

STATIONERY	<ul style="list-style-type: none"> • Business cards, letterhead and other business communications • Exclusive supplier: NYU Reprographics
PREMIUM PRINTING medium to high capacity	<ul style="list-style-type: none"> • 4-8 color offset printing projects with color-critical design or photography with suggested quantities greater than 5,000 • Suggested printers: Earth Thebault, Full Circle Color, GHP, Hatteras, Universal Wilde
STANDARD PRINTING medium to high capacity	<ul style="list-style-type: none"> • 1-6 color offset printing and/or digital projects with color-critical design or photography (such as brochures, booklets and newsletters) with suggested quantities of 1,000 to 10,000 • Suggested printers: Hatteras Press, Offset Impressions, Universal Wilde, Unimac, GHP
STANDARD PRINTING short run capacity	<ul style="list-style-type: none"> • 1-6 color offset printing and/or digital projects with color-critical design or photography (such as brochures, booklets and newsletters) with suggested quantities of 1,000 to 10,000 • Suggested printers: Hatteras Press, Offset Impressions, Universal Wilde, Unimac, GHP
OFFSET WEB PRINTING high capacity	<ul style="list-style-type: none"> • 2-4 color heat-set web offset printing projects with color-critical design or complex layout with suggested quantities of 20,000 or more • Suggested printers: Earth Thebault, Universal
QUICK PRINT/ON DEMAND/DIGITAL	<ul style="list-style-type: none"> • Includes black or color photocopies. On demand digital print providers offer quick high-quality digital color output (such as posters, postcards and brochures). Suggested quantities of less than 2,500. Maximum size is typically 12" x 18" • Suggested printers: NYU Reprographics and others TBD
MAGAZINE PRINTING	<ul style="list-style-type: none"> • 4 color printing plus uv (or other finish), Prepress, binding, finishing and distribution services, quantities of 45,000 or more. • Suggested printers: Lane Press
NEWSPAPER AND TABLOID PRINTING	<ul style="list-style-type: none"> • Strictly used for newspaper and tabloid print, 2-4 color, suggested quantities of 5,000 or more, also provide Lettershop and fulfillment services. • Suggested printers: Green Horse Media (Evergreen Printing), Linco Printing

