John Ku’s passion lies in the application of sustainable practices and principles in the field of business. He believes that a focus on financial, social, and environmental returns is mutually inclusive and that a viable solution to meet all three bottom lines can be found if an organization looks hard enough. Ultimately, John hopes to one day start a venture focusing on the alleviation of poverty within the means of an environmentally sustainable framework.

John has worked with companies such as Deloitte, Freddie Mac and the American Red Cross.