

CODY BROWN

Tisch School of the Arts
Bachelor of Fine Arts, May 2010
Major: Film and Television



Cody Brown is majoring in film and taking classes at NYU's Journalism Department. He is working on a project that uses emerging technology to create a new model for online journalism. Cody is the founder and publisher of www.nyulocal.com. Earning 1.7 million hits during the Spring 2009 semester, NYU Local has become the most trafficked news website at NYU and was recently profiled by PBS as a next generation publication.

Cody's interest in publishing began when he was reading *The New York Times* in a Denver coffee shop. The paper's ability to succinctly draw readers into complex issues and important stories became an ideal for his work to follow. In high school, he became the editor of the school newspaper and in his senior year he founded and published a biannual magazine, *Oka*.

In Denver, Cody produced dozens of music videos and short films, making his television debut on PBS when he was 15 years-old. What started with simple animations grew into videos that have screened at Southern California film festivals and on New York City rooftops. He was also cast by Drew Barrymore in a VH1 pilot about next generation music video directors.

In his first semester at NYU, Cody received a first hand lesson in the problems facing modern journalism. He designed and led a survey asking whether or not NYU students would trade their right to vote in the next presidential election for an iPod Touch. Once the results were out, the story was picked up by most major news outlets from around the country including Fox, CNN, MSNBC, and the Drudge Report. Almost every media outlet attacked the story from the same angle and re-packaged the results to make them seem more inflammatory.

Cody believes newspapers are what hold our democracy together and that amid slashed budgets, lay offs, and pack journalism the industry is crumbling. In the newspaper business it has become commonplace to say the internet is killing journalism, but Cody believes that newspapers simply have not leveraged it effectively. By combining his passion for cinema with his interest in journalism, he plans to show them how.

CODY BROWN

EDUCATION

New York University, Tisch School of the Arts, New York, NY

Candidate for Bachelor of Fine Arts, May 2010

Major: Film & Television

Minor: Journalism, College of Arts and Sciences

HONORS/SCHOLARSHIPS/AWARDS

- NYU Reynolds Undergraduate Scholarship in Social Entrepreneurship, 2008
- Selected Director, VH1 Video Re-Make Pilot, Executive Produced by Drew Barrymore, 2007

WORK EXPERIENCE

Publishing

NYU Local, New York, NY

Founder and Publisher, 2008

- Founder of the first campus newspaper built entirely online
- Leading an increasing body of editors, photographers, and writers to cover the beat of New York University

Tisch Film Review, New York, NY

Web Publisher and Designer, 2007-2008

- Designed and published the website for the premiere film undergraduate publication at the Tisch School of the Arts

Okó, Denver, CO

Founder, Publisher, Editor, 2005-2006

- Lead a group of high school students to found and create a bi-annual magazine about Denver adolescent culture

The Mute, Denver, CO

Editor, Design, 2004

- Edited and pulled together the work of a ten person staff into a monthly school newspaper.

Film

"Who Could Win a Rabbit" Music Video, Denver, CO

Director and Cinematographer, 2005

- Music video screened at the Sacramento Film and Music Festival and "Labrat Matinee" a video festival in Los Angeles

"The Island Song" Music Video, Denver, CO

Director and Cinematographer, 2004

- Created for the independent rock band, The Moops
- Aired on PBS as part of a music video series

Other

OneLuckyDuck.com, New York, NY

Assistant to CEO and Designer, 2006

- Assisted, Sarma Melngailis, in the operations of her Raw and Vegan Lifestyle Brand

Pure Food and Wine, New York, NY

Runner, 2004 - 2007

- Runner at Manhattan Vegan Raw Restaurant

VOLUNTEER EXPERIENCE

Volunteers of America, New York, NY

Video Director, 2006

- Worked with Volunteer coordinator to create a three-minute promotional video presenting potential volunteers the opportunities in working for VOA

ACTIVITIES

CodyB.us, New York, NY

Web Designer and Photographer, 2003 - Present

- Created to showcase my movies, paintings, photography, and writing
- Over 120,000 hits from around the world
- Showcased in Rojo-Magazine, a publication out of Barcelona, Spain
- Showcased in an LA Weekly feature article (Arts Issue October 28 – November 3, 2005)