The Catherine B. Reynolds Foundation Program in Social Entrepreneurship
“THE NYU REYNOLDS PROGRAM IS SETTING THE STANDARD AND CHANGING THE LANDSCAPE.”

ASHOKA FOUNDER AND CEO BILL DRAYTON
The Catherine B. Reynolds Program in Social Entrepreneurship is designed to encourage a new generation of leaders and participants in public service. This multi-faceted program at the country’s largest private university serves as a model for other major universities. Encompassing all fourteen undergraduate, graduate, and professional schools at New York University, the Program underscores NYU’s commitment to public service as a university “in and of the city” by helping to attract, inspire, and support undergraduate and graduate students who want to implement pattern breaking change that addresses intractable social problems in ways that are sustainable and scalable.

Each year, the program identifies up to ten undergraduate scholars and twenty graduate fellows from across the university through a highly competitive selection process which culminates in a day long selection event involving rigorous interviews and group exercises. This guide provides profiles of the judges that generously donated their time and expertise to help identify the second class of Reynolds Graduate Fellows in Social Entrepreneurship. They represent a great cross section of leaders, thinkers and social entrepreneurs from a wide variety of fields, and we are grateful for their involvement in the program.

The Catherine B. Reynolds Foundation Program in Social Entrepreneurship is based in the Robert F. Wagner Graduate School of Public Service, a reflection of the fact that public policies in all sectors and industries are increasingly relevant to the work of social entrepreneurs. The Program was established in 2005 by The Catherine B. Reynolds Foundation, a dynamic and forward thinking private foundation that strives to make a difference in its creative approach to philanthropy. In addition to offering grants and awards, it believes in direct action and creating powerful incentives that will stir young people to strive for excellence.

For more information:
http://www.nyu.edu/reynolds/

Reynolds Foundation Program in Social Entrepreneurship
Robert F. Wagner Graduate School of Public Service
The Puck Building
295 Lafayette Street
New York, NY 10012
2007 GRADUATE SELECTION JUDGES
EDWARD J. BERGMAN
President; Co-Founder
Innovative Development Services, Inc.; Miracle Corners of the World

Eddie Bergman is President of Innovative Development Services Inc. (IDS), a consulting firm, which provides customized consultation services for nonprofit, government and private sector organizations in the areas of international development, communications, travel and tourism, and organizational management.

Eddie was appointed Executive Director of the New York headquartered Africa Travel Association (ATA), the premiere international travel industry trade association, promoting tourism to the African continent and intra-Africa travel and partnership since 1975. Membership includes African Ministries of Tourism, Tourism Boards, airlines, hoteliers, travel agents, tour operators, media, public relations firms, NGO’s and other individuals actively engaged in the promotion of travel to the African continent.

Eddie serves as a part-time faculty member at the City University of New York – Kingsborough Community College in Brooklyn as well as Stony Brook University Health Sciences Center lecturing on Tourism and Social Entrepreneurship.

Eddie co-founded and serves as Executive Director of Miracle Corners of the World, Inc. (MCW), a non-profit organization, which serves young people worldwide, primarily through programs of leadership training, community center and housing development, and healthcare outreach, with a special focus on Africa.

He received his Masters from NYU’s Gallatin School of Individualized Study with a major in “Social Entrepreneurship” and his BS in Hotel and Tourism Management from NYU’s Tisch Center for Hospitality, Tourism and Sports Management, where he was a Martin Luther King, Jr. Scholar.

Edward J. Bergman (continued)

Eddie serves on the board of directors of several international organizations in the non-profit, education and travel trade sectors including Shared Interest Inc., The Synergos Institute, the advisory boards of the International Crisis Group, the NYU SCPS Center for Global Studies and the NYU Gallatin School of Individualized Studies.

He has received several humanitarian awards.
GORDON M. BLOOM
Director, Social Entrepreneurial Collaboratory
Harvard: Kennedy School

Professor Gordon Bloom is director and founder of the Social Entrepreneurship Collaboratory (SE Lab) at Harvard University where he teaches concerning the creation and development of social change organizations as an adjunct lecturer on the faculty of the Kennedy School of Government. Gordon is also a principal of the Hauser Center for Nonprofit Organizations, and a faculty advisor on social entrepreneurship for the Center for Public Leadership. He is an author of the edited volume Social Entrepreneurship: New Paradigms of Sustainable Social Change (Oxford University Press, 2006).

Prior to Harvard he taught a course series on social entrepreneurship at Stanford University as a lecturer on the Public Policy Program faculty in the School of Humanities & Sciences, and a faculty affiliate of Stanford’s Center for Social Innovation at the Graduate School of Business. At Stanford Gordon created the Social Entrepreneurship Collaboratory (SE Lab) an innovative, Silicon Valley influenced incubator where student teams create and develop pilot programs for U.S. and international social sector initiatives. His teaching and research interests are primarily in the area of strategy and vision for U.S. and international nonprofits, and social entrepreneurship. Gordon’s interest in entrepreneurship is also informed by work in the private sector in the U.S., Europe, and Asia, as CEO of a medical technology company and in international strategy consulting. He holds degrees from Harvard (AB), Stanford (MBA), and Columbia (MFA).

STEVEN BROWN
President & CEO
Greyston Foundation

Steven had been a member of Greystons Board of Directors since 1998 before becoming President & CEO in 2004. Steven has a background in housing, community development, foundation leadership, fundraising and organizational management. Immediately prior to joining Greyston’s staff, Steven served as Acting Chief Executive Officer of the New York City Housing Partnership, where from 1983 to 1998 he served as Director and then Vice President of Housing and Retail programs. From 1998 until early 2004, he was President of the Jackie Robinson Foundation, a national foundation providing scholarships, mentoring, and career and academic support to promising minority college students. A graduate of Harvard University and resident of White Plains, Steven brings extensive leadership skills and experience to Greyston.
Throughout her career the development of people has been a focus for Heather Campbell. Currently, she is focusing on the development of her 9-month old daughter, Shelby. In addition, she acts as a resource for other women and men interested in forwarding their careers while finding inspiration and happiness.

Heather had been the Vice President of Media Networks and Brand Initiatives at ESPN. She spent 7 1/2 years there focusing on marketing and advertising for brands like ESPN, ESPN2, ESPN Classic, ESPN Radio and much more. She also created the Synergy Department at ESPN, which developed integrated marketing opportunities throughout ESPN and The Walt Disney Company. Prior to that Heather had freelanced in NYC and she got her start at Wells Fargo Bank in San Francisco where she ran Advertising for one of the divisions.

Heather is a graduate of NYU’s Leonard N. Stern School of Business and met her husband while an Undergraduate at the University of WI-Madison. Even though her bracket may be wrecked - GO BADGERS!

Patricia Morris Carey serves as University Assistant Provost and the Associate Dean for Student Affairs in the Steinhardt School of Culture, Education, and Human Development at New York University. She holds her BA and MA in Psychology from Michigan State University and the PhD in Educational Psychology from New York University. She teaches an undergraduate honors seminar, and as an adjunct faculty member in the Steinhardt Higher Education Administration Program, teaches the graduate first year Internship Seminar in Student Personnel Administration. Her research interests include identity development and educational access.

Dr. Carey is a founder and past president of the Association of Black Women in Higher Education (ABWHE), is a member of several professional organizations, and currently serves on the Boards of Directors of the United Neighborhood Houses (UNH) and ArtsConnection, and is a Trustee of the Cathedral of St. John the Divine in New York.
Art Chang (continued)

Art volunteers on the Board and Executive Committee of the Brooklyn Public Library Foundation and spent 8 years on the Board of Safe Horizon. Art also interviews undergraduate applicants to Yale University.

Art received his MBA from New York University and his BA from Yale in women’s studies with an art history concentration. Art is licensed securities broker, securities principal and financial operations principal. Art lives in Brooklyn with his wife, Allison Thrush, a private equity professional, and their two fun-loving boys. Art was born in Atlanta, Georgia.

Art has 25 years experience with emerging growth companies, including 10 years in the New York City venture capital community.

Art founded Tipping Point Partners in 2005. Tipping Point Partners serves as a merchant banking firm focused on eliminating barriers to high growth. We focus on companies that enable the relationship between audiences and their passions, via the Internet and mobile.

Tipping Point Partners acts as co-founders for startup companies and new divisions of established companies, generally as hands-on management and board members. We accelerate expansion in the U.S. and Asia. Through our broker-dealer affiliate, Tipping Point Capital Advisors, we raise capital and perform financial advisory services. Art also serves as CEO of Haystack.com, a social network for music, and is a co-founder of Mobile Commons, a mobile applications services company that uses SMS and IVR for cause-related marketing, politics and advocacy.

Art’s $1.5 billion in private investment and M&A transactions include enterprise software, grid computing, interactive television, power generation, biotech, real estate private equity, and legal services. Art was a founder or manager in seven start-ups, including e-commerce, television, and real estate and spent six years in government. Art’s early career in architecture ended with the architect I.M. Pei. Art really enjoyed waiting tables in college.

Art Chang
President
Tipping Point Partners, LLC

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SUSAN M DAVIS
Vice President
Ashoka Global Academy for Social Entrepreneurship

Susan leads Ashoka’s Global Academy for Social Entrepreneurship and is a member of its International Board committee that selects social entrepreneurs. She also oversees Ashoka’s expansion to the Middle East, North Africa and Central Asia. Susan Davis is a Sr. Advisor to the Reynolds Program on Social Entrepreneurship at New York University and volunteers as the Chair of the Grameen Foundation USA, a global microfinance and technology intermediary working to end poverty. Serving on the boards of BRAC USA, Sirleaf Market Women’s Fund, African Women’s Development Fund USA, Project Enterprise and Aid to Artisans, and the Human Rights Advisory Group for the Ethical Globalization Initiative. Susan was educated at Georgetown, Harvard and Oxford universities. She is from Louisiana and currently resides in New York City.

