LILLI PALMER

CHAMBER OF HORRORS

BELA LUGOSI

THE HUMAN MONSTER
BEAUTIFUL GIRLS ENCOUNTER TERROR
Edgar Wallace Crime Stories Create Thrilling, Chilling Films

Bela Lugosi stars in "The Human Monster," TV Chiller on Channel ________

A Scotland Yard Inspector uses a beautiful girl to bait a killer and both are terrified when they uncover a monstrous brute in the National Telefilm Associates tv release, "The Human Monster," _______ day at ________, on Channel ________, Station ________.

Investigating five mysterious drownings, Inspector Holt begins to suspect Dr. Orloff (Bela Lugosi), head of an insurance company. Orloff is well-known for his philanthropy and many people come to him for help. Henry Stuart goes to the insurance chief for a private loan. During the interview, Orloff invites him to see the new wing he has donated to Dr. Dearborn's home for the blind.

Shortly after, Stuart's body is washed upon the shore of the Thames. At the mortuary, the Inspector meets Stuart's daughter Diana (Greta Gynt). Orloff learns that Diana is now penniless and offers her a job as secretary to Dr. Dearborn. Holt knows that she will be in danger, but allows her to take the job because it will help him investigate the case.

Holt soon finds proof in his case against Orloff who disappears. Diana begins to uncover horrible secrets hidden by the benevolent atmosphere of Dr. Dearborn's establishment. There are many startling developments before the vicious killer is brought to justice.

Bela Lugosi, Greta Gynt and Hugh Williams star in this National Telefilm Associates tv release.

Lilli Palmer stars as a Blonde Captive in "Chamber of Horrors" on Channel ________

The strange will of an eccentric Englishman lures a beautiful blonde into a terrifying family vault, in the NTA tv film release, "Chamber of Horrors," to be telecast _______ day at ________, over Channel ________, Station ________.

A wealthy English squire leaves his fortune locked with his body in the family vault. The door to the chamber has seven locks and over a period of years, many money hungry claimants try to rifle the grave.

An evil genius, Dr. Manette, has protected the treasure for himself by murder and robbery. However, when June Lansdowne, a distant relative of the deceased, comes into possession of a key, a young ex-Scotland Yard man champions her cause. But, Dr. Manette, a master of impersonation is not easily outmaneuvered. After blocking the attempts of June to claim the treasure, he finally captures the beautiful girl and takes her to his asylum which is filled with terrifying torture devices of many ages.

The young Inspector rescues June and Dr. Manette becomes a victim of one of his own fiendish devices.

Lilli Palmer stars as June Lansdowne in the cast which also includes Leslie Banks, Gina Malo and R. Montgomery. "Chambers Of Horrors" has been released for television by National Telefilm Associates.

MONSTER MINUS STITCHES

Since the popularity of Boris Karloff's Frankenstein, creating an original monster has become a problem. Make up men claim there are just a limited number of things you can do to a human being to make him look monstrous and most of them were done for Frankenstein. In avoiding the resemblance to the Karloff brute, make up men avoided stitches on "Jake" in "The Human Monster" to be seen _______ day at ________, on Channel ________, Station ________.

"Jake's" chilling qualities rely on rolled up eyes and protruding teeth. However, he is not lacking in horror for the scanty make up.

LILLI PALMER A BLONDE

Lilli Palmer fans can see their favorite as a blonde in "Chamber of Horrors," _______ day at ________, on Channel ________, Station ________. In this thrilling, chilling melodrama, Miss Palmer plays a beautiful blonde who finds the key to a treasure vault which turns out to be a chamber of terror.

BELA LUGOSI STARS IN CHILLER ON TV

The late Hungarian actor, Bela Lugosi, who attained great fame on the American screen in "Dracula" and "Frankenstein" pictures will be seen in another characterization in a similar vein, as a sinister doctor in "The Human Monster," _______ day at ________, on Channel ________, Station ________.

