

# DIVISION OF STUDENT AFFAIRS

## ANNUAL REPORT

September 1, 2005 – August 31, 2006

### ORGANIZATIONAL STRUCTURE

As an administrative component of the Provost's Office, the Division of Student Affairs encompasses the following units to meet the diverse needs of students in a complex research university environment (see also Map of Services):

Athletics, Intramurals, and Recreation

Center for Multicultural Education and Programs

*Formerly the Office for African American, Latino, & Asian American Student Services*

International Students and Scholars

Judicial Affairs and Compliance

Lesbian, Gay, Bisexual, and Transgender Student Services

Research and Assessment

Residential Education

Student Activities

Student Health Center

- Medical Services
- University Counseling Service
- Health Promotion and Wellness Services (including Wellness Exchange)
- Moses Center for Students with Disabilities

Student Resource Center

- New Student Services
- Commuter Student Services
- Transfer Student Services
- Graduate Student Life
- Spiritual Diversity Network
- Parent Services

Wasserman Center for Career Development

*Formerly the Office of Career Services*

Office of the Vice President

## MAJOR PROGRAM ACCOMPLISHMENTS/DEVELOPMENTS BY UNIT

### Department of Athletics, Intramurals and Recreation

- The Eastern Collegiate Athletic Conference (ECAC) named NYU as the 2006 *Institution of the Year* (among 331 institutions). This award recognizes excellence in academic and athletic performance. The announcement cited the 169 NYU student-athletes with GPAs of 3.5 or better, and the outstanding records of Violet teams on the field. Three teams captured ECAC championships this year: men's and women's swimming and diving, and men's golf.
- Brought student-athletes together to initiate the *Tear It Up* campaign to promote a sense of community between varsity teams and to enhance attendance at varsity athletics contests.
- Over 5,000 students, faculty, staff and alumni visit the Jerome S. Coles Sports Center and the Palladium Athletic Facility each day, with a total of over one million visitors per year.
- For the fourth-straight year, over 1,000 students participated as members of the 19 intercollegiate club-sport teams.
- NYU varsity student-athletes completed the academic year with a 3.33 cumulative grade point average (GPA).
- 100 student-athletes earned Intercollegiate Athletics Advisory Committee Honor Roll status by scoring a 3.50 GPA or better.
- 178 athletes earned UAA All-Academic honors.
- 35 graduating varsity student-athletes earned NYU's President's Student-Athlete Award.
- 13 student-athletes earned All-America honors.
- Two NYU varsity student-athletes earned Academic All-America honors.
- 11 NYU varsity teams were invited to & participated in NCAA championships, including the women's volleyball team, which advanced to the Elite Eight for the third-straight year.
- Over 8,500 undergraduate students have taken part in organized intramural sport activities in locations as close as the Coles Center and as distant as Van Cortlandt Park in the Bronx.
- Over 11,500 members of the NYU community have enrolled in over 1,000 department recreation courses.
- Fully subscribed the *NYU Golf Outing* for the first time resulting in a 50% revenue increase.

### Center for Multicultural Education and Programs.

#### ***Formerly the Office for African American, Latino, & Asian American Student Services (OASIS)***

- Student Affairs completed a comprehensive review of diversity services in the Office of African American, Latino and Asian American Student Services, leading to a new and expanded role for the office, now the **Center for Multicultural Education and Programs**. The Center's mission is to facilitate making diversity everyone's business at NYU.
- Offered 125 events, with attendance totaling 6,775 students. Student office visits increased by 9.9% to 3,141.

- Spearheaded NYU's first annual *Martin Luther King Celebration Week* based on the theme, "Everybody can be great, because anyone can serve." Schools and departments throughout the University held events during Celebration Week, January 16-20, 2006. The first MLK Award was presented to Professor Bryan Stephenson, NYU Law Professor. Provost David McLaughlin offered the opening welcome address at the marquee event, which included keynote speaker, Keith Beauchamp, a documentary filmmaker of the Emmett Till story. Over 1,500 members of the community attended 15 events on campus, including a community service experience.
- Supported a national effort to establish Caribbean American Heritage Month. Participated in the signing ceremony at the White House. Served as consultant to the Institute of Caribbean Studies in the creation of the first Student Leadership Conference for Caribbean Students held at the NYU Law School.
- Peer Ambassadors served as resources and facilitated various programs, including trips to the Slavery in New York Exhibit, the West Indian Day Parade, Chinese New Year Celebrations and tours of Little Italy. The peers also assisted in the University's recruitment efforts by meeting with over 100 prospective students.
- With University Development and Alumni Relations, co-hosted a reception for Alumni of Color during Alumni Weekend, launching a new scholarship initiative. The highlight of the reception honored special guests: Tuskegee Airmen (Roscoe Brown, '49, '51 Steinhardt; Harry Stewardt, '63 Steinhardt; Lee Archer, '56 GSAS).
- Facilitated 35 scholarship awards from Binary Solution Test Preparation, Inc. to help NYU students preparing for the Law School Admission Test. Scholarships totaled \$15,700.
- For the fourth year, hosted the Hispanic Scholarship Fund Scholars Chapter at NYU, sponsored by the Goldman Sachs Foundation. The program offers mentoring, networking opportunities, and academic support for Latino students.
- For the sixth-consecutive year, hosted the Brothers for Success and Women of Color Forums, sponsored by The New York Times. Over 300 students attended.
- Continued as host of the Pan-Asian Dialogue series to bring together students, faculty and administrators of APA descent, as well as offer the entire campus community a forum to learn about APA issues, research and trends. *What is Chino-Latino?*, the November celebration of La Herencia Latina, featured Lok Siu, a professor in the APA Studies Program and Institute.
- Sponsored the third *Ahlan Wa Sahlan*, a welcome reception for Arab American students, to kickoff a year-long series of outreach activities for Arab American students and collaborations with Arab American student organizations.
- Collaborated with the Office of Student Activities, NYU Schools, and community organizations on several social justice-related programs and events, including the 7th Annual OASIS Forum on Social Justice, the OSA Social Justice Track and Alternative Break programs.
- Collaborated with NYU schools, departments, institutes, and student organizations on cultural heritage programs (e.g. Pride Month, African Heritage Month, La Herencia Latina, Women's Herstory Month, Asian Heritage Month, SHURUQ week).

