



2006 – 2007 NYU Reynolds/Youth Venture “Be a Changemaker Challenge” Teams

Promoting Immigrant Voices in Education (PIVE): \$10,000 Grand Prize Winner

PIVE seeks to further immigrant parents' awareness of their rights to translation and interpretation services in New York City public schools. The ultimate goal of PIVE is to provide more opportunities for parents to become meaningfully involved in their children's education. Through collaboration with schools, PIVE promotes community educational outreach events to inform parents of the availability of language access services. This enhances their ability to more effectively navigate the public school system. With the minimization of language barriers, parents and guardians are better equipped to monitor their child's academic progress and to more effectively advocate on his or her behalf. You can learn more at <http://www.nypive.org/>.

Reverie Foundation/Children in Harmony

Children in Harmony, the Reverie Foundation's first social venture, seeks to inspire young underprivileged children in the community through arts tutoring and mentoring. In six-month commitments, students at the NYU Tisch School of the Arts and the Steinhardt Department of Music and Performing Arts Professions will volunteer to tutor, mentor and teach young children various artistic disciplines. For example, student mentors in dance will provide a basic understanding of dance choreography, while drama mentors will introduce the children to music theatre production, and music mentors will teach children to play a particular instrument. At the same time, Children in Harmony will introduce students to less-traditional art forms, such as digital media design, film, photography and dramatic interpretation.

Wear Is The Love? (Threads that Teach)

Wear Is The Love? is a fashion apparel line designed by arts students generating funds to continue arts education programs within inner-city public schools. Students in arts classes and/or after school programs will use their own creativity to design t-shirts that will be printed and sold at various school/arts events in order to raise money for the arts program at their respective schools. Wear is the Love? is now known as Threads that Teach. You can learn more at <http://www.threadsthatteach.org/>.

IncFreePress

IncFreePress is working to initiate a national student dialogue on political, social and artistic issues. Part op-ed forum, part literary journal, IncFreePress aims to provide national exposure for student writing of all stripes, with a particular focus on political and social commentary, literary essays and creative writing. The founders believe their generation is notoriously disengaged from

the political and social concerns that define its future, in part because the mainstream media does little to encourage activism or participation from the nation's youngest voter cohort. A student-run forum which, by definition, both encourages and demands student initiative will help combat this growing apathy. In addition, allowing students to contribute literary work will allow these aspiring writers a chance to showcase their talents to a wide, diverse population.

Heart To Heart (H2H)

Heart to Heart seeks to bring awareness of hypertension management and prevention to the Brooklyn, NY neighborhoods of Bushwick, Williamsburg and Bedford-Stuyvesant - areas which currently face a disproportionately high number of major health problems. H2H conducts blood pressure screenings to identify potential hypertensive individuals at events organized by local institutions and facilities, such as churches and community centers, as well as the American Heart Association. H2H team members also provide information about hypertension through consultations which include guidelines for prevention, ways to manage high blood pressure, and information about additional health resources that may be available.

EarthTone Recordings

EarthTone Recordings is a nonprofit world music company dedicated to seeking out and recording musicians in underdeveloped countries. Working from a social enterprise perspective, EarthTone reinvests a portion of the revenues generated in communities from which the artists come. The team travels to various parts of the world and records outstanding musicians with limited access to large music markets. After licensing and selling the recordings, often as samples to DJs and producers, the fees and royalties are delivered to an established organization in the musician's community that will act as an agent for the most effective disbursement of funds.

Source of Supply (sos)

Source of Supply works to raise money to ship surplus medical supplies to hospitals in Africa. Wishing to answer the international distress signal being broadcast right now, sos hopes to -with the help of America and other developed nations- ship life-saving high quality medical supplies and equipment that would otherwise be discarded to under-resourced hospitals and clinics.

Big O'Smile

Big O' Smile is a student-run outreach organization that promotes health education for young children. The organization is committed to working directly with students and teachers in local schools by providing age-appropriate education material and in-classroom presentations on health care needs. Big O' Smile volunteers use visual aids and theater performance to promote healthy habits and encourage learning about oral hygiene at a young age.

HIV Testing in Residence Halls

HIV Testing moves HIV testing from the staid medical institution to the familiar residence hall community, in order to avoid the stigma that is so often attached to HIV. The Venture endorses a global movement towards normalization of HIV screening. HIV has become an increasingly manageable disease for the fortunate of the developed world. However, the stigma that is so often

attached to HIV education, prevention, and testing has remained; this program seeks to eliminate that.

Get Right

Get Right helps first time non-violent offenders get the quality legal representation and comprehensive counseling and rehabilitation they need in order to keep them out of prison and playing a productive role in society. This Venture hopes to benefit the community by bringing together lawyers from prestigious firms, social workers familiar with the needs of these underserved communities, and defendants who are committed to making positive change in their lives.

New Empowerment Project

The New Empowerment Project is creating a free handbook to distribute to those living in the lowest income bracket. The handbook will empower individuals with legal advice and useful information in the areas of employment, housing, health, etc. These handbooks will be produced in the hopes of giving those in need the tools to connect with existing resources that can help with housing, health and nutritional needs.