HIGHLIGHT LISTING

HUMAN MONSTER

A Scotland Yard Inspector assigned to investigate five drownings, suspects the head of an insurance company. The daughter of one of the murdered men accepts a job to help the Inspector get the goods on his man. Together they discover a monstrous creature who carried out diabolical schemes for the insurance executive. Bela Lugosi, Greta Gynt, Hugh Williams.

CHAMBER OF HORRORS

An eccentric Englishman dies leaving his body locked with his fortune in the family vault. The door has seven locks and a beautiful young relative of the deceased comes into possession of a key. A young ex-Scotland Yard man takes up her cause and must overcome an evil genius before winning the prize. Lilli Palmer, Leslie Banks.
EDGAR WALLACE’S
THE HUMAN MONSTER
BELA LUGOSI

Synopsis
Inspector Holt of Scotland Yard is specially assigned by a leading firm of underwriters to solve the mysterious drownings of five insured persons whose policies have had to be paid.

Holt regards Dr. Orloff, head of the Greenwich Insurance Company suspiciously. Orloff is well known for his charitable disposition. Henry Stuart comes to Orloff to obtain a private loan and the insurance chief, during the interview, learns that Stuart is not insured. After Stuart signs an I.O.U. Orloff tells Stuart he would like him to visit a home for the blind which is run by Dr. Dearborn, a friend of his. Stuart promises to call at the home the following day.

Upon Stuart’s arrival at Dearborn’s home, he finds Dr. Orloff awaiting him. He tells Stuart that Dr. Dearborn is away on an errand of mercy, that he, Dr. Orloff, is anxious to show him the medical clinic he has presented to the home. As Stuart enters the clinic, he is confronted by a monstrous creature, Jake, who puts him in a straight jacket. Later, Stuart’s body is found washed upon the bank of the Thames. Holt is summoned. At the mortuary, Holt meets Diane, Stuart’s daughter, who identifies the corpse. It is learned that Stuart was drowned in fresh, clean water, not in the muddy waters of the river.

The next victim is Grogan, a crepe paper specialty factory. Holt suspects that Grogan has been forging the signatures to the Greenwich Co.’s policies and that Stuart’s death was caused by Dr. Orloff.

When Orloff learns that Diane Stuart has been left almost penniless by her father’s death, he obligingly offers to get her a job as secretary to Dr. Dearborn. Although Holt realizes that she is in danger, he allows her to accept the work as it will allow him to investigate the case more easily.

Holt is informed that Orloff holds a $100,000 policy in Stuart’s name. This, together with other information completes his case against Orloff. But the doctor has disappeared. Immediately a hue and cry is started for his capture.

When Diane reads newspaper reports to Dearborn, he is horrified that his benefactor is a cold-blooded killer.

Diane finds one of her father’s cuff-links at the home. Three more people meet death under gruesome circumstances and the horrible secrets that were covered by the benevolent atmosphere of Dearborn’s home for the blind are at last brought to light.

It develops that Dr. Orloff and Dearborn are one and the same person. Police close in on the Dearborn home.

In the end, Jake and Dr. Orloff meet death in the same cruel manner in which their victims had been killed. Diane and Inspector Holt find their happiness in the knowledge that her father’s death has been avenged.

EDGAR WALLACE’S
CHAMBER OF HORRORS
LILLI PALMER

Synopsis
A wealthy and eccentric English squire dies, leaving his fortune locked in the family vault. The door has seven locks, and within a few years they are contested for by nefarious characters intent upon rifling the grave.

Doctor Manette, instigator of a wholesale campaign of murder, robbery, and impersonation to secure the prized treasure.

June Ladsdowne, distant relative of the deceased, comes into possession of a key, and a young ex-Scotland Yard Inspector takes up the cudgels on her behalf.

