Pursuit of Relevance

the student affairs conference at NYU
For your information:

- All Conference sessions will take place on the 4th, 8th and 9th floors of the Kimmel Center.

- The Opening Breakfast and Welcome will be held on the 10th floor. Lunch will be held on the 10th floor and in 405/406. The Keynote will be held on the 4th floor.

- House phones and restrooms are located near the elevators on each floor.

- Email terminals are available in the Student Resource Center (Suite 210) and next to the grand staircase on the 2nd floor. Wireless internet access is available on all floors.

- Text @nyu2016 to 81010 for live updates!

- Download “NYU Guide” application from the Apple App Store or Android Market Place and search for Student Affairs Conference at NYU.

As a courtesy to all presenters and attendees, and to help keep conference sessions on schedule, please be prompt in your arrival to programs. Additionally, please silence your cellphones.

A conference evaluation will be administered online. Look for an email invitation to complete the survey.
Opening General Welcome Session & Breakfast  
*Rosenthal Pavilion, 10th Floor*  
09:00-09:45am

*Welcome from ASAP*  
**Ryan Scott Cole**, Executive Chair, Association of Student Affairs Professionals (ASAP)

*Welcome from Higher Education and Student Affairs Masters Program*  
**Teboho Moja**, Clinical Professor of Higher Education

*Thoughts on the Conference Theme*  
**Tom Grace**, Director of Community Standards and Compliance, New York University

**Program Session I**  
10:00-11:00am

**1A: The Re-Emergence of Social Justice & Student Activism: When Student Needs Outpace the Institution**  
While student activism is not new, student affairs professionals have witnessed a re-emergence of activism on campuses and a demand that institutions of higher education are inclusive to all. The use of social media has created a sense of immediacy as campus issues are now catapulted into the national spotlight. As we struggle to define all with an evolving definition of inclusivity, a lack of resources and budgetary support, and an institutional history of segmented inclusion, this session will provide insight into our own experience at a STEM institution in meeting the needs of students.

**Presenters:**  
**Dr. Kristie Damell**, Assistant Dean of Students and Title IX Coordinator, Student Life, Stevens Institute of Technology  
**Kenneth Nilsen**, Dean of Students, Student Life, Stevens Institute of Technology  
**Leah Johnson**, Graduate Assistant, Student Life, Stevens Institute of Technology

**1B: Improving Advising: How Engaging Students Through Assessment Can Enhance Students’ Academic Decision-Making for Post-Graduate Life**  
By engaging students directly concerning their post-graduation goals and maintaining a rigorous assessment and evaluation agenda that collects data as students enter programs, complete programs, and from graduates; universities can better advise students in making thoughtful academic decisions about post-graduation life. Specifically, this presentation examines how data from a large interdisciplinary program at a major research university is used to help current students make appropriate academic choices based on career interests, improve adviser quality, and determine advising “blindspots.”

**Presenter:**  
**Benjamin Brooks**, Senior Class Adviser and Associate Faculty, Gallatin School of Individualized Study, New York University
1C: Intersections and Multiple Dimensions: An Interactive Approach to Exploring Identity

This session will give participants the opportunity to engage in a workshop about various identities we hold, how they intersect, and takeaways to recreate a similar workshop at their own institutions. Utilizing the “Conceptual Model of Multiple Dimensions of Identity” as a framework, participants will think critically and reflect upon how the intersections and multiple dimensions of their identities manifest in their lives as being important to them, as being safe and comfortable, which identities have they felt discrimination in, and in which identities do they have power and privilege.

Presenters:
Juan Carlos Matos, Assistant Dean and Director, Multicultural Affairs, Fordham University
Dr. Ijeoma Nwaogu, Assistant Director, Multicultural Affairs, Fordham University

1D: Why Prison Education?

