

REYNOLDS



The Catherine B.
Reynolds Foundation
Program in Social
Entrepreneurship

NYU Reynolds Program in Social Entrepreneurship 2009-2010 “Social Entrepreneurship in the 21st Century” Speaker Series

Karl Hofmann

President and CEO of Population Services International (PSI)



Mr. Hofmann was named President and CEO of PSI in February 2007.

Since Mr. Hofmann assumed leadership of the company, PSI has been awarded the largest single grant ever for reproductive health work, from a private U.S. foundation, and garnered nearly \$1 billion from the Global Fund for AIDS, Tuberculosis and Malaria to fight these diseases. PSI's 2008 operating revenue was approximately \$400 million.

In Mr. Hofmann's first year as President and CEO, PSI won an unprecedented second Social Capitalist Award by Fast Company magazine. The award recognizes non-profits who use the tools of business to solve the world's most pressing social problems and who have demonstrated a consistent and unusually large impact on society.

PSI was also lauded in 2007 by Givewell (www.givewell.net) as the most efficient saver of lives in sub-Saharan Africa.

Mr. Hofmann is steering PSI on its ambitious plan to double its health impact by 2012. Under his leadership, the organization is on target to achieve that goal.

Prior to joining PSI, Mr. Hofmann was a career American diplomat for 23 years. He served as United States Ambassador to the Republic of Togo, Executive Secretary of the Department of State, and Deputy Chief of Mission (senior career diplomat) at the American Embassy in Paris. Mr. Hofmann also served on President Clinton's National Security Council staff.

Mr. Hofmann is the recipient of the State Department's Distinguished Honor Award, Superior Honors Awards and Meritorious Honor Awards. He is a graduate of Georgetown University and the National Defense University.

Mr. Hofmann's years of living and working in Africa and the Caribbean (he also served in Morocco, Rwanda and Jamaica) have given him a deep understanding of development issues, including public health, especially HIV/AIDS. His languages are French, Spanish and German.