as an editable text file (.docx, .doc, .rtf, etc.) to Juana, Kim, Marina, and MIAP’s Program Manager. Name the file 18f_thesis_[Your Last Name]_proposal. Include: a working title, a developed focus (not just a general topic), a proposed method for accomplishing the work, and an annotated bibliography of at least five sources.

- For a paper, propose a thesis statement (or a question to be answered), then discuss your topic, approach, and sources of research.
- For a preservation project, describe the collection(s) and/or work(s) and their location, outline major tasks and “deliverables,” and identify the archiving/preservation issue(s) you expect to address.
- For a portfolio, outline the points of your synthesis essay and identify the papers and projects you will include.

You and/or MIAP faculty may choose to circulate your proposal to Cinema Studies faculty, adjunct MIAP instructors, and/or others who could potentially provide thesis advisement. You will receive written and/or verbal feedback on your thesis proposal from the instructor of CINE-GT 3490 Advanced Topics in Preservation (Juana), your academic advisor, and others as needed.

By Friday, October 26: Submit your thesis advisor choices by email to Juana, Kim, Marina, and MIAP’s Program Manager.

By Friday, November 9: A thesis advisor will be assigned to you. Your thesis advisor may then request further revision of your proposal. With your thesis advisor, develop a schedule for meetings, intermediary drafts, and other expectations for the rest of the academic year. At minimum, meetings should be held every other week during the semester. At the advisor’s discretion, consultation via electronic communication may be used instead of an in-person meeting.

By Tuesday, December 18: By this date, email your schedule of advisor meetings and work submission deadlines as an editable text file (.docx, .doc, .rtf, etc.) to Juana, Kim, Marina, and MIAP’s Program Manager, with your thesis advisor copied. Name the file 18f_thesis_[Your Last Name]_schedule.

Winter Recess
By now you should be drafting parts of your thesis, even as research continues. Continue thesis research, project work, and writing.

2019

By Friday, March 8: Submit a thesis draft to your thesis advisor. Revise and extend your work based on feedback from that advisor and others. Thesis advisors should provide written and/or verbal feedback between now and thesis presentation week (week of Apr 1 – 5, exact dates & times TBA).

Week of April 1 – 5 (exact dates & times TBA): Make a professional public presentation of your thesis. Invite any organizational partners with whom you are working. For portfolio theses, the MIAP program will invite at least one professional working in a relevant field to provide feedback and help evaluate the work. MIAP faculty will attend thesis presentations and external thesis advisors will attend their advisees’ presentations, barring unforeseen circumstances. All MIAP students (first- and second-year) must attend the thesis presentations.

By Monday, May 6: Deliver your completed thesis for grading. E-mail an editable text file (.docx, .doc,
and professional journals. In fact, these MIAP thesis guidelines are based on those originally provided in Moving Image Journal of the Association of Moving Image Archivists, and many other scholarly publications.

A general unwillingness to make work public is not an acceptable reason for restricting access.

**MIAP Thesis Format and Style Guide**

**AY 2018-19**

These guidelines are a modified version of *The Chicago Manual of Style*, which you should consult when in doubt about manuscript preparation. The NYU BobCat portal allows you free access to the searchable *The Chicago Manual of Style Online*. CMS is the style required by *The Moving Image*, journal of the Association of Moving Image Archivists, and many other scholarly and professional journals. In fact, these MIAP thesis guidelines are based on those originally created for *The Moving Image*.

As they say in Chicago, guidelines are not strict rules. The following stylistic choices suit MIAP thesis writing. You might emend this format if the nature of your thesis or project warrants it. Just be consistent. And consult with your thesis advisor before choosing a different format.

**Formatting and layout of the manuscript**

- 1” margins on all sides of 8.5” x 11” paper (“US Letter”). (1.25” left margin if you bind.)
A Czech edition of *The History of UNESCO* was posted to Kitschkultur.com/films.


Include the year of release in parentheses after a film/video title when it is first mentioned (unless your prose has already given that year). If the work was not released, use the date of production. Titles in the text appear in the language of origin. Supply English release titles, or, where no official release title was used, translated titles. The English title may be used after first citing the original. *Graag gebroken brood* (Gladly Breaking Bread, 1935), for example, may subsequently be cited simply as *Gladly Breaking Bread*.

