

## **NYU DC Washington, D.C. (NYUDC) Advisory Committee**

*Monday, April 1, 2019, 11:30-12:30pm*

*383 Lafayette, C06*

### **Attendees**

- Julie Avina (College of Global Public Health)
- Peter Diamond (Liberal Studies)
- Patrick Egan (Committee Chair; FAS - Politics)
- David Kanter (FAS - Environmental Studies)
- Victoria Kiechel (NYU Washington, DC)
- Tyra Liebermann (Global Programs)
- Nancy Morrison (Global Programs)
- Gbenga Ogedegbe (Global Programs)
- Maura Pollard (Global Programs)
- Jaci Thompson (Global Programs)
- Matthew Santirocco (Faculty Director, NYU Washington, DC)
- Michael Ulrich (Site Director, NYU Washington, DC)

### **Meeting Minutes**

Pat Egan opened the meeting with the announcement that he is stepping down after chairing the committee since 2014. Julie Avina, Associate Dean for Student and Alumni Affairs at the College of Global Public Health, has volunteered to take over as chair. The committee enthusiastically approved Julie's nomination.

The Site Director of NYUDC, Michael Ulrich, speaking for himself and Matthew Santirocco, the Faculty Director, reported on curricular developments, enrollment, University priorities, student activities, and faculty hiring at NYUDC, as detailed in the Site Director's Report (see attached).

Several programs of note are being developed at the site, including a two-credit course in support of students conducting research and related activities taught by Fatimeh Hosseini. Potential topics for research projects could include oral histories, public health, public policy, and a workshop on migration that links students with immigrants that speak their home language. Another initiative is a non-credit co-curricular program on advocacy, activism, and grass-roots organizing slated to be soft launched in fall 2019. The program will examine activism in areas beyond the political arena. The committee recommended using words such as "organizing," "grass roots" and "intersectionality" to promote the program, and also devising a means to recognize completion of the course, e.g., an unofficial certificate. NYUDC is also in conversation with Abu Dhabi about adding a new public policy cohort in DC, and tracks in science, arts, education, and health policy, among others.

With regards to NYUDC's Global Leadership Program, the program has dropped the word "scholars" from its title as it was determined that this word discouraged students from applying. Upper year students in the Global Leadership Program evaluated their overall satisfaction similarly to previous semesters, finding the program less challenging than do first- and second-year students. In addition, Pathways have lost students to the Leadership Program. (Pathways students take an internship course which the Leadership students do not).

The partnership between NYUDC and Stern continues to flourish. The Stern EMBA program is a great success, enrolling more students in its first year than projected. In conjunction with this, the committee recommended asking Stern to suggest a representative to join the DC SSAC. NYUDC is also having ongoing conversations with International Relations about the potential for a small Masters program at the site. Several construction projects are planned for summer 2019 in support of the Stern EMBA program. These include new office space and constructing new, or reconfiguring existing, classrooms.

In terms of evaluations, upper year students rate the site highly, but LS students give somewhat lower ratings. This could be due to a variety of possible factors, including DC being a second choice location for some LS students, the sense of constraint that can come with living and attending classes in the same building, academic intensity, and the LS curriculum.

A number of ideas to encourage enrollment at the site are under consideration, including leveraging the 2020 election cycle, and attracting students who have already been to another global site. NYUDC will also examine how the new NYU LA program might affect enrollments.

