

Reynolds Program Activities: A Summary Guide

The NYU Reynolds Program in Social Entrepreneurship is designed to attract, train and encourage a new generation of social entrepreneurial leaders. NYU Reynolds graduate fellows and undergraduate scholars receive a significant financial aid award, and two years of intensive curricular and co-curricular programming to support them in identifying and understanding their changemaking roles and launching or expanding their pattern breaking visions of change.

The list below is comprehensive of the current activities and opportunities that the Reynolds Program offers to its cohort members. (Additional activities to be developed and launched over the course of each year.) Activities denoted with an asterisk [*] are required activities; some of which are one-time mandatory events, and others are series requiring participation in 2/3 of the events over the course of a semester. All non-asterisked opportunities are optional, although we strongly encourage cohort members to participate in these to receive the full benefits of the program and to reach their highest potential as changemakers. Be sure to reference the Reynolds calendar on BlackBoard for exact date and location information. Detailed documents on each of these components are available from the Reynolds Program.

Social Entrepreneurship in the 21st Century Speaker Series*

- City-wide speaker series bringing six top names in social entrepreneurship to NYU each year. See http://www.nyu.edu/reynolds/speaker_series/ for more details.

Lunches and Dinners with Social Entrepreneurship in the 21st Century Speakers

- Following the speaking event, approximately 12-15 fellows and scholars share a meal with the speaker.

Expert Advisor Workshops and Panels*

- Leading professionals, visionaries and thinkers in social entrepreneurship and related fields lead 90-minute seminars, lectures, workshops or sit on panel discussions in a wide variety of areas such as venture capital, cause marketing and outcome metrics. See http://www.nyu.edu/reynolds/expert_advisors/ for more details.

Social Entrepreneurial Coaching Sessions*

- One-on-one and small group coaching sessions with Susan Davis, President and CEO of BRAC USA and Trabian Shorters, Vice President of Community Programs of the Knight Foundation. Three sessions/year minimum required.

Finance 101 for Social Entrepreneurs* (1st semester, 1st Reynolds year)

- An overview of financial concepts and terms relevant to the social sector.

Reynolds Social Entrepreneurship Class* (1st semester, 2nd Reynolds year)

- Mandatory course in the Wagner school on pertinent cohort-chosen social entrepreneurial topics.

Reynolds Board Corps (Graduate Fellows)

- Through a partnership with the United Way Linkages Program, qualified Reynolds Fellows are trained and place as board members of nonprofit organizations in New York City.

Reynolds Project Management 101

- Working closely with Reynolds Expert Advisor Art Chang, Founder & CEO of Tipping Point Partners, this series of in-depth project management and consulting sessions work to connect fellows' and scholars' work on projects they are currently working on.

Reynolds Summer Internship* (Undergraduate Scholars)

- Places Undergraduate Scholars with public, private and non-profit organizations for a full-time ten week internship

<p>designed to further develop the scholars' social entrepreneurial roles.</p>
<p>StartingBloc Fellowships (Undergraduate Scholars)</p> <ul style="list-style-type: none"> • Opportunity to engage with other young leaders and social entrepreneurial thinkers outside of Reynolds through StartingBloc's Institute for Social Innovation. The Reynolds Program provides five, fully-funded StartingBloc slots/year. See http://www.startingbloc.org/home for more information.
<p>Reynolds Monthly Gatherings</p> <ul style="list-style-type: none"> • A dynamic forum for cross-disciplinary teaching and learning, the gatherings are opportunities for fellows, scholars and alumni to share expertise and skills with their Reynolds colleagues in a formal workshop setting.
<p>Projects & Passions</p> <ul style="list-style-type: none"> • Student-initiated series of peer-review/feedback sessions on presentations of individuals' social entrepreneurial projects, business plans or creative passions.
<p>Reynolds Resource Bank</p> <ul style="list-style-type: none"> • Provides cohort members focused on launching a new venture or expanding an existing one with a variety of stage appropriate resources. Top tier New York City-based firms and professionals with experience consulting to social entrepreneurs at the start-up and/or expansion phases provide pro-bono consulting in areas such as legal, accounting and financial management, business development, marketing, and branding.
<p>Reynolds Business Plan 101 for Social Entrepreneurs</p> <ul style="list-style-type: none"> • Session to gain a high-level of understanding of the various components of a business plan document and discuss its relevance in securing funding and building a social venture.
<p>Reynolds Business Plan Development Team</p> <ul style="list-style-type: none"> • The purpose of this team is to help early-stage and/or expansion-ready social entrepreneurs in the NYU Reynolds Program develop and launch or expand successful social ventures.
<p>Reynolds/YV "Be a Changemaker Challenge" (All NYU and NYU Abu Dhabi UG students university-wide)</p> <ul style="list-style-type: none"> • Social venture competition providing twenty-five \$1,000 seed grants, and a grand prize award of \$10,000 in capital for the most promising social venture.
<p>Reynolds Recruitment Ambassadorships</p> <ul style="list-style-type: none"> • Opportunities to represent the Reynolds Program at Recruitment Fairs across the country.
<p>Reynolds Selection Process*</p> <ul style="list-style-type: none"> • Participate as application reviewers and judges in picking the next class of fellows and scholars.
<p>Reynolds Retreats*</p> <ul style="list-style-type: none"> • Full cohort gatherings at the beginning of each Reynolds year.
<p>Reynolds Conference Scholarships</p> <ul style="list-style-type: none"> • Opportunities to attend and present at prestigious conferences.