SARAH DI TROIA
Partner
New Profit

Sarah Di Troia is a Partner at New Profit where she oversees investment selection and works closely with several of New Profit’s portfolio organizations. Prior to coming to New Profit in March of 2006, Sarah was Associate Director at the Center for Effective Philanthropy (CEP), a nonprofit dedicated to assessing and improving the overall performance of philanthropic foundations. Sarah oversaw CEP’s internal operations and led the Foundation Governance Project, which identified key challenges and effective practices in foundation governance. Before joining CEP in April 2004, Sarah was a Principal at Axxon Capital, a $54 million venture fund focused on women- and minority-led companies. Sarah also spent several years working with start-up organizations in a variety of industries as Vice President of Ventures at the Cambridge Incubator and as a consultant with the Parthenon Group. Sarah graduated cum laude from Dartmouth College with a B.A. in history with honors and went on to earn a Master’s Degree in Business Administration from Harvard Business School in 1998.
DEEPTI DOSHI
Talent Manager
Acumen Fund

Acumen Fund is a non-profit global venture fund that seeks to prove that small amounts of philanthropic capital, combined with large doses of business acumen, can build thriving enterprises that serve vast numbers of the poor. Our investments focus on delivering affordable, critical goods and services – like health, water and housing – through innovative, market-oriented approaches. As the Talent Manager, Deepti manages the Acumen Fund Fellows Program as well as recruiting and the professional development of our staff.

Prior to joining Acumen Fund, Deepti worked at Katzenbach Partners LLC, a management consulting firm that focuses on strategic problem solving to improve organizational performance, and at Marshall Goldsmith Partners LLC, a leadership development firm that delivers executive coaching as well as other leadership development services to their global clients. She has also spent time working on various programs at an orphanage in India that serves victims of the 2001 earthquake in Gujarat.

Deepti graduated from a dual degree program at the University of Pennsylvania with a BS in Economics (The Wharton School) and a BA in Psychology (The College of Arts and Sciences).

LORRAINE DRAKE
Executive Vice President and COO
Alicomp

Lorraine Drake retired in March 2007 from her position as Executive Vice President and Chief Operating Officer of Alicomp, a mainframe computer outsourcing company. Her professional career includes working both in the public and private sectors. She held New York City government positions in the then Office of the President of the City Council, Mayor’s Office, Department of Sanitation and Mayor’s Office of Operations.

Her private sector career began at Amalgamated Life Insurance Company (an affiliate of Alicomp) where she was Director of Management Planning and Analysis, followed by Vice President of Administration, Facilities and Systems and then Vice President of Management Information Systems (IT). In 1986, she initiated the concept of the establishment of a separate IT company to sell mainframe services; thus Alicomp was formulated in 1987 and in 1990, she began solely working at Alicomp from where she recently retired.

Her other endeavors have included teaching part time at La Guardia Community College. At the Urban Academy, she taught the development of the Mayor’s Management Reporting System to Municipal agencies. As an artist, she had a one woman art show in the East Village and two cooperative art shows. She graduated from Queens College (Magna Cum Laude and Phi Beta Kappa) and NYU with a Masters degree in Public Administration (’77).
MAURICE R. FERRÉ, MD
Founder
Mako Surgical Corporation

With more than fifteen years of corporate management experience including ten years as CEO, Dr. Ferré is a true entrepreneur. He founded Visualization Technology, Inc. (VTI), and built it to become the market leader in ENT image-guided surgery with more than $20 million in revenues and 150 employees before it was sold to GE Medical in 2002. Before joining MAKO in January 2004, Dr. Ferré served as Vice President of Strategic Development for GE. He holds a MD in Public Health from Boston University.

MICHAEL FLEMING
Executive Director
David Bohnett Foundation

Michael Fleming, is the Executive Director of the David Bohnett Foundation.

Prior to joining Mr. Bohnett in February 2000, Michael Fleming had an extensive background in press and policy. Michael has worked as the Media Director of the American Civil Liberties Union of Southern California, a television news producer in Boston and Washington, DC and as a Deputy Press Secretary in the administration of Massachusetts Governor Michael Dukakis.

In January 2007, Los Angeles Mayor Antonio Villaraigosa appointed Mr. Fleming to the Board of the Los Angeles Convention Center. In October 2003, Mr. Fleming was appointed by the Los Angeles City Council President to serve as a Commissioner on the East Los Angeles Area Planning Commission and served as its President for two years. In June 2005, he was named a Victory Fellow at Harvard’s Kennedy School of Government.

Michael serves on the Dean’s Council of New York University’s Robert F. Wagner Graduate School of Public Service. He is also on the Boards of the ACLU of Southern California Foundation and the KCRW Foundation. In addition, he is a Lecturer at the University of California, Los Angeles (UCLA).

Michael and his partner, Los Angeles Superior Court Judge Luis Lavin, live in the Silver Lake neighborhood of Los Angeles.
Charlotte Frank is a co-founder and the Vice President of The Transition Network (TTN), a national not-for-profit organization, which is leading the way for women who reshaped the workforce to reshape life after 50. Through a system of peer groups, monthly programs, team volunteer projects, initiatives to help members age in place, advocacy for the older worker, and activities to engender pride of age, TTN helps women move through the transitions in their lives to remain active and productive. TTN is demonstrating that women as they age are valuable assets to society. Founded in 2000, TTN is rapidly expanding its membership to multiple locations across the country.

For her work with TTN, Charlotte has been awarded a fellowship by Ashoka: Innovators for the Public, a global organization dedicated to investing in social entrepreneurs who are addressing society’s most challenging problems, and Civic Ventures, the leading organization reframing the debate about aging.

She has had a long career in government service in executive positions, serving as the Director of Procurement for the Port Authority of New York and New Jersey where she was responsible for a contracting program of over $1 billion annually. Prior to that she served as:
- NYC Assistant Commissioner for Procurement
- NYC Chief of Administration, Child Welfare Agency
- US Deputy Commissioner, Administration on Aging
- COO, U.S Equal Employment Opportunity Commission
- COO, NYC Commission on Human Right
- Program Director, NYC Anti-Poverty Program

Charlotte resides in Manhattan. She is a graduate of the University of Minnesota and has a Masters degree in political science from the University of Chicago. Personal interests include travel, theatre, community service, and contemporary folk art.

Bethany Godsoe is assistant dean for enrollment and student services at New York University’s Robert F. Wagner Graduate School of Public Service. Prior to joining the NYU Wagner administration in 2002, Bethany served as associate project director for the research and documentation component of Leadership for a Changing World, a national effort to build new knowledge about social change leadership in communities.

She previously worked in HIV services developing and managing youth programs and serving as a director of development. Her main areas of interest are in programmatic and organizational development, leadership, and change management within public health and educational organizations. She also has a commitment to attracting young people to the field of public service and has served on the Board of Directors for a student-run nonprofit organization devoted to leadership development and management training for college students in the nonprofit sector.

Bethany received her BA in Anthropology and Women’s Studies from Cornell University and her MPA from NYU Wagner. She lives in Brooklyn, NY with her husband, their two-year old daughter, and two dachshunds.
Ken joined the City Year New York team this year after spending five years at Yahoo! as the Director of Brand Management. While building the world’s most popular Internet brand, he managed marketing and communications for the overall brand and created partnerships with Prior to Yahoo!, Ken was the Director of National Programs and Marketing at Do Something. In 1993, he founded and served as the Executive Director of Students for Children, a non-profit organization that encouraged volunteerism and child advocacy on college campuses nationwide. He has served on a variety of non-profit boards including 3 years as board chair of Kaboom!, 2 years at the Northwest Settlement House, and most recently Ramapo for Children, where he had served as a residential counselor for emotionally challenged children. He holds a BA degree in Psychology from Cornell University.

A New York City native, Ken returned to his hometown in 2001 to found City Year New York, the 14th site of the national organization. Armed with a deep belief in the power of young people and active citizenship, he and his business partner, Mithra Irani Ramaley, built a team that has grown within 2 years to 100 full-time corps members that serve New York City in 4 boroughs.

Mr. Gupta is a Principal with Booz Allen Hamilton based in the New York office. His expertise spans service industries with a focus on Financial Services, Media and Technology. He specializes in global operating models, new market development and large-scale transformation programs.

Mr. Gupta works with Fortune 500 companies spanning the United States, European Union and Asia. Prior to joining Booz Allen Hamilton, Mr. Gupta worked with Goldman, Sachs & Co. in New York and L3 Communications in Washington D.C.

Mr. Gupta served on President Clinton’s Harlem Small Business Initiative on behalf of Booz Allen Hamilton and has chaired several industry conferences focused on Global Operating Models. Mr. Gupta recently served on the Alumni Council for Stern School of Business and the Alumni Board of Directors for New York University. A native of India, Mr. Gupta holds a BS degree with honors in Electrical Engineering from Ohio State University and a MBA in Finance and Management from NYU Stern.
Rema Hanna, Assistant Professor of Public Policy and Economics, has a Ph.D. in Economics from MIT. Professor Hanna previously received a BS in Policy Analysis from Cornell. Professor Hanna studies the impact of public policy on economic development. Recent work includes a study quantifying the foreign direct investment effects of U.S. environmental regulation, and various randomized experiments in India designed to study the impacts of education policy, corruption, and indoor air pollution.

Charles King is one of the founders and the President of Housing Works, Inc., a minority-controlled, community-based, not-for-profit organization that provides a full range of services including housing, health care, mental health services, chemical dependency services, legal advocacy, and job training and placement for homeless men, women, and children living with HIV/AIDS. Housing Works is the largest community-based AIDS services organization in the United States and currently services over 5,000 people every year.

