



# Part-time Job and Internship Survey

Academic Year  
2017-2018

& Summer 2018





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## EXECUTIVE SUMMARY

The New York University (NYU) Wasserman Center for Career Development is committed to preparing NYU students to become professionally resilient as they build rewarding careers that help them to realize their ambitions. This work includes supporting students during their academic programs by creating opportunities for them to explore their career interests and pathways through experiential learning, including: internships, jobs, and career-related service positions. This report summarizes the student experience in pursuing and securing fulfilling part-time jobs and internships during their junior-year and the summer prior to their senior-year. Key findings are as follows:

## QUICK FACTS

Career Outcomes Rate	Mean Hourly Wage		Duration to Find Position	
<b>97.9%</b>	<b>\$18.53</b> All Positions	<b>\$20.56</b> Internships Only	<b>63.2%</b> 1 month or less	<b>11.1%</b> More than 3 months

## INTRODUCTION

Research shows that employers use internships and part-time work as a way to assess candidate fit prior to offering full-time employment. Similarly, students seek to explore possible career options and apply what they have learned in the classroom in a professional setting, using these activities to hone their skills and develop new ones. Through these experiences and working with the Wasserman Center, students are able to not only cultivate key skills for their career and professional development, but also network with industry professionals and gain mentors and professional contacts. The Wasserman Center’s aim is for students to be able to use these opportunities to explore, identify and ultimately secure meaningful full-time roles upon graduation.

## METHODOLOGY

The NYU Wasserman Center conducts a Part-time Job and Internship Survey, collecting information from junior-year undergraduates about their jobs, internships and other career-related activities because this is the most common year for students to focus on post-graduation career plans. Additionally, these students are the most targeted by employers for part-time work and internships. The survey was administered June through December 2018 and was initially sent to 7,876 NYU students. The list of students to be surveyed was obtained from NYU’s Office of Institutional Research and Data Integrity and specifically included students expected to graduate in September 2018, January 2019, and May 2019. This methodology is consistent with the National Association of Colleges and Employers (NACE) guidelines for collecting data and disseminating results on career outcomes.

The Part-time Job and Internship Survey consisted of questions regarding students’ summer job(s) / internship(s) such as the name of their employer, wage information and resources used for the job/internship search. Although academic year questions were included in the survey, questions asking about summer experiences were more detailed. Students were assured of the confidentiality of their information and could opt out of the survey at any time. The survey was designed with branching logic; thus, depending on the way a student responded to the questions, the nature and number of questions posed to each student varied.

The survey was first distributed by email via Qualtrics in June 2018. If there was no response, students received reminders over the course of the administration timeline, and two iterations of phone banking occurred between summer and fall for non-respondents. In compliance with NACE guidelines, information about students’ internships and jobs was also obtained



from verifiable data sources such as NYU CareerNet, on-campus student employment, the Wasserman Center Internship Grant, and professional networking sites such as LinkedIn. Given the combination of the branching survey design and verifiable data, the percentage of individuals for whom information was collected varies by question.

The survey sample size was confirmed through a list obtained from the Office of Institutional Research and Data Integrity in December 2018. The December 2018 list contained 5,754 students down from the initial list of 7,876 students in May. We used the final contact list to determine the eligible student data to be analyzed, according to the degree conferral period. Data was collected for 3,600 students, 62.6% of the survey list, a 1.2 percentage point increase from last year (61.4%). Finally, those not included in the final outcomes data were as follows: students who reported that they did not look for a job or internship opportunity (including those who reported that they were continuing coursework during the Summer), or those that left the job/internship outcomes question blank, which is consistent with NACE standards for reporting career outcomes.

## OVERALL OUTCOMES | ACADEMIC YEAR AND SUMMER

Of those students who sought a position during the *academic year* 2017-2018, the career outcomes rate was 97.9%, which is near last year's finding of 98.5% and a notable increase over the 2015-2016 outcomes rate of 94.8%. Of those who sought a position in *summer* 2018, the career outcomes rate was 97.5%, slightly less than last year's finding of 98.4% but again higher than the summer of 2016 rate of 95.8%.

The career outcomes rate for international students for *summer* positions was 98.0% (up from 96.6% last year). The *academic year* career outcomes rate for international students was 96.7% (down from 98.0% last year), slightly lower than the overall rate.

These calculations were made following NACE guidelines for determining career outcomes rates.

