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NYU Reynolds Graduate Fellowship Selection Event

Judge Bio Book
April 18-19, 2008
“THE NYU REYNOLDS PROGRAM IS SETTING THE STANDARD AND CHANGING THE LANDSCAPE.”

ASHOKA FOUNDER AND CEO BILL DRAYTON
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Reynolds Foundation Program in Social Entrepreneurship
Robert F. Wagner Graduate School of Public Service
The Puck Building
295 Lafayette Street
New York, NY 10012
The Catherine B. Reynolds Program in Social Entrepreneurship is designed to encourage a new generation of leaders and participants in social entrepreneurship. This multi-faceted program at the country’s largest private university serves as a model for other major universities. Encompassing all fourteen undergraduate, graduate, and professional schools at New York University, the Program underscores NYU’s commitment to public service as a university “in and of the city” by helping to attract, inspire, and support undergraduate and graduate students who want to implement and support pattern breaking change that addresses intractable social problems in ways that are sustainable and scalable.

Each year, the program identifies up to ten undergraduate scholars and twenty graduate fellows from across the university through a highly competitive selection process. For the graduate fellowship, one hundred finalists are ultimately identified and invited to participate in a day long selection event involving rigorous interviews and group exercises. Up to twenty fellows are chosen.

This guide provides profiles of the judges that generously donated their time and expertise to help identify up to twenty 2008 Reynolds Graduate Fellows in Social Entrepreneurship. They represent a great cross section of leaders, thinkers and social entrepreneurs from a wide variety of fields, and we are grateful for their involvement in the program.

The Catherine B. Reynolds Foundation Program in Social Entrepreneurship is based in the Robert F. Wagner Graduate School of Public Service, a reflection of the fact that public policies in all sectors and industries are increasingly relevant to the work of social entrepreneurs. The Program was established in 2005 by The Catherine B. Reynolds Foundation, a dynamic and forward thinking private foundation that strives to make a difference in its creative approach to philanthropy. In addition to offering grants and awards, it believes in direct action and creating powerful incentives that will stir young people to strive for excellence.
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2008 GRADUATE SELECTION JUDGES
Joanne Abbot Green, Founder and Executive Producer of CMJ Music Marathon and Film Festival and Co-Owner of CMJ Network Inc., began her career in the music industry with a degree from NYU’s Steinhardt School of Education. Shortly after graduation, she joined CMJ and conceived and developed the concept for what has become one of the largest and most important music festivals in the nation: CMJ Music Marathon and Film Festival.

Now in its 28th year, CMJ is the music industry’s only international alternative music seminar and festival. Music Marathon has carved out a unique niche in its uniting of college and alternative radio, retail, live entertainment, technology personnel and press executives with recording industry professionals and musicians to discuss their respective roles in the discovery and development of new artists.

Under Ms. Abbot Green’s direction, CMJ Music Marathon has grown in attendance from 200 in its first year to over 100,000 in the world’s most important cultural city – in doing so becoming a nexus of not only music industry professionals, but also music enthusiasts and artists from around the world. She oversees every aspect of CMJ Music Marathon & Film Festival, including marketing, advertising, pre-event and on-site production, panels, speakers, film screenings, special events and showcases, as well as an on-site staff of 300.

Speakers have included such luminaries as David Bowie, Marilyn Manson, Moby, the Reverend Jesse Jackson, Queen Latifah, human rights activist Paul Hill, Perry Farrell, Lou Reed, Abbie Hoffman, Yoko Ono, Laurie Anderson, George Clinton, Eric Bogosian, and Patti Smith. Up and coming to legendary showcase performers have included R.E.M., Green Day, James Brown, Eminem, Black Eyed Peas, Kris Kristofferson,
Joanne Abbot Green (continued)


Ms. Abbot Green was named one of New York Moves “25 Power Women of 2007”. She has lectured at New York University Graduate and Undergraduate programs.
Noopur Agarwal leads the Strategic Partnerships & Public Affairs department for mtvU, MTV’s 24-hour college network. In this role, she manages the channel’s pro-social campaigns, which raise awareness about issues important to the college audience and mobilizes students to take action in response to these issues. mtvU’s most prominent campaigns include the Emmy-winning Darfur campaign and the Emmy-nominated mental health campaign, Half of Us, which was created in partnership with the Jed Foundation. The network also uses on-air, online and on-campus efforts to address a number of other issues such as HIV/AIDS and politics.

Prior to joining mtvU, Ms. Agarwal spent time at Viacom working on Know HIV/AIDS, a public education campaign run in collaboration with CBS Corporation and the Kaiser Family Foundation. The initiative utilizes public service announcements, themed programming and informational resources to help generate greater awareness of HIV prevention and testing. Before entering the media industry, Ms. Agarwal was a consultant at Bain & Company, a global strategy consulting firm, where she helped advise senior management in a variety of industries including healthcare, financial services and consumer products.

Ms. Agarwal received an MBA from Harvard Business School and a BA in Economics from Harvard College.
Joy Anderson serves as the primary client development and relationship manager for Good Capital, in addition to managing the client engagement processes. She brings a depth of relationships that span established institutional investors, innovative social investors and philanthropists.

In 2001, Ms. Anderson founded and serves as President of Criterion Ventures, a national firm that incubates and scales ventures that make a better world. She evolved the firm from a general contracting consulting group that did a range of strategic work with nonprofits, to a firm that invests time and talent in a few focused social ventures. Client examples include a system-wide healthcare initiative for the $14 billion Methodist Pension Fund, to a data-sharing system for the Women’s Funding Network to track the impact of social change philanthropy through 105 foundations and most recently launched Our Day To End Poverty, a practical guidebook designed to help anyone concerned about poverty find ways to take action.

Prior to Criterion, Ms. Anderson worked for Growth Design, a national consulting firm that did fundraising and strategic planning for large nonprofit systems. Her first client, in 1997, was the United Methodist Church General Board of Pensions and Health Benefits, a client she worked with for a decade as strategic counsel. Having served as a counsel to leaders in philanthropy and nonprofits for the past decade, Joy’s experience runs from established national organizations to emerging ventures.

Ms. Anderson began her career in the NYC public school system at James Madison High School in Brooklyn. She initially joined to understand how power works in a large system and stayed for eight years because of the kids and their daily triumphs.
Joy Anderson (continued)

Ms. Anderson played leadership roles in the United Federation of Teachers, working closely with union President Sandra Feldman on retention strategies for new teachers. Additionally, she designed and managed million-dollar federally funded programs for the school and the district in both educational technology and English as a Second Language.

Ms. Anderson received a BA in American Politics at Wesleyan University and completed a PhD in American History from New York University. Her dissertation examined prison reform in the 1830’s and how individuals and organizations in democracies claim expertise in order to shape public institutions.
Bruce M. Arbit brings 14 years of senior level fundraising and management experience with a special emphasis on Major Gift Fundraising to his consulting engagements. Prior to that, he served in a variety of marketing positions in the private sector. His commitment and success has helped to create lasting change that continues to advance the mission of several worthwhile organizations.

Mr. Arbit is dedicated to building the capacity of the not-for-profit sector and has developed strong affiliations with the Association of Fundraising Professionals - International Development Committee; and as an Expert Advisor in Strategic Philanthropy at New York University’s Catherine B. Reynolds Program in Social Entrepreneurship. He is actively involved in the renewal and community development of the city of Asbury Park, New Jersey, where he resides.

Mr. Arbit has direct expertise in the following sectors: Aging and Geriatrics, Human/Youth/Social Services, Global Philanthropy, Health Care, Medical/Scientific Research and Not-for-Profit Capacity Building. He offers consultative services in resource development and fundraising as well as management, marketing and organizational capacity building.

Mr. Arbit received a degree from the University of Maryland, College Park - Business School and an MPA from NYU’s Robert F. Wagner Graduate School of Public Service.
DIANE BAILLARGEON
President & CEO
Seedco

Diane Baillargeon is President and CEO of Seedco, a position she assumed in 2004. Seedco is a national nonprofit organization that works with community partners in low-income communities to create new ways to help job seekers, workers and neighborhood entrepreneurs achieve economic advancement. With an annual operating budget of about $50 million and a staff of 200, Seedco programs are typically complex, multi-partner initiatives involving evidenced-based best practices, cutting-edge technology and a rigorous focus on outcomes. Seedco’s subsidiary, Seedco Financial Services, is a Community Development Financial Institution with $160 million in assets under management. Seedco and Seedco Financial are headquartered in New York City with offices in Tennessee, Alabama, Louisiana, Colorado, Maryland and Georgia.

In 2006, Ms. Baillargeon served as a member of the NYC Mayor’s Commission on Economic Opportunity. She was also a member of the NYS Policy Advisory Committee on Labor and Workforce Development and she currently serves on the National Advisory Panel on Job Quality.

Prior to joining Seedco as Senior Vice President in 1998, Ms. Baillargeon was a founding partner of Human Service Solutions Inc., a consulting firm providing program development, management capacity building and strategic planning services primarily to non-profit organizations in the health and human services fields. She also served as Deputy Commissioner for Policy Management in New York State’s Department of Social Services and Deputy Administrator for Program Development in New York City’s Human Resources Administration.

Ms. Baillargeon is a graduate of Georgetown University and NYU’s Robert F. Wagner Graduate School of Public Service.
WILL BAKER
Executive Director
Associated Leaders or Urban Debate (ALOUD)

Will Baker is the Executive Director of the Associated Leaders or Urban Debate (ALOUD), a national initiative to make debate accessible to hundreds of thousands of students in low-income communities. ALOUD connects groups using different strategies to build youth expression including mediation, hip-hop, debate, reasoned discourse and town hall meetings. In NY, he serves as the Chief Executive Officer of the IMPACT Coalition. Mr. Baker is a Past President of the Committee of Religious NGOs at the United Nations and serves as a UN Representative for the International Association for Religious Freedom. Will teaches argumentation at NYU in the Media, Culture and Communication Department of the Steinhardt School of Culture, Education and Human Development and directs the NYU Debate team. In 2003, the team captured the National Championships making him the first African American director to win that title since Melvin Tolson of Wiley College in 1935. In 2005, he was elected President of the Cross Examination Debate Association (CEDA), the largest intercollegiate organization sponsoring policy debate.

As CEO of Baker Consulting Services International, Mr. Baker supported a range of nonprofit organizations working on interfaith dialogue, immigrant services, women’s rights, environmental issues, technology gaps and youth development. He held elected office as a Queens Assembly District Leader. Mr. Baker held earlier positions as Chief Management Officer for the Unitarian Universalist UN Office and Director of Rhetorical Scholarship Laboratories at Cornell University.

Mr. Baker was a finalist in the Ford Foundation Leadership for a Changing World competition. His past accolades include the 2003 National Speaker Association Pericles Award for Great Public Speaking, the 1999 Don Brownlee Award as College Debate Coach of the Year, the 2005 Paul Slappy Award for fostering diversity, the 2004 Lucy Keele Award as Intercollegiate Debate Coach of the Year and the 2007 Cross CEDA Public Sphere for Community Outreach.
Scott Berrie co-founded Scojo Vision, LLC (www.scojo.com) with the expressed mission of bringing up-close vision to everyone. Scojo Vision designs and distributes fashionable reading glasses under the Scojo brand. Scojo Vision, LLC donates 5% of its pre-tax profits to the effective distribution of reading glasses in underserved communities worldwide. Mr. Berrie is the 2006 recipient of NYU Stern’s Stewart Satter Social Entrepreneur of the Year Award.

Mr. Berrie serves as Vice President of the Russell Berrie Foundation and trustee with the American Friends of the Shalom Hartman Institute and PAX. He is on the Board of the American Friends of Hebrew University and served in the Combat Engineers of the Israel Defense Forces.

Mr. Berrie received an MBA from NYU’s Leonard N. Stern Executive MBA Program (1999). He also received a Master in International Affairs and a Certificate in Middle Eastern Studies from Columbia University, where he was also a SIPA International Affairs Fellow (1994). He is married to Patricia Willens and has three children.
Mark L. Bodden is currently the Vice President and Program Director at the Rudin Foundations. In that capacity, he directs the philanthropic activities of the three family foundations based and operating primarily in New York City. The Rudin family has and continues to assume a major business role in shaping the commercial and residential landscape of New York City.