Although there is literature on the benefits of post-secondary education in prison, there is less awareness about formerly incarcerated students’ transition to college campuses. This workshop will provide a unique opportunity to hear about mass incarceration & higher education from a panel of formerly incarcerated students from the NYU Prison Education program at Wallkill Correctional Facility. This program will provide context on the prison to college pipeline, insight on the issues students face when pursuing higher education inside and outside of prison & recommendations for Student Affairs.

Presenters:
Annie Le, Academic Advisor, College of Nursing, New York University
Rachael Hudak, Administrative Director, Prison Education Program, New York University
Kingsley Rowe, Reentry Coordinator, Prison Education Program, New York University

1E: UniversityXP: Blended High-Impact Experiential Learning

Student affairs professionals must find ways to engage and educate students using emerging tools with established theory. Blended high impact experiential learning (BHIEL) combines traditional face-to-face instruction with digital media and high impact experiential activities in order to create a student centered learning environment. This session examines how one school’s student staff training program used BHIEL to creatively meet learning outcomes; engage students; and develop student leaders using free online educational resources. Outcomes and future applications are discussed.

Presenter:
Dave Eng, Director of Student Activities, St. Thomas Aquinas College

1F: Expectations and Realities of Advising International Students
As enrollments soar for international students, it is very relevant and vitally important for every office on campus to understand how best to serve, advise and support them. Come to this informative session and learn about best practices and practical advice for advising these integral members of our university communities. The session will be relevant no matter what your area Student Affairs, what the size of your institution, or what the number of your international population.

**Presenters:**

**Kyoko Tirado**, International Student Advisor, Office of Global Services, New York University

**Thomas Sirinides**, Associate Director for International Student Services, Office of Global Services, New York University

**1G: Reframing Our Approach to Student Conduct: A Social Justice Lens 804/805**

Many colleges and universities are now charged to reframe their approach to creating equity and justice on their campuses. This session explores social justice and its role in the student conduct process. This session shares best practices and engages the audience in a lively discussion to identify ways student conduct administrators can be reflective, critical and consider the student narrative during the student conduct process. This session emphasizes how systemic issues can influence student behavior and decision-making, all which should be considered in the student conduct process.

**Presenters:**

**Samuel Ortiz**, Graduate Assistant, Student Conduct & Residence Life, Central Office of Student Affairs, City University of New York

**David E. Jones**, Director of Student Conduct & Residence Life, Central Office of Student Affairs, City University of New York

**Yvette Santana-Prado**, Manager of Student Conduct, Central Office of Student Affairs, City University of New York

**Danielle Falloon-Blake**, Graduate Assistant in Student Conduct, Central Office of Student Affairs, City University of New York

**Program Session II**

**11:10am-12:10pm**

**2A: Whose Public Good? Making Assessment Relevant in Addressing Inequity ........................................803**

Recent student-led initiatives have brought new attention to the importance of engaging how colleges and universities reproduce white supremacy. In consideration of research that evidences the benefits of diversity, racial battle fatigue, racial microagressions, and the recent US Supreme Court case of Fisher v. University of Texas, this presentation revisits higher education as a Public Good and outlines how co-curricular assessment can and should address inequity and support institutional improvement.

**Presenter:**

**Sonia DeLuca Fernandez**, Director of Research and Assessment, New York University
2B: Navigating Challenges in Pursuit of Relevance: Supporting Teams Through Change

Institutions are increasingly being challenged to change & adapt programs, policies, & services in order to remain relevant and responsive to evolving student needs within the changing social landscape. The ambiguity that accompanies this kind of programmatic or organizational change can be uncomfortable, and navigating and supporting those impacted by this change is often difficult and complex. This program presents & explores strategies for guiding, supporting, developing, and engaging students and professional staff to flourish, rather than flounder, through moments of change and ambiguity.