School	Academic Year 2017 – 2018 (sample size)	Summer 2018 (sample size)
<b>NYU Overall</b>	<b>97.9%</b> (2674)	<b>97.5%</b> (2870)
College of Arts & Science	97.6% (861)	98.1% (927)
Gallatin School of Individualized Study	97.8% (180)	97.8% (178)
Global Liberal Studies	100% (91)	98.6% (73)
Leonard N. Stern School of Business	97.8% (278)	99.5% (427)
Rory Meyers College of Nursing	97.7% (132)	96.8% (124)
School of Professional Studies	98.8% (161)	97.0% (170)
Silver School of Social Work	100% (16)	100% (14)
Steinhardt School of Culture, Education, and Human Development	99.0% (381)	98.4% (368)
Tandon School of Engineering	97.2% (289)	93.4% (316)
Tisch School of the Arts	96.8% (285)	96.3% (273)



### SEARCH RESOURCES USED

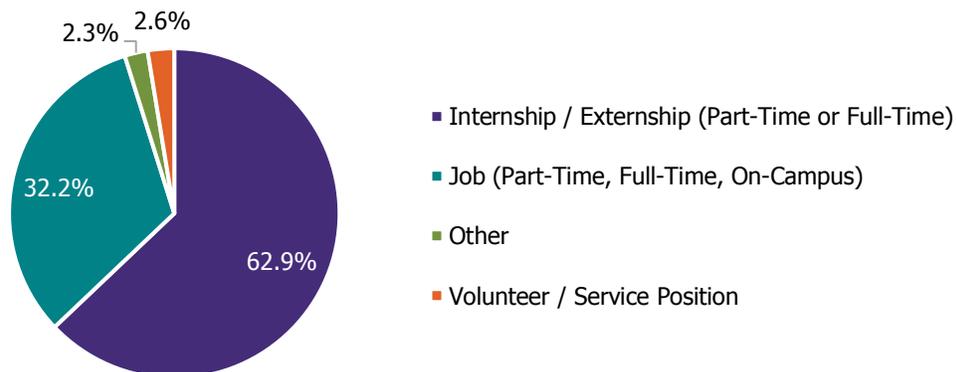
Students were asked to choose the most helpful job/internship search resources from a list and were given space to write-in responses. The question allowed for individuals to select as many categories as were applicable. The top three responses selected were Personal Network (friends, family, etc.), NYU CareerNet, and advertised job listings (other than NYU). The majority of write-in responses were able to be recoded into one of the categories below. Write-in responses, coded as 'Other' in the table below, included the SEO Career Program, Emma Bowen Foundation, and online job search sites including Google Jobs and LinkedIn.

Most Helpful Job/Internship Search Resources	Responses (N = 1793)
Personal Network	20.0% (359)
NYU CareerNet/Other Wasserman online job resources	11.7% (209)
Advertised job listing (other than NYU)	11.5% (203)
NYU Connections (Faculty, Staff, Students, Alumni)	9.5% (171)
Targeted employers directly	6.8% (123)
Other NYU School/Department resource	5.1% (93)
NYU On-Campus Recruitment (OCR) Program	4.2% (76)
NYU Event/Program	4.1% (74)
Other	3.4% (60)
Promotion from a previous position secured through NYU	1.2% (22)
Promotion from a previous position not secured through NYU	1.0% (19)

### TYPES OF SUMMER POSITIONS

NYU juniors engaged in a variety of position types over the summer. When asked to report details on their primary career-related activity, 62.9% of respondents indicated they were engaged in an internship/externship and 32.0% were engaged in a job. The 'Other' category includes 16 students who indicated they were engaged in a clinical or practicum as well as those who did not specify position type. Included in this analysis are 5 NYU juniors who are founders or co-founders of their own start-up companies/organizations (coded as 'Job'), 0.4% of the sample.