Charles has combined his background as a minister and lawyer to develop and articulate the vision of Housing Works as a self-sustaining, healing community based on aggressive advocacy, mutual aid, and collective empowerment. This has included the development of entrepreneurial ventures which consist of a chain of upscale thrift shops, a used book café, a food service business, a property management company, a consulting and lobbying firm, a management services company, and a health maintenance organization. Housing Works operational budget this year is $41 million, one third of which is revenue from the organization’s entrepreneurial ventures, and 80 percent of which is earned income.

For over a decade, Charles has traveled North America encouraging the development of social enterprise as a vehicle for social change. More recently, Charles has traveled to various states meeting with activists, providers and people living with HIV/AIDS in over 100 cities on the behalf of the Campaign to End AIDS in an effort to build a new AIDS activist movement committed to ending the AIDS epidemic around the globe.
Charles King (continued)

Prior to the incorporation of Housing Works in June 1990, Charles served as Staff Attorney to the New York Coalition for the Homeless; as Assistant Pastor to Immanuel Baptist Church in New Haven, CT; as Director of an emergency center for abused children in Roundrock, TX; and as Minister of Street Ministries at First Baptist Church in San Antonio, TX. Charles holds both a Law Degree and a Master of Divinity from Yale University, and is an ordained Baptist Minister.

Stephanie Kinnunen, editor and chief of NEED magazine, and her husband Kelly Kinnunen, founded NEED magazine to convey the life-changing humanitarian efforts that they have had the privilege of witnessing. Their goal is to produce an artistic, hope-filled publication that raises awareness, drives contributions and encourages volunteerism. The Kinnunens believe that in order to motivate people to act on their own humanitarian intentions they should be inspired by the possibilities of their actions. The editorial content of NEED magazine shows the world that positive change is not only possible, but that it is happening all around us. NEED magazine communicates stories of hope for underreported crisis situations worldwide in an atmosphere free of political or religious bias.

Recently, Stephanie was a facilitator at the International Youth Volunteerism Summit at Northwestern University, a presenter at the Student National Medical Forum Conference and a guest lecturer at several universities and high schools.

Prior to founding NEED magazine Stephanie lived in Finland where she taught business English to numerous Finnish executives and educators. Stephanie has an extensive volunteer record in several countries and 20 years of business management experience.
Mark oversees FSG’s consulting practice and action initiatives. He also serves as a Senior Fellow in the CSR Initiative of the Mossavar-Rahmani Center for Business in Government at Harvard’s Kennedy School of Government. Mark is a founder and served as initial Board Chair from 2000 to 2004 of the Center for Effective Philanthropy, a nonprofit research organization in Cambridge, Massachusetts.


Prior to founding FSG, Mark served for twelve years as President of Kramer Capital Management, a venture capital firm, and before that as an Associate at the law firm of Ropes & Gray in Boston. He received a B.A. summa cum laude from Brandeis University, an M.B.A. from The Wharton School, and a J.D. magna cum laude from the University of Pennsylvania Law School.

Robert Levy established CCA in 1984. Today the company is a leading human capital consulting firm with more than 200 clients worldwide.

At CCA, Mr. Levy combines his clinical and business backgrounds to direct the firm’s clinical, training and consultative services. A certified clinical social worker, his expertise includes mental health/chemical dependency and employee assistance programs, and his previous experience includes: EAP consultant and counselor for Managed Health Network; Director of the Adolescent Day Hospital of New York Hospital-Cornell Medical Center; New York State Drug Abuse Counselor; Narcotics Parole Officer; and field instructor for the Hunter College School of Social Work.

Mr. Levy helped raise the profile of EAP issues nationwide by founding and publishing two newsletters: The Human Resources Helpline and The Robert Levy Report on Employee Assistance. He received graduate and post-graduate training at New York University and the National Psychological Association for Psychoanalysis Training Institute. He also holds an undergraduate degree in accounting.
CHARLES G. LIEF is a principal in the Hartland Group, Community Developers and Consultants of Burlington, VT. (www.hartlandgroup.biz). The Hartland Group is committed to creating stimulating places in which to live and work through the development of high-quality, well-designed buildings in existing downtowns and emerging New Urbanist neighborhoods. It frequently partners with nonprofit community development organizations engaged in creating affordable housing and social enterprise. He is also a management consultant to VidaCare, a nonprofit Special Needs HMO, serving very low income persons living with HIV/AIDS, founded by 7 New York based nonprofit community based organizations.

Mr. Lief was the first President of the Greyston Foundation in Yonkers, New York, leaving after 11 years to co-found the Hartland Group in 2003. During his tenure, Greyston grew from a small non-profit with a handful of employees into a multi-service community development organization with 180 employees and an annual operating budget of $14 million. From 1992 Greyston created $45 million of affordable housing and community development projects and expanded the Greyston Bakery, a premier national model of social enterprise with annual sales of more than $6 million and a workforce of 75.

Prior to joining Greyston, Mr. Lief served as a managing partner of a Colorado law firm (1977-1983); built, owned and operated an award-winning historic hotel and restaurant in Halifax, Nova Scotia and wrote two best-selling cookbooks. He was the Chief Operating Officer of Maritime Capital Management, a Halifax-based real estate development, property management and general contracting company (1984-1992).

Charles G. Lief (continued)

Mr. Lief is the chair of the board of the Social Enterprise Alliance, (www.se-alliance.org) the pre-eminent international association of organizations that advance their social missions through entrepreneurial, non-profit strategies. He is a member of the board and treasurer of the Intervale Center which develops farm- and land-based enterprises that generate economic and social opportunity while protecting natural resources. He is a founding trustee of Naropa University in Boulder, Colorado having served since 1984. He is also a member of the board of the Vermont Community Loan Fund.

Mr. Lief earned a JD from the University Of Colorado School Of Law in 1977 and a BA in sociology from Brandeis University in 1972. He lives in Colchester, Vermont with his wife, Judith, and has two daughters and two grandchildren.
PAUL C. LIGHT
Paulette Goddard Professor of Public Service
NYU Wagner Graduate School of Public Service

Paul C. Light is Paulette Goddard Professor of Public Service at New York University’s Wagner School of Public Service. Before joining NYU, he was vice president and director of governmental studies at the Brookings Institution, and founding director of its Center for Public Service. He has published extensively on American government, the presidency, government reform, nonprofit performance, and organizational excellence, and is the author of 20 books. He has held teaching posts at the University of Virginia, University of Minnesota, and Harvard University’s John F. Kennedy School of Government. He was also senior adviser to the U.S. Senate Governmental Affairs Committee, and director of the public policy grant program at the Pew Charitable Trusts.

NANCY LUBLIN
CEO
Do Something

Since August 2003, Nancy Lublin has overseen Do Something’s growth and led the effort to begin awarding more grant money to young people who want to make a difference. She turned the organization from a debt-ridden, “old school” not-for-profit with offices in multiple cities nationwide, to a fast-moving Internet company capturing the attention of a generation of do-ers. This Spring, Do Something will produce America’s first televised award show about changing the world. The BR!CK Awards will air on The CW on April 12th.

Nancy is deeply passionate about Do Something and the activist mission behind the organization. She says her first activist campaign was liberating the purple crayons in pre-school after one loud boy had declared them “a boy color.”

Armed with a $5,000 inheritance from her immigrant great-grandfather at the age of 23, Nancy founded the organization Dress for Success, which to this day provides women with interview suits, career development training, and boosts in their self-confidence in more than 70 cities in four countries. For this work, she was profiled on 60 Minutes and in most major women’s magazines and is known as one of America’s foremost “social entrepreneurs.”

Nancy’s Dress for Success experience made her a lifelong not-for-profit fundamentalist. She dedicated herself to inspiring, supporting and celebrating other young people who want to change the world. Although she is now a reluctant, Converse-wearing “Old Person,” she gets it because, well, she did it.
Nancy Lublin (continued)

Nancy was named a World Economic Forum Young Global Leader (2007), one of Glamour Magazine’s Women of Worth (2006), received Fast Company’s Fast 50 Award (2002), and was named the NYC Women’s Commission Woman of the Year (2000).

Nancy graduated from Brown University, Oxford University (where she was a Marshall Scholar), and New York University School of Law. She is married to Jason Diaz and they have a young daughter named Sydney who likes to eat bananas and say “P-U” when she takes off her socks.

Peter MacLeod
Principal
The Planning Desk

The Globe and Mail says that Peter MacLeod has a ‘weird dream’ that involves the Parliament of Canada rolling down the Trans-Canada Highway. It’s a relief that they go on to say he’s also responsible for ‘one of the most intriguing studies of Canadian democracy in action ever undertaken.’ He is principal of The Planning Desk, an evolving studio for public systems design which brings together strategists, researchers and designers to improve the character, quality and efficacy of citizen-state interactions.

He writes and speaks frequently on democratic citizenship, government and design. He is a visiting lecturer at the Kaospilots School of business design and social innovation in Denmark and is completing his doctorate in political sociology at the London School of Economics.
SIONAINN MARCOUX
Managing Director
Education Pioneers

Sionainn (pronounced “Shannon”) has devoted her career to providing students with access to high-quality educational opportunities. After graduating from college, Sionainn taught math for five years at public high schools in the San Francisco Bay Area. She later designed math software and developed curriculum management systems for educational technology companies. She currently is the Managing Director for the New York office of Education Pioneers, an organization committed to developing talented leaders from premier business, education, law, public policy, and other graduate programs who want to use their skills to advance K-12 education reform.

Sionainn majored in psychology at Stanford University, where she was an All-American swimmer, and she earned a Master in Public Policy from Harvard’s Kennedy School of Government. She lives in Brooklyn and is training for a relay swim around Manhattan Island in her spare time.