Presenters:
Staci Lynne Ripkey, Assistant Dean, Student Affairs & Academic Support Services, College of Dentistry, New York University
Jaci Czarnecki Thompson, Director, Student Services & Support, NYU Office of Global Programs, New York University

2C: Unpacking Privilege - Administrators Talk Race

This session is for professionals who are interested in exploring how whiteness and privilege manifest in workspaces, and how to act as allies for people of color, both personally and professionally. This workshop will discuss some of the ways in which administrators at NYU are practicing critical allyship, engaging in thoughtful reflection through opportunities such as the “White Administrators Talk Race” discussion group. It will also be a space for sharing and collaborating on ideas and programs addressing privilege on campuses throughout the country.

Presenters:
Miriam Halsey, Study Away Advisor, Office of Global Programs, New York University
Nanci Healy, Assistant Director, Center for Student Activities & Leadership Service, New York University
Selima Jumarali, Associate Director, Center for Multicultural Education and Programs, New York University

2D: In the Shadows: The Commonly Overlooked Concern of Mental Health on College Campuses

Conventional wisdom suggests that “college is the best four years of your life.” Given our changing student population that is not always the case. As Student Affairs professionals, we are often required to address issues regarding student’s mental health, especially depression and suicidal ideation. Since most Student Affairs professionals do not have any formal counseling or psychological training, this can be difficult. This workshop will review the prevalence of depression and suicidal ideation on college campuses and include some skill building and tips on how to address these issues.

Presenters:
Tara Hanna, Director of Residential Life, Residential Life/Undergraduate Student Life, Columbia University
David Lynch, Graduate Hall Director, Residential Life/Undergraduate Student Life, Columbia University
2E:  **Hacking It: Fostering Innovation and Relevance in Student Affairs. 905/907**

Much like Ikea shoppers, student affairs professionals may choose traditional ways of doing things, go with the latest trends, or create entirely new products from existing parts relevant to their particular needs – something referred to as “hacking.” In this interactive workshop, attendees will be given a “hacking” framework for bringing innovation to and fostering relevance as student support specialists in the academy. Case studies will be provided; however, participants are strongly encouraged to bring cases or situations from their home institutions for discussion and workshopping.

**Presenters:**  
**John Ross Campbell**, Residential Life Area Director, Student Outreach and Support, Massachusetts Institute of Technology  
**Rebecca Kjaerbye**, Residential Life Area Director, Student Outreach and Support, Massachusetts Institute of Technology

2F:  **Perspectivas: What Motivates Successful Latino Males to Do Well in College** ......................................................... 909

Despite the rich diversity of Latino students, their experiences are oftentimes consolidated with those of other students of color. The Latino population now accounts for 17% of the nation’s population, making it the largest ethnic minority. Additionally, they have an increasing high rate of college enrollment, but low rates of degree attainment, especially for Latino males. This session will discuss the findings from a qualitative study focusing on how successful Latino males with different characteristics explain their college persistence, and will provide recommendations for their success.

**Presenter:**  
**Dr. Carolina E. Gonzalez**, Director, Teacher Education Advocacy Center, Center of Pedagogy, Montclair State University

2G:  **Making Time: Co-Curricular Engagement and Non-Traditional Students** ................................................................. 808

Adult learning theory has long de-emphasized the value of co-curricular engagement for non-traditional students. In theory, balancing work, family, and school is worth it; so students could gain the financial rewards of a degree, even if that meant missing out on other parts of the college experience. Recently, this has changed as a student demand for community and an institutional focus on retention has led some institutions to rethink these assumptions. This presentation will focus on our efforts at SUNY Empire State College to make college worth it outside as well as inside the classroom.

