INNOVATION AND
SOCIAL ENTREPRENEURSHIP

May 12, 2017
NYU Tisch - Skirball
50 Washington Square North
New York, NY 10012

Welcome Speech
Moderator

Chien Hsin KAM
Dean, Faculty of Arts, NTU

Dan Huang HODI
Director, NTU

Executive Director,
NYU Reynolds Program in Social Entrepreneurship

Gabriel BRODBAR
Executive Director, NYU Reynolds Program in Social Entrepreneurship

Keynote & Session Speaker

Maxime BÉDAT
Co-Founder, Zady

David BORNSTEIN
Co-Founder, Solutions Journalism Network

Keynote & Session Speaker

James BENEDICT
Partner, Kidd & Company

Kelly COURTNEY
Founder & President, Pipeline Management

Keynote & Session Speaker

Michael CHANG
Analyst, Conatus Capital Management

Elle GAMBURG
Director, Kohn Pedersen Fox Associates

Session Speaker

Henry LEE
Fourth, Hi Masle

Greg VAN KIRK
Co-Founder & President, Social Entrepreneurs Corporations

Session Speaker

Evan D. SHULMAN
Product Quality Manager, Originate.com

Robert TRAN
CEO, Robenny Corporation

Session Speaker

Jenny WANG
Associate, Blackstone

Zhipeng ZHANG
Vice President, Hedge Fund Solutions Group, Blackstone

Session Speaker

RSVP
THRU [EMAIL] BY APRIL 21st FOR CONFIRMATION AND ADDITIONAL INFORMATION

Supporting Organizations:

NYU Program in Social Entrepreneurship
ZADY
MATTERS
ICSB

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"Business is a powerful mechanism to solve problems, but we aren't sure in the
right direction. We need a true civic society. It involves an ethical intention but not just
our collective interests."

...Muhammad Yunus

Social entrepreneurship is about creating and leading organizations to apply business and
management techniques to create social purposes. Rather than formulating
laws and moral codes to rule government or business behavior, social entrepreneurs
take up major social wrongs by creating organizations to build social change for a
better future. Social entrepreneurship deeply engages business people, universities,
and industries to help participate develop a social entreprenurial mindset and expert
leadership in order to better the world today.