Andrew Kassoy  
Co-Founder  
B Lab

ANDREW KASSOY is Co-Founder of B Lab, a nonprofit that is dedicated to harnessing the power of business to solve social and environmental problems. He created B Lab with longtime friends Bart Houlahan and Jay Coen Gilbert. Before leaving the private sector to form B Lab, Andrew spent 16 years in the private equity business, most recently as a Partner at MSD Real Estate Capital, an affiliate of MSD Capital, the $12 billion investment vehicle for Michael Dell. He is a Board Member of the Freelancers Union and the Freelancers Union Insurance Company and a Board Member of Echoing Green, a non-profit venture fund that provides seed capital to emerging social entrepreneurs.

Matthew Bishop  
Business Editor  
The Economist

MATTHEW BISHOP is the US Business Editor of The Economist. He is the author of several books with Michael Green: Philanthrocapitalism: How Giving Can Save the World describes the new movement that brings together the business and social sectors to solve some of the world’s most pressing problems; The Road From Ruin is about how to repair capitalism after the financial crisis; In Gold We Trust? The Future of Money in an Age of Uncertainty is an e-book. Mr Bishop is also the author of Essential Economics. Mr. Bishop chaired the World Economic Forum’s Global Agenda Council on Philanthropy and Social Innovation and was a member of the Advisors Group to the United Nations International Year of Microcredit in 2005.