Prior to his current position, Mr. Bodden was the Managing Director of Binder and Binder, a national law firm handling Social Security Disability. He led the corporate giving program at Philip Morris Companies (presently known as Altria) and has over fifteen years of public policy experience, having worked in Washington, D.C. and in Albany, New York. An informal consultant to numerous nonprofit organizations, Mr. Bodden has been a presenter at national and regional grantmaking conferences, including the Council on Foundations and is currently on the Board of New York Regional Association of Grantmakers and the Edwin Gould Academy, and serves on the Dean’s Council at NYU’s Steinhardt School of Culture, Education and Human Development.

Mr. Bodden provides educational guidance to numerous high school and college age youngsters. Notwithstanding the fact the Brooklyn Dodgers left Brooklyn for points west when he was a young boy, he continues to support them vigorously in their new home.

Mr. Bodden is a graduate of the School of Industrial and Labor Relations at Cornell University and attended the National Law Center at George Washington University. He is a Fellow at the Public Affairs Institute in Washington, having completed its three-year program for Public Affairs Executives. He serves on the adjunct faculty at NYU’s Robert F. Wagner Graduate School of Public Service.
DOUGLAS C. BORCHARD
Managing Partner & Chief Operating Officer
New Profit Inc.

Doug Borchard joined New Profit in January 2005. In addition to managing New Profit’s finances and internal operations, he works closely with several of New Profit’s portfolio organizations, including KIPP, Year Up, Achievement First, Peer Health Exchange, Computers for Youth, and BELL.

Mr. Borchard brings to New Profit diverse experience as an accomplished entrepreneur and senior executive in both the not-for-profit and for-profit sectors. Most recently, he was Vice President of Prospecting Solutions at Dun & Bradstreet, a leading global provider of business information. At D&B, he led a $140 million business unit, with broad P&L responsibility for product strategy, sales and marketing, and product development. Mr. Borchard came to D&B through their acquisition of iMarket, Inc., a venture-funded provider of sales and marketing software and internet solutions that he co-founded. He also spent several years as a consultant at Bain & Company, a leading international management consulting firm, where he worked on assignments in the information services industry.

Mr. Borchard worked as a program and logistics officer with Save the Children, where he was part of a team that started up field operations in the Sudan, and created and managed a multi-million dollar relief and development operation. He has served on the boards of directors of a number of growing organizations, including Venturcom and iMarket, and currently sits on boards of Computers for Youth and Peer Health Exchange.

Doug received a BS in Engineering from Princeton and an MBA from the Stanford Business School, where he was an Arjay Miller Scholar.
In early 1999, when Peg and Frank Brady sat at their kitchen table to discuss how they would spend their retirement years, neither of them could have imagined the impact they would have on global health. A desire to help catastrophically ill children in underserved countries was the foundation for Medical Missions for Children and its Global Telemedicine and Teaching Network.

Today, Medical Missions for Children can provide telemedicine services for children in 108 countries and since 1999 had helped slightly over 30,000 children with both diagnostic and treatment consults. In 2003, the MMC Mission Statement was expanded to include "transferring medical knowledge from those who have it to those who need it". This resulted in the launching of a FCC licensed Global Television Network, the Medical Broadcasting Channel (MBC), the Global Video Library of Medicine and Giggles Children’s Theater. Additionally, MMC produces four health related television programs for the PBS Network to further patient awareness.

Mr. Brady spent most of his professional career with CGE, a French conglomerate. He organized projects and arranged financing for international business consortiums composed of major European, Asian and American companies who partnered on large international contracts.

Today, Mr. Brady is a co-founder, along with his wife Peg, of Medical Missions for Children and serves as Chairman of the Board of Trustees and CEO. In addition, he serves on the Program Committee of Operation Smile and as a Trustee of the Dikembe Mutombo Foundation. Peg and Frank have written a book, The Art of a Meaningful Retirement: Is it Time to Climb a Mountain or Dig a Hole.
Allen R. Bromberger is a partner at the New York City law firm of Perlman & Perlman and has more than 20 years of experience representing nonprofit organizations, private foundations, and for-profit businesses in a wide variety of matters and transactions. His practice currently focuses on "hybrid" legal structures that are formed to pursue both economic and social goals simultaneously. This includes the spin-off of nonprofit commercial enterprises into for-profit businesses, establishment and operation of corporate foundations and charitable giving programs, corporate sponsorships of charitable activities, joint ventures between businesses and charities, commercial co-ventures, program related investments, and structuring socially responsible investments.

Mr. Bromberger is the author of Getting Organized and Advising Nonprofits, two widely used books on nonprofit formation and operation. He is also the author of numerous articles, and is a frequent lecturer and speaker on nonprofit and business legal issues. Mr. Bromberger has served on numerous public and private boards and committees and is currently Chairman of the Alliance for Nonprofit Management in Washington, D.C., Secretary/Treasurer of the Fourth Sector Network, and Expert Advisor in Legal Affairs for the NYU Catherine B. Reynolds Foundation Program in Social Entrepreneurship.

Mr. Bromberger received a BA from the University of California, Berkeley (1977) and a JD from the University of California, Hastings College of Law (1982).
STEVEN BROWN
President & CEO
Greyston Foundation

Steven Brown had been a member of the Greyston Foundation’s Board of Directors since 1998 before becoming President and CEO in 2004. He has a background in housing, community development, foundation leadership, fundraising and organizational management.

Immediately prior to joining Greyston’s staff, Mr. Brown served as Acting Chief Executive Officer of the New York City Housing Partnership, where from 1983 to 1998 he served as Director and then Vice President of Housing and Retail programs. From 1998 until early 2004, he was President of the Jackie Robinson Foundation, a national foundation providing scholarships, mentoring, and career and academic support to promising minority college students.

Mr. Brown received his degree at Harvard University. He is a resident of White Plains and brings extensive leadership skills and experience to Greyston.
HEATHER CAMPBELL
Development Consultant

Heather Campbell believes that we are constantly marketing ourselves and/or our products and strives to help individuals and organizations do that in the best way possible. To succeed in this marketing, we first need to know the goal. For an organization, is it changing a fan’s perception of your product? Influencing someone to take action? For an individual, what will it take to truly make you happy at this moment? A title? Working on a product that is in alignment with your personal views? More money? These are the questions she helps others answer as a Development Consultant. Currently, she is doing this work pro-bono as she also focuses on the development of her young daughter, Shelby.

Ms. Campbell got her start in Marketing at Wells Fargo Bank, where she ran advertising for Small Business Banking. After moving to NYC, she continued to work with brands like The American Field Service, Chase, and The Princeton Review. After getting her MBA at NYU, Ms. Campbell spent seven years at ESPN, creating the Synergy team. Here she used the assets of the entire Walt Disney Company to promote the priorities of ESPN and vice versa. In this role, she focused on understanding the underlying needs of very different constituents and brought these groups together so that all could benefit. Examples include creating ESPN The Weekend, a three-day event at Disney World during which ESPN takes over the Park with broadcasts, athletes and activities driving incremental attendance to the Park and sponsor dollars to ESPN. Or something like creating unique content for ESPN from a Disney movie like Miracle or Remember The Titans, giving ESPN exciting programming and the movies great promotion. Later, at ESPN, she ran the advertising and marketing for ESPN, ESPN2, ESPN Radio, ESPN Classic, and ESPN The Magazine.
Dr. Patricia Morris Carey serves as New York University Assistant Provost and the Associate Dean for Student Affairs in the NYU Steinhardt School of Culture, Education and Human Development. She teaches an undergraduate honors seminar and as an adjunct faculty member in the Steinhardt Higher Education Administration Program, teaches the graduate first-year Internship Seminar in Student Personnel Administration. Her research interests include identity development and educational access.

Dr. Carey is a founder and past president of the Association of Black Women in Higher Education (ABWHE). She is a member of several professional organizations, and currently serves on the Boards of Directors of the United Neighborhood Houses (UNH) and ArtsConnection, and is a Trustee of the Cathedral of St. John the Divine in New York.

Dr. Carey received a BA and MA in Psychology from Michigan State University and a PhD in Educational Psychology from New York University.
JOHN X. CHOE
Chief of Staff, Council Member Liu
New York City Council

John X. Choe currently serves in the New York City Council as Chief of Staff to Council Member John C. Liu, Chairperson of the Transportation Committee. Before the City Council, he served in various capacities at the New York City Department of Finance, the New York City Rent Guidelines Board, the Corporation for Supportive Housing, and Nodutdol for Korean Community Development.

Mr. Choe is also active in the community and is currently President of the Mitchell-Linden Civic Association, a Board Member of the Democratic Organization of Flushing, and an attendee at the Flushing Meeting of the Religious Society of Friends. He has been recognized for his public service as a Coro Fellow in Public Affairs at the New York Leadership Center, a Revson Fellow at Columbia University, and as a Community Fellow at the Open Society Institute.

Mr. Choe graduated from Susan E. Wagner High School in Staten Island and entered the State University of New York as a Regents Scholar, where he received a BA in History. He also received a Master’s in Public Policy (MPP) from the University of Chicago as a Woodrow Wilson National Fellow in Public Affairs & International Relations.
As Executive Director of Social Edge, Victor d’Allant is responsible for building a global online community where social entrepreneurs, nonprofit professionals and other practitioners of the social sector connect to network, learn, inspire and share resources.

Mr. d’Allant is a global media executive and cultural anthropologist who has worked for large corporations, international organizations and entrepreneurial startups in many parts of the world. His executive positions have included Chief Executive Officer of Ascribe, a public interest newswire, and Managing Director of San Francisco magazine. As an international media consultant, he helped communications companies, such as Newsweek, Bloomberg, Nokia Innovent and Wired expand their global operations.

Mr. d’Allant’s work as a cultural and business anthropologist included field research on mental health issues in India for the World Health Organization and agricultural development in Burkina Faso for the World Bank. He started his career as a Paris-based photojournalist reporting on economic and social issues from Brazil, India, Turkey, Yemen, Burkina Faso and Bangladesh. He received the Air France Award for Photojournalism and his work was exhibited at the Museum of Modern Art, Paris.

Mr. d’Allant served for four years on the Advisory Board of the Women’s Technology Cluster in San Francisco. He currently serves on the Board of Directors of the French American International School in San Francisco.

Mr. d’Allant received a BA and an MA in social anthropology from the Sorbonne in Paris and an MBA from the Haas School of Business at the University of California at Berkeley.
As the Talent Manager, Deepti Doshi manages the Acumen Fund Fellows Program as well as recruiting and the professional development of staff. Acumen Fund is a nonprofit global venture fund that seeks to prove that small amounts of philanthropic capital, combined with large doses of business acumen, can build thriving enterprises that serve vast numbers of the poor. Their investments focus on delivering affordable, critical goods and services — like health, water and housing — through innovative, market-oriented approaches.

Prior to joining Acumen Fund, Ms. Doshi worked at Katzenbach Partners LLC, a management consulting firm that focuses on strategic problem solving to improve organizational performance, and at Marshall Goldsmith Partners LLC, a leadership development firm that delivers executive coaching as well as other leadership development services to their global clients. She has also spent time working on various programs at an orphanage in India that serves victims of the 2001 earthquake in Gujarat.

Ms. Doshi received a dual-degree at the University of Pennsylvania with a BS in Economics (The Wharton School) and a BA in Psychology (The College of Arts and Sciences).
Jed Emerson’s career has spanned work in management, academia, investing and human services. He has launched nonprofit ventures, lead foundation initiatives and engaged in research assessing global innovations in sustainable investing and finance.

In early 2001, Mr. Emerson began focusing upon his interest in the Blended Value Proposition (BVP). The BVP states that instead of operating in terms of non-profit and for-profit constructs or a “double bottom-line,” there is a single, blended value proposition for both for-profit and nonprofit firms, as well as philanthropy and capital investments, with multiple value components and generated returns. Value consists not simply of economic or extra-economic elements (such as social or environmental factors), but rather as a natural blend of economic, social and environmental elements which together generate multiple returns. The challenge is both to keep in mind a broad vision of value that is non-divisible while simultaneously managing strategies that draw upon business, science, social organizations and government to create the most effective enabling environment possible within which value maximization may occur. This concept of BVP has been well received by both mainstream and alternative business audiences. Money Magazine (http://money.cnn.com/2002/10/28/pf/investing/emerson/index.htm) and Fast Company have both profiled his work.

