

Barry F. Hersh

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Mr. Hersh is a Clinical Associate Professor of Real Estate, teaching graduate courses in property development and coordinating the development program for the New York University Schack Institute of Real Estate, in the School of Continuing and Professional Studies. Among the courses Mr. Hersh teaches is Green Building and Sustainable Development. Mr. Hersh has been committed to environmental sustainability his entire career, participating in the first Earth Day as a graduate planning student in the NYU Wagner School of Public Service, and continues to conduct research regarding the environmentally responsible use of land.

Mr. Hersh authored and taught the first “green building” course approved by New York State as continuing education for real estate professionals. He is Vice Chair of the Stakeholder Consortium for the CIUS Building Performance Lab, focused on energy efficiency and sustainability for New York properties. As a partner in Vita Nuova LLC, an environmentally focused consulting organization, Mr. Hersh created and teaches a set of “sustainable development of contaminated properties” courses for the United States Environmental Protection Agency that has been successfully to three thousand professionals in all ten EPA regional offices as well as numerous state environmental agencies including New York.

Previously, he was Assistant Professor and Associate Director for Education of the Newman Real Estate Institute at Baruch College; where he also received recognition for Outstanding Scholarly Achievement from the City University of New York for his research, New York City Brownfield’s 2005 on behalf of the city, research utilized in PlaNYC 2030. Mr. Hersh was Vice President of Dames & Moore/Brookhill and has participated in fifty successful brownfield redevelopments and earlier was real estate director with Reynolds Metals Company. Mr. Hersh is a member of the American Institute of Certified Planners and served as Development Director of Poughkeepsie and Principal Planner for the Toledo Lucas County (Ohio) Plan Commissions.

Mr. Hersh has been a leader in the revitalization of brownfields, a frequent speaker at events such as the US EPA national brownfields conference. He participated in the Rockefeller Fund Pocantico Roundtable which led to New York State brownfields legislation. He is consultant on several strategic brownfield planning efforts, including the Newtown Creek Brownfield Opportunity Area, and serves on the Board of New Partners for Community Revitalization and the Clean Land Fund. As a Faculty Associate of the Lincoln Institute of Land Policy, Cambridge, Massachusetts, Mr. Hersh wrote “Real Estate Tax Issues and Brownfields Redevelopment” in 2001. Mr. Hersh was the first Developer Sector Chair of the National Brownfields Association is now education chair of the New York Chapter and teaches various NBA brownfield courses. He is also a Board Member of the Waterfront Center, a member of the Urban Land Institute and the American Real Estate Society. His recently published paper on Brownfields in China was presented this July at the Asian Real Estate Society Conference in Shanghai. In June 2002 he facilitated a USEPA Brownfields training program for Czech, Polish and Hungarian professionals. In 2004, he was part of a Fox & Fowle Architects team that won awards from the Boston Society of Architects and GreenBuild USA for its Gloucester Density Design Competition.

Mr. Hersh holds a Masters Degree in Urban Planning from New York University's Wagner School and a Bachelor’s degree in Urban and Environmental Studies from the City University of New York.