**Presenters:**  
**Danielle Boardman**, Coordinator of Student Life, Office of Collegewide Student Affairs, SUNY Empire State College  
**Carl Burkart**, Director of Student and Academic Services, Metropolitan Location, SUNY Empire State College  
**James McMahon**, Coordinator of Student Services, Hary Van Arsdale Jr. Center for Labor Studies, SUNY Empire State College
KEYNOTE SESSION
1:10-2:15pm

Welcome from ASAP
Angie Kim, Professional Development Chair of ASAP

Welcome from NASPA Region II
Marijo Russell-O’Grady, Region II Member-at-Large; Associate Vice President/Dean of Students, Pace University

Welcome and Introduction of Keynote Speakers
Marc Wais, Senior Vice President for Student Affairs, New York University

This year we have chosen to replace the traditional Keynote Address with a series of short presentations by four speakers who represent key perspectives in the field of higher education. Each speaker will approach our theme “In Pursuit of Relevance” from their own unique viewpoint in this mash-up of the “TED Talk” and “Pecha-Kucha” styles of presentation.

Host:
Matthew Ferguson, Director of New Student Orientation and Family Programs, Rutgers University - New Brunswick

Keynote Speakers:
Robin Nagle, Director, Draper Interdisciplinary Master’s Program & Faculty Fellow in Residence, New York University

Selena Drobnick, Program Coordinator for Student Life & Leadership Initiatives, NYU College of Dentistry

Cathy Bao Bean, Chair, Society for Values in Higher Education & Author of The Chopsticks-Fork Principle, A Memoir and Manual

Closing
Staci Ripkey, Assistant Dean, College of Dentistry, New York University

LUNCHEON SESSION
12:15-1:00pm

4th and 10th Floors

Lunch will be available to Conference attendees on the 4th and 10th floors of the Kimmel Center. The exact same lunch will be available in both locations.
Program Session III  
2:30-3:30pm

3A: Finding Relevance: Engaging Our Students to Assist in Finding Personal Meaning in Their College Experience.................................914

The pursuit of relevance requires having a personal “meaning,” a purpose that transcends the activities of the moment, the semester or the college experience. Meaning is a construct which provides direction and binds together all that we do. College students who have a definitive purpose and meaning for their college experience are more likely to function autonomously, to persist, to do better academically, and to become more prepared for life after college. However, one cannot be given meaning or relevance even by the most knowledgeable professor, compassionate counselor or skilled administrator. Rather, each student must find within themselves the relevance of their higher education experience. But, with the right approach, we can facilitate this inward journey. This session will explore engagement practices that attempt to help individual student’s find their personal relevance and meaning for their life and through higher education.

Presenter:
Tom Ellett, Senior Associate Vice President, Student Affairs, New York University

3B: Current Events Matter: Navigating Politics of Student Activism for Graduate Students ................................................................. 804/805

Aspiring student affairs professionals must understand how to navigate various stakeholders within higher education institutions when faced with systemic issues such as racial oppression. We will examine individual cases such as Oklahoma; Mizzou; Yale; and how the issues impacted various stakeholders of the institutions beyond students. The presenters will provide a space to dialogue about preventative measures, potential responses within the capacity as a graduate student transitioning to professionals, and how student affairs fits as a change agent within the complex college organization.

Presenters:
Dan Erosa, Graduate Assistant, Office of Community Standards and Compliance, New York University
Angie Kim, Faculty Programs Assistant/Graduate Student, Office of Residential Life and Housing Services, New York University

3C: Wisdom and Wellness: Adding Value to the Dollars and Sense of College.....................................................................................803

Beyond the current infatuation with job preparation as the mission of higher education, how do we truly help educate our students for life? How to we engage them in a greater Mindfulness that sensitizes them to exploring Wisdom and Wellness—physical, spiritual, psychological—as critically important components of their undergraduate experience? How do we assist them to acquire the intellectual, interpersonal, and emotional tools to center themselves, create meaning, and integrate the experience of college with their experience of life both at present and in the future?
3D: Undocumented Students and Higher Education

Connecticut Students for a DREAM is a statewide youth led network fighting for the rights of undocumented students and their families. One of our main goals as an organization is to help educators and counselors better understand how to work with and for undocumented students and create brave and welcoming environments for students regardless of immigration status. As research is burgeoning, best practices are being developed, and programs are springing up across the nation to serve and empower this population this session will provide an opportunity to discuss models of work with and for undocumented students and share questions and ideas.