During 2003, Mr. Emerson led a project team in “mapping” five areas of related activity (strategic philanthropy, social investing, social enterprise, corporate social responsibility and sustainable development) — all of which may be viewed as efforts to maximize blended value. Each of these areas share common challenges with regard to metrics, leadership and organizational development, capital structure and tax/policy issues. The full document explores these intersects and that paper, along with other papers, is available at www.blendedvalue.org. A new, occasional blog, www.blendedblog.org, also explores these issues in greater detail on a more personal level.
Jed Emerson (continued)

As founding director of REDF, Mr. Emerson has been called “an elder in the field” of venture philanthropy and social entrepreneurship — only partially in jest. He spends much of his life on the road, addressing conferences, students and practitioners. He has presented at numerous conferences and events both nationally and internationally — including the World Economic Forum in Davos, Switzerland; the Caisse de Depots in Paris, France; the London Business School and Oxford University, UK. Among U.S.-based academic institutions, he has presented his work at Harvard, Yale, UNC, Northwestern and UCLA. He is also an Expert Advisor in Blended Value Propositions for the NYU Catherine B. Reynolds Foundation Program in Social Entrepreneurship.

Mr. Emerson is recognized as an international leader in the field of strategic philanthropy, social entrepreneurship, and blended value investing. His work on alternative investing, nonprofit capital markets, foundation strategy, Social Return on Investment frameworks, social purpose business development and other areas of practice has been viewed as significant in terms of its broad contribution to the field and efforts to support others engaged in the community application of business skills.

Mr. Emerson is currently looking for a new challenge wherein he may draw upon his diverse skill set in leadership and management to assist an organization in taking its vision and theory into deep practice. Such an opportunity would need to offer the chance to draw upon his interests in natural systems and the environment, human organization and communities; as well as his vision for the potential of finance and globalization to be used as tools in advancing greater social, economic and environmental justice.
Maryann Fernandez is an independent consultant who works with families and organizations focused on how they wish to make a positive impact on the world. Maryann’s mission is to create a stronger connection between an individual’s values and deep passions and their philanthropy, while infusing joy and adventure into the process.

Ms. Fernandez has recently provided consulting services to world-renown nonprofit, Ashoka, Innovators for the Public, a 25+ year old organization that has funded over 2,000 social entrepreneurs worldwide. She also helped launch and establish a private network of ultra-affluent philanthropists which included 150+ families. Her primary responsibilities included program development, recruitment of new families through institutional partnerships, and marketing. In advising wealth management organizations, Ms. Fernandez has designed and managed educational events for affluent families, family businesses and their advisors.

In 2000, Ms. Fernandez co-founded Shaking the Tree Foundation (STT), which uses storytelling to positively transform the individual’s relationship to wealth, family and society. STT developed the Living Case Study, a workshop which utilizes professionally executed theatrical productions to discuss challenges in affluent families including family dynamics, psychology of money and philanthropy. Ms. Fernandez produces and co-authors every play and workshop.

Ms. Fernandez is on the advisory board of the GeneroCity Institute and the Center for Ecotourism and Sustainable Development. Maryann’s service projects include: Karongwe Ecological Research Institute in South Africa (Feb-Mar 2003) gathering data on African wild dogs, lions, leopards, and cheetahs; College Summit (Aug 2007) as a writing coach to inner-city teens; and Educate Girls Globally (Jan-Feb 2008),
videotaping interviews in India, as the Indian government scales the project from 50 to 500 schools.

Ms Fernandez’s current personal projects include developing philanthropic “field trips,” which will provide individuals and families the opportunity for exposure and interaction with a wide array of changemakers, both nationally and internationally, and exploring ways to bring her work into other media.
Dr. Charlotte K. Frank is Sr. Vice President, Research and Development for McGraw-Hill Education of The McGraw-Hill Companies. One of her responsibilities is to research and develop, where appropriate, the educational activities with the two other segments of the corporation: the Financial Services Sector, including Standard and Poor’s, and the Information Services Group that includes BusinessWeek, Aviation Week, Engineering News-Record and Architectural Record. Dr. Frank also represents McGraw-Hill at the National Business Roundtable’s Education Taskforce Initiative and coordinates the Harold W. McGraw Jr. Prize in Education for those who have made a difference in education. She is also co-chair with Peter Yarrow (Peter, Paul & Mary) at Operation Respect.

Dr. Frank joined The McGraw-Hill Companies in 1988 from a nine-year leadership role as Executive Director of the Division of Curriculum and Instruction for the New York City Board of Education where she was also a teacher and supervisor. She has received more than 60 awards for her achievements in education. Most recently, she was one of twenty recipients for the Hunter College Hall of Fame and then one of the seven who was honored to be a Townsend Harris Medalist from the Alumni of the College of the City of New York.

Dr. Frank has authored numerous articles and lectured extensively on the critical issues of education and their importance for the business community.

Dr. Frank received a BBA from CCNY, an MS.Ed from Hunter College, a PhD from New York University and is now a NYS Regent Emerita.
David Gillcrist was appointed Executive Director of Project FIND in November 2007. He joined Project FIND as Associate Executive Director in September 2002. He is responsible for all program and housing operations, as well as fundraising and fiscal oversight.

Prior to coming to Project FIND, Mr. Gillcrist served for six years as Senior Program Officer for The Corporation for Supportive Housing, where he was responsible for oversight of a $5 million predevelopment loan fund targeted to nonprofit supportive housing developers. From 1991 through 1996, he worked for Hope Community, Inc. in a variety of roles: Assistant to the Executive Director; Director of Project Welcome; Director of Fundraising and Public Relations; and finally Director of Housing Development and Communications.

From 1986 through 1987, Mr. Gillcrist was Program Associate at Family Planning International Assistance, where he monitored family planning programs in Brazil and Nigeria. Prior to that he was a consultant for the Marine Overseas Services in Mali, where he developed and conducted training programs for World Vision Food Monitors, and was a volunteer in the Peace Corps, where he served as extension agent for the Ministry of Social Development in Senegal.

Mr. Gillcrist received a Master’s in City and Regional Planning from Cornell University and a BA from Grinnell College.
Andrew Greenblatt is a Partner at Criterion Ventures where he works with philanthropists, foundations, nonprofit organizations, and entrepreneurs to plan and execute social ventures. Mr. Greenblatt joined Criterion in 2007 after selling Pride Diamonds, LLC, a socially responsible diamond mining company that he co-founded. He currently sits on the Board of Directors of the acquiring company. Before that he helped launch and direct TrueMajority.org, an online activist group. Prior to that he worked as the Director of Business Strategy for Oven Digital, a web design company and as Media Director for Business Leaders for Sensible Priorities.

In the mid-90’s, Mr. Greenblatt launched a human rights project called Focus on Justice using a new tool known as “the internet.” Focus On Justice used the internet to stream video shot in Kenya at the sites of recent human rights abuses. Andrew was also the Executive Director of Common Cause/NY for four years.

Mr. Greenblatt is a cum laude graduate of Harvard Law School and graduated summa cum laude from SUNY Albany with a B.A in Political Science. He moved to New York City in 1993 and still lives there with his wife Kim and two children, Miles and G.G.
Amit Gupta is a Principal with Booz Allen Hamilton based in the New York office. His expertise spans service industries with a focus on Financial Services, Media and Technology. He specializes in global operating models, new market development and large-scale transformation programs.

Mr. Gupta works with Fortune 500 companies spanning the United States, European Union and Asia. Prior to joining Booz Allen Hamilton, he worked with Goldman, Sachs & Co. in New York and L3 Communications in Washington D.C. He served on President Clinton’s Harlem Small Business Initiative on behalf of Booz Allen Hamilton and has chaired several industry conferences focused on Global Operating Models.

Mr. Gupta recently served on the Alumni Council for Stern School of Business and the Alumni Board of Directors for New York University.

A native of India, Mr. Gupta received a BS degree with honors in Electrical Engineering from Ohio State University and a MBA in Finance and Management from NYU’s Leonard N. Stern School of Business.
Rema Hanna, Assistant Professor of Public Policy and Economics, has a Ph.D. in Economics from MIT. She previously received a BS in Policy Analysis from Cornell. Professor Hanna studies the impact of public policy on economic development.

Recent work includes a study quantifying the foreign direct investment effects of U.S. environmental regulation, and various randomized experiments in India designed to study the impacts of education policy, corruption, and indoor air pollution.
Jerry M. Hultin was appointed Polytechnic University’s 10th president on July 1, 2005.

Before joining Polytechnic, Mr. Hultin was Dean of the Wesley J. Howe School of Technology Management and Professor of Management at Stevens Institute of Technology in Hoboken, N.J. As dean, he was responsible for leadership of the university’s newest academic school, formed in 1997.

From 1997 to 2000 Mr. Hultin served as Undersecretary of the Navy, the department’s number two civilian leader. In this position, he led numerous programs that supported innovation in strategic vision, war fighting and business operations to meet the evolving needs of the Navy and Marine Corps in the 21st century. He helped direct a department composed of two military services, the U.S. Navy and the U.S. Marine Corps. Mr. Hultin’s major accomplishments as Undersecretary included taking a leadership role in the Department of the Navy’s Revolution in Business Affairs, which brought private-sector business acumen to both the Navy and Marine Corps. He was one of the creators of the Navy-Marine Corps Corporate Intranet and introduced a major program of Enterprise Resource Planning systems into the Navy acquisition commands.

Also as Undersecretary, Mr. Hultin led a study of the impact of globalization on national security and naval forces conducted by the National Defense University. The results of this analysis were published in a two-volume report titled The Global Century: Globalization and National Security. In 2003, he served as the on-air military analyst for WNBC in New York City during the Iraq War.

Over the course of his career, Mr. Hultin has helped create and support a number of national, nonprofit programs that provide leadership, community development and job skills to young people from all walks of life.
Jerry M. Hultin (continued)

Mr. Hultin spent more than 25 years in the private sector in Ohio and Washington, D.C. His work included the practice of law, management of small businesses and business consulting in areas including technology, defense, health care, finance and the environment.

Mr. Hultin is an honorary fellow of the Foreign Policy Association, a member of the New York/London Transatlantic Council, a director of BABI, the founding chairman of the Technology Management Education Association and an adviser to senior military and defense leaders.

Mr. Hultin received a degree from Ohio State University, where he also received his commission as a naval officer, and is a graduate of Yale University Law School (1972). He is married to Jill Foreman Hultin and they have two sons.
Beverly Hyman, PhD
President
Beverly Hyman, PhD and Associates

Beverly Hyman is President of Beverly Hyman, PhD and Associates, a management consulting firm in business for more than two decades. The firm provides consulting for effective internal and external communications, leadership development and succession planning, organizational development, change management, executive coaching, instructional design and training. Clients include a broad spectrum from cultural institutions including The Metropolitan Museum of Art and Lincoln Center for the Performing Arts, to corporations such as Deutsche Bank and General Electric, to governmental organizations such as The United Nations and The Metropolitan Transit Authority. Dr. Hyman and her associates work on every continent, and specialize in providing facilitation for cross cultural and transnational teams.

Under Dr. Hyman’s leadership the firm has maintained a consistent focus in all the organizations in which they work: to bring democracy and diversity into the workplace, to leverage the potential of employees through empowering them, and to build a culture of professional management, and visionary and inspirational leadership.

Dr. Hyman has written two books and numerous articles including *Training for Productivity* and *How Successful Women Manage*. She chairs the Council of NYU’s Steinhardt School of Culture, Education and Human Development. She is a Vice President of the NYU Alumni Association, and a founding member of the university’s Women’s Leadership Initiative. In 2003, she earned Steinhardt’s Distinguished Alumni Award.

Dr. Hyman received her PhD in Culture and Communication from New York University and has taught as an adjunct Associate Professor at NYU.
Steve Kelban is the Executive Director of both the fifth generation Andrus Family Fund (AFF) and the Andrus Family Philanthropy Program (AFPP). The AFF supports nonprofit organizations in the areas of community reconciliation and the transition from foster care to independence. The AFPP is a network encompassing all of the Andrus Family’s philanthropic, community service and educational activities.