**Types of Summer Positions (N = 1197)**



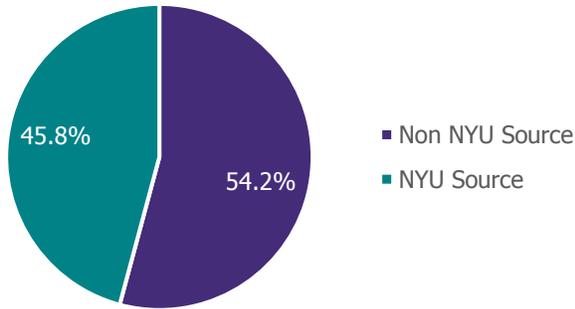
### SECURING SUMMER POSITIONS

Of the students who reported having a summer position, 45.8% reported securing it via NYU-related resources, down from 53.8% for the Class of 2018 survey but comparable to the numbers for the Class of 2017 (47.3%) and Class of 2016

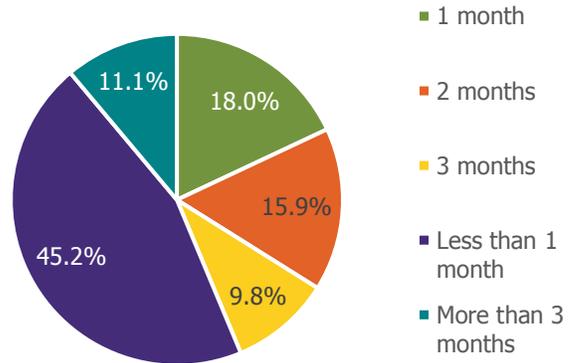


(46.8%). These resources include NYU Wasserman resources such as NYU CareerNet, On-Campus Recruitment, Career Fairs, employer information sessions, list serves, emails, social media, and other NYU connections such as NYU faculty, staff, alumni referrals or mentor network. The duration of the summer job or internship search was generally brief, with the largest number of respondents (45.2%) indicating that their search lasted less than one month, up from 43.5% last year. These findings are generally consistent with last year's results.