BARNABY MARSH, D.Phil.
Director of Venture Philanthropy Strategy and New Programs Development
Templeton Foundation

Dr. Barnaby Marsh is Director of Venture Philanthropy Strategy and New Programs Development. He is responsible for strategically developing and leveraging the Foundation’s resources across various areas of donor intent, including programs in science and religion, spirituality and health, character development and free enterprise. He also plays a lead role in the process of developing innovative and entrepreneurial practices in philanthropy, in the identification and development of new program areas and in strategic aspects of general outreach and communications. In 2004, Dr. Marsh created The Philanthropic Leadership Network, a group of world leaders in business and philanthropy, to find innovative ways to address philanthropic challenges.

Dr. Marsh is a summa cum laude graduate of Cornell University and attended Magdalen College, Oxford, as a Rhodes Scholar. His academic work focuses on integrating biological, economic and psychological models for a better understanding of strategic decision making. He has held academic fellowships at the Hebrew University (Jerusalem), the Smithsonian Institution (Washington), the Max Planck Institute (Berlin), and New College, Oxford, where he is currently a Research Fellow.

In addition to his academic work, Dr. Marsh has held positions in global strategy consulting, financial derivatives, insurance markets and the oil industry. He is also interested in global stewardship, and studies of human wisdom.

Dr. Marsh is an avid skier, outdoorsman, birder, and golfer. He has undertaken extensive natural history travel in Alaska, Mexico, India, the Middle East and in many locations in Europe and the United States.
CYNTHIA W. MASSARSKY
President
SocialReturns, Inc.

Cynthia W. Massarsky is the principal of CWM Marketing Group, a management consulting firm specializing in marketing, new business development, and evaluation services for nonprofit organizations, foundations, and corporate philanthropy. Representative clients include Save the Children; Covenant House; The Pew Charitable Trusts; Bank Street College; AmeriCorps; Child Care Action Campaign; The Ford Foundation; Families and Work Institute; Wellesley College; Goldman Sachs Foundation; Community Resource Exchange; Association of Junior Leagues International; National Institute for Dispute Resolution; Nonprofit Finance Fund; National Endowment for the Arts; AmFAR; The Rockefeller Foundation; and the U.S. Fund for UNICEF.

Massarsky is also president of SocialReturns, Inc., a new nonprofit that helps innovative organizations build their entrepreneurial skills and use them to affect positive and lasting social change. SocialReturns operates the Social Enterprise Business Plan Competition and the University Consortium on Social Enterprise and Entrepreneurship.

Immediately prior, Massarsky was creator and co-director of the former Partnership on Nonprofit Ventures and Yale School of Management – Goldman Sachs Foundation National Business Plan Competition.

Cynthia W. Massarsky (continued)


Massarsky earned a bachelor’s degree in child psychology from Simmons College and an M.B.A. from Cornell University.
RICHARD F. McKEON
Senior Philanthropic Advisor
Rockefeller Philanthropy Advisors

Rich is a Senior Philanthropic Advisor with Rockefeller Philanthropy Advisors. Rockefeller Philanthropy Advisors provides research and counsel on charitable giving, develops philanthropic programs, and offers complete program, administrative and management services for foundations, trusts, institutions and corporations. In his role, he advises clients on how to be more strategic and effective in their philanthropic giving. He reviews the interests and goals of clients and helps them meet those goals through their investment in worthy nonprofit organizations that are making an impact in their issue area or field.

Prior to joining Rockefeller Philanthropy Advisors, Rich spent five years overseeing the FleetBoston Financial Foundation’s (now the Bank of America Foundation) grant program in the Metro New York market. In this role, he funded hundreds of nonprofit organizations working in community and economic development, youth development, education and arts and culture. He also managed a program for Seeded, a nonprofit community development financial institution, which helps small businesses in New York City in the areas of financing, marketing and business planning. In addition, he spent ten years in management positions for Chase and Fleet.

Rich was appointed by Mayor Michael Bloomberg to Chair the New York City Youth Board of the Department of Youth and Community Development. He is also Chairman of the Board for Lehman Center, a 2,310-seat performing arts center affiliated with Lehman College in the Bronx. He is a member of Grantmakers for Education and is actively involved in public education, youth development and community development grant-making. He received his B.A. from Fairfield University and his M.B.A. from Fordham University.

JOANNA MESSING
President and Founder
Positive Ventures, LLC

Joanna Messing is the President and Founder of Positive Ventures, LLC, a consulting practice which uses market-based strategies to create positive social change.

Prior to launching Positive Ventures, Joanna was Associate Director of REDF (previously Roberts Enterprise Development Fund), a leading venture philanthropy fund in the Bay Area. She led REDF through a strategic planning process that is currently being implemented. Previously she was Director of NESsT Consulting and Enterprise Development, where she led the business plan, startup and implementation of NESsT Consulting – an income generating venture for NESsT. NESsT Consulting provides consulting services in social enterprise development to clients in Eastern Europe and Latin America. Prior to this position she was responsible for developing and implementing the NESsT Venture Fund (NVF) for Central Europe and Latin America. The NESsT Venture Fund is a philanthropic investment fund providing financial and capacity-building support to a select portfolio of social enterprises owned and operated by civil society organizations in Central Europe and Latin America. All of the social enterprises in the NESsT Venture Fund portfolio are intended to generate revenues to help diversify the financing base and further the mission of the parent nonprofit organization. Through the NVF and NESsT Consulting Joanna provided capacity building and consulting to hundreds of social enterprises in over 16 countries.
Joanna Messing (continued)

Before coming to NESsT, Joanna worked in the field of social enterprise at Youth Industry, a nonprofit based in San Francisco, California that owns and operates businesses to train and employ homeless youth. At Youth Industry she was responsible for the business plan, start-up and first year of management of Nu2U2, a thrift store that is YI’s fifth and largest business.

Joanna also has worked in the field of micro-enterprise and micro-finance. She worked as a Project Manager for Greater Holyoke Community Development Corporation, where she provided technical assistance to micro-entrepreneurs and started a youth entrepreneurship program for primarily Puerto Rican at-risk youth. She also has experience in the Dominican Republic with a micro-enterprise program in Santiago de los Caballeros.

Ms. Messing holds an M.B.A. from the Isenberg School of Management, University of Massachusetts and a B.A. in Economics and Third World Studies from Oberlin College. She is fluent in Spanish.

Jonathan Mintz was appointed Commissioner of the New York City Department of Consumer Affairs by Mayor Michael R. Bloomberg in March 2006. Prior to his appointment, Mintz served in the Department for over four years as Acting Commissioner, Deputy Commissioner, and Assistant Commissioner. Since 2002, Commissioner Mintz has modernized and directed the Department’s services to serve consumers and businesses in the City’s diverse marketplace; forged innovative and strategic partnerships with a broad array of stakeholders in the private, public and nonprofit sectors; and expanded the reach of the agency to new industries and objectives.

During Commissioner Mintz’s tenure, the Department has pursued large-scale litigation and enforcement efforts aimed at ending industry-wide deceptive practices; significantly increased the volume of New Yorkers educated and helped in key financial service areas such as debt collection and tax preparation; led the nation’s most comprehensive campaign to boost the awareness and uptake of the Earned Income Tax Credit for working families and individuals; and cracked down on critical public health and safety initiatives such as curbing illegal sales of both cigarettes to minors and dangerous, realistic-looking fake guns. In addition, Commissioner Mintz worked with peer agencies to implement the City’s first Coordinated Street Furniture Franchise, bringing beautiful new newsstand structures, bus shelters, and public toilets to the bustling streets of New York.
Commissioner Mintz is currently implementing Mayor Bloomberg’s aggressive efforts to fight poverty through DCA’s Office of Financial Empowerment—a bold initiative to educate, protect and empower workers with low incomes so they can make the most of their financial resources. OFE represents a unique approach to poverty reduction and long-term financial stability by adding, for the first time, a mandate to local government that helps people of modest means not just get the money they earned, but also help them save and grow their money.

Before working for DCA, Mintz taught second grade at the Little Red School House in Greenwich Village. Prior to that he was a member of the founding faculty of the Roger Williams University School of Law, taught at the Chicago Kent College of Law, and practiced at San Francisco’s McCutchen Doyle Brown and Enersen. He earned his Juris Doctor from Cornell University and also holds a Masters degree in Education from Bank Street College.

David Thornton Moore has been on the faculty of the Gallatin School of Individualized Study at New York University since 1982. He has been a researcher and practitioner in the fields of experiential learning and alternative education since 1972, when he began teaching in an experimental high school.

After earning a doctorate in Learning Environments from the Harvard Graduate School of Education in 1977, he taught at Teachers College/Columbia University and at Washington University in St. Louis before moving to Gallatin, a non-traditional college in a large research university. In 1979, Moore began a long series of ethnographic studies of high-school and college interns in which he developed a conceptual framework for understanding how learning happens outside of schools. His work on those studies has been published widely in academic journals; with Thomas Bailey and Katherine Hughes of Columbia University, he co-authored Working Knowledge: Work-based learning and education reform (RoutledgeFalmer, 2004).

From 1989 to 1992, he was a Kellogg National Leadership Fellow. He participated in Colorado Outward Bound and in seminars on social justice, youth and the environment; and he traveled to five continents to explore quality of work life issues in such places as a steel factory in Beijing, a china factory in Copenhagen, a tea farm in Kenya, a labor union in Los Angeles, a university in Australia and a community center in Chile. From 1993-1995, he was a workplace anthropologist with Nynex, the regional phone company.

More recently, he has been teaching courses on learning from experience, the search for community and the meaning of work at Gallatin, as well as acting as associate dean for academic and student affairs.
JeanAnn Morgan is Managing Director and Chair of the U.S. Healthcare Practice at Burson-Marsteller, a global public relations consultancy. She specializes in public health education and healthcare communications. JeanAnn also has held positions at Edelman and Wyeth. She has professional experience in public affairs, and has worked as a legislative assistant for members of the United States House of Representatives.

