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| **STATIONERY**                 | • Business cards, letterhead and other business communications  
• Exclusive supplier: NYU Reprographics                                                                                                                                                               |
| **PREMIUM PRINTING** medium to high capacity | • 4-8 color offset printing projects with color-critical design or photography with **suggested quantities greater than 5,000**  
• Suggested printers: Earth Thebault, Full Circle Color, GHP, Hatteras, Universal Wilde                                                                                                          |
| **STANDARD PRINTING** medium to high capacity | • 1-6 color offset printing and/or digital projects with color-critical design or photography (such as brochures, booklets and newsletters) with **suggested quantities of 1,000 to 10,000**  
• Suggested printers: Hatteras Press, Offset Impressions, Universal Wilde, Unimac, GHP                                                                                                       |
| **STANDARD PRINTING** short run capacity | • 1-6 color offset printing and/or digital projects with color-critical design or photography (such as brochures, booklets and newsletters) with **suggested quantities of 1,000 to 10,000**  
• Suggested printers: Hatteras Press, Offset Impressions, Universal Wilde, Unimac, GHP                                                                                                       |
| **OFFSET WEB PRINTING** high capacity | • 2-4 color heat-set web offset printing projects with color-critical design or complex layout with **suggested quantities of 20,000 or more**  
• Suggested printers: Earth Thebault, Universal                                                                                                                                                    |
| **QUICK PRINT/ON DEMAND/DIGITAL** | • Includes black or color photocopies. On demand digital print providers offer quick high-quality digital color output (such as posters, postcards and brochures). **Suggested quantities of less than 2,500**. Maximum size is typically 12” x 18”  
• Suggested printers: NYU Reprographics and others TBD                                                                                                                                             |
| **MAGAZINE PRINTING**          | • 4 color printing plus uv (or other finish), Prepress, binding, finishing and distribution services, **quantities of 45,000 or more.**  
• Suggested printers: Lane Press                                                                                                                                                                       |
| **NEWSPAPER AND TABLOID PRINTING** | • Strictly used for newspaper and tabloid print, 2-4 color, **suggested quantities of 5,000 or more**, also provide Lettershop and fulfillment services.  
• Suggested printers: Green Horse Media (Evergreen Printing), Linco Printing                                                                                                                  |