- Presented *Money Matters*, a series of programs co-sponsored by New Century Investor that offered tips and advice on effective money management and financial challenges faced by students.
- Assistant Vice President/Director OASIS served as Master of Ceremonies and planning committee member for annual scholarship awards banquet sponsored by the NYU Association of Black Faculty, Administrators, and Staff. Approximately \$6,000 in scholarships was awarded to five students in five categories of achievement.
- Partnered with Steinhardt School of Education in facilitating the MLK Scholars Program that offered weekly seminars, scholars' annual teach-in and international travel.
- Continued critical partnerships with support from organizations such as *The New York Times*, Sponsors for Educational Opportunity, and the National Foundation for Teaching Entrepreneurship, to develop and support pipelines which increase access to college for students of color.
- *It Came from the ISM Gala* provided grants for students to create original artistic projects on various social "-isms" (racism, class-ism, etc.). Grant recipients showcased their work at the *-ISM Gala*.
- For the third year, co-hosted with the Office of Development and Alumni Relations, the *Spring Fling* and the *Alumni of Color Reception*. Both events are designed to develop and strengthen relationships among seniors and alumni of color. 75+ students and alumni attended.
- Hosted the 2005 *NIA Awards* highlighting the academic success and community service achievements of students of color. Over 45 applicants representing a diversity of majors and schools vied for the 13 awards presented at this year's ceremony.
- Hosted the *Future Administrator Cultural Training Seminar (FACTS)* series; workshops focusing on students of color were presented in partnership with the Steinhardt School's Higher Education Administration program. New topics included issues related to residential life, students with disabilities, and international students.
- The *Graduate Student and Faculty of Color Dinner* series brought together students and faculty members. Dinners focused on different areas of study and provided an opportunity for students to share related research and personal experiences in their respective fields.
- Facilitated *Voices Raised*, a colloquium series designed to raise awareness of and provide knowledge about marginalized communities through research and intellectual discourse. The program was a collaborative effort between LGBT Student Services, Graduate School of Arts and Science, and the College of Arts and Science.

### **Office for International Students and Scholars (OISS)**

- Launched a new web site, including a new online multimedia tutorial for newly admitted international students.
- Launched an Intercultural Communication and Customer Service training program for University staff and faculty.
- Implemented PERM, the new automated system for filing labor certifications to obtain permanent residence for NYU faculty.
- Launched first *International Education Week* observance in cooperation with students in the Steinhardt International Education program.

- Held the *Graduate Professional Skills Seminar* series (82 international students attended).
- Conducted orientation programs extending over a three-month period for 1,500 new students.
- 40 new international students participated in the *American Ways* seminar series.
- Student Advisory Board conducted focus groups on extracurricular student life (78 participants).
- Student Advisory Board hosted a meeting with representatives of all schools to explore ways to improve communications with international students.
- Over 300 students, scholars and family members participated in 17 *US Fest* events.
- *Culture Fest*: 50 American and international students performed/contributed (200+ attended).
- *International Friendship Program* events (253 American and international students participated).
- English Program for Spouses and Partners of International Students and Scholars (59 students).
- Spouses Support Group enrolled 51 spouses (with 11 children in tow).
- Provided individual immigration advising and benefit processing services:
  - 644 faculty, staff, and visiting scholars and their dependents, an 11 % increase.
  - 4,400+ F-1 and J-1 students and their dependents. After four years of decline, enrollment reached 2001 levels.
- Published *InternationaLink*, a semiannual newsletter, circulated to faculty, staff and administrators.
- Published *Dateline OISS*, a weekly electronic newsletter for international students.
- Held *Graduation Breakfast* for graduating international students and their families.
- Held *International Alumni Reception* during Alumni Weekend.

### **Judicial Affairs and Compliance**

- Coordinated 76 disciplinary/administrative case interventions, June 1, 2005 to May 1, 2006.
- Sexual Offender Counseling initiative, a collaboration with Counseling and Behavioral Health Service (CBH) that developed and implemented a two-session counseling program for sexual misconduct offenders to meet with a clinician to discuss the implications of their behavior and consider ways to modify it.
- Met with staff in Wellness Exchange, Residential Education and CBH to provide information about the University disciplinary process in cases of sexual misconduct and other matters.
- Served as one of three designated Compliance Officers, responsible for overseeing University responsibilities for Title VI, Title IX (including sexual harassment and sexual misconduct), and the ADA/Section 504.
- Investigated and managed, assisted in the resolution of, or provided consultation for 107 alleged incidents of bias or harassment through the disciplinary process, informal resolution, or administrative action. (Race-6; National Origin-1; Sexual Orientation-10; Gender-2; Religion-7; Disability-4; Age-0; Sexual-77)
- Worked in conjunction with Public Safety to prepare and publish the annual Campus Security Report in accordance with the requirements set forth in the Jeanne C. Clery Act.

- Assumed responsibility for managing the administration of student leaves and withdrawals. Managed 193 cases of students who were going on a medical leave or being withdrawn; processed 93 cases of students who were returning to the University.
- Researched changes in New York City's Domestic Partner law and advised offices on management of requests for services to registered partners under the revised law.
- Researched Human Rights Law pertaining to inclusion of Gender Identity as a protected status/class for all businesses operating within New York City and advised departmental committee on implications for student affairs.
- Developed a Service Animal policy to address increased incidents of requests by students to be accompanied by animals in classrooms and residence halls.
- Worked with the President's Office and Legal Counsel to assure that programmatic requirements in Article 129-A of New York State Education Law (concerning education of incoming students on matters of bias and sexual assault prevention) were met and the related certificate of compliance was filed with the New York State Department of Education.

