

Reynolds Program Activities and Opportunities: A Summary Guide

The NYU Reynolds Program in Social Entrepreneurship is designed to attract, train and encourage the next generation of social entrepreneurial leaders. NYU Reynolds fellows and scholars receive a significant financial aid award, and two years of intensive curricular and co-curricular programming to support them in identifying and understanding their changemaking roles and launching or expanding their pattern breaking visions of change. Fellows and scholars are drawn from across the entire graduate and undergraduate communities, and play leadership, infrastructure development and advocacy roles in realizing sustainable and scalable social change.

The list below is comprehensive of the current activities and opportunities that the Reynolds Program offers to its cohort members and alumni. (Additional activities are developed and launched over the course of each year.) Activities denoted with an asterisk [*] are required activities; some of which are one-time mandatory events, and others are series requiring participation in 2/3 of the events over the course of a semester. All non-asterisked opportunities are optional, although we strongly encourage cohort members to participate in these to receive the full benefits of the program and to reach their highest potential as changemakers. Be sure to reference the Reynolds calendar on BlackBoard for exact date and location information. Detailed documents on each of these components are available from the Reynolds Program.

Social Entrepreneurship in the 21st Century Speaker Series*

- City-wide speaker series bringing six top names in social entrepreneurship to NYU each year. See http://www.nyu.edu/reynolds/speaker_series/ for more details.

Lunches and Dinners with Social Entrepreneurship in the 21st Century Speakers

- Following the speaking event, approximately 12-15 fellows and scholars share a meal with the speaker.

Expert Advisor Workshops and Panels*

- Leading professionals, visionaries and thinkers in social entrepreneurship and related fields lead 90-minute seminars, lectures, workshops or sit on panel discussions in a wide variety of areas such as venture capital, cause marketing and outcome metrics. See http://www.nyu.edu/reynolds/program_advisors/ for more details.

Social Entrepreneurial Coaching Sessions*

- One-on-one and small group coaching sessions with Susan Davis, President and CEO of BRAC USA and Trabian Shorters, Vice President of Community Programs of the Knight Foundation. Three sessions/year minimum required.

Finance 101 for Social Entrepreneurs* (1st semester, 1st Reynolds year)

- Mandatory course. An in-depth yet comprehensive overview of financial concepts and terms relevant to the social sector.

Reynolds Social Entrepreneurship Class: Key Constituents of Social Change * (1st semester, 2nd Reynolds year)

- Mandatory course. The course examines the four principle forces that combine to create change: an individual or set of people determined to achieve reform (exemplar); the swirling backdrop of historical and current forces that affect change (context); the brilliant new paradigm or revived collection of ideas that capture a society's imagination (theories); and the power of mass action that ultimately brings about enduring transformations (movement).

Reynolds Board Corps (Graduate Fellows only)

- Through a partnership with the United Way BoardServeNYC Program, qualified Reynolds Fellows are trained and placed as board members of nonprofit organizations in New York City.

<p>Reynolds Summer Internship* (Undergraduate Scholars only)</p> <ul style="list-style-type: none"> Places Undergraduate Scholars with public, private and non-profit organizations for a full-time ten week internship designed to further develop the scholars' social entrepreneurial roles.
<p>StartingBloc Fellowships (Undergraduate Scholars only)</p> <ul style="list-style-type: none"> Opportunity to engage with other young leaders and social entrepreneurial thinkers outside of Reynolds through StartingBloc's Institute for Social Innovation. The Reynolds Program provides two fully-funded and two half-funded StartingBloc slots/year. See http://www.startingbloc.org/home for more information.
<p>Reynolds Monthly Gatherings</p> <ul style="list-style-type: none"> A dynamic forum for cross-disciplinary teaching and learning, the gatherings are opportunities for fellows, scholars, alumni and special guests to share expertise and skills with the Reynolds cohort in a formal workshop setting.
<p>Reynolds Business Plan 101 for Social Entrepreneurs</p> <ul style="list-style-type: none"> Special annual Monthly Gathering sessions to gain a high-level of understanding of the various components of a business plan document and discuss its relevance in securing funding and building a social venture.
<p>Projects & Passions</p> <ul style="list-style-type: none"> Student-initiated series of peer-review/feedback sessions on presentations of individuals' social entrepreneurial projects, business plans or creative passions.
<p>Reynolds Resource Bank</p> <ul style="list-style-type: none"> Provides cohort members focused on launching a new venture or expanding an existing one with a variety of stage appropriate resources. Top tier New York City-based firms and professionals with experience consulting to social entrepreneurs at the start-up and/or expansion phases provide pro-bono consulting in areas such as legal, accounting and financial management, business development, marketing, and branding.
<p>Reynolds Business Plan Development Team</p> <ul style="list-style-type: none"> The purpose of this team is to help early-stage and/or expansion-ready social entrepreneurs in the NYU Reynolds Program develop and launch or expand successful social ventures.
<p>Reynolds/YV Be a Changemaker Challenge (All NYU and NYU Abu Dhabi UG students university-wide)</p> <ul style="list-style-type: none"> Social venture competition providing up to twenty-five, maximum \$1,000 seed grants, and a grand prize award of up to \$20,000 in capital for the most promising social venture.
<p>Reynolds Recruitment Ambassadorships</p> <ul style="list-style-type: none"> Opportunities to represent the Reynolds Program at Recruitment Fairs across the country.
<p>Reynolds Selection Process*</p> <ul style="list-style-type: none"> Participate as application reviewers and judges in picking the next class of fellows and scholars.
<p>Reynolds Retreats*</p> <ul style="list-style-type: none"> Full cohort gatherings at the beginning of each Reynolds year.
<p>Marketing and Blogging Opportunities</p> <ul style="list-style-type: none"> The Reynolds Program's blog, Twitter account, Facebook page and website provide great opportunities to market your own changemaking efforts. The Reynolds Reader (essentially an RSS feed) is a great way to cross-post your blogs with the Reynolds Program blog.
<p>Reynolds Conference Scholarships</p> <ul style="list-style-type: none"> Full and partial funding opportunities to represent Reynolds at relevant conferences across the globe.
<p>Special Invitations and Opportunities</p> <ul style="list-style-type: none"> Throughout the year, organizations and individuals reach out to Reynolds program with special opportunities and invitations. These requests are normally distributed by the Reynolds Program over the Discussion and Alumni listserves.