



## **CHANGEMAKER CHALLENGE (CmC)**

### **2015 VENTURE TEAMS**

#### **Aeolian (Grand Prize Winner)**

|                     |                                      |
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| <b>Xiaoyue Gong</b> | <b>NYU Shanghai</b>                  |
| <b>Andrew Chee</b>  | <b>NYU, Stern School of Business</b> |
| <b>Yuting Gong</b>  | <b>NYU Shanghai</b>                  |
| <b>Yu Zhou</b>      | <b>NYU Shanghai</b>                  |

Aeolian aims to combat the severe effects of China's air pollution on the wellbeing of its large population by devising a smart indoor air control system for those who are constantly exposed to polluted air but find affording air purifiers financially stressful. Aeolian revolutionizes the existent Chinese air purifier market by empowering customers in an unprecedented way and providing access to clean air for a significantly wider range of the population.

#### **Matone De Chiwit (Seed Grant Winner)**

|                         |                                      |
|-------------------------|--------------------------------------|
| <b>Karishma Bhagani</b> | <b>NYU, Tisch School of the Arts</b> |
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Matone de Chiwit aims to solve the global problem of lack of access to clean drinking water by creating and distributing cost effective water purifiers, made of traditional elements (sand, gravel, charcoal, cotton cloth and muringa), to the 17 million residents of Kenya who suffer from lack of access to clean drinking water. Eventually, the project aims to expand to a global scale, eradicating the lack of access to clean water in developing countries, and providing disaster aid to developed countries.

#### **MyDrop (Seed Grant Winner)**

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| <b>Abigail Lyall</b>   | <b>NYU, Stern School of Business</b> |
| <b>Rahul Chabria</b>   | <b>NYU, Stern School of Business</b> |
| <b>Xinyi (Judy) Fu</b> | <b>NYU, Stern School of Business</b> |

MyDrop's mission is to use mobile technology to revolutionize the way that community service programs are conducted in high schools. They connect students looking to fulfill volunteer hours with nonprofit organizations in need of social media expertise in order to further socially impactful causes.



## **Night Owl (Seed Grant Winner)**

**Tianpei (William) Zhou** NYU, College of Arts and Science  
**Li Huang** NYU, College of Arts and Science  
**Rachel Law** NYU, College of Arts and Science  
**Yunqi (Emma) Li** NYU, College of Arts and Science

Night Owl strives to reinvigorate the stagnant volunteerism and hence lack of social development in China by acting as an intermediary platform, connecting non-profit organizations and individual volunteers. On one side, a centralized database of service opportunities; on the other, a channel of promotion, education and interaction for organizations and volunteers alike. Non-profits are given the resources to advocate and expand, while volunteers gained convenient access to service projects that suit their needs and interests.

## **Jazz Hands**

**Arya Diwase** NYU, Liberal Studies  
**Raghav Saraogi** NYU, Stern School of Business

Jazz Hand's mission is to empower and educate students in India with limited access to resources, such that they can compete with the average Indian for a better livelihood. Jazz Hands bridges the gap between two socio-economically different student communities to meet their needs in English education. Using 6-month drama workshops, high school students in India's developed schools have an opportunity to enhance and practice their English skills essential to job interviews and college admissions, while underprivileged children have the chance to receive basic English education.

## **Knock Knock Give a Sock (KKGs)**

**Adina Lichtman** NYU, Silver School of Social Work  
**Ben Kamelhar** NYU, College of Arts and Science  
**Rose Levovitz** NYU, Gallatin School of Individualized Study  
**Dylan Qian** NYU, Stern School of Business

Knock Knock Give A Sock is an initiative dedicated to collecting socks for those in need, and getting communities to work together to help those experiencing homelessness. Their goal is to have communities knocking on doors and "meeting their neighbors while meeting the needs of others."



## **TradeMade**

**Jake Madoff****Nathaniel Barlow****Royal Sayewitz****Catherine Wright****NYU, Gallatin School of Individualized Study****NYU, College of Arts and Science****NYU, College of Arts and Science****NYU, Steinhardt School of Culture, Education, and Human Development**

TradeMade enables individuals to get what they want with what they have, while significantly reducing waste. Their goal is to inspire a large-scale behavioral change in the way our culture consumes material goods. They educate individuals on the negative environmental implications of purchasing goods new, and provide alternative means to procure the material goods one needs—a means defined by fun, mindful, and wallet-friendly consumption. TradeMade's barter and trade network builds community and empowers individuals to reduce their carbon footprint while saving money.