













Week/Date	Topic	Reading	Assignment Due
		<p><i>Perspective For Modern Democratic Theory.</i>” <i>Journal of Politics</i> 33(4): 892-915.</p> <p><b>Please note these readings will be posted in NYU Brightspace.</b></p>	
<p>Session 3 Weds, February 9, 2022</p>	<p><b>What are the Successful Models for Policymaking?</b></p> <p>Begin to formulate a model of policymaking by looking at two (intellectually) structured alternatives, the “stages heuristic” and the “advocacy coalition framework.”</p> <p>Be able to answer this question: how might I describe how policymaking works? You should be able to evaluate benefits and limitations of these concepts.</p>	<p>Caro, Robert. 2001. [1974]. <i>The Power Broker: Robert Moses and the Fall of New York</i>. New York: Random House, pp. 173-177.</p> <p>Weible, Christopher M., Paul A. Sabatier, and Kelly McQueen. 2009. “Themes and variations: Taking stock of the advocacy coalition framework.” <i>Policy Studies Journal</i> 37(1): 121-140.</p> <p>Selections from Bardach, <i>The Eightfold Path</i> (Introduction, pp. 1-11.)</p> <p><b>Please note: These Readings will be posted in NYU Brightspace.</b></p>	<p><b>Short Application Paper #1 Due at Beginning of Class Today.</b></p>



Week/Date	Topic	Reading	Assignment Due
<p>Session 4 Weds, February 16, 2022</p>	<p><b>Individual Purpose, Strategic Interaction</b></p> <p>Focus on the role of individuals and their strategic behavior. You should be able to answer questions like: what should I expect other participants to do in a particular situation? And then: how can I use that knowledge to change policy outcomes?</p>	<p>Bertelli, Anthony M. 2012. <i>The Political Economy of Public Sector Governance</i>, Ch. 2.</p> <p>Arsenault, Raymond. 2006. <i>Freedom Riders: 1961 and the Struggle for Racial Justice</i>. New York: Oxford University Press. Introduction (pp. 1-11).</p> <p><b>Please note: These Readings will be posted in NYU My Classes.</b></p>	
<p>Session 5 Weds, February 23, 2022</p>	<p><b>Madison's Dilemma and The Advocacy Explosion</b></p> <p>From our founding in America, politicians have been vexed with the influence of special interest participants in the policy formulation process.</p>	<p><i>The Interest Group Society – 6<sup>th</sup> Edition</i>. Jeffrey Berry and Clyde Wilcox – Chapters 1-2.</p>	

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Session 6 Weds, March 2, 2022	<p><b>Mobilization and Organization</b></p> <p>Each year more special interest groups are formed while others disband. How do these private influencers organize and mobilize to effectively advocate for their interests?</p>	<p><i>The Interest Group Society – 6<sup>th</sup> Edition.</i> Jeffrey Berry and Clyde Wilcox – Chapter 3.</p> <p>Caro, Robert. 2001. [1974]. <i>The Power Broker: Robert Moses and the Fall of New York.</i> New York: Random House, Chapter 29.</p> <p><b>Please note: These Readings will be posted in NYU My Classes.</b></p>	
Session 7 Weds, March 9, 2022	<p><b>The Party Connection</b></p> <p>Interest Groups and political parties often forge close ties. We'll look at which groups contribute to Republicans/Democrats alike with an emphasis on whether parties are coalitions of interest groups and other special policy influencers.</p>	<p><i>The Interest Group Society – 6<sup>th</sup> Edition.</i> Jeffrey Berry and Clyde Wilcox – Chapter 4.</p> <p><i>Interest Group Politics, Tenth Edition.</i> Allan Cigler, Burdett Loomis, and Anthony Nownes. Chapter 10.</p>	<p><b>Short Application Paper #2 Due at Beginning of Class Today.</b></p>
Session 8 Weds, March 23, 2022	<p><b>Interest Groups in Campaigns</b></p> <p>From grade school elections to the quest for the presidency, Americans have</p>	<p><i>The Interest Group Society – 6<sup>th</sup> Edition.</i> Jeffrey Berry and Clyde Wilcox – Chapters 5</p> <p><i>Interest Group Politics, Tenth</i></p>	



