NYU Reynolds Program in Social Entrepreneurship
2012-2013 “Social Entrepreneurship in the 21st Century”
Speaker Series

COLIN BEAVAN
Author, activist, Green Party congressional candidate, coach
Executive Director, No Impact Project

COLIN BEAVAN is among the world’s best known spokespersons on environmental issues, consumerism and human quality of life. He was called “one of the ten most influential men” by MSN, an “eco-illuminator” by Elle Magazine, a “best green ambassador” by Treehugger.com, and his blog was selected as one of the top 15 environmental blogs by Time Magazine.

He has spoken at and consulted to the hippest of brands - from eBay to CliffBar, from Northface to Ideo - and has been invited to speak everywhere from California to the Czech Republic. Colin's work has been the subject of stories in the New York Times, The Guardian, Le Monde and literally hundreds of other national and international news outlets. Colin has appeared on The Colbert Report, Good Morning America, Nightline and countless other TV and radio shows.

No Impact Man, Colin’s most recent book, is required reading on over 100 American college campuses at last count. It has been translated into 15 languages. His documentary film, also called No Impact Man, was featured at Sundance and has been shown in theaters and on TV around the world. Some 50,000 people have been through No Impact Week, an immersive educational experience run by his non-profit.

Colin is the executive director of the No Impact Project, the author of the book and the subject of the documentary No Impact Man, a 350.org “Messenger,” a dharma teacher in the Kwan Um School of Zen, and a board member of Transportation Alternatives. He was the Green Party’s candidate for a seat in the United States House of Representatives in the 2012 electoral race for New York’s 8th Congressional district. He holds a PhD from the University of Liverpool and is the author of two books previous to No Impact Man.

Since he rose to prominence, Colin Beavan’s writing, speaking, and activism have encouraged hundreds of thousands of people, businesses, colleges and governments to examine themselves and to discover ways of operating that are both better for themselves and for their communities and easier on the planet. It is Colin’s mission to engage citizens, on an individual and collective level, in choosing ways of life and doing business that are healthier and happier for individuals, for our society, and for our planet.