Prior to this appointment in January 2000, Mr. Kelban served for 12 years as the Executive Director of the Public Interest Law Center at the NYU School of Law, and directed the school’s prestigious Root-Tilden Public Interest Scholarship Program. While at NYU, he created Pro Bono Students America, a national organization that matched law student volunteers at 120 member law schools with over 8,500 public interest organizations around the country.

Earlier in his career, Mr. Kelban was Speaker’s Counsel for the Committee on Children and Families of the New York State Assembly, a Program Associate at the Edna McConnell Clark Foundation’s Justice Program, Associate Director of the Court Employment Project (a court-related social service program), a staff attorney of the Criminal Defense Division of The New York City Legal Aid Society, and a VISTA attorney in the Civil Division of the Westchester Legal Aid Society.

Mr. Kelban is a graduate of Lehigh University and Brooklyn Law School, and has been admitted to the Bar in New York State and the Southern and Eastern United States District Courts.
Stephanie Kinnunen, editor and chief of NEED magazine, and her husband Kelly Kinnunen, founded NEED magazine to convey the life-changing humanitarian efforts that they have had the privilege of witnessing. Their goal is to produce an artistic, hope-filled publication that raises awareness, drives contributions and encourages volunteerism.

Mrs. Kinnunen believes that in order to motivate people to act on their own humanitarian intentions they should be inspired by the possibilities of their actions. The editorial content of NEED magazine shows the world that positive change is not only possible, but that it is happening all around us. NEED magazine communicates stories of hope for underreported crisis situations worldwide in an atmosphere free of political or religious bias.

Recently, Mrs. Kinnunen was a facilitator at the International Youth Volunteerism Summit at Northwestern University, a presenter at the Student National Medical Forum Conference and a guest lecturer at several universities and high schools. She is also an Expert Advisor in New Media for the NYU Catherine B. Reynolds Foundation Program in Social Entrepreneurship.

Prior to founding NEED magazine, Mrs. Kinnunen lived in Finland where she taught business English to numerous Finnish executives and educators. She has an extensive volunteer record in several countries and 20 years of business management experience.
Dr. Marcia Brumit Kropf joined Girls Incorporated®, the nonprofit organization that inspires all girls to be strong, smart, and bold, in the Fall of 2003. She oversees the implementation of the organization’s strategic plan and has direct responsibility for the National Services, Program & Training Services, Research, IT, and Human Resources departments. She heads the organization’s IT Council and is leading an enterprise-wide multi-year initiative to address the needs of Latina girls aged 6 to 18.

Dr. Kropf is a member of the New York City Commission on Women’s Issues and the Expert Advisory Panel for New Moon, as well as an advisor to the Jeannette Rankin Foundation and the Purdue University Center for Families. She serves as co-chair of the K-12 Alliance for the National Council of Women in IT and as co-chair of the COO Peer Network for the National Human Services Assembly.

Previously, Dr. Kropf spent 12 years at Catalyst, the premier nonprofit research and advisory organization working to advance women in business, as Vice President of Research & Information Services. She oversaw the Research Department, the Information Center (a special library focusing on women and work), and Catalyst’s efforts to advance technologically in the 21st Century. Dr. Kropf also led the Work and Family team of experts, the group advising companies on a range of topics including flexible work arrangements, leaves of absence, and childcare. Prior to her work at Catalyst, she spent over 20 years working in public education in a variety of positions, from classroom teaching to software design, focusing primarily on curriculum design and evaluation.

Dr. Kropf received a BA from Mount Holyoke College, an MA in Teaching from Oberlin College, a Certificate of Advanced Studies in Reading Education from Syracuse University, and a PhD in Educational Communication and Technology from New York University.
ROBERT LEVY
Founder & President
Corporate Counseling Associates

Founder and President Robert Levy established CCA in 1984. Today the company is a leading human capital consulting firm with more than 200 clients worldwide.

At CCA, Mr. Levy combines his clinical and business backgrounds to direct the firm's clinical, training and consultative services. A certified clinical social worker, his expertise includes mental health/chemical dependency and employee assistance programs, and his previous experience includes: EAP consultant and counselor for Managed Health Network; Director of the Adolescent Day Hospital of New York Hospital-Cornell Medical Center; New York State Drug Abuse Counselor; Narcotics Parole Officer; and field instructor for the Hunter College School of Social Work. Mr. Levy helped raise the profile of EAP issues nationwide by founding and publishing two newsletters: The Human Resources Helpline and The Robert Levy Report on Employee Assistance.

Mr. Levy received graduate and post-graduate training at New York University and the National Psychological Association for Psychoanalysis Training Institute. He also holds an undergraduate degree in accounting.
Bridget Liddell is currently the principal of Antipodean Equity, a consulting firm specializing in innovation strategies, market entry and commercialization of new businesses, and is also the Chair of the New Zealand/US Beachhead Program (a NZ Government program which offers strategic advice and mentoring to small New Zealand businesses seeking access to the US market).

Ms. Liddell was previously Chief Operating Officer of New York strategic innovation consulting firm, Fahrenheit 212. Clients included The Procter and Gamble Company, General Mills, Starbucks, British Telecom, Reckitt Benckiser, DestiNY USA, Piaggio and Diageo.

Ms. Liddell has an academic background in Economics and Finance and holds the Chartered Financial Analyst qualification. She is also a Director of the New Zealand Superannuation Fund, a large pension fund for all New Zealand citizens (funds currently of US$15 billion) and, until recently, was a Director of the United Nations Principles for Responsible Investment.

Ms. Liddell has also held positions as a Director of New Zealand public companies, Sky City Ltd. and Fisher & Paykel Appliances Holdings Ltd (global home appliances). Her other past governance roles include membership of the University of Auckland Council, Industry New Zealand (national economic development agency), Competitive Auckland Ltd. (regional economic development) and Auckland Uniservices Ltd (technology transfer). She has also held a variety of management positions including CEO of Carter Holt Harvey Plastic Products, CEO of University of Auckland Development (collaborative investments with industry) and Research Director of investment bankers, CS First Boston NZ Ltd.

Ms. Liddell’s non-profit activities include membership of the Investment and Capital Markets committees of Grameen USA and membership of the Investment Committee of the Seattle YMCA.
Charles G. Lief is a principal in the Hartland Group, Community Developers and Consultants of Burlington, VT. (www.hartland-group.biz). The Hartland Group is committed to creating stimulating places in which to live and work through the development of high-quality, well-designed buildings in existing downtowns and emerging New Urbanist neighborhoods. It frequently partners with nonprofit community development organizations engaged in creating affordable housing and social enterprise. He is also a management consultant to VidaCare, a nonprofit Special Needs HMO, serving very low income persons living with HIV/AIDS, founded by seven New York based nonprofit community based organizations.

Mr. Lief was the first President of the Greyston Foundation in Yonkers, New York, leaving after 11 years to co-found the Hartland Group in 2003. During his tenure, Greyston grew from a small non-profit with a handful of employees into a multi-service community development organization with 180 employees and an annual operating budget of $14 million. From 1992, Greyston created $45 million of affordable housing and community development projects and expanded the Greyston Bakery, a premier national model of social enterprise with annual sales of more than $6 million and a workforce of 75.

Prior to joining Greyston, Mr. Lief served as a managing partner of a Colorado law firm (1977–1983); built, owned and operated an award-winning historic hotel and restaurant in Halifax, Nova Scotia and wrote two best-selling cookbooks. He was the Chief Operating Officer of Maritime Capital Management, a Halifax-based real estate development, property management and general contracting company (1984–1992).
Charles G. Lief (continued)

Mr. Lief is the chair of the board of the Social Enterprise Alliance, (www.se-alliance.org) the pre-eminent international association of organizations that advance their social missions through entrepreneurial, non-profit strategies. He is a member of the board and treasurer of the Intervale Center which develops farm-and land-based enterprises that generate economic and social opportunity while protecting natural resources. He is a founding trustee of Naropa University in Boulder, Colorado having served since 1984. He is also a member of the board of the Vermont Community Loan Fund.

Mr. Lief received a JD from the University Of Colorado School Of Law (1977) and a BA in sociology from Brandeis University (1972). He lives in Colchester, Vermont with his wife, Judith, and has two daughters and two grandchildren.
Paul C. Light is Paulette Goddard Professor of Public Service at New York University’s Wagner School of Public Service.

Before joining NYU, he was vice president and director of governmental studies at the Brookings Institution, and founding director of its Center for Public Service. He has published extensively on American government, the presidency, government reform, nonprofit performance, and organizational excellence, and is the author of 20 books.

Mr. Light has held teaching posts at the University of Virginia, University of Minnesota, and Harvard University’s John F. Kennedy School of Government. He was also senior adviser to the U.S. Senate Governmental Affairs Committee, and director of the public policy grant program at the Pew Charitable Trusts.
NANCY LUBLIN
CEO
Do Something

Nancy Lublin is CEO of Do Something, a not-for-profit organization that leverages communications technologies to make it possible for teenagers to change the world.

In 1996, Ms. Lublin founded Dress for Success. After building Dress for Success New York into a vibrant organization that assisted women from all over greater New York City, she trademarked the name Dress for Success, built equity in the brand, and licensed it to new affiliates. Under her leadership, Dress for Success expanded to more than seventy cities in four countries and became a beloved brand. After six years, Ms. Lublin left Dress for Success because of her basic belief that founders should create things that are sustainable, and then move on.

In 2003, when Ms. Lublin took the job at Do Something, it was $250,000 in debt and had just laid-off most of its employees. But she believed in the concept of inspiring, supporting and celebrating young people changing the world. In less than six months, Do Something was in the black. It is now one of the largest youth organizations in America, reaching over 10 million kids each year. The organization is fiscally sound and thriving, receiving the coveted 4-star rating from Charity Navigator.

Ms. Lublin is a Young Global Leader (part of the World Economic Forum) and a Young Leadership Fellow of the U.S.-China Relations Committee. She has been awarded various honors including Forbes Magazine “Trailblazer Award,” Ms. Magazine “Feminists for the 21st Century,” Fast Company Magazine “Fast 50 Award” and NYC Women’s Commission Woman of the Year.

Ms. Lublin received a BA from Brown University and an M.Litt from Oxford University where she was a Marshall Scholar. She also completed a law degree at NYU, where she was a Root-Tilden Scholar.
JOHN MACINTOSH
Partner
SeaChange Capital Partners

John MacIntosh is a Partner at SeaChange Capital Partners, a nonprofit financial intermediary with a mission of enhancing the flow of growth capital to select high-performing nonprofits and contribute to the vital long-term effort of creating more efficient financial capital markets for the social sector.

Before joining SeaChange, he was a Managing Director at Warburg Pincus in that private equity firm’s New York, Tokyo, and London offices. During his 13 years at Warburg Pincus, he was responsible for overseeing the firm’s expansion into several new international markets and industry segments, and he served as a director of 16 companies, public and private. He was previously a management consultant at Oliver, Wyman & Co. in New York and a software engineer at Impex (Japan) Ltd. in Tokyo.

In conjunction with the Centre for Economic Performance (at the London School of Economics) and the Positive Psychology Center (at the University of Pennsylvania), Mr. MacIntosh coordinated a program in resilience-building and depression-prevention now being delivered to more than 3,000 children across 25 middle schools in the United Kingdom. He has also been involved in numerous youth-related activities, through summer camps, Big Brothers Big Sisters, and Student Sponsorship Partnership, and as a mentor through Partners in Leadership (London).

Mr. MacIntosh is a graduate of Princeton University (Engineering) and of the London School of Economics (Philosophy). He lives with his wife Anna and their four daughters in Brooklyn.
The Globe and Mail says that Peter MacLeod has a ‘weird dream’ that involves the Parliament of Canada rolling down the Trans-Canada Highway. It’s a relief that they go on to say he’s also responsible for ‘one of the most intriguing studies of Canadian democracy in action ever undertaken.’

Mr. MacLeod is principal of MASS LBP, an innovative firm based in Toronto, which works with visionary governments and corporations to deepen and improve public consultation and engagement.