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	<p>been encouraged to participate in the political process. When private actors and influence groups do so, however, questions of transparency and accountability arise...We'll discuss and unpack.</p>	<p><i>Edition.</i> Allan Cigler, Burdett Loomis, and Anthony Nownes. Chapter 7.</p>	
<p>Session 9 Weds, March 30, 2022</p>	<p><b>Midterm Examination</b></p>	<p>No Reading Assigned This Week.</p>	
<p>Session 10 Weds, April 6, 2022</p>	<p><b>Lobbyists</b></p> <p>We've all heard the term, but who are these ubiquitous people and how do these private (and public) actors influence the formulation of public policy in America today?</p>	<p><i>The Interest Group Society – 6<sup>th</sup> Edition.</i> Jeffrey Berry and Clyde Wilcox – Chapter 6.</p> <p><i>Interest Group Politics, Tenth Edition.</i> Allan Cigler, Burdett Loomis, and Anthony Nownes. Chapter 11.</p>	
<p>Session 11 Weds, April 13, 2022</p>	<p><b>Public Opinion and Grassroots Lobbying</b></p> <p>Seemingly overnight, special interest groups have paired with grassroots lobbying efforts to influence public policy formulation. How has this changed the landscape in</p>	<p><i>The Interest Group Society – 6<sup>th</sup> Edition.</i> Jeffrey Berry and Clyde Wilcox – Chapter 7.</p> <p><i>Interest Group Politics, Tenth Edition.</i> Allan Cigler, Burdett Loomis, and Anthony Nownes. Chapter 8.</p>	



Week/Date	Topic	Reading	Assignment Due
	Washington, DC and beyond?		
Session 12 Weds, April 20, 2022	<p><b>Washington Lobbying</b></p> <p>Lobbying exists at all levels of government (local/state/federal) but how do those working in our Nation's Capital wield private influence in public policy formulation?</p>	<p><i>The Interest Group Society – 6<sup>th</sup> Edition.</i> Jeffrey Berry and Clyde Wilcox – Chapter 8.</p> <p><i>Interest Group Politics, Tenth Edition.</i> Allan Cigler, Burdett Loomis, and Anthony Nownes. Chapters 13 &amp; 15</p>	
Session 13 Weds, April 27, 2022	<p><b>The Explosion of Money in our Political System</b></p> <p>As we've seen in prior weeks, private actors in public policy raise and donate billions of dollars each year to try to influence the system. How do they do it and why do they do it?</p>	<p><i>So Damn Much Money: The Triumph of Lobbying and the Corrosion of American Government.</i> Robert G. Kaiser – Chapters 3 and 13.</p> <p><b>Please note: These Readings will be posted in NYU Brightspace.</b></p> <p><i>Interest Group Politics, Tenth Edition.</i> Allan Cigler, Burdett Loomis, and Anthony Nownes. Chapter 15</p>	<p><b>Short Application Paper #3 Due at Beginning of Class Today.</b></p>
Session 14 Weds, May 4, 2022	<p><b>Campaign Finance Reform</b></p> <p>What efforts have been made and</p>	<p>"Campaign Finance Policy After <i>Citizens United v. Federal Election Commission</i>: Issues</p>	



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	could be made to rein in the ability of private actors to influence public policy? Are special interest groups simply too powerful to mitigate the influence of money in public policy?	<p>and Options for Congress.” Congressional Research Service Report, November 22, 2011.</p> <p>“The State of Campaign Finance Policy: Recent Developments and Issues for Congress.” Congressional Research Service Report, August 9, 2016.</p> <p><b>Please note: These Readings will be posted in NYU Brightspace</b></p> <p><i>Interest Group Politics, Tenth Edition.</i> Allan Cigler, Burdett Loomis, and Anthony Nownes. Chapter 16.</p>	
No Class - Tuesday May 10, 2022 Reading Day			
Wednesday, May 1 – Monday, May 16	Final Exams		

**Tests and Quizzes**

**Midterm Examination – March 30, 2022**

**Final Examination to be taken between May 11 – May 16, 2022**



## Course Materials

### Required Textbooks & Materials

*Interest Group Politics, Tenth Edition.* Allan Cigler, Burdett Loomis, and Anthony Nownes. Rowman & Littlefield Publishing. 2020.

*The Interest Group Society, Sixth Edition.* Jeffrey M. Berry and Clyde Wilcox. Routledge Publishing. 2018.