JeanAnn’s background includes strategic planning, public health education, marketing communications, advocacy development, and issues/crisis management. JeanAnn has managed communications strategy and public affairs activity surrounding advisory committee hearings commissioned by the U.S. Food and Drug Administration. She has led numerous global pharmaceutical launches including the launch of Allergan’s Botox, described by Nielsen as one of the most successful pharmaceutical product launches in history. JeanAnn also helped introduce the revolutionary new treatment for rheumatoid arthritis, Enbrel, lauded by Health magazine as one of the top 10 medical advances in 1999. In addition, JeanAnn played a leading role in the global launches of Pfizer’s Lipitor and Lyrica, both blockbuster drugs.

JeanAnn has developed and led a number of public health education initiatives in areas including: autoimmune disorders, cardiovascular disease, diabetes, breast cancer, and neuropathic pain. She has served as an advisor to many health-related organizations including the American Chronic Pain Association.

JeanAnn Morgan (continued)

For her work, JeanAnn has won a number of communications industry awards, including: 2004 Silver Trumpet and Skyline awards for a community asthma education initiative; the Silver Sabre award for Best 2002 Pharmaceutical Launch; and, the 2000 Silver Sabre award for a kidney disease awareness program. In addition, she has been awarded the International Public Relations Association’s award, the Creativity in Public Relations award, and the Public Relations Society of America’s Big Apple for her work designing an educational web community for people with multiple sclerosis.

JeanAnn holds a Masters degree in public administration from The Wagner School at New York University and a Bachelor of Arts degree in political science from Providence College.

JeanAnn enjoys writing and photography. She has published articles in healthcare marketing journals and in select consumer outlets. Her photography capturing images of September 11 was included in the international tour of the Here Is New York exhibition; and, one such photo is part of a permanent exhibit at Fireman’s Hall in Philadelphia, PA.
CRAIG NEWMARK
Founder
craigslist

Craig is a customer service rep and founder of craigslist.

He’s a senior Web-oriented software engineer, with around thirty years of experience (including 17 years at IBM), and has learned a lot about online community and customer service as “customer service rep and founder” for craigslist.org for twelve years. He’s compiled extensive experience evangelizing the ‘net, leading and building, including efforts at Bank of America and Charles Schwab.

He’s one of those guys you hear about who grew up wearing a plastic pocket protector, thick black glasses, (taped together), and who expresses his inner nerd via obsessive commitment to customer service to the craigslist community.

In 1995, he started craigslist which serves as a non-commercial community service with classifieds and discussion forums. craigslist focuses on helping people with basic needs, starting with housing and jobs, with a pervasive culture of trust. He brings with him all the glamor of George Costanza.

Craig’s also involved with a number of community efforts, particularly involving mid-east peace and new forms of media, involving “participatory journalism” and blogging. He’s on the advisory boards of OneVoice, Sunlight Foundation/ Congresspedia.

TED NUSSBAUM
Director of Group and Health Care Consulting
Watson Wyatt

Ted Nussbaum is the Director of Watson Wyatt’s Group and Health Care Consulting Practice in North America. Ted has more than 30 years of consulting experience and has been the lead consultant to more than 100 large employers on health care strategy and plan design. His areas of specialization are health care strategy and health care data. Ted has been the consultant to provider organizations on managed care strategy, negotiations with health plans and quality assurance programs.

Prior to his current responsibilities, Ted served in other leadership positions within Watson Wyatt including the East Division Director of Group and Health Care Consulting and the Managing Consultant of our Stamford Connecticut office.

Ted began his consulting career in 1973. Immediately before joining Watson Wyatt in 1993, Ted was a partner with the accounting and consulting firm Coopers & Lybrand.

Representative of Ted’s clients are: ABB, ALSTOM Power, GE, Fidelity Investments, J.P. Morgan, KPMG, Nissan, and UBS.

In addition to his consulting activities, Ted has been a frequent speaker at conferences, and has been quoted in newspapers and magazines (e.g., The New York Times, The Wall Street Journal, The Washington Post). He is a member of the Board of Directors of The Stamford Center for the Arts and a Member of The Pace University Lienhard School Advisory Board. Ted also represents Watson Wyatt on the Board of the National Business Group on Health’s Institute on Costs and Solutions and on their Leadership Council on Consumer-Directed Health Care.

Ted received his BA in economics from Queens College, an MPA degree in Health Policy, Planning, and Administration from New York University, and an MS degree from the Pace University Graduate School of Business.
Mark O’Brien
Co-Founder and Executive Director
Pro Bono Net

Mark O’Brien is the co-founder and Executive Director of Pro Bono Net, a nonprofit organization that increases access to justice for the poor and other vulnerable populations through innovative uses of technology, increased participation by volunteers and better collaboration among nonprofit legal organizations working on similar issues. Over the past 6 years, Pro Bono Net has built web platforms to support public interest lawyers and their clients throughout the United States: www.probono.net provides online tools to support both full-time poverty law advocates and pro bono attorneys; and www.lawhelp.org provides referrals to legal aid and public interest law offices, community legal education information, self-help and other resources directly to the public.

Prior to starting Pro Bono Net, Mr. O’Brien was the pro bono coordinator at Davis Polk and Wardwell from 1992 to 1999. During Mr. O’Brien’s tenure, both he and the firm won numerous awards for contribution to pro bono issues. He has served on various New York State and City bar committees dealing with pro bono and legal services issues, and is a member of the Advisory Committee of the University of Pennsylvania Law School Public Service Program.

Mitty Owens
Associate Director
NYU Research Center for Leadership in Action

Millard “Mitty” Owens is an Associate Director with Wagner’s Research Center for Leadership in Action that uses participatory action research to explore collectively-oriented social change leadership in the nonprofit and public sectors. Previously, Mitty – who credits early experiences in student activism and community organizing for shaping his values and career – spent six years with the Ford Foundation as a program officer in economic development following a decade of community development and social justice work in Massachusetts, North Carolina and Zimbabwe (in southern Africa). Aided by a W.K. Kellogg National Leadership Fellowship, in which he explored the intersection of art and social change, Mitty has traveled extensively, namely to various regions in Africa and Latin America.

Mitty holds a BA from Yale University and a MS in Community Economic Development from New Hampshire College. He has been a consultant on various projects, including the Coro Leadership New York program; and he has served as a trustee of various economic development and social change organizations including the Association for Enterprise Opportunity (the U.S. micro-enterprise trade association), the North Carolina Minority Credit Union Support Center, the Funding Exchange, the Fund for Southern Communities, Grassroots Leadership, Global Exchange, the Fifth Avenue Committee, and Yale University’s Dwight Hall Center for Public Service and Social Justice.
JOEL PACKER
Manager, No Child Left Behind Act policy
National Education Association

As a member of the 1976 Charter Class at Yale University’s School of Organization and Management, I was among the 48 “guinea pigs” and pioneers who participated in the first program to offer a degree in public and private management. The school’s philosophy was that similar skills could be applied across the private and public sectors.

My career has included being the CEO and Chairman of the board of a public telecommunications company, a Trustee President, CEO and Chairman of a non-profit social service agency, a venture capitalist in the software industry, a partner in a risk arbitrage firm, an employee for two Fortune 500 companies, as well as serving on the boards of a life insurance company, motion picture company and several other non-profit entities.

I thrive on adventure in my professional world and in my private life. I have climbed Mount Kilimanjaro and to the base camp of Mount Everest. I am in training for a 5-day 300-mile bike trip from Jerusalem to Eilat to fund raise for a relatively new institute in Israel that brings students from the Middle East to study common environmental problems. I am married to a wonderful woman who manages a public foundation whose mission is to bring humanism to medicine. I’m a lucky man.

JOHN R. PHILLIPS
Partner
Phillips & Cohen

John R. Phillips: Mr. Phillips a partner in Phillips & Cohen, a law firm with twelve attorneys in Washington, D.C. and San Francisco. The firm specializes in False Claim Act lawsuits (qui tam) brought on behalf of individuals (whistleblowers) and the U.S. government against companies that have defrauded the government.

In 1986 Mr. Phillips worked with Congress to strengthen the False Claims Act (which was first enacted during the Civil War) to protect the U.S. Treasury from fraud by government contractors. These 1986 amendments crafted by Mr. Phillips enlisted whistleblowers and the private bar in recovering funds for the public. Under this new public/private partnership, the United States Treasury has recovered $9 billion. Nearly one third of this amount has come from cases filed by Mr. Phillips’ firm. In addition, the deterrent effect of the False Claims Act has been credited with saving the Government and Medicare program hundreds of billions of dollars.

Mr. Phillips began his legal career in 1969, as an associate at the Los Angeles law firm of O’Melveny & Meyers, and left in 1971 to found the Center for Law in the Public Interest in Los Angeles, where he served as its co-director until 1988. While at the Center, Mr. Phillips brought pioneering lawsuits in the areas of the environment, civil rights, consumer protection, corporate fraud and other major public policy issues. He graduated from the University of Notre Dame in 1966 and the University of California Berkeley (Boalt Hall) in 1969, where he was an editor of the California Law Review. He was an appointed member of the Ninth Circuit Judicial conference and was appointed by President Clinton to the Commission on White House Fellowship.
John R. Phillips (continued)

Phillips & Cohen has been recently named by the National Law Journal as one of the twenty most effective plaintiff’s firms in America. Mr. Phillips is included in the National Law Journal’s list of the “100 Most Influential lawyers in America”. Mr. Phillips and his firm are the subject of a book recently published by Atlantic Monthly press entitled, Giant Killers: the team and the law that help whistleblowers recover America’s stolen billions.

In addition to his legal pursuits, Mr. Phillips is in the process of restoring a borgo (small village) in Tuscany, Italy to be used as a conference center.

Kris Prendergast
President and CEO
Social Enterprise Alliance

Kris is President and CEO of the Social Enterprise Alliance, the leading association building stronger, more effective nonprofits through advancing earned income strategies. SEA connects entrepreneurial nonprofits and social purpose businesses with learning opportunities, technical assistance and resources to further their efforts.