### **Office of Lesbian, Gay, Bisexual, and Transgender Student Services (LGBT)**

- Celebrated 10-year anniversary with two recognition events. An historical photo display was created to commemorate the milestone.
- *Moving Up Day IX* served as a formal celebration for the 10<sup>th</sup> anniversary, recognizing 31 faculty, staff and students for their contributions to the NYU community.
- Recognized as one of the Best Campuses in the country for LGBT students based on criteria developed by Campus PrideNet, a leading national organization for LGBT and ally student leaders, in addition to the Princeton Review.
- Sponsored *Transgender Awareness Week*, the first ever week-long series of events dedicated to transgender and gender education and awareness.
- Created *Online Coming Out Chat*, a comfortable and anonymous online support service to discuss coming out issues in collaboration with Counseling Services.
- Created a new peer education program, *First Year Queers and Allies*, to serve first year student involvement as future leaders and educators and to strengthen preparation for the Outspoken Peer Education Program.
- *Quench Lunch Discussion Series* had record high attendance in the Fall semester and peer educators were involved in program development for the first time.
- Outspoken peer educators facilitated 27 educational programs involving 799 participants.
- The *Safe Zone* program trained 191 NYU community members, now with 821 members.
- Outspoken peer educators planned and facilitated a *Safe Zone 2* workshop on gender issues.
- Doubled the number of Outspoken Peer Educators-in-Residence to six.
- Participated in Welcome Week programming with over 800 students in attendance. Added two new programs: *Village Scavenger Hunt* and *Guess the Straight Person*.
- Sponsored 12 student leaders to attend the Creating Change Conference of the National Gay and Lesbian Task Force in Oakland, CA.

- *Campgrrl*, a social group for queer women, had a new leader who increased attendance with tireless efforts to provide educational and social programming.
- Launched the LGBTA Campus Climate survey with more than 650 respondents. Presented results at community meetings. Used information to inform future programs and services.
- Successfully supported efforts to include “gender identity and expression” in the University’s Equal Opportunity Statement. Educated the community about the policy and related issues.
- Created a new social program, *Café Q*, which is planned and facilitated by students.
- Sponsored *Rainbow Knitting Circle*, to teach knitting and provide a social outlet.
- Increased programs for graduate students; 150 students attended the first graduate reception.
- Co-sponsored and collaboratively planned events with more than 30 NYU and community organizations, departments, and offices.

### **Department of Residential Education**

- Provided 25 Explorations communities (21 first-year student communities - including five linked to academic courses, three sophomore/junior/senior communities, and three student-designed communities) housing 842 students (590 of whom were first-year students).
- Recruitment for the 2006-2007 Explorations communities increased 35% to 1,420 applicants (743 first-year students and 677 sophomore/junior/senior students). 1,140 students were placed, an increase of 45%. One additional course was linked to Explorations communities.
- 21 new faculty affiliates were recruited, representing six schools/colleges.
- Expanded the Faculty Fellow in Residence (FFIR) program with two new positions in Hayden Hall. Seven schools are represented: College of Arts and Science, Gallatin, School of Continuing and Professional Studies, School of Medicine, Steinhardt, Stern, and Tisch.
- Continued a theory-based approach to structure the first six weeks of the Fall semester, utilizing intentional curricula to target the needs of distinct populations: first-year students, sophomore students, transfer students, and international students.
- New and/or enhanced community-development events:
  - Union Square Welcome (4,000 participants).
  - South Street Seaport Welcome (2,000 participants).
  - *Midnight Breakfast* (Fall, 2,546 participants; Spring, 2,535 participants).
  - *The Next Step*, a social justice retreat ( 48 residents).
  - *Ultra Violet Live* talent showcase sponsored by the Inter-Residence Hall Council (IRHC) at the Skirball Center for the Performing Arts (800 attendees).
  - American Cancer Society Relay for Life sponsored by IRHC, raised \$192,000 for research.
- Continued use of technology to create a virtual community, including hall websites and a designated blackboard sites for each building community.
- Members of the Residential Education team (resident assistants, peer educators, faculty fellows, faculty affiliates, and hall government leaders) facilitated over 4,800 events (a 26% increase), including 2,611 community development programs, 297 academic/career programs, 995 intellectual/cultural programs, 466 diversity programs, 336 leadership/service programs, and 705 wellness programs. Cumulative student participation was over 66,000.

- Of the 650 residential international students, 200 (150, Fall 2005; 50, Spring 2006) attended the two centralized welcome socials sponsored by the *Residential International Student Engagement* (RISE) program.
- Revised the *Bridging Academic and Social Experiences* (BASE) approach, a one-to-one conversation between RAs and each student living on his or her floor. Data included student perceptions regarding overall safety and wellness, academic achievement and connection to the NYU community. In Fall, 10,977 students participated; in Spring, 10,275 students.
  - Fall: 88% were aware of wellness resources; 89% felt connected to the community; 98% felt safe/somewhat safe living in the residence halls; and, 50% were interested in interacting with faculty outside of the classroom.
  - Spring: 96% had knowledge of wellness resources; 83% felt connected/somewhat connected to the floor; 91% had met/somewhat met their academic goals; and 99% felt safe/somewhat safe in the residence halls.
- Responded to 317 medical (down 7.6%) and 209 (down 19%) psychological incidents. 41 students were hospitalized for psychological reasons (decrease of 51%). 82 students were transported to the ER for concerns related to use of alcohol and other drugs.
- Documented 3,600 incidents; 2,280 of the adjudicated cases resulted in a determination of student responsibility for violation of one or more policies, an increase of 28%.
- Conducted a national search to fill twelve professional positions: one Assistant Director, Community Development; one Assistant Director, Residential Leadership; six Community Development Educators; and four Assistant Community Development Educators.
- Appointed 209 students as Resident Assistants (539 applicants) through the Resident Assistant Leadership Institute (459 participants). 10 new graduate student staff members were hired from 65 applicants.
- Selected a diverse RA staff: 58% White/Caucasian; 6% black (non-Hispanic); 17% Asian; 5% Hispanic; and 6% bi-/multi-racial (calculated from those who reported race/ethnicity).
- Collaborated with other Students Affairs offices to implement the *Peer Education In-Residence* (PEIR) program. A comprehensive recruitment program yielded 206 applicants, an increase of 43%. 52 PEIRs were appointed, an increase of 24%.
- Professional contributions (state, regional, national and international) included serving on executive boards and committees, presenting at conferences, publishing in magazines and journals, hosting a regional conference, and coordinating a grant-funded study.