Mr. MacLeod writes and speaks frequently on democratic citizenship, government and design. He is a visiting lecturer at the Kaospilots School of business design and social innovation in Denmark, works regularly with the British think tank Demos, and is completing his doctorate in political sociology at the London School of Economics.
Dr. Barnaby Marsh is Director of Venture Philanthropy Strategy and New Programs Development at the John Templeton Foundation. He is responsible for strategically developing and leveraging the Foundation’s resources across various areas of donor intent, including programs in science and religion, spirituality and health, character development and free enterprise. He also plays a lead role in the process of developing innovative and entrepreneurial practices in philanthropy, in the identification and development of new program areas and in strategic aspects of general outreach and communications. In 2004, Dr. Marsh created The Philanthropic Leadership Network, a group of world leaders in business and philanthropy, to find innovative ways to address philanthropic challenges.

Dr. Marsh’s academic work focuses on integrating biological, economic and psychological models for a better understanding of strategic decision making. He has held academic fellowships at the Hebrew University (Jerusalem), the Smithsonian Institution (Washington), the Max Planck Institute (Berlin), and New College, Oxford, where he is currently a Research Fellow.

In addition to his academic work, Dr. Marsh has held positions in global strategy consulting, financial derivatives, insurance markets and the oil industry. He is also interested in global stewardship and studies of human wisdom.

Dr. Marsh is a summa cum laude graduate of Cornell University and attended Magdalen College, Oxford, as a Rhodes Scholar. He is an avid skier, outdoorsman, birdwatcher and golfer. He has undertaken extensive natural history travel in Alaska, Mexico, India, the Middle East and in many locations in Europe and the United States.
DAVID THORNTON MOORE
Faculty Member
NYU Gallatin School of Individualized Study

David Thornton Moore has been on the faculty of the Gallatin School of Individualized Study at New York University since 1982. He has been a researcher and practitioner in the fields of experiential learning and alternative education since 1972, when he began teaching in an experimental high school in Philadelphia.

After earning a doctorate in Learning Environments from the Harvard Graduate School of Education in 1977, Mr. Moore taught at Teachers College/Columbia University and at Washington University in St. Louis before moving to Gallatin, a non-traditional college in a large research university. In 1979, he began a long series of ethnographic studies of high school and college interns in which he developed a conceptual framework for understanding how learning happens outside of schools. His work on those studies has been published widely in academic and professional journals; with Thomas Bailey and Katherine Hughes of Columbia University, he co-authored Working Knowledge: Work-based Learning and Education Reform (RoutledgeFalmer, 2004).

As a Kellogg National Leadership Fellow, Mr. Moore participated in a series of seminars on social justice, youth, conflict resolution, the environment, diversity and other issues; and he traveled to five continents to learn about workplace reform and the quality of work life. From 1993-1995, he was a workplace anthropologist with the regional phone company in the Northeast, where he researched organizational culture and engaged in participatory work redesign projects.

At Gallatin, Mr. Moore teaches courses on the search for community, learning from experience, and everyday life. For nearly six years, he served as the Associate Dean for Academic and Student Affairs in the college.
JeanAnn Morgan is Managing Director at Burson-Marsteller, a global public relations consultancy. She specializes in public health education and healthcare communications. Ms. Morgan also has held positions at Edelman and Wyeth. She has professional experience in public affairs, and has worked as a legislative assistant for members of the United States House of Representatives.

Ms. Morgan’s background includes strategic planning, public health education, marketing communications, advocacy development, and issues/crisis management. She has managed communications strategy and public affairs activity surrounding advisory committee hearings commissioned by the U.S. Food and Drug Administration. She has led numerous global pharmaceutical launches including the launch of Allergan’s Botox, described by Nielsen as one of the most successful pharmaceutical product launches in history. She also helped introduce the revolutionary new treatment for rheumatoid arthritis, Enbrel, lauded by Health magazine as one of the top 10 medical advances in 1999. In addition, Ms. Morgan played a leading role in the global launches of Pfizer’s Lipitor and Lyrica, both blockbuster drugs.

Ms. Morgan has developed and led a number of public health education initiatives in areas including: autoimmune disorders, cardiovascular disease, diabetes, breast cancer, and chronic pain. She has served as an advisor to many health-related organizations including the American Chronic Pain Association.

For her work, Ms. Morgan has won a number of communications industry awards, including: the Silver Trumpet and Skyline awards for a community asthma education initiative; the Silver Sabre award for Best 2002 Pharmaceutical Launch; and, the Silver Sabre award for a kidney disease awareness program. In addition, she has been awarded the International Public Relations Association’s award, the Creativity in Public Relations award, and the
Jeanann Morgan (continued)

Public Relations Society of America’s Big Apple for her work designing an educational web community for people with multiple sclerosis.

Ms. Morgan enjoys writing and photography. She has published articles in healthcare marketing journals and in select consumer outlets. Her photography capturing images of September 11 was included in the international tour of the Here Is New York exhibition; and, one such photo is part of a permanent exhibit at Fireman’s Hall in Philadelphia, PA. In 2007, Ms. Morgan’s photography and a video log were included in a commemorative exhibit at the New York Historical Society.

Ms. Morgan received a Masters degree in public administration from NYU’s Robert F. Wagner Graduate School of Public Service and a Bachelor of Arts degree in political science from Providence College. She is married to Alan and has an eighteen-month-old daughter named Scarlette.
Lawrence Murray has been a human service professional since 1972, working on issues that relate to children, families, community safety, and comprehensive service integration. Mr. Murray is Vice President and Director of Youth Programs at The National Center on Addiction and Substance Abuse (CASA) at Columbia University. In this position he manages the development of CASA STARTSM a substance abuse and violence prevention program. During his tenure, CASA STARTSM has been recognized as a Model Program by numerous governmental and not-for-profit credentialing organizations.

Prior to joining CASA, Mr. Murray served as Urban Hub Director at the Washington Business Group on Health, where he was responsible for consulting with and overseeing the delivery of training and technical assistance to seven cities that were implementing community-based systems of care for children with serious emotional and behavioral problems.

Over the years Mr. Murray has served as Assistant Commissioner for Community Based Services at the New York City Department of Juvenile Justice; Associate Commissioner for the New York State Office of Mental Health; Director of Post Institutional/Runaway and Homeless Youth Services at the Nassau County Youth Board; and, Assistant Director at Big Brothers/Sisters of Nassau County. In academics, he was an Adjunct Associate Professor at NYU’s Robert F. Wagner Graduate School of Public Service and an Adjunct Instructor of Social Work at Archbishop Molloy College.

Mr. Murray is a Fellow in the Annie E. Casey Foundation, Children and Family Fellowship, and is the author of several papers and book chapters on youth development and community-based service delivery. Mr. Murray received a Bachelors Degree in Sociology from Queens College and a Master of Social Work from Hunter College. He is married to a musician and composer Diedre Murray and resides in Queens, New York.
Anneka Norgren has worked in the fields of philanthropy and nonprofit management for over ten years. At Pfizer, she is Senior Manager of Worldwide Philanthropy with responsibility for Executive Programs as well as Pfizer’s arts and culture portfolio. She also serves as the Secretary for The Pfizer Foundation.

Before joining Pfizer, Ms. Norgren was a Program Coordinator for Funders Concerned About AIDS where she worked with corporate, private and family foundations that fund HIV/AIDS, providing technical assistance to foundation members and researching and writing publications on foundations and HIV/AIDS.

Prior to Ms. Norgren’s work at FCAA, she spent three years at Huntington Associates, a consulting firm with a focus on assisting foundations and nonprofit organizations in the areas of foundation management and strategic planning.

Ms. Norgren received a Master’s degree in Public affairs from NYU’s Robert F. Wagner Graduate School of Public Service and a Bachelor’s Degree in Political Science from Barnard College, Columbia University.
Ted Nussbaum is the Director of Watson Wyatt’s Group and Health Care Consulting Practice in North America. He has more than 30 years of consulting experience and has been the lead consultant to more than 100 large employers on health care strategy and plan design. His areas of specialization are health care strategy and health care data. He has been the consultant to provider organizations on managed care strategy, negotiations with health plans and quality assurance programs.

Prior to his current responsibilities, Mr. Nussbaum served in other leadership positions within Watson Wyatt including the East Division Director of Group and Health Care Consulting and the Managing Consultant of our Stamford Connecticut office.

Mr. Nussbaum began his consulting career in 1973. Immediately before joining Watson Wyatt in 1993, he was a partner with the accounting and consulting firm Coopers & Lybrand. Representative of his clients are: ABB, ALSTOM Power, GE, Fidelity Investments, J.P. Morgan, KPMG, Nissan, and UBS.

In addition to his consulting activities, Mr. Nussbaum has been a frequent speaker at conferences, and has been quoted in newspapers and magazines (e.g., The New York Times, The Wall Street Journal, The Washington Post). He is a member of the Board of Directors of The Stamford Center for the Arts and a Member of The Pace University Lienhard School Advisory Board. He also represents Watson Wyatt on the Board of the National Business Group on Health’s Institute on Costs and Solutions and on their Leadership Council on Consumer-Directed Health Care.

Mr. Nussbaum received a BA in economics from Queens College, an MPA in Health Policy, Planning, and Administration from NYU’s Robert F. Wagner Graduate School of Public Service, and an MS from Pace University Graduate School of Business.
Mark O’Brien is the co-founder and Executive Director of Pro Bono Net, a nonprofit organization that increases access to justice for the poor and other vulnerable populations through innovative uses of technology, increased participation by volunteers and better collaboration among nonprofit legal organizations working on similar issues. Over the past 6 years, Pro Bono Net has built web platforms to support public interest lawyers and their clients throughout the United States: www.probono.net provides online tools to support both full-time poverty law advocates and pro bono attorneys; and www.lawhelp.org provides referrals to legal aid and public interest law offices, community legal education information, self-help and other resources directly to the public.

Prior to starting Pro Bono Net, Mr. O’Brien was the pro bono coordinator at Davis Polk and Wardwell from 1992 to 1999. During Mr. O’Brien’s tenure, both he and the firm won numerous awards for contribution to pro bono issues. He has served on various New York State and City bar committees dealing with pro bono and legal services issues, and is a member of the Advisory Committee of the University of Pennsylvania Law School Public Service Program.
As a member of the 1976 Charter Class at Yale University’s School of Organization and Management, Joel Packer was among the 48 “guinea pigs” and pioneers who participated in the first program to offer a degree in public and private management. The school’s philosophy was that similar skills could be applied across the private and public sectors.

Mr. Packer’s career has included being the CEO and Chairman of the board of a public telecommunications company; a Trustee President, CEO and Chairman of a non-profit social service agency, a venture capitalist in the software industry, a partner in a risk arbitrage firm, an employee for two Fortune 500 companies, as well as serving on the boards of a life insurance company, motion picture company and several other non-profit entities.

Mr. Packer thrives on adventure in his professional world and in his private life. He has climbed Mount Kilimanjaro and to the base camp of Mount Everest. He is in training for a 5-day, 300-mile bike trip from Jerusalem to Eilat to fundraise for a relatively new institute in Israel that brings students from the Middle East to study common environmental problems.

He is married to a manager of a public foundation whose mission is to bring humanism to medicine.
John R. Phillips is a partner in Phillips & Cohen, a law firm with 14 attorneys in Washington, D.C. and San Francisco. The firm specializes in False Claim Act lawsuits (qui tam) brought on behalf of individuals (whistleblowers) and the U.S. government against companies that have defrauded the government.

In 1986, Mr. Phillips worked with Congress to strengthen the False Claims Act (which was first enacted during the Civil War) to protect the U.S. Treasury from fraud by government contractors. These 1986 amendments crafted by Mr. Phillips enlisted whistleblowers and the private bar in recovering funds for the public. Under this new public/private partnership, the United States Treasury has recovered $15 billion. Nearly one-fifth of this amount has come from cases filed by Mr. Phillips’ firm. In addition, the deterrent effect of the False Claims Act has been credited with saving the Government and Medicare program hundreds of billions of dollars.

Mr. Phillips began his legal career in 1969, as an associate at the Los Angeles law firm of O’Melveny & Meyers, and left in 1971 to found the Center for Law in the Public Interest in Los Angeles, where he served as its co-director until 1988. While at the Center, he brought pioneering lawsuits in the areas of the environment, civil rights, consumer protection, corporate fraud and other major public policy issues. He was an appointed member of the Ninth Circuit Judicial conference and was appointed by President Clinton to the Commission on White House Fellowship.

