Unlock Your Network

Leverage The Power Of The Resources You Already Have

www.OppLab.com  discover@opplab.com
Set your intention for this program
Video:
Neil DeGrasse Tyson - We are all Connected
https://www.youtube.com/watch?v=Ld5CXKOAVr4
The Origin of the Resource Ecosystem
Case Study
The Resource Map

Capital
Knowledge
People
Communication
Organizations
Markets
Exercise #1

3 Magic Questions

What are you passionate about?
What are your unique gifts?
What groups/people do you connect with most?
A Shift in Capitalism
From the Industrial Era (1750’s) to the age of the Internet (1995), wealth was created from finite resources (gold, steel, land, oil, etc.)
And Now:

Wealth can be created with infinite resources (Ideas, innovation, technology, etc.)
An Economy of Collaboration

From I to WE
3 Degrees of Separation
The Resource Ecosystem
5 Principles For Leveraging Your Resource Ecosystem

Abundance
Intention
Collaboration
SuccessDNA
Resilience
Exercise #2

Gratitude

Acknowledge what you already have.
The Resource Map

- Capital
- Knowledge
- People
- Communication
- Organizations
- Markets
Define Your Goal

Defining your goal in terms of measurable and powerful results is the key to developing an action plan.
Exercise #4

Build Your Resource Map: People

- **ACCELERATORS**
  - DAVE NELSON
  - KAREN ROSA
  - JACK ROSENTHAL

- **CONNECTORS**
  - ELYSE BARBELL
  - MARILYN RYMNIAK
  - ART SHULMAN

- **EXPERTS**
  - LOIS ARONSTEIN
  - LISA BERNSTIEN
  - MARIAN SCHWARZ-CROSS
Exercise #4

Build Your Resource Map: Markets

- Corporations with literacy needs for employees
- Encore careerists / Young college grads
- Faith-based organizations
- Financial services
- Health care
- Non-profits
Exercise #4

Build Your Resource Map: Organizations

- AARP
- CUNY
- LITERACY PARTNERS
- LITERACY VOLUNTEERS
- NFTE
- NON PROFIT COORDINATING COMMITTEE
- WORLD AFFAIRS FORUM
Exercise #4

Build Your Resource Map: Capital
Exercise #4

Build Your Resource Map: Knowledge
Exercise #4

Build Your Resource Map: Communications
LAC Results

• Launched the LAC Academy Program

• Enhanced existing programs

• Made an impact by increasing literacy levels for NYC residents
Exercise #5

Complete Your Resource Map
How to Get the Most from this Program

Commit

Connect

Continue
How to Get the Most from this Program

Commit

• See Your Goal and Resource Map Everyday

• Set Timelines

• Build Your Team
How to Get the Most from this Program

Connect

• Ask the 3 Magic Questions
• Connect to the D-Prize Community
• Follow through and go DEEPER…
How to Get the Most from this Program

- Unlock Your Network for Your Organization
- Business Strategy and Organizational Assessments
- Learn About Our Additional Programs
Thank You