### Optional Textbooks & Materials

TBD throughout the course of the semester.

### Resources

- **Access your course materials:** [NYU Classes](https://nyu.edu/its/classes) (nyu.edu/its/classes)
- **Databases, journal articles, and more:** [Bobst Library](https://library.nyu.edu) (library.nyu.edu)
- **Assistance with strengthening your writing:** [NYU Writing Center](https://nyu.mywconline.com) (nyu.mywconline.com)
- **Obtain 24/7 technology assistance:** [IT Help Desk](https://nyu.edu/it/servicedesk) (nyu.edu/it/servicedesk)

## Course Policies

### Hygiene/Physical Distancing policies

- Students will be assigned/choose a seat on the first day of class. For NYU COVID-19 Safety protocols, please use the same seat for the duration of the semester.

### Attendance and Tardiness

Studying at Global Academic Centers is an academically intensive and immersive experience, in which students from a wide range of backgrounds exchange ideas in discussion-based seminars. Learning in such an environment depends on the active participation of all students. And since classes typically meet once or twice a week, even a single absence can cause a student to miss a significant portion of a course. **To ensure the integrity of this academic experience, class attendance at the centers or online through NYU Classes if the course is remote synchronous/blended, is expected promptly when class begins. Unexcused absences will affect students' semester participation grade. If you have scheduled a remote course immediately preceding/following an in-person class, you may want to discuss where at the Academic Center the remote course can be taken.** Students are responsible for making up any work missed due to absence. Repeated absences in a course may result in failure.



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## Reporting Absences:

1. Report the absence to NYU DC Academics via the [online absence form](#).
2. Contact your instructor of the class(es) affected.
3. Follow up with NYU DC Academics ([dc.academics@nyu.edu](mailto:dc.academics@nyu.edu)) to provide any necessary documentation regarding the absence.

Absences can ONLY be excused if they are reported using the form above (this is a key step, but there may be other conditions—see below—such as providing documentation, as well).

## You can use the online Absence Form to report absences for both medical and non-medical reasons (see below).

- Students should NOT approach their class instructor for an excused absence (you need to consult with a member of the Academics team instead). However, students should contact their class instructor to discuss catching up on missed work.
- Students are responsible for making up any work missed due to absence. This means they should initiate email and/or office hour discussions to address any missed lectures and assignments and arrange a timeline for submitting missed work.

## Medical Absences:

- If you are unable to attend a class due to ill health, you must provide details of your illness and class(es) missed to NYUDC staff using the online Absence Form WITHIN 24 HOURS of your first missed class.
- Please do not use the form to report a medical emergency or to request urgent assistance. In a medical emergency, call 911 and ask for an ambulance. NYU DC staff are available and happy to offer additional support, whatever time of day, especially if you're hoping to make a doctor's appointment. If you would like to speak to a member of staff to request support with a medical problem, please call the NYU Washington, DC emergency phone.

## Non-Medical Absences:

- If you have to miss class for an unavoidable, non-medical reason you must provide use the online Absence Form at least SEVEN DAYS PRIOR to the date(s) in question.
- If in doubt about whether your reason might be approve-able, please speak to a member of the NYU DC Academics staff ([dc.academics@nyu.edu](mailto:dc.academics@nyu.edu)).
- NYU DC adheres to the [University Calendar Policy on Religious Holidays](#)

NYU DC staff carefully monitor student attendance and absence records. In most cases, full completion of the online Absence Form will be sufficient to excuse your absence. However, in certain circumstances (such as a missed examination/presentation or missing multiple days of class) you will need to provide additional information and arrange a meeting with a member of NYUDC academics team about your absence before it can be excused.

## Classroom Etiquette/Expectations

Things to consider:

- Please be mindful of your microphone and video display during synchronous class meetings. Ambient noise and some visual images may disrupt class time for you and your peers.
- If you are not using your cell phone to follow the lesson, cell phones should be turned off or in silent mode during class time.



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- Make sure to let your classmates finish speaking before you do.
- Please do not eat during class and minimize any other distracting noises (e.g. rustling of papers and leaving the classroom before the break, unless absolutely necessary)
- If deemed necessary by the study away site (i.e. COVID related need), synchronous class sessions may be recorded and archived for other students to view. This will be announced at the beginning of class time.
- Students should be respectful and courteous at all times to all participants in class. Consider using the chat function or “raise hand” function in order to add your voice to class discussions especially if leaving the video on presents challenges.

