



ASSIGNED RESPONSIBILITIES / CHARGE
Outreach and Engagement Working Group
NYU Sustainability Task Force
2008-2009

Charge

Outreach and Engagement develops projects and recommendations that change campus culture to strengthen NYU community members' knowledge, attitudes, and behavior related to sustainability.

Priority Projects / Topics for Development of Recommendations

- *Signage research, templates, and branding NYU sustainability*
- Student surveying
- Conservation behavior-change strategies
- Media / press outreach strategy
- Support Earth Week and key events