3E: “I’m Not a Regular Student Affairs Professional. I’m a Cool Student Affairs Professional”

Staying relevant and current with students is integral in the ever-changing field of student affairs and higher education. Maintaining a creative and innovative engagement model allows students to feel connected to their institution and the people that work there. This session will share how various offices can link current events, pop culture and trends to programming, student leader training and student interactions.

3F: Visual Thinking: Understanding Our Students, Our Communication, and the Pedagogies of Visual Literacy

In our communication-rich world, images play an ever-increasing role in conveying large amounts of information. Social media, infographics and digital storytelling are three examples of how visual imagery permeates everyday life. Visual literacy has become an important learning objective for citizens of the 21st century. We no longer just compete for student attention visually, but we must also help students develop visual literacy. This workshop explores ways student affairs can support visual literacy learning outcomes and explore visual tools for communicating with students.
This session will focus on three areas: the idea of education in a larger context, and the ways that it can be misconstrued by students, especially those who are first-gen or low-SES; the common issues in how that context is addressed systemically on campuses and by higher education; and how and where higher education practitioners can insert teachable moments and/or help students address that larger context. Each phase of the session will include opportunities for audience participation in a guided framework: where do they see issues/confusion; what differences do they see between students who have less/more social/cultural capital in how they view college; how does institutional structure impact how they are able to work with students on these issues; what best practices have they instituted or seen that address these issues. The presenter will provide examples, explanation, and suggestions, and moderate conversation.

Presenter:
Bart Grachan, Ed.D., Director of Transfer Services, Student Affairs, LaGuardia Community College

Program Session IV
3:40-4:40pm

4A: Developing Professional Staff Identity-Based Groups: A Panel Discussion

Supporting the identity development of students on college campuses is integral to student affairs, however less commonly is the same emphasis placed on the experience of underrepresented professional staff members at the institution. This session will share the history and development of the professional staff identity-based groups created at New York University that serve a variety of constituencies including persons of color, women, LGBTQIA, and white professionals.

Presenters:
Monroe France, Assistant Vice President for Student Diversity, New York University
Yettieve Marquez-Santana, Assistant Director, Residential Life & Housing Services, New York University
Briana Mathew, Residence Hall Director, Residential Life & Housing Services, New York University
Taris Mullins, Residence Hall Director, Residential Life & Housing Services, New York University
Long Wu, Assistant Director, Wasserman Center for Career Development, New York University

4B: Building From the Ground Up: Designing a Campus-wide Leadership Program

Change – it’s a scary word and yet an exciting process. This session will explore how to introduce change into a campus culture, particularly as it relates to designing and implementing new initiatives around student leadership development. The presenters will share the process that they used to design a unique, overarching framework for their institution’s approach to leadership development. Furthermore, this session will
share how that framework manifests through new programmatic initiatives such as leadership workshops, student leader training, and retreat programs.

**Presenters:**
*Christina Ferrari*, Counselor, Leadership Programs, Department of Student Life, Fashion Institute of Technology
*Michele Van-Ess*, Director, Department of Student Life, Fashion Institute of Technology

**4C: Generation Z is Here! Are You Ready?**

We have finally established how to work with millennial students but what about generation Z?! This generation is private, entrepreneurial, hyper-aware, and technology reliant. To them, social media isn’t about Instagram and Facebook but about Snapchat and Whisper. What does that mean for their college experience? Are we ready in Student Affairs to take on this new generation’s expectations? During this session we will talk about characteristics, family relations, social media and programming needs for generation Z.