## Final Exams

Final exams must be taken at their designated times. Should there be a conflict between final exams, please bring it to the attention of the site Academic representative as soon as this is known to facilitate alternate arrangements. Final exams may not be taken early, and students should not plan to leave the site before the end of the finals period.

## Late Assignment

- 1) Written work due in class must be submitted during the class time to the professor.
- 2) Late work should be emailed to the faculty as soon as it is completed.
- 3) Late work will be reduced for a fraction of a letter grade (e.g., A to A-, A- to B+, etc.) for every day it is late, including weekends.
- 4) Written work during the semester that is submitted 5 days after the submission date (including weekends) without an agreed extension fails and is given a zero.
- 5) Students who arrive to class late for an exam do not have automatic approval to take extra time to complete the exam.
- 6) Students who miss an exam (including the final) without previously arranged permission will receive a zero on that exam.
- 7) Assignments due during finals week that are submitted more than 3 days without previously arranged extensions will not be accepted and will receive a zero. Any exceptions or extensions for work during finals week must be discussed with the Site Director.

## Incomplete Grade Policy

An “incomplete” is a temporary grade that indicates that the student has, for good reason, not completed all of the course work. This grade is not awarded automatically nor is it guaranteed; rather, the student must ask the instructor for a grade of “incomplete,” present documented evidence of illness, an emergency, or other compelling circumstances, and clarify the remaining course requirements with the instructor.

In order for a grade of “incomplete” to be registered on the transcript, the student must fill out a form, in collaboration with the course instructor and the academic administration at the site; it should then be submitted to the site’s academic office. The submitted form must include a



deadline by which the missing work will be completed. This deadline may not be later than the end of the following semester.

## Academic Honesty/Plagiarism

As the University's policy on "[Academic Integrity for Students at NYU](#)" states: "At NYU, a commitment to excellence, fairness, honesty, and respect within and outside the classroom is essential to maintaining the integrity of our community. By accepting membership in this community, students take responsibility for demonstrating these values in their own conduct and for recognizing and supporting these values in others." **Students at Global Academic Centers must follow the University and school policies.**

The presentation of another person's words, ideas, judgment, images, or data as though they were your own, whether intentionally or unintentionally, constitutes an act of plagiarism.

NYU DC takes plagiarism very seriously; penalties follow and may exceed those set out by your home school. All your written work must be submitted as a hard copy AND in electronic form to the lecturer. Your lecturer may ask you to sign a declaration of authorship form.

It is also an offense to submit work for assignments from two different courses that is substantially the same (be it oral presentations or written work). If there is an overlap of the subject of your assignment with one that you produced for another course (either in the current or any previous semester), you MUST inform your professor.

For guidelines on academic honesty, clarification of the definition of plagiarism, examples of procedures and sanctions, and resources to support proper citation, please see:

[NYU Academic Integrity Policies and Guidelines](#)

[NYU Library Guides](#)

## Religious Observances

Students observing a religious holiday during regularly scheduled class time are entitled to miss class without any penalty to their grade. This is for the holiday only and does not include the days of travel that may come before and/or after the holiday.

Students must notify their professor and the local Academics team in writing via email at least 7 days before being absent for this purpose.

## Inclusion, Diversity, Belonging and Equity

NYU is committed to building a culture that respects and embraces diversity, inclusion, and equity, believing that these values – in all their facets – are, as President Andrew Hamilton has said, "...not only important to cherish for their own sake, but because they are also vital for advancing knowledge, sparking innovation, and creating sustainable communities." At NYU DC, we are committed to creating a learning environment that:



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- fosters intellectual inquiry, research, and artistic practices that respectfully and rigorously take account of a wide range of opinions, perspectives, and experiences; and
- promotes an inclusive community in which diversity is valued and every member feels they have a rightful place, is welcome and respected, and is supported in their endeavors.

## Moses Accommodations Statement

Academic accommodations are available for students with documented and registered disabilities. Please contact the Moses Center for Student Accessibility (+1 212-998-4980 or [mosescsd@nyu.edu](mailto:mosescsd@nyu.edu)) for further information. Students who are requesting academic accommodations are advised to reach out to the Moses Center **as early as possible in the semester for assistance**. Accommodations for this course are managed through the site sponsoring the class once you request it.