**Position Source (N = 1089)**



**Search Duration (N = 1144)**

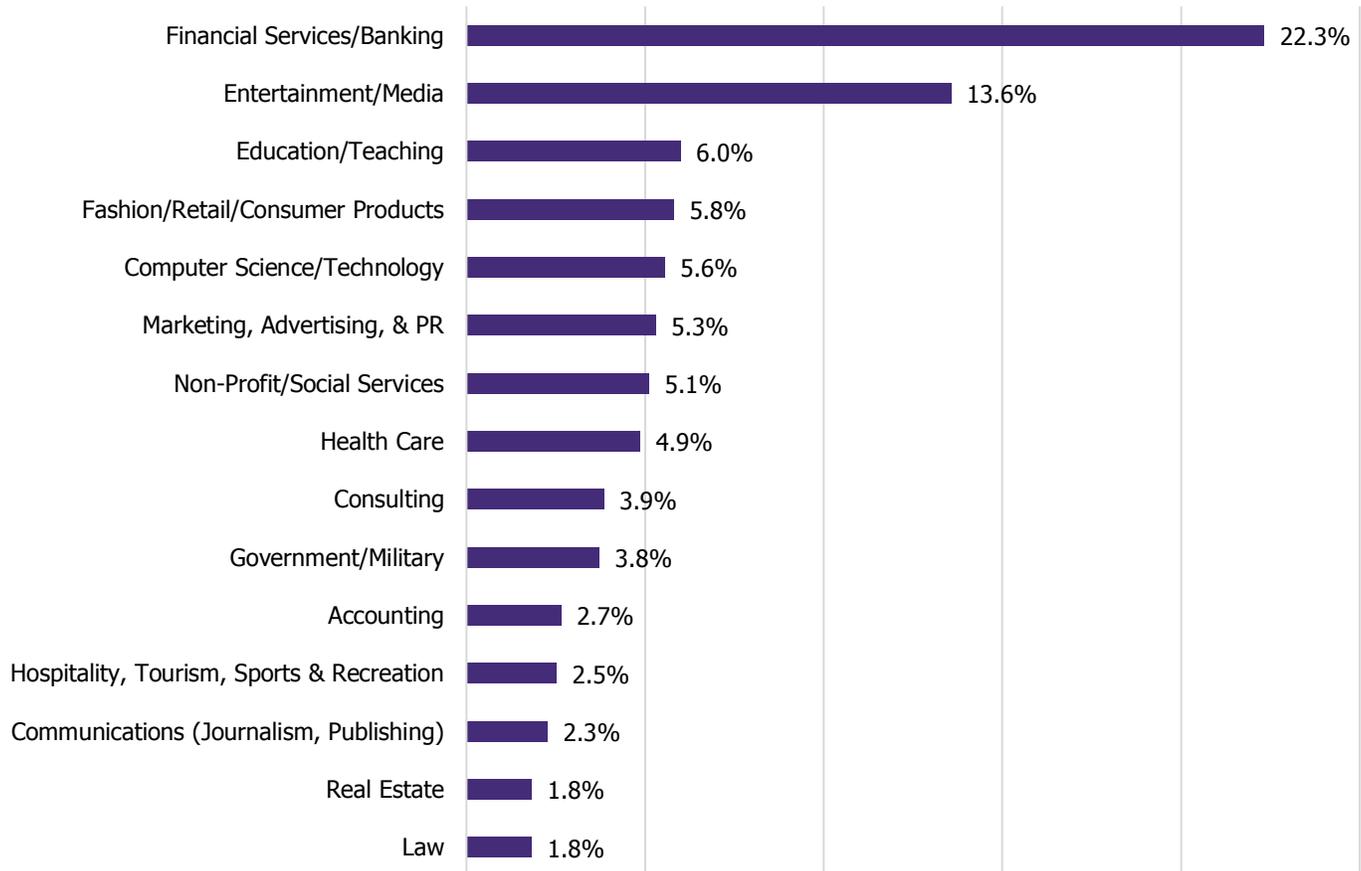




### TOP INDUSTRIES FOR SUMMER INTERNSHIPS

The top industries in which NYU juniors pursued summer internships include Financial Services/Banking, Entertainment/Media, Education/Teaching, Fashion/Retail/Consumer Products, and Computer Science/Technology. These are the top 5 industries consistent with 2017 rankings, with Education/Teaching rising to 3<sup>rd</sup> and Computer Science/Technology dropping to 5<sup>th</sup>.

#### Top Internship/Externship Industries (N = 2537)



Note: Health Care includes Nursing.

#### MULTIPLE POSITIONS

A number of students indicated that they held more than one position during the summer period. Of the juniors who responded to this question, 29.7% indicated that they held two or more positions during the summer of 2018, nearly identical to last year’s figure (29.8%).

During the academic year, 51.0% of students who responded indicated they held two or more positions, slightly down from 52.4% last year, which could be any combination of jobs/internships and are not necessarily held concurrently.

#### SUMMER COMPENSATION AND ACADEMIC CREDIT

The mean hourly wage for all paid summer positions was \$18.53 per hour, a 9.1% increase from last year’s mean hourly wage of \$16.98. The mean hourly wage for internship positions this year was \$20.56, nearly identical to last year, whereas the mean hourly wage for summer jobs was \$15.79, a 10.3% increase from last year’s average of \$14.32. Of those engaged in summer internships, 34.3% indicated the internship was unpaid. The top industries for unpaid



internships by number of students include Education/Teaching, Health Care, Entertainment/Media, Non-Profit/Social Services, and Government/Military. 9.4% of respondents indicated they were receiving academic credit for coursework related to their summer position, double last year's rate of 4.7%.

Below is a list of the top industries in terms of internship hourly wages. Since disclosure of salary on the survey was not required, the chart below reflects the average hourly wage of students who provided this information.

Industry (sample size)	Compensation (per hour)
Accounting (26)	\$30.24
Insurance (8)	\$29.92
Financial Services/Banking (114)	\$29.35
Consulting (24)	\$25.12
Computer Science/Technology (49)	\$22.65
Energy (8)	\$22.42
Engineering (7)	\$20.58
Fashion/Retail/Consumer Products (33)	\$20.06
Pharmaceuticals/Biotechnology (6)	\$20.00
Arts (Museums, Galleries) (7)	\$20.00

### SELECTED TOP SUMMER EMPLOYERS FOR INTERNSHIPS





## CONCLUSION

In addition to seeking the brightest and most experienced new graduates, employers are seeking professionals who have some professional experience and can quickly acclimate and contribute to the work environment once hired. Internships and part-time jobs play increasingly important roles in determining a student's career direction and post-graduation options. These experiences are integral components of a student's learning experience at New York University; they are conduits and often prerequisites to full-time employment as well as graduate and professional school enrollment. Of this year's respondents, 78.6% indicated that they plan to work at a part-time job or internship during their senior year, an increase from 76.7% of respondents last year. Students with professional experience have a competitive advantage in an ever-changing job market as they have had an opportunity early on to develop integral soft and hard skills, demonstrate greater career focus, and consequently broaden their post-graduation opportunities.