Superblock Stewardship Advisory Committee
Meeting Summary

Meeting Date: Tuesday November 7, 2017, 12:30pm – 2:00pm

Meeting Location: President’s Conference Room, Bobst Library, 12th Floor

Members in attendance: Barbara Albrecht, Michael Garabedian, Anne Hearn, Larry Maslon, Allen Mincer, Sena Pottackal, Robert Shapley, Eero Simoncelli

Members Not in Attendance: Clare Aronow, Michael Ferguson, Mitchell Joachim, Angela Kamer, Andres Rabellino

NYU Representatives: Linda Chiarelli, VP, Capital Projects and Facilities
Erin Lynch, Assistant VP, Faculty Housing
Rachel Belsky, Project Director, University Relations (ex-officio)
Heather Banoub, Assistant Director of Communications, Community Engagement (ex-officio)
Erin Donnelly, Community Liaison, Faculty Housing (ex-officio)

Invited Guests: Sophie Reid, Gensler

1. Welcome and Comments from the Chair

2. Faculty Housing Update
Silver Towers Plaza Parking Policy, Erin Lynch
The current policy allows parking for unloading for up to 20-minutes. Cars that remain parked on the plaza for longer than 20-minutes may have a sticker applied to the car’s driver-side window. Moving forward, cars that exceed the 20-minute unloading time may be towed or ticketed. The new policy was presented to the Silver Towers Tenant’s Association and it was well received. With the SSAC’s notification, Faculty Housing will communicate the new policy to Silver Towers, 505 LaGuardia residents and WSV residents (as recommended by the Committee given the proximity of the buildings). Signage regarding the policy will also be placed on the plaza.

WSV Elevator Project Update, Erin Lynch
Elevator repair work was discussed. Faculty Housing will solicit feedback from WSV residents in an upcoming project update communication.

Programming and Lobby Screen Survey Debrief, Erin Donnelly
Not too many residents responded to the programming and lobby screen survey. Those who did reported that the lobby screens are most useful for maintenance information (i.e. water shutdowns). All programming feedback was positive. Event RSVP slots have been filled to capacity for all events to date. The Urban Farm Ribbon Cutting was well attended and the Provost took part in the festivities as well. Tours of the Farm ran throughout the evening and delicious food, much grown on the Farm was served.

3. Superblock Signage Design Update, Sophie Reid, Gensler
The signage plan has been presented to the three WSV and Silver Tower Tenants Association groups for comments. The last presentation to superblock residents will take place at the Signage Open House, the...
evening of Thursday, November 30. The Committee will provide final signage and wayfinding comments at the last SSAC meeting of the semester scheduled for Tuesday, December 5.

Gensler presented all the sign types and icon options designed. There was discussion about using different icons for different spaces in addition to the dog icons and the importance of high color contrast so they are easy to read by all. The use of Braille was also discussed and Pottackal was please that Gensler was able to incorporate Braille into the design. Sign locations will be reviewed at the next meeting.