## Instructor Bio/About Your Instructor

Ron Christie is Founder and CEO of Christie Strategies LLC, a full-service communications and issues management firm in Washington, D.C. Christie is also the author of three books. His most recent title, *Blackwards: How Black Leadership is Returning America to the Days of Separate But Equal* was published in September 2012. His two previous books were *Acting White: The Birth and Death of a Racial Slur* (2010, St. Martin's Press) and *Black in the White House* (2006, Thomas Nelson/Nelson Current). Christie served as a Resident Fellow at the John F. Kennedy School of Government Institute of Politics for the Fall 2011 term at Harvard University. He served as an Inaugural Resident Fellow at the University of Southern California (USC) Center for the Political Future for the Fall 2019 semester. In 2020 Christie was appointed as a Senior Practitioner Fellow at the Miller Center at the University of Virginia.

Christie serves as an Adjunct Professor at the McCourt Graduate School of Public Policy and the McDonough School of Business at Georgetown University. In August 2015 he was named to the Board of Advisors for the inaugural Georgetown University Institute of Politics and Public Service. He also teaches as a Lecturer at New York University's Washington D.C. campus where he leads a course entitled "The Politics of Public Policy" during the Spring Semester. He teaches "The American Presidency" during the Fall Semester. He is currently teaching a course at NYU/DC entitled "Private Influence in Public Policy." Christie is a member of the Advisory Council of the John Brademas Center at New York University. In April 2018 he was asked by the Aspen Institute to moderate a two-day Socrates Seminar entitled: "Learning to Lead & The Role of Congress" for emerging thought leaders.

Mr. Christie, a veteran senior advisor of both the White House and the Congress, brings years of government relations experience. Most recently, Christie served as Vice President of Navigators LLC – a strategic consulting and communications firm. He previously served as Executive Vice President and Director of Global Government Affairs at Ruder Finn and Of Counsel at the DC law firm of Patton Boggs, LLP. From 2002 to 2004, he was Acting Director of USA Freedom Corps and special assistant to President George W. Bush. He began service at the White House in 2001 as deputy assistant to Vice President Cheney for domestic policy,



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advising the Vice President on policy initiatives in health care, budget, tax and other policy areas.

Prior to joining the Vice President's staff, he briefly served as counsel to U.S. Senator George Allen (R-VA). He also served as senior advisor to former House Budget Committee Chairman and former Ohio Governor John Kasich from 1992 - 1999. Christie is a Co-Founder of No Labels – a groundbreaking movement led by Americans who embrace the new politics of problem solving and are collaborating to find commonsense, non-partisan solutions to America's toughest challenges. [www.nolabels.org](http://www.nolabels.org)

A frequent commentator on current political events, Christie serves as a political analyst for BBC World in North America. He first appeared on their global 2012 election night coverage and reprised this role to cover the 2014 midterm election cycle as well as the 2016 presidential cycle. On January 8, 2019 BBC4 Radio debuted Christie's first documentary "The Trumped Republicans," a look at the first two years of the Trump Administration. <https://bbc.in/2BJOWjg> BBC World Service aired the documentary on February 13, 2019. This documentary was awarded the Bronze Medal for Best Documentary: Editorial or Viewpoint Programming by the New York Festivals Radio Awards on April 16, 2020 – a competition with entrants from more than 43 countries from around the world.

Active in international affairs, he was elected both as a Term and Life Member to the Council on Foreign Relations. While serving in the White House, Christie was asked by President Bush to lead an American delegation to an international conference on volunteerism and civic engagement hosted by then Prime Minister Tony Blair in London, England. Subsequent to the volunteerism summit, Christie worked with then Chancellor of the Exchequer Gordon Brown to devise an expanded call for civic engagement in Great Britain.

A native of Palo Alto, California, he received his B.A. from Haverford College and his J.D. from the George Washington University National Law Center. He serves as a member of the Board of Directors The American Conservative Union (ACU) where he is the Executive Secretary. He is also on the Board of Strategic Partnerships LLC.

SAG-AFTRA eligible as a background actor, you can catch Christie in the 2015 seasons of House of Cards and VEEP. He was commissioned as a member of the Honorable Order of Kentucky Colonels in 2011.