



NYU

Wasserman Center
for Career Development



Graduate Career Outcomes Survey

Class of 2019

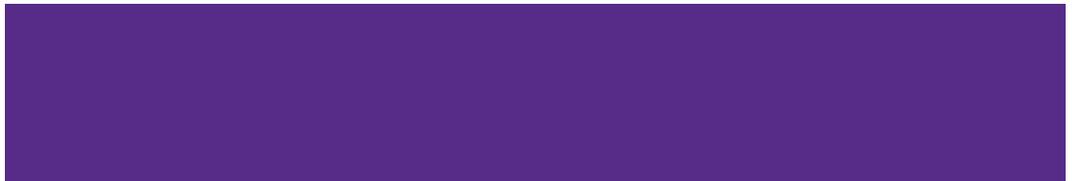
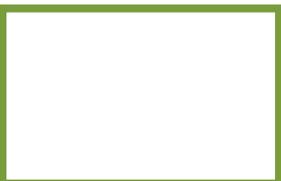


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Introduction

The New York University Wasserman Center for Career Development conducted its 2019 Graduate Career Outcomes Survey which captures the career outcomes of NYU students who graduated with a master's degree, doctoral degree, or an advanced certificate, from the schools listed below, between July 1, 2018 and June 30, 2019. This timetable is consistent with the [National Association of Colleges and Employers' recommendations](#). The goal of this survey is to gain an understanding of graduates' employment and ongoing education activities.

Career outcomes for graduate students are impacted by many of the factors tied to the university setting including academic program selection, on-campus involvement/networking, and career development activities. In addition, these outcomes may also be impacted by factors not tied to the university setting including prior work experience, a broader network of professional colleagues, and current employment upon the start of a degree program. This report summarizes the findings from the Class of 2019.

Overview

METHODOLOGY

The survey questions were based primarily on the NACE standards, with minor adjustments to include school-specific post-graduate survey questions. Graduates were first sent a link to an online survey via email. In addition, the Wasserman Center for Career Development, in collaboration with staff members in each school launched an engagement campaign to promote the survey with graduates through social media, in-person events (e.g. commencement ticket pick-up), flyers, and email communication. As a result of these efforts, we collected more survey responses earlier than in previous years. Therefore, a greater percentage of survey responses are from graduates who secured employment or continuing education prior to graduation. Additionally, those graduates who indicated that they were still seeking employment or continuing education received a follow-up abridged version of the survey, once in September 2019 and again in December 2019. After several email reminders, graduates who had not responded received up to three phone calls by trained phone interviewers.

To incentivize graduates to take the survey, the Wasserman Center offered recent graduates inclusion in a drawing for Amazon gift cards for their completion of the survey, within the administration period. For those who did not complete the survey, NACE-approved professional networking sites such as LinkedIn were used to obtain post-graduation status data. Additionally, the Wasserman Center included data from NYU CareerNet/Handshake, the National Student Clearinghouse, Office of Global Services, and outcomes information reported by faculty, staff and employers.

The target population consisted solely of individuals who, based on the official records from NYU's Office of Institutional Research, received an advanced degree (Master's or Doctoral degree) or an advanced certificate in either September 2018, January 2019, or May 2019 from the following schools:

Gallatin School of Individualized Study
Graduate School of Arts & Science
Rory Meyers College of Nursing
School of Global Public Health
School of Professional Studies
Silver School of Social Work
Steinhardt School of Culture, Education, and Human Development
Tandon School of Engineering including Center for Urban Science and Progress

Information on **5162** graduates who obtained an advanced degree and or an advanced certificate was collected and analyzed. The list of graduates supplied by the Office of Institutional Research and Program Evaluation contained records for **6265** individuals from eight schools. Thus, Wasserman was able to collect post-graduate outcomes information on **82.4%** of the Class of 2019.

As demonstrated in the table below, the data collected for this study represents the graduate population who graduated in September 2018, January 2019, or May 2019 (Overall Population) and is disaggregated by the type of degree/certificate. The overwhelming majority of the total population (**94.5%**) earned master's degrees.

**Population Breakdown | BY DEGREE/CERTIFICATE**

	Outcomes Population*	Overall Population
Master's Degree	94.8%	94.5%
Doctoral Degree	4.5%	4.4%
Advanced Certificate	0.8%	1.1%

*This is the population of graduate alumni for whom we have outcomes information broken down by degree type.

MISSING VALUES/ROUNDING

Throughout the analyses, “missing values” (i.e., questions that the respondents did not answer) were omitted, as were “Unsure” or “Unknown” responses for most calculations. As illustrated in several charts, the total percentage does not equal 100% due to rounding. Additionally, Institutional Research Board (IRB) guidelines prohibit us from requiring survey participants to answer all questions, so the number of responses to each question varies.

Career Outcomes

CAREER OUTCOMES RATE

The career outcomes rate for the Class of 2019 is **95.7%**. The career outcomes rate is the total number of graduates who secured a position or enrollment in a continuing education program divided by the total number of graduates who sought opportunities. **13.1%*** of graduates included in the career outcomes rate reported continuing education as their career outcome. **83.9%*** of graduates included in the career outcomes rate reported employment as their career outcome. Of those, **87.1%** secured their jobs by or within 3 months of graduation**.