### **Office of Student Activities (OSA)**

- Created and implemented an *Alternative Breaks Program*, a service initiative designed to provide unique opportunities to learn about social issues and participate in related service projects including hurricane relief efforts in the Gulf area. 92 students participated.
- Created and implemented *Apple Fest*, a new community building initiative designed to provide fun opportunities to relax, play games, be entertained, and enjoy a variety of tasty treats celebrating the apple. 1,000+ students participated.
- Created and implemented *Hazing Awareness Week*, a new educational initiative for the fraternity, sorority, and athletic communities designed to raise awareness around issues of hazing and provide safe and fun alternatives to traditional activities (500 participants).

- Continued the *Gold Leadership Program*, an annual initiative consisting of a variety of skill building tracks that provide opportunities to learn about leadership, club management, event planning, and social justice (150 participants).
- Registered 410 All-Square clubs, School clubs, and Theme Weeks/Months for the year; and developed 23 new All-Square clubs.
- Provided primary club advisement, program planning, and budget support for 259 All-Square clubs and their 1,036 officers.
- Developed, implemented, and facilitated:
  - Social Justice Track for club leaders (30 participants).
  - Leadership Foundation Track for student leaders (30 participants).
  - Club Management Program for students with leadership roles in clubs (100 participants).
  - *Greek Leadership Development Program* – GLAD (40 participants).
- Hosted fall and spring club fairs with 7,000 attendees.
- Hosted the *Mystery Concert* held, for the first time, at Skirball Center (850 attendees).
- All-Square clubs advised by OSA staff sponsored 2,000 club activities.
- The Program Board planned, sponsored, or co-sponsored 80 concerts, lectures, film screenings, visual art exhibits, readings by poets and writers and performing arts productions. Total attendance reached 26,000.
- Planned and implemented *Greek Night* at Coles Sports Center (25 chapters/450 members participated), a successful Greek Week in mid-April, two new member recruitment and orientation programs, and the end-of-year Greek Awards Ceremony.
- Collaborated with the Program Board to coordinate the 21st annual *Strawberry Festival*, an NYU tradition celebrating the arrival of spring. Over 5,000 students attended.
- Created and implemented the *Take-A-Break* program during exam periods that encouraged students who were using the OSA lounges as study halls to take advantage of free refreshments. Approximately 2,000 attendees.
- Developed and implemented an online:
  - Club registration process.
  - Funding reallocation and contingency fund request process for All-Square clubs.
  - Budget allocation submission and notification process for All-Square clubs seeking funding.

## **Student Health Center**

### *SHC Operations*

- A new operational model was designed to increase access to health services for all matriculated NYU students. NYU students will have a basic health safety net of services for primary care, women’s health, counseling and wellness, along with basic diagnostic testing, with either no out of pocket expense or a very minimal basic service fee (generally, \$5-10).
- Implemented Phase I renovation to the SHC to create an additional five examination rooms in primary care.

- Began program planning for Phase II renovation to create an additional six examination rooms. The plan will also improve patient flow and aesthetics.
- Developed new marketing materials and brochures, as well as a micro website to present the new Student Health Center model.
- Completed a Request for Proposals process for a new student health insurance plan that works seamlessly with the new student health model, resulting in 10% reductions for insurance premiums compared to last year.
- Completed Request for Proposals and began implementation for new electronic health record that includes both clinical documentation, prevention and screening and practice management components.
- Implemented a Graduate Student Emergency Fund and active financial counseling for students who have significant financial hardship due to treatment of a health condition.
- Grant funding was secured from the Aetna Foundation and one-year funding from the NY Community Trust for a total of \$382,000 to lead a five-college health initiative to improve the delivery of evidence based depression care through primary care integration with counseling.
- Developed and administered a new Customer Satisfaction Survey; of the 375 students responses, 82% were extremely or very satisfied with services and 95% would recommend the SHC to another student.

#### *Medical Services*

- Served 15,584 students resulting in 75,726 medical visits.
- Served as a leading member on the Avian/Pandemic Flu Operational and Policy workgroups.
- Revised the medical intake questionnaire and process to include depression screening. Over 4,000 students have been screened for depression during routine health care visits.
- Provided HIV testing in the Residence Halls in collaboration with Residential Education and the Student Health Advisory Board.
- Successfully administered the Spring 2006 American College Health Association/National College Health Assessment (ACHA) survey online with 2,055 responses.

#### *Counseling and Behavioral Health Service (CBH)*

- Saw 3,757 students, approximately 10% of the NYU student population (compared to a nationwide average of 6% at large universities, according to the 2005 National Survey of Counseling Center Directors).
- Had a record 20,893 total visits (up 6% over 2004-05), with all-time highs in individual counseling appointments (14,601, up 12%) and medication consults (2,642, up 18%).
- Offered new counseling groups: Cognitive Behavior Therapy (CBT) for Anxiety, CBT for Depression, Coping in College/First Semester, Students and Substance Abusing Parents, and Substance Use or Abuse: Exploring Choices and Changes.
- Continued offering: Gay Men's Group and Lesbian/Bisexual Questioning Women's Group, Interpersonal Issues (for undergraduates and for graduate students), Support Groups for law students and for international social work students, and Stress Clinic.