Phillips & Cohen has been recently named by the National Law Journal as one of the twenty most effective plaintiff’s firms in America. Mr. Phillips is included in the National Law Journal’s list of the “100 Most Influential Lawyers in America.” He and his
John R. Phillips (continued)

firm are the subject of a book recently published by Atlantic Monthly press entitled, *GiantKillers: The Team and the Law that Help Whistleblowers Recover America’s Stolen Billions*.

Mr. Phillips received a degree from University of Notre Dame (1966) and the University of California Berkeley, Boalt Hall (1969), where he was an editor of the California Law Review. In addition to his legal pursuits, he has just completed a seven-year restoration of an 800-year-old borgo (small village) in Tuscany, Italy, to be used primarily as a gathering place to explore ideas of culture, arts, literature and public policy.
Daniel A. Rabuzzi is the National Program Director at The National Foundation for Teaching Entrepreneurship (www.nfte.com), a 501-c-3 based in New York City serving approximately 28,000 youth annually in the U.S.A. and in fourteen other countries. He was previously the President & CEO of the Leader to Leader Institute (formerly The Peter Drucker Foundation for Nonprofit Management, NYC), CEO of the Kentucky Virtual University (a public-sector start-up), Vice President for Economic Initiatives at the Kentucky Council on Postsecondary Education, and a vice president in international maritime finance at Manufacturers Hanover Trust Company in NYC and Oslo, Norway. He helped the bank launch its subsidiary in Oslo, where most of his clients were entrepreneurs. Mr. Rabuzzi also helps his wife with her solo start-up in design and furnishings.

Mr. Rabuzzi received his AB at Harvard, a master’s in international affairs at The Fletcher School of Law & Diplomacy at Tufts, and his PhD in history at Johns Hopkins.
Ann Reese
Co-Founder & Executive Director
Center for Adoption Policy (CAP)

Ann is a co-founder and executive director of the Center for Adoption Policy (CAP), whose goal is to remove legal, structural and policy barriers to adoption. CAP provides research, analysis, advice and education to practitioners and the public about current legislation and practices governing domestic and international adoption. She is also a director of Jones Apparel Group, Merrill Lynch, Sears Holdings and Xerox. She also serves on the Board of Overseers at the School of Social Policy and Practice at the University of Pennsylvania.

Prior to CAP’s formation in 2001, Ms. Reese spent over 25 years in a career in finance. Formerly the Chief Financial Officer of ITT, she also worked at Clayton, Dubilier & Rice, Mobil Oil, Union Carbide, and Bankers Trust.

She received an MBA from NYU’s Leonard N. Stern School of Business (1982) and a BA from the University of Pennsylvania (1974).
Muzzy Rosenblatt is the Executive Director of BRC, the Bowery Residents’ Committee, one of New York City’s most comprehensive social services agencies. Through its holistic and individualized approach to service, BRC helps thousands of homeless men and women gain the knowledge and skills they need to help themselves by overcoming adversity and dependency, regaining their health, mental health and sobriety, restoring their self-sufficiency and self-respect. Since arriving in 2000, he has led the agency through a period of growth that has strengthened its financial condition, improved the quality of services provided, and established BRC as a leader and innovator among not-for-profit social services agencies.

From 1988 to 1999, Mr. Rosenblatt held several positions in New York City government, including First Deputy Commissioner and then Acting Commissioner of the New York City Department of Homeless Services. Among his accomplishments at DHS were the dramatic restructuring of service delivery that transformed a patchwork of city-run custodial shelters into a service-rich residential treatment system operated by nonprofit agencies and the development of evaluative criteria to ensure resources are provided to those in need.

Muzzy received an MPA from NYU’s Robert F. Wagner Graduate School of Public Service (1992), and a BA from Wesleyan University (1987). He is a native New Yorker, and resides in Forest Hills, New York, in the borough of Queens.
Ivan R. Sabel was Founder and President of Capital Orthopedics from 1968 to 1986 where he was a practicing certified prosthetist and orthotist. He had relationships with the National Institutes of Health, was on the faculty as an adjunct professor of orthopedics at Georgetown University and a clinical instructor in the prosthetic and orthotic program at New York University. Mr. Sabel co-authored numerous studies in the prosthetic field in conjunction with the National Institutes of Health. Hanger Orthopedic Group acquired Mr. Sabel’s company in 1986 and he became the Vice President of Corporate Development. The following year, he was promoted to President and Chief Operating Officer and in 1995, was named Chairman and Chief Executive Officer. In March 2008, he retired as Hanger’s Chief Executive Office and remains its Chairman of the Board.

Mr. Sabel has been a member of the Board of Directors of several publicly traded companies: DJ Orthopedics (NYSE: DJO), Mid Atlantic Medical Services (NYSE: MME) and Beverly Enterprises (NYSE: BEV). He served on various committees at all three companies including Compensation, Quality, Finance, Nominating and Governance as well as the Medical Advisory Board at DJ Orthopedics. He also served on the Board of Directors of Nursefinders, a $300 million, private equity-backed, medical staffing company.

Mr. Sabel is currently a member of The Economic Club of Washington; the Healthcare Advisory Team to Washington D.C. Mayor, Adrian Fenty; Treasurer of the American Physicians’ Fellowship for Israel; Chairman of the American Board for University of Haifa and a member of the Board of Director’s at Children’s Hospital – Washington D.C. as well as a member of their Professional and Consumer Affairs Committee.

Mr. Sabel received a Bachelor’s of Science degree in Orthotics and Prosthetics from New York University (1967).
David Schachter is the Assistant Dean for Career Services and Experiential Learning at NYU’s Robert F. Wagner School of Public Service, where he oversees all career-related services and programs to Wagner’s students and alumni.

Mr. Schachter has more than fifteen years of hands-on experience in nonprofit staff and volunteer management. He has offered training, consulting, and facilitation nationally in the areas of leadership, staff development, supervision, team building, training of the trainer, and career planning. David received the 2006 NACE/Chevron Outstanding Achievement Award for Innovative Programs in Career Services for his partnership with Action Without Borders/Idealist.org on the creation of the Institute on Public Service Careers, a series of conferences designed to educate college career services professionals from across the country on how to increase the visibility and accessibility of public service careers to their students.

Mr. Schachter received an MPA from NYU’s Robert F. Wagner Graduate School of Public Service and a BFA from NYU’s Tisch School of the Arts.
LINDA KEEN SCHARER
Consultant
Health Care Industry

Linda Keen Scharer is a respected health care and planning professional with more than 28 years of experience in medical/social program design, administration and evaluation on a local and national level.

Ms. Scharer provides a full spectrum of consulting services to not-for-profit organizations and hospitals. She specializes in the pursuit of grant opportunities, drafting letters of intent, organizing data for submission to the grantor, writing grants and following up on questions or requested information. She can oversee required site visits to the applicant organization for the grantor. She can initiate and/or assess quality assurance programs based on continuous quality improvement.

Ms. Scharer analyzes current staffing patterns and recruits, where appropriate, to enhance service. She can also recommend and participate in staff selection. Her services also include evaluations of existing programs prior to a JACHO or Performance Review. She researches and organizes a community outreach plan for submission and approval to New York State.

As a consultant, Ms. Scharer advises foundations on new directions compatible with their existing mission and donor intent. She co-authors and/or edits articles for various Journal submissions. Ms. Scharer also reviews federal grant applications for the Health Resources Service Administration (HRSA).

Prior to establishing her consulting practice, Ms. Scharer developed and administered an award-winning department of community medicine at St. Vincent’s Hospital – Manhattan campus where the major components were a rape crisis program, a primary care track in internal medicine, and home health care. She designed and conducted surveys of physicians’ attitudes and expectations towards participation in group practice.
Carol Shapiro is known throughout the country as an innovator in criminal justice reform. For more than 30 years she has developed numerous approaches to improving public safety and family well-being through her work in the fields of substance abuse, mental health, housing, and law enforcement.

As the Founder and President of Family Justice, a national justice-reform agency, Ms. Shapiro serves as an adviser to many government and citizen-sector initiatives as organizations adopt a family-focused approach in their work. Additionally, she provides technical assistance and consulting services on policy, planning, and implementation of justice-related reform to federal, state, and local governments, not-for-profit organizations, and the media.

In 2001, Ms Shapiro was recognized as a social entrepreneur and named an Ashoka Fellow. In 2002, Family Justice’s direct-service learning center La Bodega de la Familia, in partnership with the New York State Division of Parole, won Harvard University’s Kennedy School of Government Innovations in American Government Award. She is also the recipient of Volunteers of America’s 2006 Maud Booth Correctional Services Award and one of ten 2006 Woman to Watch Awards from Jewish Women International.
Victoria Shire
Deputy Director
Enteprise Community Partners, Inc.

Victoria is Deputy Director at Enterprise Community Partners, Inc., the largest provider of financial and intellectual capital for the development of affordable housing. She oversees operations of the company’s most complex local office, and later this year will complete the design, build out, and occupancy of a new, green office space. She oversees a multi-million dollar capacity-building and grants program for over 100 community-based partners, and coordinates policy work at the local, state and federal levels. She directs the Green Communities program for the Northeast Region, a unique program to promote sustainable building practices in affordable housing. Victoria also leads Enterprise’s local relationships with universities, encouraging the development of networks between students and professionals in the community development field.

Victoria’s New York City area experience began when she was a member of the Business Development Team for the Greyston Bakery and Greyston Foundation, a nationally known social venture business and multi-service organization in Yonkers, NY. From 2000 to 2003, Ms. Shire was the first Business Manager for a New York City foot messenger company staffed exclusively by formerly homeless, mentally ill adults. In that role, she increased annual revenues and customer base 20% by developing personalized relationships to meet unique aspects of customer needs, restructuring operations, improving social outcomes, and lowering costs. Simultaneously, she established a supportive employment environment that provides individualized hard- and soft-skills training and leadership opportunities for all workers. She promoted or placed 10% of employees into jobs with higher wages. Victoria was promoted to Business Analyst for Lenox Hill Neighborhood House, a $29 million social services agency, where she was responsible for analysis of revenue-generating and social enterprise opportunities, including an existing fitness and recreation center. Victoria also applied her
Victoria Shire (continued)

entrepreneurial skills as an Associate with Social Venture Consulting, LLC, where she was primarily responsible for social mission, training program design, and strategic planning. Her market research at national, regional, and local levels has contributed to the successful development of more than $1 million in social venture investment.

Ms. Shire holds an MPA in Nonprofit Management and Finance from NYU’s Robert F. Wagner School of Public Service and a BA in philosophy from Wittenberg University in Springfield, Ohio. She served as an officer for the Wagner Alumni Association from 2003 to 2006, including a two-year term as Board President.
Marla Simpson is the Director of the Mayor’s Office of Contract Services (MOCS) and New York City’s Chief Procurement Officer. Appointed by Mayor Michael R. Bloomberg in 2003, she is also designated as the Director of Environmental Purchasing.

MOCS seeks to improve the City’s services to the public by ensuring that its agencies obtain quality services, construction and supplies from responsible contractors at fair prices. In addition, MOCS provides technical assistance to agencies and vendors to make procurements more competitive, fair and efficient. During Fiscal 2007, City procurement totaled approximately $15.7 billion — 7% in goods, and the remainder divided roughly equally between construction, human services, professional services and standardized services.

As director, Ms. Simpson has spearheaded several policy initiatives and new programs to advance the Mayor’s procurement reform agenda, such as environmentally-sustainable purchasing, stronger enforcement of labor law and wage rate protections and expanded opportunities for minority- and women-owned businesses. Under her leadership, MOCS has established a ground-breaking public disclosure database to curb “Pay-to-Play” influence in City campaigns, and is developing the City’s first fully electronic procurement workflow tracking system. In the human services sector, MOCS is working to track and ensure timely processing of client services contracts, increase transparency, encourage provider involvement in procurement planning and develop capacity-building programs to assist not-for-profits in meeting their contractual goals.

Before joining the City, as Charities Bureau investigations section chief under the New York State Attorney General, Ms. Simpson coordinated the oversight of the charities responding to the September 11th tragedy, as well as a multi-billion dollar reorganization of the Reader’s Digest Wallace Funds, and probes of Hale
Marla Simpson (continued)

House and Banana Kelly. Earlier, she served as a Brooklyn College administrator, and as Counsel and Director of Land Use Planning for Manhattan Borough President Ruth Messinger. She also practiced securities and intellectual property law in the private sector, and environmental and community development law with New York Lawyers for the Public Interest, serving for many years as pro bono outside litigation counsel for the New York Public Interest Research Group.

