

## 2007-2007 Be A Changemaker Challenge Grand Prize Judges

The Judges for the Be A Changemaker Challenge Grand Prize Competition are all social entrepreneurs themselves who care deeply about enabling young people to learn and fulfill their potential. Their collective wealth of insight and experience within the world of social entrepreneurship will position them to select the strongest team as the Grand Prize Winner and offer valuable feedback to all the finalists.

### **Charles Best** **Chief Executive Officer and Founder, DonorsChoose**

Charles Best leads DonorsChoose.org, a simple way to fulfill needs and foster innovation in public schools. At this not-for-profit web site, teachers submit ideas for materials or experiences that their students need to learn. Any individual can search student projects by areas of interest, learn about classroom needs, and choose to fund the project she/he finds most compelling. In 2004, DonorsChoose received a Technology Laureate, and in 2005, DonorsChoose surpassed 1,000 other organizations to win the Nonprofit Innovation Award given by Stanford Business School and Amazon.com.



Charles founded DonorsChoose in the spring of 2000 at Wings Academy, an alternative public high school in the Bronx where he taught social studies for five years. Charles graduated from St. Paul's School with the scholar-athlete award in 1994, and graduated Phi Beta Kappa from Yale in 1998. He then spent a year studying wood sculpture at the School of Fine Arts in Guadalajara, Mexico, helping to train Tzotzil Indians as teachers in Chiapas, Mexico, and teaching Spanish literacy at a farm/orphanage in the Nicaraguan highlands.

### **Betsy Krebs, Esq.** **Co-Founder & Executive Director, Youth Advocacy Center**

Collaborating with teens, child welfare professionals, advocates, lawyers, and professionals in the private sector, Betsy has led the development of Youth Advocacy Center's program to help foster care teens succeed through self-advocacy education for over ten years. She is recipient of fellowships from the Open Society Institute and Ashoka, in recognition of her vision and social entrepreneurship. Betsy is coauthor of the book, *Beyond the Foster Care System: The Future for Teens*, and many columns, articles and publications for and about teenagers in foster care and about self-advocacy. Before starting Youth Advocacy Center, she worked as an attorney representing foster care children. Ms. Krebs received her JD from Harvard Law School.



### **John Muller** **Co-Founder & Executive Director, DreamCity**

John Muller will be graduating from GWU in May 2007 with a Major in Public Policy and a minor in Sociology. In the winter of 2004, with Justin McNeil, John co-founded DreamCity. DreamCity is composed of DreamCity Theatre Group, DreamCity Poets, and DreamCity Productions. John's poetry has been featured in [The Washington Post](#) and on July 25, 2006 John and Justin were featured on the front page of [The Washington Post Metro Section](#).



During the summer of 2006, *The 70*® which John and Justin co-wrote on was featured at the DC Hip Hop Theatre Festival, the Martin Luther King, Jr. Memorial Library, American University, and the Annie E. Casey Foundation in Baltimore, MD. DreamCity was selected as a 2007 Mayor's Arts Award Finalist for Outstanding Contribution to Arts Education. Please visit DreamCity at [www.dreamcitytg.org](http://www.dreamcitytg.org)

**Jeffrey A. Robinson, Ph.D.**  
**Assistant Professor of Management, Leonard N. Stern School of Business, New York University**

Jeffrey A. Robinson is a business scholar, an entrepreneur and an advocate for community economic development. He is poised to be one of the most influential leaders in the United States through his research, entrepreneurship and advocacy activities.



Professor Robinson has been an Assistant Professor of Management and Entrepreneurship at the Stern School of Business, New York University since 2003. He is currently working on research projects on second-stage African American women entrepreneurs, early stage social entrepreneurial ventures, and inner city business development. He is a sought after speaker, author and media commentator appearing on Dateline NBC, NBC Nightly News and in the New York Times. He was recently named to the *Network Journal's* 40 achievers under 40 for 2006.

Professor Robinson is a 3<sup>rd</sup> generation entrepreneur. He has co-founded two social ventures with Dr. Randal Pinkett winner of Season 4 of NBC's hit reality TV-show, *The Apprentice*: MBS Enterprises, LLC and Building Community Technology (BCT) Partners. He advises several social ventures and will be opening a day spa with his wife, Valerie, in 2007.

Professor Robinson holds degrees in engineering, urban studies and organization theory. He received a B.S. in Civil Engineering and a B.A. in Urban Studies from Rutgers, The State University of New Jersey; an M.S. in Civil Engineering Management from Georgia Institute of Technology and an M. Phil. and a Ph.D. from Columbia University's Graduate School of Business.

**Max Schorr**  
**Publisher and Founding Editor of GOOD Magazine**

Max Schorr is the Publisher and Founding Editor of GOOD, a magazine about the people, ideas, and institutions driving change in the world. GOOD launched nationwide last fall and was recently named one of the hottest magazine launches of 2006 by MIN & Mr. Magazine. GOOD Magazine is one of a family of GOOD media products, including GOOD online and Reason Pictures. GOOD's first feature film, *Son of Rambow* premiered at Sundance this January.



As co-founder of GOOD, Schorr helped develop the editorial vision and the innovative Choose GOOD Campaign, where subscribers direct the entire \$20 subscription fee to the charity of their choice. In the first several months of this partnership model, over 12,500 people have subscribed at a lower acquisition cost than direct mail. Instead of spending more money on postage and printing and lists, GOOD has donated over \$250,000 directly to

partner nonprofit organizations, which include Ashoka, City Year, Creative Commons, DonorsChoose, Generation Engage, Millennium Promise, Oceana, Room to Read, Teach For America, Unicef, Witness, and World Wildlife Fund.

Prior to GOOD, Schorr worked as a teacher and administrator at the Math and Science for Minority Students program at Phillips Academy in Andover, MA. Schorr graduated from Wesleyan University in 2003.