## Spring 2019 Site Director Report: NYU Washington, D.C.

### **Curriculum/Academics/Research**

- Matthew Santirocco, Faculty Director, Michael Ulrich, Site Director, and Fatemeh Hosseini, Assistant Director Academics, continue to collaborate closely and productively on academics for the site.
- The Spring 2019 lecturer orientation included a speaker from the Library of Congress. Dan Perkins from NYU libraries met with lecturers and students about research and maximizing library resources.
- Three of the Leadership students are interning as research fellows for scholars at the Library of Congress.
- We are exploring the development of a new two-credit course in support of students conducting research and related activities. The Assistant Director for Academics would teach this class, possibly in Spring 2020.
- Course and Lecturer Evaluations
  - Eighteen of twenty-two Fall 2019 courses were evaluated above 4.0. Fourteen of the eighteen lecturers received 4.6 or higher for the lecturer evaluation, with six lecturers receiving 5.0.
  - Our students evaluated the level of academic challenge the same (upperclass students) or higher (first year students) when compared to other sites.
- Liberal Studies First-Year Global Study Away Program
  - NYU DC performs as strong or stronger than other LS sites for most of the eight specific questions that Global Programs has highlighted in the *Freshmen Historical Comparison Program Evaluation Report*.
  - LS students evaluated their overall satisfaction similarly as previous semesters although the program recommendation result was lower.
  - For Fall 2018, the Site Director taught *Explore DC, Adore DC*, a 2-credit, P/F elective LS course.
  - There are 33 LS students enrolled for Spring 2019. Global Programs anticipates that there will be 40 LS students for Fall 2019.
- Global Leadership Program
  - NYU DC performs as strong as other upperclass sites for most of the eight specific questions that Global Programs has highlighted in the *Upperclass Historical Comparison Program Evaluation Report*. Note that Pathways and Leadership students are considered one cohort.
  - Upperclass students evaluated their overall satisfaction similarly as previous semesters. The program recommendation result (100%) was our highest to date.
  - We are exploring the addition of more case studies based on the Hurricane Katrina simulation.
  - There are 28 Leadership students enrolled for Spring 2019 (12 NY, 8 SH, and 8 AD). Global Programs anticipates 25 Leadership students for Fall 2019.
- Other Pathways/Affiliates Students
  - There are 13 Pathways students enrolled for Spring 2019 (11 NY, 1 SH, 0 AD, two visiting students). Global Programs anticipates 5 Pathways students for Fall 2019.
- Graduate Student Programs
  - The Global Research Initiative sent 8 graduate students in Spring 2019.
  - The Cross-Continental MPH program will return in Summer 2019 with a Spanish language focus.
  - There are 48 students enrolled in the first cohort of the Stern School of Business Executive MBA program. The second cohort will start in August 2019, and they are projecting 45 - 50 students.
  - The International Relations Master's program is pursuing their planned expansion to NYU DC.
- Short-term Undergraduate Courses (J-term, Spring Break, Summer term)
  - For January 2019, NYU Associate Professor Patrick Egan taught *U.S. Politics and Policy in 2019 and Beyond* for 32 students. We also hosted NYU Abu Dhabi's *Israeli Identities* course taught by Avrum

Burg for 10 students and the *Evolution of Human Genomic Evolution* course taught by Fatimah Jackson for 13 students.

- For Spring Break 2019, NYU Associate Professor Robert Hawkins taught *Current Issues in Social Work* for 22 students. For Summer 2019, CAS will offer the *Internship Seminar*.

### **Lecturer and Staffing Announcements**

- Candace Turrito was hired for *Politics of Public Opinion*. Matthew Goldman was hired for *Politics of the Near and Middle East*. Meg Brindle was hired for the *Internship Seminar*, but she resigned after receiving a full-time position in March; NYU alumna Kiran Gore was hired for the remainder of the semester.
- The Program Manager for Student Life resigned in January, and his replacement, Sharlene Juste, was promoted to the position. Jimmy McClellan was hired as the Residential Life Coordinator.

### **University Priorities**

- Co-Curricular and Local Engagement
  - For Spring 2019, there are 51 guest speakers, 29 site visits and six public events linked with courses.
  - All 28 Leadership students have a spring internship and have been matched 1:1 with NYU Alumni. There are 8 Pathways students and 11 LS students with a spring internship.
  - Leadership students attended our networking event on Capitol Hill with NYU alumni Martha Roby (R-AL) and Scott Peters (D-CA). Twenty-one NYU alumni attended, including four Capitol Hill staffers.
  - Students meet NYU alumni for informational interviews and meals through our Connections program.
  - We are developing a collaboration with The Residences at Thomas Circle, a retirement community.
  - We are developing a collaboration with LearnServe International to provide workshops for our students so they can help mentor high school students in global social entrepreneurial ventures.
- Inclusion, Diversity, Belonging and Equity
  - We are hosting several public events and an exhibition for NYU's Stonewall 50 commemoration.
  - Our Global Equity Fellow is developing an IDBE survey and event where students share their stories. She will also host an international culinary event and is compiling a resource guide for students.
- Sustainability
  - Our building is LEED Gold Certified and has many features in support of sustainability
  - We provide some fixtures in apartments so students don't purchase and discard items each semester.
- Affordability
  - In Spring 2019, 25 of 74 (34%) of students registered for the free Bike Share program.
  - Leadership students who are eligible are provided additional financial aid from a donor.