Prior to joining SEA in February 2007, Kris served as Vice President for Governance and Organization Development at the U.S. Green Building Council. Kris helped to establish the USGBC’s headquarters in Washington, D.C. in 2000 and during her tenure the USGBC grew from 300 to 7200 members with a self-sustaining, multi-million dollar budget. In addition to expanding the membership, Kris initiated the Council’s chapter program, which grew to include 50 local chapters and 8 regional councils under her leadership, and she pioneered an innovative governance and decision-making model within the USGBC’s many volunteer committees and other leadership bodies. Prior to the USGBC, Kris worked as Marketing Manager at the 145,000-member association Divers Alert Network in Chapel Hill, NC, where she also chaired the Orange County Commission for the Environment. Kris has served on a number of boards, including the Institute for Sustainable Cities and Sustainable DC, and is a founding partner with GovernanceAlive, a social purpose business that offers radical new strategies for optimizing communications and decision-making. Kris lives in a cohousing community which she helped to establish in Silver Spring, MD.
DANIEL RABUZZI
National Program Director
The National Foundation for Teaching Entrepreneurship

Daniel A. Rabuzzi is the National Program Director at The National Foundation for Teaching Entrepreneurship (www.nfte.com), a 501-c-3 based in New York City serving c. 28,000 youth annually in the U.S.A. and in fourteen other countries. He was previously the President & CEO of the Leader to Leader Institute (formerly The Peter Drucker Foundation for Nonprofit Management, NYC), CEO of the Kentucky Virtual University (a public-sector start-up), Vice President for Economic Initiatives at the Kentucky Council on Postsecondary Education, and a vice president in international maritime finance at Manufacturers Hanover Trust Company in NYC and Oslo, Norway. He helped the bank launch its subsidiary in Oslo, where most of his clients were entrepreneurs. Daniel also helps his wife with her solo start-up in design and furnishings. He earned his A.B. at Harvard, a master’s in international affairs at The Fletcher School of Law & Diplomacy at Tufts, and his Ph.D. in history at Johns Hopkins.

MARK REED
Founder and Principal
Contact Fund LLC

Mark Reed is founder and Principal of the Contact Fund LLC, a New York City based community development investment fund. The Fund, founded in April 2005, makes fixed income investments in New York City community development entities engaged in micro-lending, business development, and real estate development. The Fund seeks to make loans of $50,000 to $350,000 for one to five years, with flexible terms. Investment capital is provided by values-oriented individual investors seeking high liquidity and competitive short-term rates.

Mark is a former Vice President of Portfolio Management at the Bank of New York, where he concentrated on North American corporate credit risk management. While at the Bank, he co-managed a $500mm bond portfolio and a $300mm credit derivative portfolio, and performed corporate credit default modeling, analysis of structured credit products, and fundamental corporate credit analysis.

Since 1997, Mark has served on the Board of Directors of Simpson Investment Company, a fourth generation family-owned business based in Tacoma, Washington. The Company is a producer of commodity and specialty lumber, solid wood doors, and specialty packaging products.

Prior to moving to New York, Mark managed an after-school program for public housing residents in San Francisco’s Mission District and managed a youth community center. He holds an AB in Anthropology from Stanford University and an MBA in Finance from the Stern School of Management at NYU. Mark and his wife, an elementary school teacher, are the proud parents of three young children.
Janice Cook Roberts, Co-CEO and Co-President, helped launch the New York City Investment Fund in 1996, a private fund that provides financial and strategic assistance to businesses in New York City. Co-Chaired by Henry R. Kravis of Kohlberg Kravis Roberts & Co. and Russell Carson of Welsh, Carson, Anderson & Stowe, the Fund has raised over $100 million in capital from many of the city’s global business and financial leaders. Prior to joining the Investment Fund, Ms. Roberts worked in the Home Entertainment Group of MCA/Universal Studios. Ms. Roberts began her career in Bankers Trust’s corporate finance department. She received her B.A. from Amherst College and an M.B.A. from Harvard Business School.

Cheryl Green Rosario has served as a manager in Philanthropy at American Express since July 03. She oversees aspects of New York City grant making and local grant making across the country in key American Express markets, primarily focusing on Cultural Heritage and Leadership. Cheryl is also co-chair of American Express’s Corporate Affairs & Communication’s Diversity Council and an active member of the Steering Committee of the Women’s Interest Network (WIN) where Cheryl has brought to women at all levels unique programming and networking opportunities with women at other corporations.

In addition, Cheryl is an active member of the Contributions Advisory Group, Grantmakers in the Arts and New York Regional Association of Grantmakers.

Prior to joining American Express Cheryl worked at Morgan Stanley in their Community Affairs office and managed a Board Leadership Program for Time Warner, placing middle and senior level executives on Boards of nonprofits, primarily arts organizations, across New York City. In addition to her corporate experience, Cheryl has over 12 years of nonprofit experience, mostly in the field of disabilities and working with girls and families in underserved neighborhoods.

Cheryl has an undergraduate degree in Mass Communications from Virginia Commonwealth University and Masters in Public Administration from New York University with emphasis in Nonprofit Management. Cheryl and her husband live in New Jersey with their 18 month old daughter Olivia.
Ruth Salzman is the Principal of Ruth Salzman Consulting, a New York based firm that focuses on bringing a for-profit business orientation to enhancing the growth and success of nonprofit and other mission-oriented organizations.

Prior to launching RSC she held the position of Senior Vice President of Commercial Lending & Investing within the Community Development Group of JPMorgan. In this capacity she managed the non-real estate business sectors of CDG on a national basis, lending to nonprofit organizations, small businesses, and community development financial intermediaries. Ms. Salzman also initiated and managed the socially responsible investing program at JPMC. In aggregate these activities resulted in over $1 Billion being provided, through loans and investments, to customers that the bank’s mainstream business units did not reach. In 2005 her department won a New Markets Tax Credit allocation for the institution, enabling lower cost financing to be extended to eligible projects in low income communities.

Prior to joining the Community Development Group she led the Middle Market Banking team providing lending and noncredit services to major nonprofit organizations based in the New York area. Ms. Salzman came to JPMC following four years with Citibank, and had previously been a consultant with Martin E. Segal Co., working with managed care organizations undergoing the Federal HMO qualification process.

Ms. Salzman earned an MBA at The Wharton School, and holds a BA from Brooklyn College. She chaired the Investment Committee of the New York Community Investment Company (NYCIC), a multibank investment fund created by the Clearing House bank members of New York City. She serves on the board of the Primary Care Development Corporation (PCDC) and Nonprofit Finance Fund (NFF). She was named a 2000 – 2001 David Rockefeller Fellow by the New York City Partnership and recognized as a Woman of Distinction in 2002 by the Brooklyn (NY) YWCA.

She is a member of The Financial Women's Association and the Social Enterprise Alliance.
Stewart A. Satter (MBA ’82) is CEO of Consumer Testing Laboratories and its affiliated companies, a group of independent, internationally recognized product testing laboratories. After graduating from the NYU Stern School of Business, Mr. Satter joined the family business (founded by his late father, Herbert Satter), and moved overseas to establish the company’s Hong Kong & Taiwan laboratories where he lived for four years. Upon his return in 1986, Mr. Satter became the company’s President, purchasing it from his family in 1988. Since this time, the Consumer Testing Laboratories has grown from 40 employees to almost 1000 worldwide and now operates laboratories in the USA, Canada, India, China and Bangladesh. Mr. Satter was keenly interested in entrepreneurship from a very early age, starting his first business at the age of 14.

In 2004, Mr. Satter generously donated seed money for the launch of the Stewart Satter Program in Social Entrepreneurship at NYU Stern. The Program is designed to educate Stern students of the value in pursuing businesses that are both profitable and socially responsible. Mr. Satter also helped found the Social Entrepreneurship Track within Stern’s very popular Maximum Business Exposure Business Plan Competition held annually each spring. Managed by the Berkley Center, the Social Track encourages new ventures that pursue the “double bottom line” of sustainability and social impact and awards prize money totaling $100,000 annually.

Mr. Satter is a member of the NYU Stern Board of Overseers, and the 2005 recipient of the NYU Stern Nichols Award, in recognition of his integrity, enterprise and service to the community. In addition to his MBA from Stern, Mr. Satter holds a bachelor’s degree in Economics from The University of Massachusetts, Amherst. He is married to his high school sweetheart and has two children.

David Schachter is the Assistant Dean for Career Services and Experiential Learning at NYU Wagner, where he oversees all career-related services and programs to Wagner’s students and alumni.

David has more than fifteen years of hands-on experience in nonprofit staff and volunteer management. He has offered training, consulting, and facilitation nationally in the areas of leadership, staff development, supervision, team building, training of the trainer, and career planning. David received the 2006 NACE/Chevron Outstanding Achievement Award for Innovative Programs in Career Services for his partnership with Action Without Borders/Idealist.org on the creation of the Institute on Public Service Careers, a series of conferences designed to educate college career services professionals from across the country on how to increase the visibility and accessibility of public service careers to their students. David received his Master’s Degree in Public Administration from NYU Wagner and a Bachelor of Fine Arts from NYU’s Tisch School of the Arts.
LINDA KEEN SCHERER  
Consultant  
Healthcare Industry

Linda Keen Scharer is a respected health care and planning professional with more than 28 years of experience in medical/social program design, administration and evaluation on a local and national level.

Ms. Scharer provides a full spectrum of consulting services to not-for-profit organizations and hospitals. She specializes in the pursuit of grant opportunities, drafting letters of intent, organizing data for submission to the grantor, writing grants and following up on questions or requested information. She can oversee required site visits, to the applicant organization for the grantor. She can initiate and/or assess quality assurance programs based on continuous quality improvement.