* There is a small overlap in outcomes rate percentages as some graduates selected the response option to indicate that they are working and in school.

** For the Class of 2019, the Wasserman Center piloted a new engagement strategy, launching the survey to May graduates two months before graduation. The impact of this work means that we collected more responses prior to May than in 2018, which may have increased the number of graduates reporting having secured employment before graduation.

Career Outcomes Rate | BY DEGREE/CERTIFICATE

Degree Type	Percentage
Master's Degree	95.6%
Doctoral Degree	96.9%
Advanced Certificate	100.0%

Employment

POSITION TYPE AND INDUSTRY

Employment was categorized into one of ten position types and one of thirty industries.

Position Type | ALL RESPONDENTS

Position Type	Percentage
Employed by an Organization	75.7%
Internship	8.4%
Temporary/Contract Work Assignment	5.3%
Entrepreneur	4.7%
Fellowship/Post-Doctoral Appointments	2.5%
Freelance (Independent contractor/consultants)	1.7%
Faculty non-tenure track position	0.8%
Faculty tenure track position	0.7%
Military	0.1%
Voluntary Service	0.1%

Top Industries | ALL RESPONDENTS

Industries	Percentage
Education/Teaching	18.3%
Computer Science/Technology	12.4%
Health Care	11.7%
Finance Services/Banking	9.5%
Non-Profit/Social Services	6.6%



The industries reported for Master’s degree recipients are distributed across a variety of sectors. Position type is heavily concentrated in the Employed by an Organization category.

Position Type MASTER’S DEGREE	
Position Type	Percentage
Employed by an Organization	77.2%
Internship	8.9%
Temporary/Contract Work Assignment	5.4%
Entrepreneur	4.8%
Freelance (Independent contractor/consultants)	1.7%
Fellowship/Post-Doctoral Appointments	0.8%
Faculty non-tenure track position	0.7%
Faculty tenure track position	0.3%
Military Service	0.1%
Voluntary Service	0.1%

Top Industries MASTER’S DEGREE	
Industries	Percentage
Education/Teaching	16.7%
Computer Science/Technology	12.6%
Health Care	11.6%
Financial Services	9.9%
Non-Profit/Social Services	6.8%

Doctoral graduates’ position types and industries are heavily concentrated; the top two position types account for **80.1%** of placements and the top industry accounts for almost half (**47.8%**) of all placements.

Position Type DOCTORAL DEGREE	
Position Type	Percentage
Employed by an Organization	55.7%
Fellowship/Post-Doctoral Appointments	24.4%
Faculty Tenure Track Position	6.1%
Temporary/Contract Work Assignment	4.4%
Entrepreneur	3.5%
Internship	2.6%
Faculty Non-Tenure Track Position	2.6%
Freelance (Independent contractor/consultants)	0.9%

Top Industries DOCTORAL DEGREE	
Industries	Percentage
Education/Teaching	47.8%
Health Care	11.0%
Computer Science/Technology	9.6%
Science/Research	7.7%
Non-Profit/Social Services	3.3%

The reported industries for graduates who earned Advanced Certificates are reflective of their area of study. The top position type accounts for over three quarters (**85.7%**) of all placements.

Position Type ADVANCED CERTIFICATE	
Position Type	Percentage
Employed by an Organization	85.7%
Fellowship/Post-Doctoral Appointments	14.3%

Top Industries ADVANCED CERTIFICATE	
Industries	Percentage
Health Care	24.3%
Education/Teaching	10.8%
Government/Military	10.8%
Law	10.8%
Financial Services/Banking	8.1%

EMPLOYMENT LOCATION

81.3% of domestic and **86.6%** of international graduates reported an outcome of employed or employed and continuing education. Of those who reported both employment and an employment location, **98.0%** of domestic and **89.5%** of international graduates remain in the United States.



Continuing Education

13.1% of graduates reported an outcome of continuing education. Of the number of graduates reporting this outcome, **15.7%** were domestic and **10.4%** were international graduates. The continuing education breakdown by degree and certificate level is included in the table below.

Continuing Education BY DEGREE/CERTIFICATE	
Degree Type	Percentage
Master's Degree	13.5%
Doctoral Degree	6.2%
Advanced Certificate	5.0%

Career Development

Overall, 83.1% of graduates used Wasserman Center resources to support their career development. Specifically, **83.6%** of Master's degree recipients, **71.2%** of Doctoral degree recipients and **93.3%** of Advanced Certificate recipients used Wasserman Center resources. Services include individual career coaching appointments, career development workshops, events and access to the many Wasserman Center career resources available to students.

Of the graduates who reported working or that they were both working and continuing their education, **49.5%** indicated that they obtained their position through using at least one NYU-related resource. Specifically, **49.0%** of Master's degree recipients and **51.0%** of Doctoral degree recipients obtained their position through using at least one NYU-related resource. These NYU-related resources include the NYU CareerNet/Handshake career development platform, the On-Campus Recruitment program, Career Fairs, NYU staff members, employer presentations, NYU events, NYU career emails, online mentor databases, and promotions from positions secured through NYU.