### **Student Activities**

- In Spring 2019, 14 of 33 (42%) LS students chose to live on the same floor as upperclass students. Residents in each LS apartment have also been paired with residents in an upperclass apartment.
- For Fall 2018, 41 of 64 (65%) students earned a Director's Award, which tracks student engagement.
- There are 22 excursions planned for Spring 2019.
- Students from other DC programs attended our student networking night. We are planning a field day on the National Mall and service project. We created a Spring 2019 DC Facebook group to connect students.
- We collaborated with the Wasserman Center for three workshops as part of NYU Career Week.
- We have eight student clubs with 35 of 74 (48%) students participating. (Health + Wellness, International,

Students of Color, Women's Empowerment, Movie Club, Language Lab, Story Corps, and Service Corps)

- Leadership students from the Shanghai and Abu Dhabi campuses have been involved in a variety of conferences (Stanford hackathon, Harvard conference, TEDx presentation, and NYU Global Symposium).
- The Wellness Counselor and residential life staff offer meditation and yoga classes.

### **Public Events**

- NYU DC Dialogues presented 84 programs in 2018 and currently has 26 programs planned for Spring 2019 with more in development. These programs include student workshops, scholarly lectures, film screenings, concerts, conferences, workshops, exhibitions, and panel discussions.
- For Spring 2019, we will host the largest number of legislators and public diplomats to the academic center during a single semester. We have also hosted esteemed academics, writers and musicians.
- Speakers have included former Speaker of the Israeli Knesset Avrum Burg, Mayor Mayita Melendez (Ponce, PR), Senator Ed Markey (MA), Attorney General Brian Frosh (MD), Attorney General Letitia James (NY), Attorney General William Tong (CT), and Congresswoman Eleanor Holmes Norton (D-DC).
- The *EU in Focus* series included lectures by Ambassador Dirk Wouters (Belgium) and the EU Deputy Head of Delegation, Caroline Vicini. Three NYU DC students will participate in the Brussels Leadership Retreat.
- We hosted symposia such as *Activism 101* with Scholars at Risk, and an academic practitioner conference with *The Evidence in Governance & Politics (EGAP) Research Network*.
- We hosted film screenings with panel discussions for *Last Men in Aleppo* (nominated for an Oscar for Best Documentary Feature), and *Leitis in Waiting*, a documentary film about a group of transgender women.

### **Potential New Undergraduate Initiatives**

- We are collaborating with Tom McIntyre, Director External Affairs, on a non-credit bearing advocacy and activism program. This will include guest speakers from a range of ideological perspectives engaged in political campaigns, policy making, diplomacy, social justice and other fields. The program will be piloted in Fall 2019 and promoted to prospective NYU DC students for the 2020 election year.
- We have discussed adding a new science policy track in DC with Abu Dhabi colleagues. We are now exploring expanding this track to other areas (e.g. arts, education, health), which might also attract majors from NYU AD Social Science and Public Policy, NYU SH Social Science, and NYU NY Public Policy.
- A collaboration with the University of Maryland's engineering program could attract a new cohort of Tandon students to the site. We are both part of the Global E3 consortium of engineering schools.
- We used to offer a sign language course, but it was removed due to low enrollment. We could consider offering it again as a credit-bearing language course, and Gallaudet University could be a local partner.

### **Facilities**

- Several construction projects are planned for Summer 2019 in support of the Stern EMBA program. This includes a redesign of the GRI and Government Affairs offices as well as a new 30-seat classroom on the 3<sup>rd</sup> floor. Two of the classrooms on the B2 level will be combined for another 30-seat classroom.