*Dumb and Dumber To* was released in 2014.

*Der Letzte Mann* (*The Last Laugh, 1922*) was re-released in 1927.

**Notes (endnotes, footnotes, or backnotes)**

You may use footnotes or endnotes. Your call.

All citations should appear in notes (unless written into the running text).

Cite sources in full upon first mention; thereafter, refer to author, short title, and, if appropriate, page number.

Limit the amount of prose in notes.

Avoid *ibid* whenever possible.
Consolidate notes where practical to do so. A note mark should appear only at the end of a sentence, and preferably at the end of a paragraph. A paragraph with one note citing four sources, for example, is better than a paragraph with four note markers (especially if the notes repeat sources).

**Bibliography or Sources Consulted**

If all your sources are cited in the notes, you may not need a bibliography. However, it is often useful to have an alphabetized master list of the more important sources. See CMS on how to format citations in a bibliography (as opposed to the note format). In order to distinguish a list of works you cite from a master list of items consulted in your research, use the heading **Sources Consulted** (rather than **Works Cited** or **Bibliography**). Depending on the nature and quantity of your sources, you may choose to organize the bibliography into sections.

**Figure captions**

Identify any illustration (“figure”) with numeral, caption, and parenthetical source credit. Do not include an illustration unless it is integral to the project.

- **Figure 1.** Frame from the film *Eyes of Science* (1930). (George Eastman House)
- **Figure 2.** High school students attend a screening of *Valley Town*, January 7, 1941. President Macri, seated, far left. (Detroit Free Public Library.)

**Dates and numbers**

August 23, 1999, the 2010s, the 1990s, the nineties, the 1940s and ’50s, between 1926 and 1928, while working at IBM (1950–59); the essay “The IBM Era, 1950–1959”

the mid- to late 1990s

the twentieth century (noun); a twentieth-century art movement (adjective)

events of August 12 [not 12th], the June 19 celebration, the third of March

fifty-five, two hundred, five thousand (spell out big round numbers); 7.5 million kilobytes, pages 8–10, pages 100–2, pages 112–13, pages 271–99, pages 299–311

a budget of $33,000, a five-cent cigar, forty euros = EUR 40, €11.3 million

When a number or year begins a sentence, it is spelled out. But it’s better to recast it: “Nineteen ninety-five was a mother” becomes “The year 1995 was a mother.” Don’t begin a sentence “1995 was a mother.”

For gauges, no space between numeral and letter: **35mm film, 16mm prints, 8mm videotape.**
Punctuation
Use the serial comma (a.k.a the series comma or Oxford comma): a, b, and c (rather than a, b and c). the annual conferences of ALA, AMIA, and SAA.

Brackets: use for (1) text you insert (usually within quoted material) for clarification, or (2) titles assigned to a work lacking one (e.g., Edison test no. 20 [Fred Ott Holding a Bird]).

Semi-colons: use sparingly. Most essays can do without.

Abbreviations
In running text, use e.g., i.e., and etc. only in parenthetical phrases.
Jr. and Sr.: no comma after surname (Sid Davis Jr., Dan Dohrn Sr., George Hamilton IV)
In note citations, use two-letter postal abbreviations for American state names (en.wikipedia.org/wiki/List_of_U.S._state_abbreviations) and Canadian provinces.

Citations
Standardize capitalization in all titles, using headline style. (Do this regardless of how the title is capitalized in the original source.)

“Filming on the Floor of the House of Representatives,”
the book Four Theories of Education by John Dewey was edited by committee

“Berners-Lee More than Ever Convinced He Was Victim of Madoff”

The section CMS 14.18 Notes and bibliography -- examples and variations is quite helpful. Have a look at it. Below are some MIAP-friendly examples. Note that these are in note format, which differs from bibliography format. For bibliographies, use the author’s surname first; for notes, make it reader-friendly by listing the author’s first name first.


