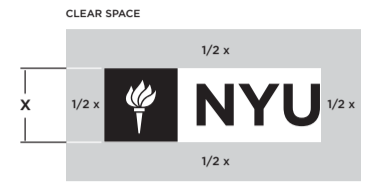
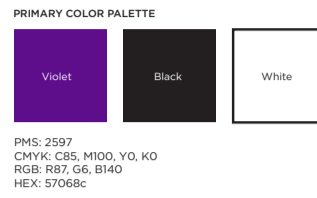
 <b>NYU</b> Current Revision Date: 04/02/19			Verbiage NYU® New York University® Violets™
<b>Established:</b> 1831 <b>Mascot Name:</b> Bobcat	<b>Location:</b> New York, NY <b>Conference:</b> University Athletic Association (UAA)	<b>Mascot:</b> Violets	
<b>Purple</b> PANTONE 2597 C MADEIRA: 1334 RA: 1633			<b>White</b> White MADEIRA: White RA: White
<small>Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.</small>			

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### University Logo




### University Seal




### Schools Short Logos

-  **NYU** | **CAS**
-  **NYU** | **COURANT**
-  **NYU** | **DENTISTRY**
-  **NYU** | **GALLATIN**
-  **NYU** | **GPH**
-  **NYU** | **GSAS**
-  **NYU** | **IFA**
-  **NYU** | **ISAW**
-  **NYU** | **LAW**
-  **NYU** | **MEYERS**
-  **NYU** | **SILVER**
-  **NYU** | **STERN**
-  **NYU** | **STEINHARDT**
-  **NYU** | **SPS**
-  **NYU** | **TANDON**
-  **NYU** | **TISCH**
-  **NYU** | **WAGNER**


### Schools Stacked Logos

-  **NYU**  



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**CAS**
-  **NYU**  



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**COURANT**
-  **NYU**  



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**DENTISTRY**
-  **NYU**  



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**GALLATIN**
-  **NYU**  



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**GPH**
-  **NYU**  



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**GSAS**
-  **NYU**  



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**IFA**
-  **NYU**  



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**ISAW**
-  **NYU**  



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**LAW**
-  **NYU**  



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**MEYERS**
-  **NYU**  



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**SILVER**
-  **NYU**  



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**STERN**
-  **NYU**  



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**STEINHARDT**
-  **NYU**  



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**SPS**
-  **NYU**  


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**TANDON**
-  **NYU**  


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**TISCH**
-  **NYU**  


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**WAGNER**

<b>ADDITIONAL PERTINENT INFORMATION</b>	<ul style="list-style-type: none"> <li>• University seal permitted on products for resale (reviewed on a case-by-case basis)</li> <li>• No alterations or overlaying graphics to seal permitted</li> <li>• University does not license consumables</li> <li>• University does not license health and beauty products</li> <li>• University permits numbers on products for resale</li> <li>• Mascot caricatures not permitted</li> <li>• Cross licensing with other marks may be permitted with an additional agreement</li> </ul>	<ul style="list-style-type: none"> <li>• No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations</li> <li>• No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks</li> </ul>
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