- Participated in 107 outreach programs (presentations, workshops, talks, trainings programs, fairs, orientations) at the CBH offices and at various sites throughout the campus, to approximately 10,000 students, parents, faculty and administrators.
- Conducted *Depression Screening Day* in February, which drew 41 participants.
- Co-sponsored *Alcohol Screening Day* with the HPWS which drew over 200 participants.
- Created new positions within existing budgetary structure to improve administrative operations and enhance student service: Deputy Director, Associate Director for Social Work, nurse practitioners, and care managers.
- Piloted use of a depression measurement tool (the PHQ-9) to evaluate its utility for depressed students and for measuring their clinical outcome.
- Trained 22 clinicians from three psychiatry residency programs, three doctoral psychology programs, and NYU's clinical social worker program.
- Received a second-year \$25,000 grant from the Chickering Corporation to fund enhanced walk-in services for students who need to be seen promptly, without an appointment.
- Increased utilization capacity and prompt assessments of students by implementing an intake screening system, and made plans for a phone triage evaluation system to begin in the fall.
- Developed *Substance Assessment, Feedback and Evaluation (SAFE)*, a comprehensive program for students who have substance abuse concerns; and established a mandatory two session program for students who have been judicially referred for sexual abuse offenses.
- Assumed responsibility for the *Counselor-in-Residence Program*, offering counseling appointments and educational programs to students at Weinstein Hall.

#### *Health Promotion and Wellness Services (HPWS) at the Student Health Center*

- The Wellness Exchange (WE) hotline, in its second year of operation, received 5,493 calls from September 1, 2005 to May 11, 2006; reflecting a 65% increase from the first year.
- The WE was awarded the 2005 Silver Award for Excellence in Student Health, Wellness, Counseling, and related programs from National Association of Student Personnel Administrators (NASPA).
- Wellness counselors conducted 1,490 walk-in counseling sessions between September 1, 2005 and April 30, 2006 and 390 sessions on Saturdays. This reflects more than a 100% increase in the number of students seen on a walk-in basis.
- Crisis Response Counselors (CRCs) responded to 180 emergency calls, comprised of mental health assessments, sexual assault response and escorts to the hospital.
- Developed emergency protocols for NYU's global sites abroad and arranged for two NYU sites to connect to the WE hotline free of charge for NYU students calling internationally.
- Spearheaded the annual *Wellness Expo*, with an attendance 3,000 students, faculty and staff. Of the 300 surveyed, many student respondents noted it as the best health fair to-date, 89% rated the Expo as excellent and 100% indicated they would attend next year.
- Conducted extensive outreach efforts, training and presentations, including a poster and direct marketing campaign for students, faculty and staff. Over 10,000 posters, door hangers, postcards, table tents, advertisements, and other materials were distributed.

- The 2005 “Reality Show” was created, written and performed at Welcome Week for all new first-year and transfer students. The all-NYU cast of Tisch students was directed by Liz Swados, a Tisch faculty member. It serves to educate students on wellness issues and resources and continues to receive overwhelmingly positive feedback. The nearly 3,000 evaluations indicated that 95% of students were "mostly" or "very confident" that they had the information necessary to access NYU services.
- Partnered with a web based educational service to offer a series of educational emails. Three campaigns were interactive and data analysis shows that recipients increasingly engaged with the content. For example, 1,390 students clicked through the first module launched on alcohol and 1,971 clicked through the second module on sexual assault; and 3,213 students clicked through the coping with stress module. The final module on coping with stress generated an increased number of emails from students to the WE.
- Staff conducted over 50 wellness training sessions and presentations to NYU administrators, faculty, and parents, and to mental health and other professionals at national conferences.
- Participated in the ongoing Division-wide initiative to integrate all University peer education programs with collaborative recruitment and training initiatives.
- Engaged 96 students seeking smoking cessation services. 51 of these students enrolled in the Quit and Win program and 24 were provided with free nicotine patches.
- Collaborated with the Counselor-In-Residence (CIR) Program to offer a valentine-making party during National Condom Week. 50 students attended this new event.
- Presented *Eating Disorders Awareness Week*. Highlights included the *Great Jeans Giveaway* (over 50 lbs. of clothing donated to the Salvation Army) and *MuscleBound* (a multimedia one-man showcase, and screening of the film “Dying to Be Thin”).
- Collaborated with Residential Education to create and provide 1,500 Safer Spring Break kits for distribution in the *First Year Residential Experience* (FYRE) halls.
- Spearheaded the annual *Sexual Assault Awareness Week* which included the 2<sup>nd</sup>-annual *Clothesline Project*, the 10<sup>th</sup>-annual *Take Back the Night* rally, the most highly attended self-defense workshop in recent years (18 attendees) and the Peer Ed Council’s *Paths to Awareness*.

#### *Moses Center for Students with Disabilities (CSD)*

- The Center provided service to 800 registered students: 25 visually impaired; 65 mobility; 57 chronic; 389 LD/ADD; 13 Deaf and Hard of Hearing; and, 236 with psychological disabilities. 4,769 students visited the Center for services, and 1,371 exams were administered.
- Received a \$25,000 grant from Richard D. Fox, Ernst and Young for student accommodations.
- Received a \$10,000 increase from the Newcombe Foundation in January and an additional \$3,000 in June, 2006 for a total endowment of \$48,000.
- Received three \$2,500 scholarships for students with physical disabilities from the National Council of Jewish Women, Jackson Stricks Scholarship Program.
- Served as a consultant both on campus as well as at four academic centers across the U.S.
- Hosted an *MLK Celebration Day*, showing five films.
- Sponsored James Mendelsohn, Ph.D, *Learning Good Risks: How to Tutor Students with Psychological, Learning and Attention Deficit Disorders*.

- Ran a Bipolar Support Group to discuss social, academic, and career issues.
- Student Affairs Conference presentations: *Helping Our Students* and *Mental Health at NYU*.
- Sponsored two workshops, *Self-Defense for Deaf Women*, at the Coles Sports Center.
- Reviewed *Disability Mentoring Day in New York City* for the Mayor's Office in conjunction with Bear Stearns, JP Morgan Chase and other area colleges; and continued planning for next year's program.
- Presented *From High School to Higher Education. The ADA and student responsibilities. What can I expect?* to the Board of Education Counselors for New York City High Schools.