Before he wins the day he has to force Dr. Manette into one of his own instruments of torture to extract a confession and watch him die.
**HUMAN MONSTER**

10 Seconds

A chiller from the pen of writer Edgar Wallace will be telecast ________ day at ________ on this station. Don’t miss Bela Lugosi as a diabolically clever doctor in the spine-tingling tale of THE HUMAN MONSTER.

20 Seconds

Paralyzing fear grips a young woman and a Scotland Yard Inspector when they discover the cause of five mysterious deaths in THE HUMAN MONSTER, ________ day at ________ on this station. Bela Lugosi stars as the man who controls the beast who is responsible for weird happenings. Greta Gynt will be seen as the girl who finally traps the monster and his creator after exposing herself to a thousand terrors. Don’t miss THE HUMAN MONSTER, for spine-tingling excitement.

**CHAMBER OF HORRORS**

10 Seconds

Lilli Palmer will star in CHAMBER OF HORRORS ________ day at ________ on this station. Don’t miss this Edgar Wallace thriller about a blonde held captive in vault by an evil genius.

20 Seconds

An eccentric Englishman dies, leaving his fortune locked in the family vault. Many murders and robberies occur as various people try to rifle the vault until Lilli Palmer comes into possession of a key. She finds it opens a chamber of horrors not a treasure chest. Don’t miss CHAMBER OF HORRORS ________ day at ________ on this station, a thrilling tale of an evil genius who comes to final justice by one of his own devices.

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**SLIDE**

This 2”x2” promotion slide or telop is available free of charge four weeks prior to playdate. Order by number from the NTA Promotion Department in New York.
Create New Interest In These Feature Films With Showmanship Devices for "The Human Monster" and "Chamber of Horrors"

Varied methods of merchandising your feature film will pre-build and maintain an audience. Though these suggestions may not be completely adaptable for your station, perhaps they may serve to remind you of other ideas. Good exploitation depends more on ingenuity than on dollars.

In a local penny arcade or amusement park, you might place a "shock machine" with a shock delivered from small batteries when two handles to machine are grasped. Made the center of a display, a panel carries the copy: "Do you Want a Shock? Hold the handles together. And if you want a REAL Shock, see 'Chamber of Horrors'/ 'Human Monster' __________ day, time, station."

Small packages of hair dye might be sent out with an announcement of the telecast for "those whose hair turns white, while viewing 'Chamber of Horrors'/ 'Human Monster'."

Occasionally a plant or hoax can win a newspaper story. In such a case it is best if the paper can be let in on the story. If the stunt has news value or is novel enough, a newspaper might go for the phoney story. Rumors may be circulated which tie in with the attraction and objects "planted" in the night could be found. "The Human Monster" and "Chamber of Horrors" suggest many diabolical devices which may be easily attainable... like a coffin out of which a likeness of the monster could come and deliver a message about the attraction. Another obvious hoax which might be handled in a kidding way, would be to have a "monster" found wandering around the street and interviewed. Though quite obviously a "fake" his answers to questions pertaining to life as a monster are purposely designed to be ridiculous.

STILLS

Order your 8" x 10" glossy photos four weeks prior to playdate from the NTA Promotion Department in New York. Additional star heads and production shots are available on request for special promotions.

CH-P1 "Chambers Of Horrors"  CH-P2 "Chamber of Horrors"  HM-P3 "The Human Monster"
TV's BEST...TONIGHT

EDGAR WALLACE'S
THE HUMAN MONSTER
BELA LUGOSI
WXXX channel 00
TONIGHT at 0:00

EDGAR WALLACE'S
THE HUMAN MONSTER

EDGAR WALLACE'S
CHAMBER OF HORRORS
LILLI PALMER
WXXX channel 00
TONIGHT at 0:00

CH-M201

HM-M101

CH-M101

One-column and two-column ad mats, as well as other sizes, are available to assist you in promoting and merchandising this fine feature. Order by number, four weeks prior to playdate from the NTA Promotion Department in New York. Cooperation in creating special layouts will be readily extended by our Art Department.