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<th>Service Type</th>
<th>Description</th>
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| **STATIONERY**                   | • Business cards, letterhead and other business communications  
• Exclusive supplier: NYU Reprographics                                      |
| **PREMIUM PRINTING**             | • 4-8 color offset printing projects with color-critical design or photography with suggested quantities greater than 5,000  
• Suggested printers: DG3, Earth Thebault, Full Circle Color, GHP, Hatteras, Universal Wilde |
| **STANDARD PRINTING**            | • 1-6 color offset printing and/or digital projects with color-critical design or photography (such as brochures, booklets and newsletters) with suggested quantities of 1,000 to 10,000  
• Suggested printers: DG3, Hatteras Press, Offset Impressions, Universal Wilde, Unimac, GHP |
| **STANDARD PRINTING**            | • 1-6 color offset printing and/or digital projects with color-critical design or photography (such as brochures, booklets and newsletters) with suggested quantities of 1,000 to 10,000  
• Suggested printers: DG3, Hatteras Press, Offset Impressions, Universal Wilde, Unimac, GHP |
| **OFFSET WEB PRINTING**          | • 2-4 color heat-set web offset printing projects with color-critical design or complex layout with suggested quantities of 20,000 or more  
• Suggested printers: DG3, Earth Thebault, Universal |
| **QUICK PRINT/ON DEMAND/DIGITAL** | • Includes black or color photocopies. On demand digital print providers offer quick high-quality digital color output (such as posters, postcards and brochures).  
  Suggested quantities of less than 2,500. Maximum size is typically 12” x 18”  
• Suggested printers: NYU Reprographics and others TBD |
| **MAGAZINE PRINTING**            | • 4 color printing plus uv (or other finish), Prepress, binding, finishing and distribution services, quantities of 45,000 or more.  
• Suggested printers: Lane Press |
| **NEWSPAPER AND TABLOID PRINTING** | • Strictly used for newspaper and tabloid print, 2-4 color, suggested quantities of 5,000 or more, also provide Lettershop and fulfillment services.  
• Suggested printers: Green Horse Media (Evergreen Printing), Linco Printing |