Ms. Scharer analyzes current staffing patterns and recruits, where appropriate, to enhance service. She can also recommend and participate in staff selection. Her services also include evaluations of existing programs prior to a JACHO or Performance Review. She researches and organizes a community outreach plan for submission and approval to New York State. As a consultant, Ms. Scharer advises foundations on new directions compatible with their existing mission and donor intent. She co-authors and/or edits articles for various Journal submissions. Ms. Scharer also reviews federal grant applications for the Health Resources Service Administration (HRSA).

Prior to establishing her consulting practice, she developed and administered an award-winning department of community medicine at St. Vincent’s Hospital – Manhattan campus where the major components were a rape crisis program, a primary care track in internal medicine, and home health care. She designed and conducted surveys of physicians’ attitudes and expectations towards participation in group practice.

ERIC SCHWARZ  
President & Co-Founder  
Citizen Schools

Eric Schwarz is the President and Co-Founder of Citizen Schools, a leading national education initiative that helps improve student achievement by blending real-world learning projects and rigorous academics after-school. Citizen Schools, which was founded in Boston in 1995, has a mission of educating children and strengthening community. It focuses on recruiting and training adult volunteers to teach apprenticeships in which children, ages 9 to 14, work side-by-side with the adults to produce inspirational performances and useful products. Eric previously served as a Public Service Fellow at the John F. Kennedy School of Government, as Executive Director of City Year Boston, and as a Vice President at City Year. Eric also served as National Student Director for Gary Hart’s 1984 Presidential campaign and, from 1984 through 1989, as a journalist and columnist at the Oakland Tribune and The Patriot Ledger (Quincy, MA), where he won two national awards and was nominated for a Pulitzer Prize.

Eric is the author of “Realizing the American Dream: Historical Scorecard, Current Challenges, Future Opportunities”, a widely cited essay examining social change efforts and the role of social entrepreneurs. He is the editor, with Ken Kay, of The Case for Twenty-First Century Learning, which argues that in-school and after-school education need an overhaul to build the 21st century skills young people now need to succeed in business and civic life. Eric completed a Masters in Education at Harvard in June, 1997 and his undergraduate degree in history and political science at the University of Vermont in 1983. Eric has presented workshops and served on panels at conferences across the country. He is past Co-Chair of the Board of Directors of First Night and a current member of the board of the Breakthrough Collaborative; he has also served on the boards or advisory boards of Summerbridge, The Harvard Outward Bound Project, Boston Do Something, and the City Year Serve-a-thon. He lives in Boston with his wife, Maureen Coffey, and their two children.
CAROL SHAPIRO
Founder and President
Family Justice

Carol Shapiro is a nationally known innovator in the field of criminal justice. Over the past 30 years, she has devised numerous approaches to improving public safety and family well-being in the fields of drug abuse, mental health, housing, and law enforcement. As the Founder and President of Family Justice, a national family-focused justice reform agency, Carol serves as an advisor to many governmental and citizen sector initiatives. Additionally, she provides technical assistance and consulting services on policy, planning, and implementation of social justice reform initiatives to federal, state, and local governments, not-for-profit organizations, and the media. In 2001, Carol was recognized as a social entrepreneur by being named an Ashoka Innovator for the Public Fellow. In 2002, Family Justice’s neighborhood family support center La Bodega de la Familia, in partnership with the New York State Division of Parole, was named a winner of Harvard University’s Kennedy School of Government Innovations in American Government Award. Carol is also the recipient of the 2006 Maud Booth Correctional Services Award from Volunteers of America, as well as several other awards.

VICTORIA SHIRE
Senior Program Director
Enterprise Community Partners, Inc.

Victoria is a Senior Program Director at Enterprise Community Partners, Inc, the largest provider of financial and intellectual capital for the development of affordable housing. In this role, she oversees the capacity building and grants program for over 100 community-based partners, and coordinates policy work at the local, state and federal levels. She directs the Green Communities program for the Northeast Region, a unique program to promote sustainable building practices in affordable housing. Victoria also leads Enterprise’s local relationships with universities, encouraging the development of networks between students and professionals in the community development field.

Ms. Shire’s New York City area experience began when she was a member of the Business Development Team for the Greyston Bakery and Greyston Foundation a nationally known social venture business and multi-service organization in Yonkers, NY. From 2000 to 2003, Ms. Shire was the first Business Manager for a New York City foot messenger company staffed exclusively by formerly homeless, mentally ill adults. Ms. Shire increased annual revenues and customer base 20% by developing personalized relationships to meet unique aspects of customer needs, restructuring operations, improving social outcomes, and lowering costs. Simultaneously, she established a supportive employment environment that provides individualized hard- and soft-skills training and leadership opportunities for all workers. She promoted or placed 10% of employees into jobs with higher wages. She was promoted to Business Analyst for Lenox Hill Neighborhood House, a $29 million social services agency, where she was responsible for analysis of revenue-generating and social enterprise opportunities, including an existing fitness and recreation center. Victoria also applied her entrepreneurial skills
Victoria Shire (continued)

as an Associate with Social Venture Consulting, LLC, where she was primarily responsible for social mission, training program design, and strategic planning. Her market research at national, regional, and local levels has contributed to the successful development of more than $1 million in social venture investment.

Ms. Shire holds an MPA in Nonprofit Management and Finance from the Robert F. Wagner School of Public Service at NYU and a BA cum laude in philosophy from Wittenberg University in Springfield, Ohio. She served as an officer for the Wagner Alumni Association from 2003 to 2006, including a two-year term as Board President.

Edward Skloot is President of the Surdna Foundation, a family foundation headquartered in New York City. He has held this position since 1989. Surdna’s assets are approximately $900 million and in 2005-06 grantmaking will exceed $35 million.

The Foundation makes grants in five fields: the environment, neighborhood revitalization, youth organizing, arts and nonprofit sector issues. It has earned a national reputation for entrepreneurial grantmaking, collaborative approaches with other funders and grantees, and aggressive solution-finding to highly complex social and civic problems.

Before coming to Surdna, Skloot was President (and founder) of New Ventures, a nonprofit consulting firm that assisted other NGO’s to earn income as a complement to fund raising. Begun in 1980, this was the first venture to promote “social entrepreneurship.” Skloot wrote the early literature and helped create the field of social enterprise. Earlier, he served as a senior official in the governments of New York City and New York State and also served in the for-profit world as a management consultant.

Currently, Skloot serves on the board of directors of Independent Sector (the sector’s “trade association”) and is a member of its Panel on the Nonprofit Sector. Also, he serves as a board member of Venture Philanthropy Partners, a group of venture capitalists helping youth-serving organizations in the Washington, DC region, and of the advisory board of The Bridgespan Group, a nonprofit consulting firm affiliated with Bain and Co. He recently completed a four year term on the board of Consumers Union (publisher of Consumer Reports).

Skloot has written and spoken widely on the subjects of nonprofit management, social venturing and sectoral leadership. (See www.Surdna.org for a selection of speeches and articles). He is also a member of the Editorial Board of the Stanford Social Innovation Review.
Kim Smith co-founded NewSchools Venture Fund in 1998 to transform public education by supporting education entrepreneurs. In NewSchools, Kim created a new “hybrid” approach to investing in social entrepreneurs. NewSchools uses grants, loans and equity investments to support a portfolio that includes nonprofit and for-profit entrepreneurs who are building sustainable, scalable education ventures. Kim served as CEO of NewSchools Venture Fund from 1998 until the fall of 2005, and remains on the board of directors.

Kim began her career as a consultant specializing in business-education partnerships. In 1989, she became a founding team member of Teach For America (TFA). She then put her TFA experience to work in the post of founding director of BAYAC AmeriCorps, a consortium of nonprofits in the San Francisco Bay Area working to develop young leaders in education. Kim’s background includes marketing experience with Silicon Graphics’ Education Industry Group, where she focused on the online learning industry, and her role as the founding director of a trade show venture.

Kim holds a bachelor’s degree in political science and psychology from Columbia College and an MBA from the Stanford Graduate School of Business. She is a member of the 2002 Class of Henry Crown Fellows of the Aspen Institute. Kim has also served on many education venture and advisory boards; these currently include Education Sector, EdVoice, Good Capital LLC, and the Stanford University School of Education.

Martin Smith co-founded StartingBloc in 2002 and founded 1Bloc in the autumn of 2006. StartingBloc is a 501(c)3 non-profit that provides socially conscious students and young professionals with the training, experience, and networks necessary to drive social, economic, and environmental innovation through their careers and lives as engaged citizens. Prior to StartingBloc, Smith worked in the neuroscience department of the University of Chicago Hospitals. He was a founding member of the Chicago Entrepreneurship Group and a graduate of the first class of the Youth Leadership Academy. He sits on the advisory board of a number of emerging social enterprises. Smith holds a B.A. in Economics from the University of Chicago.
NAN STONE
Partner
The Bridgespan Group

Nan Stone is a partner at The Bridgespan Group, where she is responsible for leading the firm’s knowledge efforts. As Bridgespan’s knowledge partner, she works with colleagues and Bridgespan clients to identify and capture the lessons and insights emerging from consulting engagements and to make them broadly accessible. Nan also serves on the editorial board of Bridgestar, the firm’s initiative to enhance the flow of talented leaders into and within the nonprofit sector.

Before coming to Bridgespan, Nan spent more than 15 years at the Harvard Business Review, the last five as editor in chief. At HBR, her editorial work spanned every aspect of management thought and practice, from leadership and strategy to finance and organizational behavior. But her very first assignment focused on the management of nonprofit organizations, and the topic never lost its appeal: her first initiative upon becoming HBR’s editor was to establish a department devoted to social enterprise.

Over the years, she has volunteered in and served on the boards of many community, educational, and religious organizations. Currently she is a trustee of the Cambridge Community Foundation.

Nan received her AB magna cum laude from Smith College and was elected to Phi Beta Kappa. She holds a PhD in the History of American Civilization from Harvard University, where she was a Whiting Fellow. She collaborated on What Management Is, How It Works, and Why It’s Everyone’s Business (Free Press, 2002), and most recently co-authored, with Susan Colby and Paul Carttar, “Zeroing in on Impact,” which appeared in the Fall 2004 edition of the Stanford Social Innovation Review.