Ms. Simpson received a law degree from the University of Michigan and an undergraduate degree from Michigan State. She and her husband, an urban planner, reside in Brooklyn Heights in Brooklyn, New York.
Benita Singh is an Account Executive at BBMG, the award-winning branding and integrated marketing agency dedicated to helping companies reach the conscious consumer. After graduating from Yale University with degrees in comparative literature and international studies, Benita co-founded Mercado Global, an organization that trains 300 women refugees in Guatemala to produce marketable handicrafts for sale through mainstream outlets in the United States. As Mercado Global’s president, Benita launched a marketing strategy that led to partnerships with Whole Foods, ABC Carpet & Home and Levi-Strauss.

More recently, as vice president of marketing at LOTUS by Loa, Ms. Singh led a re-branding and marketing strategy that gained the attention of Barnes & Noble and GAIAM, significantly increasing fair trade employment for hundreds of artisans across India.

Named among “the world’s best emerging social entrepreneurs” by Echoing Green and a recipient of Social Enterprise Alliance’s “Leadership in Innovation” award, Ms. Singh sits on the board of directors of the International Youth Foundation and also serves as Barack Obama’s New York Director for South Asian Voters. In 2006, Benita was named by Newsweek Magazine among “the 15 People Who Make America Great.”

Ms. Singh speaks Spanish, French and Hindi. When not drafting a creative brief or working on a brand strategy, she can be found in the yoga studio or traveling to tea and coffee fields to deepen her knowledge of fair trade.
Martin Smith is currently serving as Founder and CEO of JustMeans, a social media platform that mobilizes individuals and companies around the concepts of social responsibility. In the first nine months since founding, Mr. Smith has grown the company to 20 employees across New York, London, and Pune, India. In his role as CEO, he is responsible for overseeing technology development, investment, and strategic partnerships with social enterprises and responsible companies. His goal is to grow the company to 1 million individual users and 2500 companies within two years.

Before starting work on JustMeans, Mr. Smith founded StartingBloc, an Ashoka-backed social enterprise that educates, empowers and connects emerging leaders to drive positive social change across sectors. Under his leadership, StartingBloc grew from his dorm room to establish leadership development programs in New York, Boston, Philadelphia, and London. When he left the organization in 2007, 50% of the organization’s revenue was generated through earned income. To date, 750 young leaders have participated in StartingBloc’s annual fellowship program. StartingBloc is now funded by a variety of organizations including Goldman Sachs, General Electric, Rabobank, and the Rudolf Steiner Foundation.

Mr. Smith has spent time in 25 countries and lived for short periods in Costa Rica, the West Bank and India. He is conversational in Spanish and quickly learning Hindi. Outside of work, he is an advisory board member of Good Morning Africa and the International Youth Foundation.

Mr. Smith received a BA in Economics from the University of Chicago.
Nan Stone is a partner at The Bridgespan Group, where she is responsible for leading the firm’s knowledge efforts. As Bridgespan’s knowledge partner, she works with colleagues and Bridgespan clients to identify and capture the lessons and insights emerging from consulting engagements and to make them broadly accessible. She also serves on the editorial board of Bridgestar, the firm’s initiative to enhance the flow of talented leaders into and within the nonprofit sector.

Before coming to Bridgespan, Ms. Stone spent more than 15 years at the Harvard Business Review, the last five as editor in chief. At HBR, her editorial work spanned every aspect of management thought and practice, from leadership and strategy to finance and organizational behavior. But her very first assignment focused on the management of nonprofit organizations, and the topic never lost its appeal: her first initiative upon becoming HBR’s editor was to establish a department devoted to social enterprise.

Over the years, Ms. Stone has volunteered in and served on the boards of many community, educational, and religious organizations. Currently she is a trustee of the Cambridge Community Foundation. She collaborated on What Management Is, How It Works, and Why It’s Everyone’s Business (Free Press, 2002), and most recently co-authored, with Susan Colby and Paul Carttar, Zeroing in on Impact, which appeared in the Fall 2004 edition of the Stanford Social Innovation Review.

Ms. Stone received a BA magna cum laude from Smith College and was elected to Phi Beta Kappa. She holds a PhD in the History of American Civilization from Harvard University, where she was a Whiting Fellow.
Kerwin Tesdell is President of the Community Development Venture Capital Alliance, the association of venture capital funds that provide equity financing for businesses that create market rate financial returns, as well as good jobs, wealth and entrepreneurial capacity in low-income urban and rural communities across the United States and around the world. He is also an adjunct professor at New York University, teaching Double Bottom Line Finance at the Leonard N. Stern School of Business and Community Development Law at the School of Law.

Prior to joining CDVCA, Mr. Tesdell was a program officer at the Ford Foundation, first in its office of program-related investments and then in its economic development unit, where he had primary responsibility for the Foundation’s work in small business finance and job creation for low-income people. Before that, he was the director of the Community Development Legal Assistance Center, which provides corporate, tax, and real estate legal assistance to community development organizations in New York. He was also an associate with the law firm of Debevoise & Plimpton, where he represented a variety of clients in the financial services industry, including venture capital firms and an individual angel capitalist. Prior to joining Debevoise, he was a law clerk to federal judge Constance Baker Motley in Manhattan.

Mr. Tesdell is chairman of the board of the CDFI Coalition and vice chair of the CDFI Data Project. He is a founding board member of the New Markets Tax Credit Coalition, and serves on the board of the New York Community Investment Company, LLC, a CDVC fund.

Mr. Tesdell received a degree in economics from Harvard College and a JD and MBA degree from New York University, as well as a certificate from the Venture Capital Institute.
Robert Tolmach is Founder and CEO of WellGood LLC, which brings modern business practices, including use of the internet and cause marketing, to making the world a better place. His nonprofit initiatives include ChangingThePresent.org, ClassWish.org, Glasses For Humanity, and Tools For Humanity.

ChangingThePresent.org makes giving more rewarding by letting donors choose exactly what they want to accomplish to make the world a better place. The site offers more than a thousand donation opportunities from hundreds of outstanding nonprofits. For instance, you can preserve an acre of the rainforest, fund an hour of cancer research, provide a child her first book, or even restore a blind person’s sight with cataract surgery.

Previously, Mr. Tolmach has worked as an architect, real estate developer, investment banker, entrepreneur and social entrepreneur and has held senior positions at such prominent firms as Arquitectonica and James D. Wolfensohn, Incorporated.

Mr. Tolmach received a BA in Architecture and Fine Arts, and a Bachelor of Architecture, from Rice University. He has lectured at the business schools of Rice University and Columbia.
Jeff Tuller started his career in the very private sector, with nearly a decade at financial firms Bear Stearns and State Street Bank. In 2001, he made the leap of faith into the non-profit sector, beginning at the SIFEE Educational Foundation, and most recently at The Atlantic Philanthropies. He is currently Co-Founder and President of socialmarkets.org, a non-profit which promotes a performance-based approach to evaluating nonprofits from both within (e.g. management) and without (e.g. donors).

Mr. Tuller has an MS in Computer Science and received an MPA from the NYU’s Robert F. Wagner School of Public Service (2004).
After a decade of outstanding leadership as President of Catalyst, the nation’s premier, nonprofit research and advisory organization on women’s private sector leadership, Sheila Wellington was appointed Clinical Professor of Management at NYU’s Leonard N. Stern School of Business in September 2003. Prior to joining Catalyst, Ms. Wellington served for six years as Secretary of Yale, the second woman to be appointed a University Officer. Previously, she worked in the public health arena for over 20 years, serving on the faculty of Yale Medical School and as director of two major mental health facilities. Upon leaving for Catalyst in 1993, the Mayor of New Haven presented her with the keys to the city, the first such honor ever given to a Yale University officer.

Ms. Wellington is author of Be Your Own Mentor (Random House, 2001). She is a trustee of the Nuveen Select Portfolios and has served on Presidential, federal, and state commissions. She received the Distinguished Alumnus Award from the Yale School of Public Health in 2002, was inducted into the National Academy of Human Resources and serves on the Board of the United Way of America. Ms. Wellington also serves on the Board of the Program for Women’s Health Research at Yale, United Way of America and the New York City Commission on Women’s Issues.

A Phi Beta Kappa graduate of Wellesley College, Ms. Wellington received concurrent master’s degrees in public health and in urban studies from Yale University. She is married, the mother of two sons, and the grandmother of Max and Lily Wellington.
Sarah Wendt is the Director of Development and Marketing for The Young Women’s Leadership Foundation (YWLF), a 501(c)3 nonprofit organization that supports CollegeBound and a network of all-girls’ public schools – The Young Women’s Leadership Schools – in NYC, Philadelphia, Chicago and Dallas. She has served in this capacity since 2003.

Ms. Wendt has extensive nonprofit fundraising and marketing experience with youth and education organizations. Prior to joining the Foundation, she was Director of Development at Outward Bound USA and a founder of Girls on the Move, a national project to promote and improve the self-esteem of girls. She has also held fundraising and management positions with United Way of Tri-State, The Community Education Foundation and the American Heart Association.

Ms. Wendt serves on the Advisory Council for Outward Bound International and is involved with the Junior League of New York City and the Boys and Girls Clubs of America.

Ms. Wendt received a BA in Political Science from Gettysburg College and was honored with the Distinguished Young Alumni award from her alma mater (2005). She received an MPA from NYU’s Robert F. Wagner Graduate School of Public Service.
Heather Weston is an independent consultant to foundations, nonprofits and government organizations, primarily focused on issues related to children’s services and leadership. In this capacity, she has served as a Fellow at the Research Center for Leadership in Action at NYU’s Robert F. Wagner School of Public Service, co-designing and directing the Leadership in Action Program, a results-oriented leadership program of the Annie E. Casey Foundation and leading a team of faculty and facilitators recruited to develop and deliver a Leadership Academy for Child Safety for the NYC Administration for Children’s Services.

Currently, Ms. Weston is focusing on a project dedicated to using innovative web 2.0 technology to help create effective tools for service providers and government officials in child welfare systems. This project is lead by the Annie E. Casey Foundation’s Strategic Consulting Group.

Earlier in her career, Ms. Weston was a Director and Vice President of Leadership Development at the Council for Excellence in Government, a nonprofit, nonpartisan organization dedicated to improving the performance of government. She was also a co-founder of a Washington DC charter school, the Cesar Chavez Public Charter High School for Public Policy. She has also served as a public school teacher and a nonprofit fund-raiser.

Ms. Weston received an MPA from NYU’s Robert F. Wagner Graduate School of Public Service (1994) and a BA from Tufts University (1989).
Teri Whitcraft is the National Producer for ABC News. She has produced Emmy Award-winning hour-long investigative reports, such as “Columbia: Final Mission,” with Charlie Gibson and the adoption special “Be My Baby” for Barbara Walters. She has developed special projects and long-form segments on high-profile legal cases and national issues for PrimeTime, 20/20, Good Morning America, Nightline, and World News Tonight.


Ms. Whitcraft was also previously Senior Field Producer, Broadcast Producer and Senior Producer for Fox Television Stations. There she supervised the entire production staff for the daily syndicated show, “A Current Affair.”

As Field Producer for The Reporters at Fox, Ms. Whitcraft produced special reports on the status of women in Japan (“Revolt of the Geishas”), border violence (“Human Prey”) and international arms dealing (“Under Fire”). She co-produced award-winning documentary reports on the nation’s drug epidemic (“America Under Siege”) and “Women and Aids.”

Ms. Whitcraft received an honors degree in Urban Anthropology, Sociology and Folklore at the University of Texas at Austin.
Dr. E. Frances White was appointed Vice Provost for Faculty Affairs in 2005. In this capacity, she advises the Provost on faculty appointments, tenure, and promotion. She works closely with the Faculty Senators Council to enhance work-life conditions for faculty. She also spearheads the university’s efforts to diversify the faculty and has responsibility for the Office of Academic Appointments, the Center for Teaching Excellence, and the Faculty Resource Network, a faculty development consortium of 52 institutions of higher education.

From 1998 to 2005, Dr. White was Dean of NYU’s Gallatin School of Individualized Study, where she greatly increased the school’s visibility and reputation. From 2001-05, she was chair of NYU’s Deans Council. Prior to coming to NYU, she was a professor of history and Black studies at Hampshire College, where she also served as Dean of the School of Social Science and Dean of Faculty. She has also taught at Temple University and the University of Sierra Leone, Fourah Bay College.