10. Edward Mason, “Children and the Cinematograph,” Journal of the Society of Comparative Legislation 16, no. 2 (1916): 346–53. Where no month (or quarter) of publication is present, include both the volume and its number. Above, vol. 16, no. 2. You may also cite this as 16.2 (1916).

11. Walt Disney, “Mickey as Professor,” Public Opinion Quarterly 9 (Summer 1945): 119–25. Where month or quarter does appear, include it with the year of publication. List only the volume (here, 9); you may omit any number following that of the volume.

12. Ed Guerrero, “The So-Called Fall of Blaxploitation,” Velvet Light Trap 64 (2009): 90–91. Some journals use only single numbers for sequential issues. Here you could also say Velvet Light Trap no. 64.


Per CMS 14.279: “Citations of video recordings, like citations of sound recordings, will vary according to the nature of the material. Any facts relevant to identifying the item should be included.” Be consistent in the elements you include from citation to citation.


Blog entries or comments may be cited in running text (e.g., “In a comment posted to the blog *Ars Technica* on March 6, 2009, Peter Pearson confessed.”) rather than in a note. The following are formatted for notes.


27. Email from Dominic Angerame to the author [or insert your name here], Aug. 21, 2005. Or simply Email from Dominic Angerame, Aug. 21, 2005. [When no recipient is named, readers should assume the author of the essay was the recipient.]


If you cite a source repeatedly, it should be abbreviated after the first citation. For example, if you have thirty references to the *New York Post*, do this: “*The Digital Scream!*” *New York Post*, June 4, 2009 (hereafter cited as *NYP*). Or, you can define such abbreviations at the beginning of the note section, above note 1.
Web citations and electronic sources

Describe a site’s content as needed for clarity. Give readers sufficient data to assess the nature and authoritativeness of the source.

Online sources that are analogous to print sources (such as articles published in online periodicals) should be cited similarly to their print counterparts, with the addition of a DOI (when available) or URL.

Access dates are not required. You may opt to omit the conventional “accessed Feb. 1, 2008.” Readers can safely assume you accessed sites in the weeks before the publication or posting of your essay. But, if you know you are citing a dead URL, note that.


CMS 14.5 Uniform resource locators (URLs)

CMS warns “it is never sufficient simply to provide a URL.” Pasting a URL into a note with no facts of publication is unacceptable.

First list the full facts of publication. The URL is “the most vulnerable element” of a citation. “Readers need to be able to judge the nature and authority of any source from the full facts of publication.”

14.6 Digital Object Identifiers

A DOI is a unique and persistent string of characters “assigned to a piece of intellectual property such as a journal article or book (or a component thereof), in any medium in which it is published. (The term digital refers to the identifier and not necessarily to the object.)”

14.184 Electronic journal articles -- URL or DOI

“A DOI, if it is available, is preferable to a URL. If using a URL, use the address that appears in the browser’s address bar when viewing the article (or the abstract) unless a shorter, more stable form of the URL is offered along with the electronic article. Note that a single DOI assigned to a journal article as a whole applies to that article in any medium, print or electronic. include an article’s DOI to indicate that an electronic version was cited. (Because the DOI points to all available formats simultaneously, it is not necessary to specify which electronic format was cited—e.g., PDF or HTML.)”


The Carman citation can be considered complete without the DOI, since *The Moving Image* also exists in printed form. However the Burgess article exists only in an online reference source, making the DOI essential.

If you consult, say, an online PDF replication of a printed newspaper, book, or journal, you need not necessarily list a URL or electronic access point (such as ProQuest). The following suffices, whether for an original paper copy, microfilm copy, electronic edition, or online version: “Buckeyes Love Gearheads,” *Miami (OH) Herald*, Sep. 1, 2011.


**Spelling**

Use *Merriam-Webster’s Collegiate Dictionary*, 11th edition, as the authority for spelling. The site m-w.com is based on the print version of *MW11* and “includes the main A-Z listing of the Collegiate Dictionary, as well as the Abbreviations, Foreign Words and Phrases, Biographical Names, and Geographical Names sections of that book.”

