Cycles
Michelle Dugan, Co-founder (CAS)
Ashley Seiver, Co-founder (CAS)

Cycles is a bicycle-run delivery service based in urban farmers markets. Co-founders Michelle Dugan and Ashley Seiver have formed an alliance with Greenmarket to set up the initial operation in the Union Square farmers market. Greenmarket, an organization that runs 49 farmers markets within the five boroughs, is a program of the Council on the Environment of New York City. The delivery service will provide Greenmarket customers with a convenient and carbon emissions-free way to transport their purchases home. The goal of Cycles’ delivery service is to encourage new customers to shop at the markets and current customers to purchase more, thus increasing support for local organic farmers and their ethical and environmentally sustainable farming practices. Eventually, Michelle and Ashley plan to develop a sustainable business model that can be implemented in other urban farmers markets throughout the country.

PACE
Nikki Agravante, Founder & Executive Director (CAS)
Evron Auyeung, Deputy Director (CAS)
Harden Chen, Budget Analyst (Stern)
Mychal Lopez, Creative Development & Outreach Director (Gallatin)
David Olmos, Public Relations, Technology and Graphics Director (Steinhardt)
Reza Parungao, Editor (CAS)
Jon Siapno, Education Coordinator (Steinhardt)
Andrelie Suarez, Consultant (CAS)

PACE is a U.S.-based, student-run not-for-profit that offers Philippine students access to valuable educational and material resources by mobilizing local community efforts in the Philippines. As a “cooperative exchange”, PACE is driven by its vision to enrich, connect and empower rural, underprivileged Filipino communities to help themselves sustainably achieve local development.

With the help of an established network of city officials, local businesses, community members, and a partner on location, PACE will begin its efforts by installing after-school tutoring programs in select public schools in San Carlos City, Negros. By recruiting local teachers and eventually private high school students as tutors, PACE will encourage Filipinos to invest in their community by helping young students struggling academically and offering them the tools they need for their educational and future success. PACE will also reinforce these efforts with much needed donated materials, such as school supplies and books, to our partnership schools.
PATHE Project
Cayce Pack, Co-founder and Director (School of Social Work)
Arielle Milkman, Co-founder and Director (Gallatin)
Grant Gurrola, Business and Financial Planner (Stern)
Juan Arenas, Business and Financial Planner (Stern)
Kate Woska, Business and Financial Planner (Stern)
Monica Santos, Social Work/Refugee Care (School of Social Work)
Lori Murray, Social Work/Refugee Care (School of Social Work)

Provisional Aid Toward Higher Education, or PATHE, is a social entrepreneurship venture dedicated to funding university education in refugee populations. PATHE proposes to engage a number of Southern Sudanese students aged 14 to 18 living in the Fugnido region in a photography project between May and June of 2010. PATHE will provide cameras and ask the students to photograph themselves and their everyday lives and then digitally archive the images produced, displaying them on a website, as well as at gallery and fundraising events in New York City.

PATHE will also provide a small number of qualified Southern Sudanese students with full university scholarships at institutions in Ethiopia. PATHE will use the photographs the students produce solely to raise awareness in the United States and generate funds for refugee student scholarships.

VMAD
Ida Azizkhanian (CAS)
Joyce Chen (CAS)
Jennifer Yoo (CAS)
Rena Qian (CAS)

VMAD will take advantage of NYU’s resource of students who have been formally trained in dance and music to provide a free extracurricular program at local schools to address the disparaging education issue of high drop-out rates, bad behavior and tense relationships between teachers and student. These students will be active as volunteer teachers, to students from New York City elementary and middle schools interested in pursuing extracurricular activities in the arts. Participating middle and elementary school students may take lessons in either music or dance, and must commit to attending lessons regularly.

White Tops
Priscilla Lee, Manager (New School)
Jenny Hu, Strategic Planner (CAS)
Midori Chika, Secretary/Planner (New School)
Katrina Liao, Treasurer (Stern)

White Tops strives to reach out to the public in efforts to reduce the effects of global warming, or specifically, Urban Heat Island, that focuses on urban scale warming. White Tops will allow homeowners and landlords to sign up to get their flat rooftops painted white for free. A white painted roof has a greater albedo (or cooling ability) than conventional materials, by reflecting three times more solar radiation back into the atmosphere; thus it cools the roof and interior, so that households can enjoy more suitable temperatures in the summer.