### **The Office of Research and Assessment**

- Established office in April, hiring Dr. Mitchell Cohen to serve as the inaugural Director.
- Launching initiatives included the following:
  - Conduct paper based surveys using scanning technology for automated input of data.
  - Conduct online surveys.
  - Analyze surveys using specialized software and methods.
  - Analyze SIS data and other secondary data sources.
- Facilitated *Running with Data*, the Student Affairs Senior Staff Retreat theme, to introduce the ethic of research and assessment in the Division. Topics included survey design and analysis as well as quantitative and qualitative methodology.
- Conducted and analyzed a series of focus groups to determine the proper incentives for an upcoming research project regarding student use of time.
- Conducted and analyzed a series of focus groups to assess different themes promoting community at NYU. Focus groups indicated that there is a sense of community but it is obtained by an active process. Incoming students choose NYU, in part, because it offers a unique NYC and urban experience. Once here, students find community by selecting from a multitude of competing opportunities. Once a community is found, it is valued.
- Departments in the Division of Student Affairs enlisted Research and Assessment to assist in collecting and analyzing data. Over 20 projects are planned for 2006-07 year, including:
  - Designing and implementing a time-use study among undergraduates to provide input for developing programs and services and assisting students to use time more effectively.
  - Defining and systematizing outcomes measures for all Departments.
  - Improving outcome oriented assessment of Welcome Week and the Gold Leadership Program by developing new tools using advanced data collection and processing techniques.
  - Presenting data to help plan the January MLK celebration.
  - Assessing interest and utilization of a "student development transcript" that would document nonacademic participation and performance to compliment a student's resume.

### **Student Resource Center**

- Created the *Go Ahead, Ask Us!* Campaign to enhance awareness and understanding of services, including telephone services (SRC Helpline, SRC Mainline, Parent Helpline, ARC Helpline, 998-INFO, and staff phones), email ([student.resource.center@nyu.edu](mailto:student.resource.center@nyu.edu)),

[ask.src@nyu.edu](mailto:ask.src@nyu.edu), [gradchildcare@nyu.edu](mailto:gradchildcare@nyu.edu), [parents@nyu.edu](mailto:parents@nyu.edu), etc.), and office/walk-in services.

- Contacts for 2005-06 year:
  - Walk-ins: 10,853 (+ 60%)
  - Student Resource Center Helpline: 5,924 (+ 42%)
  - Student Resource Center Mainline: 2,839
  - E-mail: 387 (134 emails are from the ask.src initiative)
  - Parents: Helpline calls = 1,119 and [parents@nyu.edu](mailto:parents@nyu.edu) = 658
- Created New Traditions:
  - *Parent Rest Stop* Q&A Sessions (75)
  - *Back to the Square* Week (12,881) includes collaborative events such as Club Fest and Welcome Receptions for sophomores, juniors, seniors and grads
  - *Apple Fest*, in collaboration with OSA and Program Board (1,794)
  - *Breakfast for Dinner* for commuters and graduate students: Fall (589) / Spring (686)
  - *Super Bowl Party* for graduate students (500)
  - *Commuter Appreciation Awards Luncheon* (225)
  - Established first NYU Muslim chaplaincy
  - Established and registered the Transfer Student Association
- Welcome Week Programming:
  - Increased evening programs in the Kimmel Center and extended hours as late as 2:00am.
  - *Welcome Week* leaders were dispersed to residence halls on move-in day, passing out information and answering questions about *Welcome Week* and other resources.
  - 33,993 students attended 264 *Welcome Week* events with targeted breakdowns:
    - 13 programs for Commuters (347)
    - 14 programs for Transfers (782)
    - 38 programs for Grads (6,355)
  - Distributed 14,000 *Student's Guide* and 5,000 *Parent and Family Resource Guides*.
- Major Events and Target Population Programming:
  - *President's Service Awards* - 312 online nominations with 127 awards distributed
  - *Parent and Family Day* renamed; 2,164 guests attended, representing 1,370 families.
  - Managed 19 separate list serves with 47,657 members.
  - Participated in sponsorship of *100 Nights Before Commencement* (1,173), and the *Strawberries and Champagne* Toast to graduating seniors (753).
  - 19 transfer events (354) – included *Spring Welcome Week* (excludes *Fall Welcome Week*).
  - 38 grad events (3,526) – included major receptions for grads (excludes *Welcome Week*).
  - Managed the Graduate Child Care Subsidy and distributed 490 (+18%) subsidies.
  - 166 commuter events sponsored by CA's, Commuter Circle and Commuter Services. Attendance was approximately 1,000 students (*not all sponsored events were recorded*).
- Ad-Hoc Responsibilities:

Staff served at a moments notice to assist the University and division with programming, referrals, emails, and phone calls related to major issues and events, such as Hurricane Katrina, the Academic Resource Center (ARC), Town Halls, and the NYC Transit Strike. Responded to inquiries from visitors, students, parents and families, including 12-hour coverage of the Parent Helpline and ARC hotline. Assumed all intake responsibilities for ARC during spring semester.