**Presenters:**
*Niki Fjeldal*, Association Director of Orientation and Transitions, Student Development and Campus Activities, Pace University
*Christine Bogulaski*, Coordinator of Student Development, Student Development and Campus Activities, Pace University

**4D: visibllity: Supporting Bisexual Students on the College Campus**

In recent years, our society on the whole has become more accepting and inclusive towards LGBTQ individuals. However, does this mean all pieces within the LGBTQ umbrella are represented equally? Recent studies have found that one in three young adults within the United States identify on a bisexual spectrum. But do student services truly reflect this? This program session will focus on providing best practices for supporting bisexual students on college and university campuses. Directions in which future services specifically geared towards bisexual students could grow will also be discussed.

**Presenter:**
*Brendan Wright*, Part-Time Academic Advisor, College of Arts and Science Advising Center, New York University

**4E: Beyond the #ServiceSelfie: Social Media, Co-Curricular Service & How to Create Value for Higher Education**

Social media is a method for reaching and engaging students on important civic issues and communicating the value of higher education with university partners. This session will cover how the Center for Community Action and Research at Pace University’s social media strategy moves beyond these core components to engage students civicly, how staff uses student development theory with social media to achieve outcomes, and how to organize activist campaigns using online and offline components. The session will close with a discussion on strategies that move beyond posting and into engagement.
Presenters:
**Ashley Kuenneke**, Program Coordinator, Center for Community Action and Research, Pace University

**Tyler Kalahar**, Program Coordinator, Center for Community Action and Research, Pace University

**4F: Interpersonal Violence Prevention Strategy** ........................................... 909

Since the 2014 amendment to the Clery Act and subsequent U.S. Department of Education guidelines, campuses have approached violence prevention with new enthusiasm. This session will review the recent trends in violence prevention, focusing on bystander intervention, consent education, and self-defense. We’ll also review the research on the efficacy of these programs and together discuss the underlying ethos and implicit message of various strategies. In addition to the data, participants will have the opportunity to sample bystander intervention activities.

**Presenter:**
**Ariel Bloomer**, Masters Student, Higher Education and Student Affairs, New York University

**4G: Resiliency and Authenticity: The Role of Self-authorship and Emotional Intelligence in Personal and Professional Development** .... 914

Student Affairs professionals are being called upon to navigate increasingly complex, rapidly changing HE environments and climates while at the same time facing increasing expectations to be visionary, creative, authentic and highly productive. Achieving these results requires leadership qualities above and beyond fundamental management skills, including the capacity for resiliency, resourcefulness and keen attunement to self and others.

**Presenters:**
**Dr. Darleny Cepin**, Associate Director, Residential Life, Columbia University

**Robert R. Penaherrera**, Hall Director, Columbia University

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**Post Conference Social at Amity Hall**
(80 West 3rd Street, New York, NY 10012)

Come debrief, visit with colleagues, and even meet a few new folks! Everyone is welcome!

*Follow us on Twitter to catch all of the conference highlights*  
[@nyusaconference #nyusaconference]
Conference Notes

Join us for NASPA Region II Conference
June 5-7, 2016
at John Jay College of Criminal Justice in New York, New York

Go to: https://www.naspa.org/events/2016-region-ii-conference for more information on registration, speakers, and logistics. Early bird registration opens 1/31/16!
If you are attending the NASPA Conference this March we would like to invite you to join us as at our annual conference reception.

The NYU Student Affairs NASPA Reception will be hosted on Monday March 14, 2016 at 9:00 PM - 11:00 PM in the JW Marriott Indianapolis Room 201.

To help with planning, please RSVP to Taris Mullins at taris.mullins@nyu.edu
2016 Conference Planning Committee

Thomas Grace – Office of the Vice President for Student Affairs
Ryan Scott Cole – Association of Student Affairs Professionals
Selena Drobnick – College of Dentistry
Samantha Harvey - Association of Student Affairs Professionals
Angie Kim – Association of Student Affairs Professionals
Amanda Lancour – Association of Student Affairs Professionals
Nija Leocadio - Steinhardt School of Culture, Education, and Human Development
Colleen Maeder - Office of Student Community Standards
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