CHEFs for Schools

CHEFs for Schools supplies schools with chefs and organic food providers. CHEFs seeks to make New York City's school children healthier by supplying schools with chefs who can cook food from scratch, as an alternative to the currently provided packaged and often unhealthy offerings. The program will be coupled with nutrition classes that teach the students about the origin and value of their food. You can learn more at <http://www.chefs-online.org/>.

The Soul Survivors Series

"The Soul Survivor Series" of books, inspired by the bestselling and award-winning series of books called "Girlosophy" and "The Chicken Soup for the Soul" collection, will present the stories and wisdom of young women around the world who have overcome incredible obstacles and are now receiving an education. By recruiting high-quality editors, photographers and design people who share their mission (ideally from the "Girlosophy" series itself), the book will be very physically attractive and inspiring to look at and read.

Fair Trade for All

The goal of Fair Trade for All is to provide a forum for change in New York City public schools through the model of fair trade. Our approach will be a two-part progression that starts with the teaching of a fair trade curriculum. It is hoped that this will inspire students to take up issues around fair trade within their own high schools and beyond.

Standing Up for Diversity

Standing Up For Diversity wants to promote diversity among junior and high school students with hopes of dispelling the prejudices that linger among the social constructs of the student body. With the current demographic trends showing an increasingly diverse workforce there is a clear

need for encouraging acceptance among all cultures. With circulating stereotypes and demeaning phrases/words becoming common in conversations among today's youth, nurturing diversity is undermined. Standing Up for Diversity will utilize workshops to address various issues surrounding the hindrance of true diversity such as prejudices, bigotry, and stereotypes with hopes of dispelling such poisonous social notions.

Sports Business Society (SBS)

The mission of SBS is to use sports as a platform to "give back" to the community. All over the world, there are inequalities and disparities, but sports have the ability to level the playing field by breaking down social barriers and helping to alleviate communal and societal problems. SBS will produce sports and related programming, including charitable events, clinics, and seminars. The goal is to benefit the community by taking lessons learned on the court in order to teach the underprivileged youth about life off of it, such as the importance of education, a strong work ethic, and collaboration.

Haven of Opportunities for Progress in Education (HOPE)

HOPE will provide the elementary school children who reside in a shelter for battered women with basic school supplies and tutoring services. Often, children in this environment lack the means to purchase school essentials such as notebooks, pencils, backpacks, etc., and have a harder time learning because of an unstable living situation. This Venture will ensure that these issues are addressed, and provide hope and support to hundreds of New York City children.

Room for Change

Room for Change assists people in the transition from emergency shelter to their own residence. By helping with furniture acquisitions and setting up an aesthetically pleasing residence, they will be able to concentrate their limited finances on essentials such as food and utilities. Further, positive changes in their interior environment will produce an outward change in their thoughts, attitudes, and actions. These individual changes will hopefully result in an increase in emotional well-being that will translate into better familial relationships, work performance, and personal health.

Undergraduate Pathways (U.P.)

Undergraduate Pathways seeks to provide college information and advising to underserved youth. The organization will benefit the community by helping mend the inequalities in higher education and by reaching out to at-risk youth. Undergraduate Pathway's leadership council members will teach workshops to high school freshman about college options and dispatch 36 volunteers to provide individual college advising to upperclassmen. Long-term goals include developing a self contained "start-up kit" so other colleges can adopt U.P. as a program on their own campuses.

Grow For It

Grow For It will create an internet retailing website that specializes in products that are targeted at home gardeners. The primary competitive advantage that this Venture will have as a business is that we will donate 20% (or some other fixed percentage to be determined later) of the proceeds of the sale from each item to a non-profit organization. Moreover, we will allow each of our

customers to choose an organization that they would like the proceeds from their purchase to go to. We will establish a number of relationships with non-profits such as Room to Read, Kitchen Gardens International, and Breastcancer.org. In addition to the donations made with each purchase, Grow For It will allow the customer the opportunity to receive newsletters and other information regarding these causes in an effort to raise awareness about their benefits.

The University Connection (UC)

“The University Connection” will create international dialogue between college students around the world and raise awareness of political, social, and economic issues with global implications. The organization will strive – through an open global discussion forum- to ensure the current generation of students is not apathetic to world issues. Additionally, UC aims to inform the local NYU community of key international affairs through various promotional and educational events.

Hooked on Books

Hooked on Books’ mission is to provide new and gently used reading material to NYC Public School libraries targeted toward children in kindergarten through fifth grade. Hooked on Books seeks to revitalize underserved school libraries while simultaneously forging bridges between young children of different communities.

PHTS and CRAWL Collaboration

The purpose of "PHTS and CRAWL Artistic Collaboration" is to benefit young children in Kolkata, India who are enrolled in the Shikshan Project of “Children Resilience and Women Learning” through arts education. The Shikshan project offers children in dire economical positions the opportunity to gain enrichment in academic topics such as math and English, create craft projects and provide an overall supportive community. Currently, the objective of "PHTS and CRAWL Artistic Collaboration" is to provide the children with imaginative, colorful children's books by the end of the spring semester.

World Faith

World Faith seeks to develop meaningful interactions amongst the diverse religious communities in New York City and beyond. The organization will arrange interfaith community service projects with the intent to strengthen inter-religious friendships while also working to improve the image of the inter-religious communities and fight stereotypes. In addition, every World Faith event will incorporate a community service activity.