## **Wasserman Center for Career Development**

### ***Formerly the Office of Career Services***

- The renamed **Wasserman Center for Career Development** oversaw the construction and relocation to a new state-of-the-art 20,000-square-foot facility, offering expanded hours and services to undergraduate and graduate students and alumni. To help support this initiative, a \$135K naming gift was secured for its Graduate Student and Alumni Center.
- Re-branded publications and online resources and content. The web site once again received over 1.2 million hits. Maintained listservs that enabled students to receive class and program specific career information (12,400 subscribers - a 32% increase).
- Designed and executed a strategic, targeted job development effort, resulting in 48,732 job listings, 12,834 on-campus recruitment interviews (up 9%), 2,512 students participating in on-campus recruitment, and 700+ employers at career fairs (up 10%).
- Facilitated over 600 career-related seminars and presentations, including school and population-specific programs, with combined student attendance of over 20,000.
- Conducted 10,419 career counseling appointments with NYU students and alumni.
- Sponsored seven major career fairs (including *Government and Non-Profit Expo* in Washington D.C.), with a combined student attendance of 15,000.
- Sponsored 235 on-campus employer and community presentations (29% increase) involving 9,497 attendees.
- Conducted annual *Life Beyond the Square* survey of new (Class of 2005) bachelor degree recipients. As of January 2006, 94.6% of respondents were employed with an average starting salary of \$46,500 (\$1,200 increase) or enrolled in a graduate or professional school program. 80% of respondents stated that they utilized the office in their job search. 45% of respondents who were working full-time at the time of the survey indicated that they obtained their position directly through office resources.
- Coordinated Part-time Job and Internship Survey in June/July 2006 for juniors. Preliminary findings show that academic year earnings were constant at \$12.75 an hour; however, summer earnings increased to \$15.25. Rates of internship and part-time employment increased to 85%.
- Received grant from the Peace Corps to establish a *Recruiter in Residence Program*. The representative will meet with students about opportunities in the Peace Corps and to discuss other international or public service job opportunities.
- Secured a \$135K naming gift for the Graduate Student and Alumni Center within the Wasserman Center. Continue to work on other naming and fund raising initiatives.
- Developed a partnership with *The New York Times* that will integrate the use of the paper's content into career programs and seminars. Pilot will involve Peer Educators facilitating evening career related programs in the Residence Halls.
- Launched new NYU CareerNet in July 2006, a more robust software for student and employer users with greater tracking and reporting capabilities.
- Hosted a *Graduate and Professional School Fair*, attracting 200 representatives from graduate and professional schools around the country. Student attendance was over 1,500.
- Increased participation of employers to 90 (up 10%) at the *Job Expo for Graduate Students*

*and Alumni.* Attended by over 1,200 graduate students and alumni.

- Hosted four *Industry Networking Forums* highlighting specific industries (Publishing; Arts, Entertainment & Media; Real Estate & Hospitality; Advertising, Public Relations and Marketing), which was attended by 70 employers and over 800 UG and graduate students.
- Offered value-added recruiting services and opportunities for increased visibility and branding for employers through the *Employer Partner Program*. Related event sponsorship and employer fees resulted in over \$130,000 in additional funding.
- Initiated over 60 new recruiting relationships with employers including Macy's Home Group, BBDO, Starbucks, Pepperidge Farm, TJX Companies, Edelman Public Relations, Katzenbach Partners, Boston Consulting Group and American Airlines.
- Collaborated with NYU's Development Office on a funding proposal to create an endowment to supplement unpaid internships for students. In Spring 2005 two students were awarded our first funded internships with \$750 stipends. Efforts are on-going to increase the number of stipends.
- Registered and processed 12,000+ students for Federal work-study and other campus employment.
- Sponsored 20 events, seminars, and other career-related programs geared to diverse student populations, including the Career Advantage Internship Program, funded by Goldman Sachs. Produced a Diversity Resume Book of graduating students and distributed it to over 200 organizations. Recognized employers that made a special commitment to diversity.
- Graduate Student initiatives: held almost 40 seminars and orientations exclusively for graduate students; presented or participated in seven career panels, including four *Get Your Career in Gear* panels; had a mini-job fair for Econ/IO Psych/Math in Finance students that involved faculty participations from GSAS. Co-sponsored (with the New School, Baruch, Rutgers, Cornell, Teachers College, and Columbia) a joint HR and Organizational Development Job Fair (about 50 NYU IO Psych students participated). The *Graduate Student Open House* drew over 100 students and faculty members. Additionally, continued outreach to Directors of Graduate Studies and conducted orientations/presentations to graduate departments.
- New initiatives for alumni: joint GW/NYU Los Angeles Student/Alumni Networking Event (185 alumni attended); *Career Change Support Group*; panel on Arts and Communications Careers; continued collaboration with the Recent Alumni Network in conducting a workshop entitled, *Generation Gap: Communicating across generations in the workplace* (80 alumni participated); engaged NYU alumni in job development and mentoring initiatives.
- Coordinated annual Career Week, featuring 18 career-related panels involving over 100 guest speakers, including NYU alumni, and over 1,000 student attendees.
- Expanded *First Steps: Career Reality 101* Welcome Week offerings for new students to include lectures combined with visits to employers in major job sectors such as government, financial services, entertainment, law, publishing, and health care. Speakers included employers and NYU faculty in related fields.
- Participated in orientation for international students and continued a seminar series for new international students. Maintained a mentor database of alumni in foreign countries.
- Maintained a Work Abroad listserv to provide programmatic updates and job postings for overseas employment opportunities. Hosted *Work Abroad Week* for overseas employers

(approximately 400 student participants). Continued discussions about job and internship opportunities for students who are studying at NYU sites abroad.

- Hosted *Tech Is Back*, a collaboration between faculty at CAS, Stern, and GSAS along with six Wall Street firms to change students' perceptions of technology job opportunities and discuss the truth about the quantity and variety of opportunities. Over 100 students attended.
- Presented *Dining for Success*, a program to help students refine job-related social skills, which involved 190 students. Included special sessions for NYU schools, student clubs, international students, and other groups.
- Increased collaboration with student leaders and organizations, specifically Residential Education. The Center Peer Education/Ambassadors Programs involved peer educators and student government representatives as outreach representatives in their respective residence halls and schools. Implemented a seamless recruitment process, tripling the number of peer educators for the 2005-06 academic year.
- Strengthened partnerships with NYU schools to facilitate collaboration, increase visibility, and promote information sharing. Participated in class presentations and special events, and increased faculty involvement in The Wasserman Center programs and activities. Worked to build and maintain individualized partnerships with NYU graduate and professional schools to offer services and programs tailored specifically to their students' needs.

