At age 24, Genesis Be (http://www.genesisbe.com) has just completed her fifth studio album titled Jenesequa. (Unreleased) Utilizing what she has learned at New York University’s prestigious Clive Davis Department of Recorded Music, Genesis took on the role of executive producer, writer, engineer, mixer and mastering engineer of the project. When asked about the difficulties of being a full time double major student and an independent performer Genesis Be says, “Compared to what I’ve had to handle in my past, this time of my life is the easy part. It’s the perfect opportunity to prove my ability and show that this isn’t a game to me. This struggle is a blessing for me.”

Since graduating in 2011, Genesis Be continues to build Open Sky Artwork (O.S.A), an artist management, promotion and distribution company that caters to all types of artists including but not limited to poets, musicians, composers, performers, painters and writers. The young entrepreneur hopes to bring more attention to artists from the Gulf Coast Region and New York by providing productions services, online promotion and show bookings. She recently launched a subsidiary brand called Strive Till I Rise (www.strivetillirise.com) which empowers the youth to utilize their influence for positive change. Through a series of youth seminars, college tours and mixtape releases, Genesis is reaching the youth one class at a time Be uses her own experiences to motivate the next generation to STRIVE for a better lifestyle while helping them to better understand voting practices and responsible consumerism. From August 2011 to March 2012, Genesis Be partnered with The Boys & Girls Club in south Mississippi to bring the message of Strive Till I Rise to hundreds of elementary and middle school kids in the Gulf Coast Region. She currently resides in Brooklyn, NY.

Connect with Genesis Be via her website and twitter:
http://www.GenesisBE.com
http://www.twitter.com/genesisbe