Dr. White’s scholarship has helped define the role of women and work in Africa. Her first book, *Sierra Leone’s Settler Women Traders: Women on the Afro-European Frontier*, was winner of the Letitia Brown Memorial Publication Price in 1987. Her book with Iris Berger, *Women in Sub-Saharan Africa: Restoring Women to History*, has become a standard reference text and has been translated into Japanese. Her most recent book is *Dark Continent of Our Bodies: Black Feminism and the Politics of Respectability*. She has been named a Fulbright Senior Research Scholar in Sierra Leone and a Mellon Scholar and has received a Kidder-Peabody Grant for research in The Gambia.

Dr. White received a BA from Wheaton College, an MA in African history, and a PhD in history from Boston University.
ALICIN WILLIAMSON
Senior Vice President of Corporate Responsibility and Public Affairs
MTV Networks

Alicin Williamson is responsible for crafting and executing the corporate responsibility agenda for MTV Networks. She serves as the resource internally and externally on issues of community involvement and corporate citizenship. She is responsible for developing and overseeing corporate charitable strategies aligning with the company’s corporate agenda. Key to her work is developing strategic partnerships with internal departments, national nonprofits, government agencies and local community organizations to create long and short term pro-social alliances.

Before coming to MTV Networks, Ms. Williamson was a Program Director at Fund for the City of New York, an operating foundation that developed and provided grants to youth programs focusing on youth development. She directed a national adaptation project that became the model for many after school one-stop shopping programs in the country. Before joining the foundation world, she worked for the Teen Pregnancy Prevention and Youth Development Department at the Children’s Defense Fund in Washington, D.C. At CDF, she was responsible for working with communities and nonprofit agencies to strengthen their outreach and service provision to adolescents in need.

Ms. Williamson is currently a member of several organizations and serves on the Boards of United Service Organizations (USO) and the National Association of Multi-ethnicity In Communication (NAMIC) as Board Chair. She also serves on MTV Networks’ senior advisory board of Corporate Global Inclusion. She is also the Expert Advisor in Corporate Social Responsibility at NYU’s Catherine B. Reynolds Foundation Program in Social Entrepreneurship.
RISÉ WILSON
Founder
The Laundromat Project

Risë Wilson is the Founder of The Laundromat Project, a Brooklyn-based nonprofit arts organization committed to the well-being of communities of color living on low incomes. Recognizing that creativity is a central component of healthy human beings, vibrant neighborhoods, and thriving economies, The Laundromat Project mounts culturally relevant arts programs and public art projects in local laundromats throughout NYC. By bringing art to where people already are (everyone has to do their laundry), the organization aims to raise the quality of life in communities of color living on low incomes. To learn more about The Laundromat Project, including how to get involved visit www.laundromatproject.org

After conceiving the idea for The Laundromat Project in 1999, Ms. Wilson tailored her career path to bring the organization to fruition. She gained a practical education in Organizational Excellence and Arts Administration by working for institutions like Procter and Gamble, ARAMARK, the Painted Bride, MoMA, and ICP. She is also a printmaker, working primarily in linoleum and silkscreen.

Recognized as one of the ”World’s Best Emerging Social Entrepreneurs” Ms. Wilson is a 2004 Echoing Green fellow and prior recipient of fellowships from both CAA and NYU. She periodically serves as a consultant to other nonprofits, offering expertise in Visual Literacy, Curriculum Development, and Strategic Planning. She is currently a Research Consultant for the Ford Foundation’s Media, Arts and Culture Department. Ms. Wilson also teaches at the Parsons School of Design, helping product design students apply their talents to the public sphere.

Ms. Wilson received a BA in African-American Studies from Columbia, and an MA in Africana Studies from NYU.
Amy Zalman’s specialization on transcultural communication and global security, with a focus on the Arab Middle East, has developed over a decade of research, consulting, and university teaching. She has worked to support culturally, linguistically and politically appropriate tools for cross-cultural understanding between American and foreign communities in commercial and national security contexts since 2003.

Currently a senior strategist at Science Applications International Corporation (SAIC), Dr. Zalman manages projects and conducts original research to create robust cultural intelligence in the U.S. government. She is also a fellow at the EastWest Institute, a global security ‘think and do’ tank, where she conducts research on the role of media, language and framing in resolving global terrorism and extremism challenges.

Dr. Zalman speaks and writes regularly on violent extremism and related social and political trends. She writes the “About Terrorism” reference website and blog for the New York Times online division, About.com (http://terrorism.about.com). Recent speaking roles include U.S. Congressional testimony on “winning hearts and minds” through strategic communications, and recommendations on the role of the media to channel support away from extremists at the Fifth Worldwide Security Conference, held at the World Customs Organization in February 2008.

Dr. Zalman received a PhD from the Department of Middle Eastern Studies at New York University, and also holds degrees from Cornell and Columbia. She has served on the faculties of New York University, Cornell University and the New School University. She has lived and traveled widely in the Middle East, and served as a Fulbright Fellow in Jordan. She is highly proficient in Arabic, and conversant in Hebrew.
GRETCHEN ZUCKER
Executive Director
Youth Venture

Gretchen Zucker is the Executive Director of Youth Venture, overseeing the growth of Youth Venture in the US and globally, working together with Youth Venture’s sister organization, Ashoka. Prior to joining Youth Venture, Gretchen led the Innovative Learning Initiative at Ashoka. Previously, she was a management consultant with McKinsey & Co. in its New York, Amsterdam, and Washington, DC offices.

Ms. Zucker began her career in the Africa Bureau of the US Agency for International Development, primarily focusing on trade and development in East and Southern Africa regions. Additionally, she has worked for the Ethiopian government, both as the information officer in its embassy in Washington, DC and as a consultant in the Ethiopian Investment Authority, based in Addis Ababa. She also helped launch the Washington office of the Tigray Development Association, a development institution headquartered in Tigray, Ethiopia.

Ms Zucker was one of the founders of Her House, a project of DC Habitat for Humanity, which designed, financed and built houses by women for single mothers in DC and raised awareness about issues related to women and housing.

Ms. Zucker received a BA from Ohio State University, a Masters of Public Policy from the Kennedy School of Government at Harvard University, and an MBA from the Sloan School of Management at the Massachusetts Institute of Technology (MIT). She serves on the Global Transition Board of the United Way.
NYU REYNOLDS PROGRAM
Ellen Schall is the Dean of New York University’s Robert F. Wagner Graduate School of Public Service. NYU Wagner prepares students to tackle tough public service challenges in whatever sector they occur. NYU Wagner faculty share a commitment to public service that they live out through their own research, teaching, and service, while NYU Wagner alumni are working across the globe to shape policies, transform institutions and create healthier communities.

Dean Schall began her career at the Wagner School in 1992 as the Martin Cherkasky Professor of Health Policy after a distinguished twenty-year career in public service. Her academic work focuses on leadership, innovation, and organizational development. She created a partnership with the Annie E. Casey Foundation’s to help create its Children and Family Fellowship, a year-long full-time program geared to increasing the capacity of mid-career professionals to lead transformational change in the conditions facing poor children and families. She also served as co-director of the research and documentation effort in partnership with the Ford Foundation and the Advocacy Institute on Leadership for a Changing World, an awards program for social change leaders.

Dean Schall also has extensive experience in nonprofit management and governance. She served as the President of the National Center for Health Education from 1990 to 1992. She has been an active board member of University Settlement House since 1973, and served as Board President there from 1977 to 1986. From 1991 to 1999, Dean Schall co-chaired, with NYS Court of Appeals Chief Judge Judith Kaye, the New York State Permanent Judicial Commission on Justice for Children. In 1995, she was elected a fellow of the National Academy of Public Administration. She is also a past president of the Association for Public Policy Analysis and Management (APPAM). Most recently, Dean Schall served on New York Governor Eliot Spitzer’s transition team as a member of the Human Services Policy Advisory Committee.
Ellen Schall (continued)

Dean Schall is the recipient of numerous awards, including the 2001 NYU Distinguished Teaching Medal, the 1997 Public Service Award from the NYU School of Law Alumni Association, the 1990 Osborne Medal given by the Osborne and Correctional Associations for achievement in criminal justice, and the 1989 Florence E. Allen Award for exceptional attainment in the law given by the Women’s Bar Association and NYU Law School.
Gabriel Brodbar is the Director of the Catherine B. Reynolds Foundation Program in Social Entrepreneurship at NYU’s Robert F. Wagner Graduate School of Public Service at New York University. Among the first cross-university initiatives of its kind, the program provides undergraduate and graduate scholarships and two years of intensive dedicated programming for students from across NYU who seek to play one of three changemaker roles: 1) realizing pattern breaking change of social importance in sustainable and scalable ways, 2) building and sustaining the social entrepreneurial infrastructure, or 3) spurring others to action through media and the arts.

Prior to joining NYU, Mr. Brodbar served as the Director of Dartington-i New York, a national and international consulting firm providing a wide range of research and practice tools to city and state child welfare and social service systems, with special expertise in outcome measurements, performance contracting systems and supportive housing development. He is the former founding Director of the Office of Housing Policy and Development (HPAD) at the New York City Administration for Children’s Services (ACS), where he developed and implemented a data-based method of policy analysis that led to a fundamental change in New York City’s housing policy for children, families and young adults involved in the child welfare system. HPAD led public-private partnerships that created and implemented new supportive housing programs and realized priority access to Section 8 vouchers, and dedicated funding for rent arrears, security deposits, brokers fees and moving expenses, all at significant and demonstrable cost savings in city, state and federal tax levy.

Prior to his housing work, Mr. Brodbar developed and operated award-winning, drop-out prevention and college preparatory programs for at-risk high school students in Houston and New York City including Upward Bound, AmeriCorps, and Liberty Partnership Programs. He is a founding member of the Child Welfare
Gabriel Brodhar (continued)

League of America’s National Homelessness Advisory Panel, received an undergraduate degree in Philosophy and History form Oberlin College (’91), is a Teach For America alumnus (’91), holds a Masters Degree in Social Work from the CUNY Hunter College School of Social Work, and is currently a candidate for a Master in Business Administration from the Zicklin School of Business at CUNY Baruch College. His work on the intersections of foster care, homeless, and community-based needs assessment tools can be found in Child Welfare and Social Service Review. While not working, he enjoys pursing his passion for guitar playing, motorcycle touring, and the great outdoors.
NATHANIEL TAYLOR
Program Coordinator
Catherine B. Reynolds Foundation Program in Social Entrepreneurship

Nathaniel Taylor was previously the Project Assistant for the Catherine B. Reynolds Foundation Program in Social Entrepreneurship, before being promoted to Program Coordinator in 2007. Among the first cross-university initiatives of its kind, the program provides undergraduate and graduate scholarships and two years of intensive dedicated programming for students from across NYU who seek to play one of three changemaker roles: 1) realizing pattern breaking change of social importance in sustainable and scalable ways, 2) building and sustaining the social entrepreneurial infrastructure, or 3) spurring others to action through media and the arts.

Mr. Taylor volunteers extensively with Oxfam America to create awareness and promote events that increase coverage of the organization’s initiatives, such as fair trade, the ONE campaign, trade policy, and global hunger. He was previously the Vice President and board member of the Oxfam America at NYU student organization and was a leader in helping to achieve one of the group’s greatest goals: transitioning all of NYU’s dining halls to completely fair trade coffee.

Mr. Taylor’s undergraduate course of study, aptly titled, “Mobilizing Globalization for Social Change,” focused on utilizing the positive processes of globalization towards social change initiatives such as education, economic development and public health. In his senior colloquium, he conceived modern-day globalization as an extension of historical imperialism and examined the effects of globalization/imperialism on a range of societies’ abilities to maintain their distinct culture and identity.

Mr. Taylor is currently conducting his own research and analysis of the effectiveness of current mainstream social justice movements and cultural resistance movements. His ultimate goal is to leverage the media and cultural events to promote action and awareness of social justice issues.
Nathaniel Taylor (continued)

Mr. Taylor received a BA from NYU’s Gallatin School of Individualized Study and is currently pursuing an MPA at NYU’s Robert F. Wagner Graduate School of Public Service