

NYU Washington, D.C., Site Specific Advisory Committee
Meeting of Wednesday, December 6, 2017, 11:00 a.m. -12:15 p.m.
383 Lafayette, #C08

MINUTES

Present: Janet Alperstein (Global Programs), Peter Diamond (Liberal Studies), Peter Holm (Global Programs), Tyra Liebmann (Global Programs), Gbenga Ogedegbe (Global Programs), Nancy Morrison (Global Programs), Maura Pollard (Global Programs), Matthew Santirocco (Faculty Director, NYU Washington, DC) Michael Ulrich (Site Director, NYU Washington DC), Michael Williams (FAS - International Relations)

Via teleconference: Patrick Egan (Committee Chair; FAS - Politics), Tony Bertelli (Wagner), Victoria Kiechel (NYU, Washington DC), Charles Seife (FAS - Journalism)

Absent: Julie Anne Avina (College of Global Public Health), Kerry Barrett (NYU Abu Dhabi), Jessica Green (FAS - Environmental Studies), Christian Haefke (NYU Abu Dhabi), Maria Montoya (FAS - History), Adam Ramey (NYU Abu Dhabi)

1. Global Learning Objectives Report

The Faculty Working Group on Global Learning Objectives (GLO) issued its report in May 2017; it is available at the following link:

https://www.nyu.edu/content/dam/nyu/provost/documents/Committees/ReportGLO_May2017.pdf

The Faculty Working Group on Global Learning Objectives (GLO) first convened in October 2016 for the purpose of having a faculty-driven conversation about global learning objectives. Comprising 17 faculty members from across the university, the committee met 8 times during the 2016-2017 academic year.

The report begins the process of articulating the desired outcomes of study away so that the University can begin to measure its success in meeting these objectives.

Global Programs is in the process of reviewing the report. In the spring of 2018 we plan to have a larger conversation with faculty to learn more about the outcomes of the report as well as data from the Survey of Admitted Students to guide a larger discussion on the university's objectives moving forward. As NYU is a leading institution with global programming, we are well positioned to be a leader in assessment of global learning.

2. Spring 2017 Site Director Report

Michael Ulrich reported on developments in curriculum, enrollment, University priorities, student activities, and faculty hiring at NYU DC. Some highlights:

Lecturer announcements

- Two lecturers received a Global Faculty Fund grant: Marvin Astrada, Politics/History and Matt Noble-Olsen, College Core Curriculum
- Two new lecturers were hired: Abby Lindsay, Environmental Studies; Justin Evans, Cultural Foundations I.

Elective courses

- An elective course lecturer who received a low evaluation in spring 2017 worked closely with the sponsoring academic unit on course adjustments and received one of the highest fall 2017 mid-term evaluations.

Liberal Studies First-Year Global Study Away Program

- All CFI students completed a research project drawing on an aspect of an epic discussed in Alex Nagel's class and related it to an object/archive at the Smithsonian Museum of Natural History. There was an onsite exhibit of their work.

Local Engagement

- Our Intersections Program, which creates opportunities for students to develop a deeper understanding of themselves and others while studying in DC, has been very successful. It includes facilitated bi-weekly affinity group meetings, theme-based activities for allies and advocates, a podcast series, and crowd sourced weekly music playlists focusing on a different theme. This fall we began to collaborate with similar groups in DC to grow the program further.
- We are greatly expanding our social media activities (thanks especially to Brian Dooley).
- The Alumni Mentorship program has been revised slightly, following an initiative in which the Global Leadership Scholars were matched with a specific mentor. We are hoping that we can expand this matching program to the larger DC student body.
- There were almost 40 public events at the site this fall, and attendance has increased with the auditorium often filled 50-100% of capacity.

3. Fall 2017 Faculty Director's Report

Matthew Santirocco reported on academic initiatives at the site:

J-Term Course 2018

- This will again be taught by Pat Egan; about 40 students are enrolled so far. This course is a unique partnership between Global and CAS.

Graduate Programs

- The Stern School of Business is on track to launch their low-residency Executive MBA program in August 2018 with a cohort of 60-90 students. Several events with Stern's staff have been hosted at NYU DC.
- The Global Public Health program has decided to use NYU DC as one of the sites for its Cross-Continental MPH program.
- The GSAS International Relations program is actively considering sending its MA students to DC for a semester.

DC Global Leadership Scholars Program

- This program typically enrolls 20-30 students per semester, but can handle more. How can we recruit more applicants?
 - This past year we have been aggressively promoting the program, extending our outreach efforts beyond schools and departments to other units such as Opportunity Programs, Student Affairs & Diversity Initiatives, and the Faculty-Fellows-in-Residence.
 - When approaching departments, we should reach out not only to faculty, but also to administrators who advise students, in those departments that have such positions. For other departments, we should think strategically about who to approach.
 - We should make it clear that seniors can participate in the program.
- Diversity, Equity, & Inclusion is a major University initiative and the Leadership Scholars program can contribute to it.
 - Gbenga and Matthew will consult with Lisa Coleman, Chief Diversity Officer, about strategies for recruiting a more diverse population into this program.
- Affordability and Student Success are also major University initiatives to which the Leadership Scholars program can contribute.
 - DC is unique among global sites in being focused for fundraising.
 - Thus, thanks to several generous donors, if a student who qualifies for financial aid gets accepted to the Leadership Scholars program, s/he can receive significant additional money to close the gap between her regular financial aid package and the cost of a semester in DC.
 - Leadership is repeatedly mentioned as one of the key components of employability. Students who complete the program receive a certificate which can be included on their resumes. They also gain access to a strong network of mentors and potential employers.

4. Spring 2017 Program Evaluation Report

Michael gave a quick summary of the spring 2017 Program Evaluations. The DC team is continuing to look at ways to enhance the academic experience for students, and offer more opportunities for engagement and interaction. Some highlights:

- As Faculty Director for the site, Matthew Santirocco has been helpful in providing valuable input for academic initiatives.
- The two-credit Fieldwork Seminar for LS first-year students that was offered in spring 2017 was successful and will be offered again in spring 2018.
- The DC Consortium Program is resurgent. We have connected with staff from numerous semester-in-DC programs to organize events that connect our students with one another. This is in response to NYU DC students' desires for a bigger campus.

5. Curricular Development

As discussed in the past, the course list in DC is very politics heavy and it would be great to explore ideas to make additional pathways attractive to students.

- Steinhardt could be a good candidate for graduate programs in DC.

- The academic leadership of the Public Policy major (joint CAS-Wagner) is still being finalized (CAS Dean Gene Jarrett has made this a priority). There are about 110 students enrolled in the major; once the leadership issue is resolved, this should be a curricular pathway for students at NYU DC.

6. Other Topics

Staff changes

- Mark Nakamoto has left to return to Hawaii. We are creating a new position which will combine the roles of administrative and academic coordinators.
- The NYU DC wellness counselor Sarah Ahkter is also resigning.
- The Brennan Center for Justice has recently hired more staff and Government Affairs is also hiring for a new position which will be based at the site.

Fundraising

- Matthew noted (see Item 3 above) that we are raising significant funds for the DC Global Leadership Scholars program. We have to use this funding so that we can show donors that their money is being well spent. To that end we are making a special effort to recruit more Leadership Scholars, especially those from under-represented or disadvantaged groups.

The meeting adjourned at 12:30 p.m.