**Style sheet**

In publishing, a list such as the following is often called a “style sheet.” As you write, keep a running list of terms that appear more than once and have spelling or punctuation that might vary. This makes it easier in the final version to unify the way you type the term. Here are some examples. Consider them MIAP house style, unless you have good reason to do otherwise.

- 16mm film, 35mm prints, a 70mm release, 8mm
- ¾-inch video, 2-inch quad video (or two-inch)
- the Academy Award [you are not obliged to add © or other marks to such terms]
- Academy Film Archive (singular), but Anthology Film Archives (plural)
- African American, Mexican American, etc. (no hyphens in either the noun or adjective)
- the Agfa company made Agfacolor film stock
- a B movie
- bandwidth, broadband,
- Betacam SP, Beta SP videotape
- black-and-white film; a movie shot in black and white
- a Blu-ray disc (abbreviation BR acceptable, if defined first)
- catalog
- checksum
- close-up shots, a close-up, a medium close-up
- communism, Communist Party
- a Creative Commons license
DigiBeta, Digital Betacam
DOI (Digital Object Identifier) [Capitalized; it’s a registered trademark of the International DOI Foundation. But use lowercase doi when citing the identifier.
DuPont, DuPont-Pathé
DV, DVCAM
Eastman Kodak Company
e-book
e-mail
filmmaking, filmmaker
full-coat magnetic track
the Great Depression, an economic depression
HDCAM
in-camera effects
internet
iPhone, iPod,
Kodachrome
laserdisc (variable spellings: LaserDisc, laser disc)
mini-DV
the New York Post [when periodicals are named in main text. But omit the in citations.]
newsfilm, newsreel
nonprofit, nontheatrical
a one-light print
online
on-screen, off-screen (adj.)
open-reel video
ORWO film stock
outtakes
Pathé
PBCore
postproduction, postwar, postcolonial
preproduction
presstape
Progressive Era, progressivism
the South, the East, East Coast, Eastern (U.S.), Eastern Europe, the Western world, etc.
Super 8 film (or Super 8mm film)
Technicolor
telecine (DataCine is a brand name)
thrater (unless a building is named the X or Y Theatre)
Twentieth Century Fox, Twenty-First Century Fox
U-matic tap
YouTube
videocassette
Warner Bros.
wet-gate printing
workstation
World War II, the Second World War, WWII (if repeated uses), post-WWII
the World Wide Web, the web; website, weblog, blog, vlog.

Select technical abbreviations
API (application program interface)
ASCII
an AVI file (with .avi extension)
bps (bits per second)
CD
da CSS file
DOI
DVD
FTP
GB (gigabyte)
GIF
HTML code
JavaScript programming language
a JPEG
lm (lumen)
MB (megabyte)
Mbps (megabits per second)
an MP3 file
the MPEG format
an MP4 file
a PDF file
the PNG file format
the SQL standard
TB (terabyte)
TIFF files
an XML document.

Avoid embedded and proprietary formatting of your text document (or at least wait until the final edit approved by your thesis advisor is ready to deposit). For example, do not use MS Word’s Table of Contents template, which may be difficult for your editor to edit.

NB: Film vs. video. Distinguish between formats of moving image media. Films are works recorded on motion-picture film. Carriers of video signal should be identified as such: videos (i.e. video works), videotapes, video recordings, digital video, and so on. In common parlance people slip in and out of medium specificity. The digital video recording captured on a cell phone camera might be casually referred to as “a tape,” or someone with a video camera may refer to “filming” an event. However, as a moving image archivist, use terms more exactly. Specify when you mean a film print or negative, a videocassette, a broadcast signal, a television program, magnetic audiotape, a vinyl disc, and so on. Use general terms when you refer to more than one format: movies, recordings, audiovisual records, moving-image works, files.
Emoticons
No emoticons. ; >)
Title of the Thesis or Preservation Project:

Subtitle, If Appropriate

by

Author’s Full Name

A thesis submitted in partial fulfillment

of the requirements for the degree of

Master of Arts

Moving Image Archiving and Preservation Program

Department of Cinema Studies

New York University

May 2019
Sources Consulted

Sample of the format to be used.

(Alphabetical, last name first.)


