



2021-2022

# ECONOMICS AND BUSINESS

- ▶ Abu Dhabi
- ▶ Buenos Aires
- ▶ Florence
- ▶ London
- ▶ Los Angeles
- ▶ Madrid
- ▶ Prague
- ▶ Shanghai
- ▶ Sydney
- ▶ Tel Aviv
- ▶ Washington, DC

Develop a sophisticated understanding of today's economy with economics and business courses offered around the world through the College of Arts and Science (CAS) and the Stern School of Business. By living, studying, and working in an environment where people from different cultural, religious, and linguistic backgrounds cooperate and compete every day, students at NYU's global locations attain a real-world readiness that will serve them well wherever their careers take them.

**NYU  
GLOBAL  
PROGRAMS**



# NYU ABU DHABI

Gain insight into the Middle East's distinct impact on global trade with courses taken in Abu Dhabi, the capital city and political center of the United Arab Emirates. **Students are encouraged to meet with their academic adviser to determine how these courses will count toward their major requirements and degree progress.**

## SELECT ECONOMICS AND BUSINESS COURSES

- ▶ Advanced Macroeconomics
- ▶ Advanced Microeconomics
- ▶ Behavioral Economics
- ▶ Corporate Finance
- ▶ Data Analysis
- ▶ Econometrics
- ▶ Economic Growth
- ▶ Economics of Imperfect Markets
- ▶ FinTech Innovation
- ▶ Foundations of Financial Markets
- ▶ Intermediate Macroeconomics
- ▶ Intermediate Microeconomics
- ▶ Introduction to Accounting
- ▶ Introduction to Entrepreneurship
- ▶ Management and Organizations
- ▶ Markets

# NYU BUENOS AIRES

Learn about the Argentine economy and business practices while experiencing one of South America's most progressive cities.

## ECONOMICS COURSE

- ▶ Money and Banking: Argentina (CAS)

# NYU FLORENCE

Choose from a variety of specialized courses that examine Italy's pivotal role in the European economy as well as business courses in finance, management communication, marketing, and operations management.

## ECONOMICS AND BUSINESS COURSES

- ▶ Econometrics
- ▶ Economics of European Integration (CAS)
- ▶ International Economics (CAS)
- ▶ Introduction to Macroeconomics (CAS)
- ▶ Introduction to Marketing (Stern)
- ▶ Introduction to Microeconomics (CAS)
- ▶ Management and Organizations (Stern)
- ▶ Money and Banking (CAS)
- ▶ Operations Management (Stern)
- ▶ Organizational Communication and Its Social Context (Stern)
- ▶ Principles of Financial Accounting (Stern)
- ▶ Social Media Strategy

# NYU LONDON

Study economics and business in the United Kingdom's capital city, home to one of the world's major stock markets.

## ECONOMICS AND BUSINESS COURSES

- ▶ Corporate Finance (Stern)
- ▶ Derivatives: From Farm to Cable (Stern)
- ▶ Foundations of Finance (Stern)
- ▶ Intermediate Macroeconomics (CAS)
- ▶ Intermediate Microeconomics (CAS)
- ▶ International Economics (CAS)
- ▶ Introduction to Marketing (Stern)
- ▶ Macroeconomics (Stern)
- ▶ Management and Organizations (Stern)
- ▶ Mathematics for Economics I (CAS)
- ▶ Mathematics for Economics II (CAS)
- ▶ Money and Banking (CAS)
- ▶ Operations Management (Stern)
- ▶ Organizational Communication and Its Social Context (Stern)
- ▶ Political Economy

# NYU LOS ANGELES

Learn about business in the entertainment capital of the world.

## BUSINESS COURSES

- ▶ Digital Business Strategy
- ▶ Entertainment and Media Industries
- ▶ Entertainment Law
- ▶ Movie Marketing

# NYU MADRID

Explore finance and marketing in Madrid, Europe's fifth-largest city.

## BUSINESS COURSES

- ▶ Foundations of Finance (Stern)
- ▶ Information Technology in Business and Society (Stern)
- ▶ Introduction to Marketing (Stern)
- ▶ Management and Organizations (Stern)

Course offerings at all global locations are subject to change and can vary by semester. Not all course options are available to all students. Refer to [nyu.edu/global-programs](https://nyu.edu/global-programs) for the most up-to-date information.



## NYU PRAGUE

Get a firsthand look at a transitioning economy in the Czech Republic's capital city, which has undergone an economic resurgence as a result of the Velvet Revolution in 1989.

### ECONOMICS AND BUSINESS COURSES

- ▶ Introduction to Marketing (Stern)
- ▶ Organizational Communication and Its Social Context (Stern)

## NYU SHANGHAI

Witness the growth of one of the world's economic superpowers while studying for a semester or a year at NYU's newest campus.