### **Office of the Vice President**

- Recruited and hired Dr. Mitchell Cohen as Director of the newly created Office of Assessment and Research to assist departments in assessing programs and outcomes. Data will guide the Division's programming efforts to achieve desired goals.
- Class Councils served to strengthen class identity across the schools/college by providing its members with programming that enhances social life and connections among students within each class; enriches the educational experience of students at New York University; and takes advantage of University resources and our unique location in New York City. In fulfilling its role, each Class Council will sponsor social and educational programs that focus on the specific needs of their respective class.
  - Freshmen Class Council: 10-15 student leaders planned events ranging from *Freshman Snowball* (400 attendees); Ink Cartridge Recycling fund raiser; Logo contest for class identity; 3 on 3 Basketball tournaments with 24 teams; *Relay for Life*.
  - Sophomore Class Council: Five student leaders planned events including a *Housing Info Sessions*, *Study Abroad Meet and Greet*, and block movie tickets.
  - Junior Class Council: Seven student leaders planned events including Laser Tag, dinner at Lanterna, and participation in *Strawberry Fest*.
  - Senior Class Council: A strong group of 15-20 student leaders met weekly to plan numerous events, including bowling, brunch, a boat cruise, Yankee tickets, *Strawberry Fest* participation, a December graduation ceremony and Senior Formal.
- Hurricane Katrina response included an email to each NYU student whose records indicated a permanent address within the hurricane strike area (almost 100), asking students to contact us if they were having difficulty with travel to NYC, experiencing financial concerns, or any other unexpected situation that resulted from the hurricane. About 25 responded to inform us that they and their families had suffered significant loss due to the hurricane. These students

were connected with campus resources, including the Office of Financial Aid, the Dean's office of each school and Career Services for assistance in on-campus job placement.

- Division staff and the Student Resource Center served as the “face” of the Academic Resource Center (ARC), launching in November 2005. ARC provided assistance and guidance to students affected by the graduate assistant job action and had 1,123 in-person appointments, 279 telephone calls, and 498 emails. In February 2006, the ARC services were relocated to the Student Resource Center.
- The division facilitated outreach and assistance to 100 undergraduate and graduate students impacted by Hurricane Katrina from other institutions. An intensive orientation was held for 90 visiting students from Gulf Coast institutions, with continued support throughout the Fall.
  - 93 undergraduate students were admitted as special visiting students.
  - Approximately 40 graduate students came to NYU as special visiting students.
  - John Sexton hosted a special orientation session was held on Friday, September 9 for students and parents.
  - Most students were from Tulane. Other colleges and universities represented were DelGado Community College, Loyola, Louisiana State University, University of New Orleans, and Xavier.
  - Career Service Counselors were available and graduating seniors were provided with the same career programming opportunities offered to our NYU seniors.
  - Visiting students were assigned to a Commuter Assistant in the Student Resource Center, who organized social outings, served as a resource for navigating NYU and NYC, and maintained a listserv for visiting students to connect with each other.
  - The Tulane Alumni Association quickly reached out to us to network with the visiting students. All visiting students (from all Gulf Coast institutions) were given opportunities to participate in a variety of NYC events, with costs covered by the Tulane Alumni. These opportunities were also extended to those NYU students who were involved with fund-raising and volunteer work related to hurricane relief.
  - Hosted a special meeting of the Tulane Board of Trustees and a general presentation by the President of Tulane to 400 displaced Tulane students, alumni, and faculty members.
- Supported ongoing efforts by the Office of Development and Alumni Relations to build a senior class legacy tradition at NYU.
- Continued the Student Affairs Parents Advisory Board, a group of parents representing each of NYU's undergraduate schools, as a source of feedback on important student life issues.
- Collaborated with the NYU Office of Development and Alumni Relations on 13 (up from five last year) freshman sendoffs. These introductory programs for incoming freshman and their parents are conducted in the new students' home communities and are hosted by parents of current NYU students. Senior Student Affairs staff members attend these events to provide information and answer questions about student life at NYU.
- Continued collaboration with the University's Office of Institutional Research on developing comprehensive assessment plans for residential education and health services.
- Continued strengthening the collaboration and coordination for recruitment, selection and training for the Peer Education Program.
- Continue enhancing emergency response protocols in coordination with University procedures.

- Staff Development:
  - Implemented a division-based orientation program for new staff, held every four months.
  - Instituted staff *Fun Days* each semester as a means to build community in the Division.
  - Created the *Hallmark Awards* nomination process and awards ceremony in order to recognize the extraordinary accomplishments by individuals and groups.
  - Organized the *Student Affairs Conference*, “The Visionary Practitioner: Imagining the Future of Student Affairs.” Over 250 attendees. More than 10 other colleges and universities participated; derived income offset costs; secured a keynote speaker who represented a national perspective (President of ACPA).
- Continued collaboration with and support of graduate students in the Steinhardt School’s Program in Higher Education in publishing the *Journal of Student Affairs at New York University*, related to research and practice in the field of higher education.
- In response to student feedback, reorganized and redesigned the Division of Student Affairs website to make it more interactive and lively.
- Spearheaded a series of student Town Hall meetings as forums for discussion of important student life issues such as the housing lottery and alcohol/drug policy.
- Hosted weekly dinners with various student groups (freshmen, transfers, commuters, graduate students, and student government leaders), to provide opportunities to discuss both general and group-specific issues with the Vice President.
- Continued the *First Thursday* series - monthly presentations on various student affairs issues for Division staff and University colleagues.
- Met regularly with Student Affairs Deans and other academic and administrative counterparts to discuss common issues.
- Helped to convene and participated in the University’s response to the NYC transit strike.
- Participated in responding to the needs of the community during the summer’s heat wave.
- Responded to community concerns in reaction to a program involving the Dutch Cartoons; supported student-initiated efforts to continue dialogue and respect for rights of “the other.”
- Convened a University-wide group to discuss implications of online social networking web sites and developed strategies for educating students on the benefits and risks.