SHEILA W. WELLINGTON
Clinical Professor of Management
NYU Stern School of Business

After a decade of outstanding leadership as President of Catalyst, the nation’s premier, nonprofit research and advisory organization on women’s private sector leadership, Ms. Wellington was appointed Clinical Professor of Management at the NYU/Stern School of Business in September 2003. Prior to joining Catalyst, Ms. Wellington served for six years as Secretary of Yale, the second woman to be appointed a University Officer. Previously, she worked in the public health arena for over 20 years, serving on the faculty of Yale Medical School and as director of two major mental health facilities. Upon leaving for Catalyst in 1993, the Mayor of New Haven presented her with the keys to the city, the first such honor ever given to a Yale University officer.

Ms. Wellington is the author of Be Your Own Mentor, published by Random House in 2001. She is a trustee of the Nuveen Select Portfolios and has served on Presidential, federal, and state commissions. Ms. Wellington received the Distinguished Alumnus Award from the Yale School of Public Health in 2002, was inducted into the National Academy of Human Resources and serves on the Board of the United Way of America. Ms. Wellington also serves on the Board of the Program for Women’s Health Research at Yale, United Way of America and the New York City Commission on Women’s Issues.

A Phi Beta Kappa graduate of Wellesley College, Ms. Wellington received concurrent master’s degrees in public health and in urban studies from Yale. She is married, the mother of two grown sons, and the grandmother of Max and Lily Wellington.
Sarah Wendt is the Director of Development and Marketing for The Young Women’s Leadership Foundation (YWLF) a 501(c)3 nonprofit organization that supports CollegeBound and a network of all-girls’ public schools – The Young Women’s Leadership Schools – in NYC, Philadelphia, Chicago and Dallas.

She has served in this capacity since 2003. Ms. Wendt has extensive non-profit fundraising and marketing experience with youth and education organizations. Prior to joining the Foundation, she was Director of Development at Outward Bound USA and a founder of Girls on the Move, a national project to promote and improve the self-esteem of girls. She has also held fundraising and management positions with United Way of Tri-State, The Community Education Foundation and the American Heart Association. Ms. Wendt received her B.A. in Political Science from Gettysburg College and was honored with the Distinguished Young Alumni award from her alma mater in 2005. She received an Masters in Public Administration from NYU’s Wagner School of Public Service. Ms. Wendt serves on the Advisory Council for Outward Bound International and is involved with the Junior League of New York City and the Boys and Girls Clubs of America.

Simón Williams was, most recently, the Head of Global Consumer Group Risk Management and a member of the Management Committee of Citigroup. Prior to that, he headed the Citibank Latin America consumer business and the Citibank Asia/Pacific consumer business, which comprises activities in all countries from Australia to Japan. Before joining Citigroup, Mr. Williams held senior management roles at GE Capital, a management consulting position with Bain & Co., and trained with Price Waterhouse in London. He is a member of the Institute of Chartered Accountants in England & Wales, the largest professional accountancy body in Europe. He graduated with a degree in Mathematics from Exeter University and holds an MBA from INSEAD in France, where he graduated with Distinction.
Alicin Williamson is Senior Vice President of Corporate Responsibility and Public Affairs for MTV Networks. MTV Networks is made up of MTV, MTV2, VH1, MTVU, Nickelodeon, Nick at Nite, Comedy Central, TV Land, Spike TV, CMT, Noggin, VH1 Classic, Logo, MTVN International and The Digital Suite.

Mrs. Williamson’s department, Corporate Responsibility and Public Affairs, creates opportunities and strategic partnerships internally and externally to further and support the MTV Networks pro-social agenda. Internal departmental partnerships include programming, marketing, ancillary products, human resources, advertising sales and public affairs offices of all networks and businesses. Externally the department partners with non-profit organizations, foundations, and other entertainment companies to provide access and resources to communities that traditionally do not have them. Corporate Responsibility and Public Affairs is responsible for the MTV Networks corporate contributions budget, employee volunteer programs, community relations, public service announcements, closed captioning and in-kind efforts.

Before coming to MTV Networks, Ms. Williamson was a Program Director at Fund for the City of New York, an operating foundation that developed and provided grants to youth programs focusing on youth development. She developed a national adaptation project that became the model for many after school one-stop shopping programs in the country. Before joining the foundation world, she worked for the Teen Pregnancy Prevention and Youth Development Department at the Children’s Defense Fund in Washington, D.C. At CDF, she was responsible for working with communities to strengthen their outreach and service provision to adolescents in need. She also assisted members of congress in their development of youth health policy and provided testimony before the labor committee.

Alicin Williamson is currently a member of several organizations and serves on the Boards of United Service Organizations (USO) and the National Association of Multi-ethnicity In Communication (NAMIC).
Deborah Willis
Photographer
NYU College of Arts and Sciences, Africana Studies

Deb Willis has an affiliated appointment with the College of Arts and Sciences, Africana Studies. She was a 2005 Guggenheim Fellow and Fletcher Fellow, and a 2000 MacArthur Fellow, as well as the 1996 recipient of the Anonymous Was a Woman Foundation award. She has pursued a dual professional career as an art photographer and as one of the nation’s leading historians of African American photography and curator of African American culture.


David Wish
Founder & Executive Director
Little Kids Rock

David Wish began his professional career as a teacher. He taught both English and Spanish-speaking students in the Ravenswood school district of East Palo Alto, California. While Dave was the lead music teacher and arts program director of Hawes School in Redwood City, he conceived the idea for Little Kids Rock. After observing how budget cuts had nearly killed the school’s music program, he began giving free, afterschool guitar lessons to a few of his students. The demand for his music classes revealed itself, and the organization got its start.

Although Little Kids Rock is only a few years old, its growth rate, along with the impact it has had on students’ lives, has been remarkable. Already, children in San Francisco; Los Angeles; Memphis; Nashville; New York; Shreveport, Louisiana; and Newark, New Jersey, benefit from Little Kids Rock. And its founder, David Wish, envisions the program in schools all over the country.

Little Kids Rock has received extensive national media attention including coverage by Time Magazine, Rolling Stone Magazine, CNN Headline News, The Associated Press, Reader’s Digest and others. The organization has also attracted many celebrity supporters such as Bonnie Raitt, B.B. King and Paul Simon. You can read more about Little Kids Rock at www.littlekidsrock.org... or visit their new, on-line TV station, www.littlekidsrock.tv.
Ellen Schall (continued)

She is the recipient of numerous awards, including the 2001 NYU Distinguished Teaching Medal, the 1997 Public Service Award from the NYU School of Law Alumni Association, the 1990 Osborne Medal given by the Osborne and Correctional Associations for achievement in criminal justice, and the 1989 Florence E. Allen Award for exceptional attainment in the law given by the Women's Bar Association and NYU Law School.
Gabriel Brodbar is the Director of the Catherine B. Reynolds Foundation Program in Social Entrepreneurship at the Robert F. Wagner Graduate School of Public Service at New York University. Among the first cross-university initiatives of its kind, the program provides undergraduate and graduate scholarships and two years of intensive dedicated programming for students from across NYU who seek to play one of three change maker roles: 1) realizing pattern breaking change of social importance in sustainable scalable ways, 2) building and sustaining the social entrepreneurial infrastructure, or 3) bringing large scale action-oriented awareness to social issues through media and the arts.

Prior to joining NYU, Gabriel served as the Director of Darington-i New York, a national and international consulting firm providing a wide range of research and practice tools to city and state child welfare and social service systems, with special expertise in performance contracting systems and supportive housing development. He is the former founding Director of the Office of Housing Policy and Development at the New York City Administration for Children's Services, where he developed and implemented a data-based method of policy analysis that led to a fundamental change in New York City's housing policy for children, families and young adults involved in the child welfare system. Prior to that, Gabriel developed and operated award-winning, drop-out prevention and college preparatory programs for at-risk high school students in Houston and New York City including Upward Bound, AmeriCorps, and Liberty Partnership Programs.

Gabriel Brodbar (continued)

Gabriel is a founding member of the Child Welfare League of America’s National Homelessness Advisory Panel, a Teach For America alumnus ('91), holds a Masters Degree in Social Work from the CUNY Hunter College School of Social Work, and is currently a candidate for a Master in Business Administration from the Zicklin School of Business at CUNY Baruch College. His work on the intersections of foster care, homeless, and community-based needs assessment tools can be found in Child Welfare and Social Service Review.
Jamie Sears is a 2nd year MPA student at the NYU Wagner School of Public Service specializing in Management. She works for the Catherine B. Reynolds Foundation Program in Social Entrepreneurship where she helps to coordinate fellow/scholar selection, special events, and with the general administration of the program. She is also a founding board member of Bridge, a student group at Wagner focused around promoting cross sector social change efforts. Jamie’s interests include addressing issues of educational inequity, leveraging public/private/nonprofit partnerships for social impact, and corporate social responsibility.

Prior to Wagner, Jamie spent four years working at Teach For America’s national office in the admissions and development departments. In admissions, she managed the $4 million financial aid program, oversaw large-scale operations and logistics for corps member selection, and was a member of the selection committee. On the national development team, she served as project manager on the organization’s grants management infrastructure initiative, managed budget analysis and financial reporting for $6 million in public and private grants, and was responsible for ensuring both programmatic and fiscal compliance on all restricted funding.

Subsequent to Teach For America, Jamie worked in corporate recruitment for Restaurant Associates/Compass Group. There she worked on all aspects of management recruitment and selection, and served as the corporate liaison for NYC community based organization’s job training and placement programs.

Jamie received a BA in International Politics and Spanish from Pennsylvania State University, and has also studied at the Universidad de Salamanca in Spain.