Orientation to Wasserman Services  
**Wed, Jan 15, 11:30am-12:30pm | Wasserman, Pres A**  
Learn about the vast resources at NYU’s Wasserman Center and how to navigate NYU CareerNet. Take a tour of the state-of-the-art space, which includes student computers, career development resources, a student café with free coffee and tea, and comfortable spaces to study and work on your resume. Pizza will be served.

Resumes and Cover Letters That Work  
**Wed, Jan 15, 1pm-2pm | Wasserman, Pres A**  
Your resume and cover letter are your introduction to potential employers. This is your first step toward obtaining that coveted interview. Learn resume and cover letter writing techniques to best reflect your qualifications and experience. Discover ways to highlight your internships, student activities, volunteer, and leadership experiences.

Introduction to Career Services for International Students  
**Thurs, Jan 16, 1pm-2pm | Wasserman, Pres A**  
This seminar will focus on programs, resources, and services for international undergraduate and graduate students offered through the NYU Wasserman Center for Career Development.

Acing the Interview  
**Tue, Jan 21, 1pm-2pm | Wasserman, Pres B**  
Knowing what to expect can put your interviewing anxiety at ease. Learn how to prepare for internship and full-time job interviews. Strategize appropriate responses to the toughest questions, such as strengths, weaknesses, “Tell me about yourself,” and salary responses. Identify resources necessary to familiarize yourself with both the company and industry.

Social Media and Networking for Your Job Search  
**Wed, Jan 22, 11:30am-12:30pm | Wasserman, Pres B**  
An effective job or internship search requires a multi-layered approach. Learn how to expand your network through the use of social media. Make the connections you need to get the job you want. Discover key ways to protect your online reputation, and uncover a virtual hidden job market. Pizza will be served.

Maximizing Your Job or Internship Search  
**Wed, Jan 22, 1-2pm | Wasserman, Pres B**  
An effective job or internship search requires a multi-layered approach. Discover traditional and unique ways to identify job opportunities. Hear more about how and when to begin applying for positions. Learn how to network effectively, make key industry contacts, and utilize your contacts to uncover the “hidden job market.”

COMPANY SITE VISITS

Take advantage of the NYU Wasserman Center’s site visits! Join us as we take an inside peek into and talk to professionals at companies throughout New York City.

**Northwestern Mutual**  
**Tue, Jan 28, 1pm-4pm | Meet at Wasserman**  
Tour Northwestern Mutual and hear from a Managing Partner, Financial Advisor, panel of young professionals, and HR Recruiters about work and life at a leader in financial security.

**AOL**  
**Tue, Jan 28, 1pm-4pm | Meet at Wasserman**  
Didn’t realize you use AOL everytime you read Huffington Post? As the home to a world-class collection of premium brands, AOL creates original content that engages audiences on a local and global scale. Tour the AOL offices, speak to recent alumni, and learn how this organization uses its business and various brands to “inform, entertain, and connect the world.” This site visit is geared towards students interested in careers in media, communications, and related fields.

**EcoLogic Solutions & Brooklyn Naval Yard**  
**Wed, Jan 29, 11am-2pm | Meet at Wasserman**  
Tour Ecologic Solutions and the Brooklyn Naval Yard Center at BLDG 92 to learn about one of the largest sustainability efforts occurring in New York City and visit the “greenest industrial park in the country.”

**Cornell Medical School**  
**Fri, Jan 31, 12pm-3:30pm | Meet at Wasserman**  
Join the Wasserman Center for Career Development as we tour the Weill Cornell Medical College and attend a panel discussion with the Weill Cornell Medical College Admissions Office and current students. This site visit is geared towards students exploring careers in medicine and health fields.

**NOTE:** All site visits REQUIRE pre-registration on NYU CareerNet. Once you RSVP, the Wasserman Center will confirm your registration and send additional information to your NYU e-mail address.

**CANCELLATIONS:** If you are no longer able to attend a site visit after submitting your RSVP, you are required to cancel your registration on NYU CareerNet. Employer site visits are extremely popular. Please do not take another student’s spot by failing to cancel your RSVP.
MONDAY, JANUARY 27

Resumes for Master’s Students
2pm-3pm | Wasserman Pres B
Master’s students bring an extra level of knowledge and training to their job search. Learn how to best communicate this to prospective employers on a resume. Discover strategies to build an effective and targeted document that will attract employers and help land an interview.

Landing a Summer Internship
3:30-4:30pm | Wasserman, Pres B
Thinking about an internship but not sure where to start? Learn the ins-and-outs and gather advice and suggestions on how to market your strengths, abilities, and skills in order to obtain an internship.

WEDNESDAY, JANUARY 29

Acing the Interview
2pm-3pm | Wasserman, Pres A
Knowing what to expect can put your interviewing anxiety at ease. Learn how to prepare for internship and full-time job interviews. Strategize appropriate responses to the toughest questions, such as strengths, weaknesses, “Tell me about yourself,” and salary responses. Identify resources necessary to familiarize yourself with both the company and industry.

Social Media and Networking for Your Job Search
3:30-4:30pm | Wasserman, Pres B
An effective job or internship search requires a multi-layered approach. In this seminar, we learn how to expand your network through the use of social media. Make the connections you need to get the job you want. Additionally, discover key ways to protect your online reputation, and uncover a virtual hidden job market.

Telling Your Global Story
5-6pm | Kimmel, 905
Have you or are you planning to study abroad? Are you an international student? Learn how to highlight your global experiences as a strength to prospective employers.

NYU Wasserman
The Center for Career Development

TUESDAY, January 28

Orientation to Wasserman Services
11am-12pm | Wasserman, Pres A
Learn about the vast resources at NYU’s Wasserman Center and how to navigate NYU CareerNet. Take a tour of the state-of-the-art space, which includes student computers, career development resources, a student café with free coffee and tea, and comfortable spaces to study and work on your resume.

Building Your Personal Brand with Social Diva Peg Samuel
12:30-1:30pm | Wasserman, Pres A
Public or Private? We’ve all had this dilemma when deciding whether or not our business contacts should see all of the photos from our extravagant night out in the city. But are you blocking too much information from your business contacts so that you appear impersonal? Learn tips for using your personal social media profiles to build and promote your professional brand.

Making the Most of a Career Fair
2pm-3pm | Wasserman, Pres B
Come to this seminar and find out the best ways to set yourself apart for full-time, internships, or part-time opportunities at the upcoming Spring Job and Internship Fair!

Resumes and Cover Letters That Work
5:30-6:30pm | Kimmel, 405
Your resume and cover letter are your introduction to potential employers. This is your first step toward obtaining that coveted interview. Learn resume and cover letter writing techniques to best reflect your qualifications and experience. Discover ways to highlight your internships, student activities, volunteer, and leadership experiences.

THURSDAY, JANUARY 30

Spring Job & Internship Fair
11am-3pm | Kimmel Center
NYU students from all majors and disciplines are invited to explore full-time opportunities and summer internships! Career fairs are a great way to meet employers and learn about different companies and job opportunities within those organizations.