**Students are encouraged to meet with their academic adviser to determine how these courses will count toward their major requirements and degree progress.**

### SELECT ECONOMICS AND BUSINESS COURSES

- ▶ Behavioral Finance
- ▶ Business Consulting in China
- ▶ Chinese Financial Markets
- ▶ Competitive Analysis
- ▶ Consumer Behavior
- ▶ Digital Marketing
- ▶ Econometrics
- ▶ Entrepreneurship Explored
- ▶ Game Theory: Advanced Applications
- ▶ History of Modern Economic Growth: Exploring China from a Comparative Perspective
- ▶ Managerial Accounting
- ▶ Negotiation and Consensus Building
- ▶ Strategic Marketing in China: Live Projects and Case Studies
- ▶ Topics in Macroeconomics: Market Design

## NYU SYDNEY

Take courses and intern in Sydney, Australia's financial center and a major global hub of commerce and culture.

Courses are in development for NYU Sydney. Visit the Global Programs website for more information.

## NYU TEL AVIV

Learn about entrepreneurship in Israel's financial capital, home of the Tel Aviv Stock Exchange and one of the largest economies in the Middle East.

### BUSINESS COURSES

- ▶ Behavioral Finance (Stern)
- ▶ Foundations of FinTech (Stern)
- ▶ Innovation and Entrepreneurship in Israel (Stern)
- ▶ Introduction to Marketing (Stern)
- ▶ Principles of Financial Accounting (Stern)

## NYU WASHINGTON, DC

Analyze the relationship between the public sector, business, and the economy in the home of the US federal government and global economic institutions like the International Monetary Fund and the World Bank.

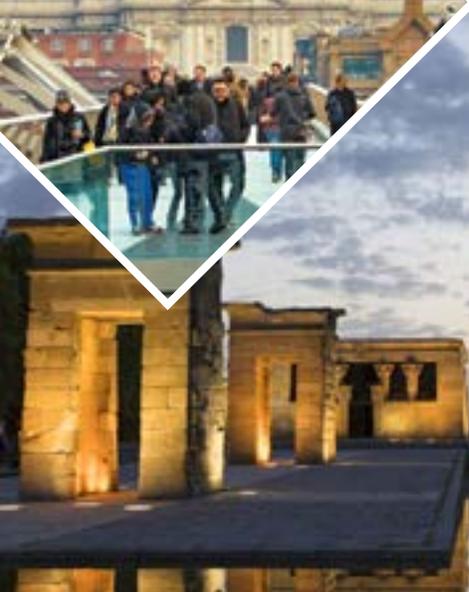
### ECONOMICS AND BUSINESS COURSES

- ▶ Business and the Environment
- ▶ International Economics
- ▶ Social Entrepreneurship

## MINOR IN BUSINESS STUDIES

Build an understanding of business that is broad, rigorous, and in tune with today's complex environment by minoring in Business Studies. The minor can be paired with any major and draws upon courses in the College of Arts and Science and the Stern School of Business to cover a range of areas, including finance, marketing, and operations management. Students have the opportunity to study international economic contexts at eight of NYU's global locations in addition to the New York City campus. Visit [business.cas.nyu.edu](https://business.cas.nyu.edu) for full details. The Business Studies minor is not open to students in the Stern School of Business.





## STUDENT LIFE

On-site staff provide support for students during their time away. Orientation, trips, student clubs, and language exchanges throughout the semester help students connect with their host culture. Housing varies by location and is guaranteed to all students.

## HOW TO APPLY

For more detailed information, including a complete list of current course offerings and application guidelines, visit the NYU Office of Global Programs website at [nyu.edu/global-programs](https://nyu.edu/global-programs). Information about Summer Session and January Term programs abroad can be found at [nyu.edu/summer](https://nyu.edu/summer) and [nyu.edu/january](https://nyu.edu/january). Financial aid and scholarships are available to NYU students.

## FOR MORE INFORMATION

### Study Away Process

Office of Global Programs  
383 Lafayette Street, 4th Floor  
New York, NY 10003-7011  
212-998-4433  
[global.programs@nyu.edu](mailto:global.programs@nyu.edu)

### Academics

**Economics**  
College of Arts and Science  
Department of Economics  
19 West Fourth Street, 6th Floor  
New York, NY 10012-1119  
212-998-8900

### Business

Stern School of Business  
Tisch Hall  
40 West Fourth Street  
New York, NY 10012-1106  
212-998-4020  
[stern.nyu.edu](https://stern.nyu.edu)

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[nyu.edu/global-programs](https://nyu.edu/global-programs)