



SENATOR KIRSTEN GILLIBRAND PRESENTS  
**Women's Economic Empowerment Summit 2013:**  
**"Women's Opportunity Agenda: New Rules for the New Economy"**

Friday, December 13, 2013  
Kimmel Center, Rosenthal Pavilion  
60 Washington Square South

*All events are to take place in the Rosenthal Pavilion unless otherwise indicated.*

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|-----------------|---|
| 11:45am         | Doors Open, Registration Begins   |
| 12:15 - 1:00 pm | Networking Session with Light Refreshments <ul style="list-style-type: none"><li>• <a href="#">Vanessa Karen Bush, Editor-in-Chief of ESSENCE</a></li><li>• <a href="#">Sylvia Ann Hewlett, Founding President and Chief Executive Officer of the Center for Talent Innovation</a></li><li>• <a href="#">Monika Mantilla, President and Chief Executive Officer for Altura Capital</a></li></ul>  |
| 1:00 - 1:10 pm  | Welcome Remarks <ul style="list-style-type: none"><li>• <a href="#">Ellen Schall, Martin Cherkasky Professor of Health Policy and Management, New York University</a></li><li>• <a href="#">U.S. Senator Kirsten Gillibrand</a></li></ul>   |
| 1:10 - 1:55 pm  | Keynote Discussion with U.S. Senator Kirsten Gillibrand, Billie Jean King and Neera Tanden of the Center for American Progress  |
| 1:55 - 2:10 pm  | Question & Answer Session with Keynote Panel  |
| 2:10 - 2:25 pm  | Break   |
| 2:25 - 3:00 pm  | Panel Discussion <ul style="list-style-type: none"><li>• <a href="#">U.S. Senator Kirsten Gillibrand</a></li><li>• <a href="#">Carol Evans, President of Working Mother Media</a></li><li>• <a href="#">Cindi Leive, Editor-in-Chief of Glamour</a></li><li>• <a href="#">Lisa Price, Founder of Carol's Daughter</a></li><li>• Cyma Zarghami, President of Nickelodeon</li><li>• Rossana Rosado, Publisher Emeritus of El Diario La Presna</li></ul> |



3:00 - 3:15 pm

Question & Answer Session with Panel

3:15 - 3:25 pm

Break

3:25 - 4:25 pm

Breakout "Solution Sessions" with Panelists

*Note: These are simultaneous sessions—attendees choose one or the other.*

- Solution Session 1 will be held in Room 405/406
- Solution Session 2 will be held in Room 804/805



## Solutions Session Option 1

### Elevating Women in the Workforce: Ensuring Financial Stability for All Americans

*Room 405/406*

The 21st Century has brought fundamental changes to the global marketplace creating new opportunities for women to take the lead in jobs of the future – from Silicon Valley to Wall Street. Women are breaking into traditionally male-dominated sectors and making vital contributions to the economy. Yet even with a changing workforce, workplace policies have remained the same. Panelists will share their experiences and discuss the importance of supporting women in these new roles through federal policy changes including equal pay, minimum wage, and paid Family Medical Leave, among others.

- [Edith Cooper, EVP at Goldman Sachs](#)
- [Ilene Lang, President and Chief Executive Officer at Catalyst](#)
- [Karen Finney, Host of MSNBC's Disrupt with Karen Finney](#)
- [Elizabeth Cutler, Co-founder of SoulCycle](#)
- Elieen Naughton, Vice President, Global Accounts & Global Agencies at Google

## Solutions Session Option 2

### Overcoming Barriers: Supporting Breadwinning Women and their Families

*Room 804/805*

According to a recent Pew Research Center study, a record 40 percent of all households with children under the age of 18 have mothers serving as the sole or primary breadwinners for their family. Panelists will share their experiences and discuss the need to federal policies that help women balance the demands of the workplace with the needs of their families.

- [Cheryl Heinonen, Senior Vice President, Corporate Relations and Chief Communications Officer at Avon](#)
- Natalia Oberti Noguera, Founder and Chief Executive Officer of the Pipeline Fellowship
- [Kristin Rowe-Finkbeiner, Executive Director and Chief Executive Officer of MomsRising.org](#)
- [Tanisha Sykes, Work and Wealth Senior Editor for ESSENCE Magazine](#)
- [Ruth Gaviria, Executive Vice President, Corporate Marketing for Univision Communications Inc.](#)