

## **Bruce Arbit Consultant**

Bruce M. Arbit brings 14 years of senior level fundraising and management experience with a special emphasis on Major Gift Fundraising to his consulting engagements. Prior to that he served in a variety of marketing positions in the private sector. Mr. Arbit's commitment and success has helped to create lasting change that continues to advance the mission of several worthwhile organizations. Bruce is a graduate of the University of Maryland – College Park - Business School and holds a graduate degree in Public Administration from NYU - Robert F. Wagner Graduate School of Public Service.

Mr. Arbit is dedicated to building the capacity of the not-for-profit sector and has developed strong affiliations with the Association of Fundraising Professionals - International Development Committee; and as an Expert Advisor in Strategic Philanthropy at New York University's Catherine B. Reynolds Social Entrepreneurship Program. He is actively involved in the renewal and community development of the city of Asbury Park, New Jersey, where he resides.

Bruce has direct expertise in the following sectors: Aging and Geriatrics, Human/Youth/Social Services, Global Philanthropy, Health Care, Medical/Scientific Research and Not-for-Profit Capacity Building. He offers consultative services in resource development and fundraising as well as management, marketing and organizational capacity building.

**John Choe**  
**Chief of Staff**  
**Office of Council Member John C. Liu**

John X. Choe currently serves in the New York City Council as Chief of Staff to Council Member John C. Liu. Prior to the Council, Mr. Choe worked at the NYC Department of Finance, Corporation for Supportive Housing, and NYC Rent Guidelines Board.

Mr. Choe graduated from Wagner High School on Staten Island and attended the State University of New York at Binghamton, where he was a New York State Regents Scholar and earned a BA in History. Mr. Choe entered the Harris School of Public Policy at the University of Chicago, where he was a Woodrow Wilson National Fellow in Public Affairs & International Relations and earned a Master's in Public Policy (MPP).

Mr. Choe has volunteered with the Committee Against Anti-Asian Violence (CAAHV), the Korea Exposure & Education Program (KEEP), the Coalition of Minority Policy Professionals (CoMPP), WBAI 99.5 FM Pacifica Radio, the Venceremos Brigade, and the Korean American League for Civic Action (KALCA). In 1999, Mr. Choe co-founded Nodutdol for Korean Community Development, a nonprofit corporation that seeks to empower and unite the Korean people through grassroots organizing and community development programs. As a Nodutdol member, Mr. Choe coordinated the Stepping Stone Community School Project, which advocated greater participation in the educational system for immigrant parents.

Mr. Choe now serves as an advisor to the East-West School for International Studies, a Flushing public school that opened its doors in 2006. Mr. Choe has been recognized for his leadership and service as a Coro Fellow in Public Affairs, Open Society Institute NYC Community Fellow, and a Revson Fellow at Columbia University.

## **Kim Davis Consultant**

**Kim has dedicated her career to strengthening the capacity of nonprofit organizations. She has served as an organizational development, branding and fundraising consultant to leading nonprofit organizations including the Columbia University Medical Center, Shore Memorial Hospital, Open Society Institute, African American Women's Fund, Brandeis University, Fordham University and the National Committee for Responsive Philanthropy. Additionally, she has worked for the Taproot Foundation-NY, leading their East Coast initiatives, the Twenty-First Century Foundation, Rock the Vote and the Children's Defense Fund.**

**Kim holds Bachelor's degree from Vassar College and an MBA from Columbia University. While at Columbia, she served as a marketing intern at Johnson & Johnson and subsequently partnered with Landor Associates to develop brand strategies and identity systems for nonprofit organizations.**

**Abigail Diner  
Associate  
Edna McConnell Clark Foundation**

Abigail Diner is an associate at the Edna McConnell Clark Foundation. She supports the president on special projects that range from internal operations to preparation for quarterly board meetings. She also works with members of the Foundation's senior team on day-to-day grantmaking activities and internal and external communications.

Prior to joining the Foundation in 2002, Abigail worked at the Solomon R. Guggenheim Museum as an associate in the Education Department. She administered the Learning Through Art Program and coordinated the annual newsletter and exhibition.

Abigail has a B.A. from Tulane University and an MPA from the NYU Wagner Graduate School of Public Service.

**Laura Fernandez**  
**Director, Incarcerated Mother's Program**  
**Edwin Gould Services for Children and Families**

Laura M. Fernandez, LMSW, is Director of Edwin Gould Services for Children and Families' Incarcerated Mother's Program, a prevention program for families affected by maternal incarceration. She received her Master's in 1996 from Columbia University with a specialization in program planning. She is currently in her second year of the CUNY Graduate Center Doctoral Program in Social Welfare. Her area of focus is children of prisoners and the processes involved in coping with having a parent incarcerated.

Ms. Fernandez has 16 years of experience working with families and violence, including as a Child Protective Worker in Massachusetts, as a school counselor, and as a social worker in a New York City domestic violence shelter. She served as an expert witness on the overlap between domestic violence and child protective issues in the Federal class action lawsuit, *Nicolson v. Williams*, which influenced major changes in the Administration for Children Services' policies towards domestic violence victims.

Ms. Fernandez has initiated several programs for young people that promote positive youth development and inter-disciplinary collaborations. She created an after-school program based on promoting an awareness of human rights, using the United Nations Convention on the Rights of the Child and presented research on this program at an the XII World Congress of Comparative Education Societies in Havana, Cuba. A young person from that after-school program was chosen to represent children of prisoners on an international children's jury for the World Children's Prize for the Rights of a Child in Sweden. Most recently, she collaborated with the Maysles Institute to develop a program to teach documentary film making skills to children, between the ages of nine to twelve.

**Lara Galinsky**  
**Vice President, Strategy**  
**Echoing Green**

Lara Galinsky is the Vice President of Strategy at Echoing Green, a social venture fund that provides seed capital and support to emerging leaders with bold ideas for social change. At Echoing Green, Lara's portfolio consists of marketing and communications, evaluation, thought leadership, alliances, strategic planning and internal capacity building.

Most recently, Lara Galinsky worked as Director of National Programs at Do Something, Inc., working with over 20,000 educators to inspire 4 million young people to get involved in their communities and develop vital leadership skills. Before that, Lara launched the BRICK Award, which annually honors and funds the most outstanding community leaders under the age of 30. In addition, Lara consults with grassroots nonprofits, including creating curricula for the Ollendorff Center for Religious and Human Understanding; writing the lesson plans for the Ms. Foundation's Take Your Daughters and Sons to Work Day; and developing a comprehensive strategic plan for the Institute for Civic Leadership.

Lara graduated Phi Beta Kappa from Wesleyan University and completed executive programs at Columbia University Business School and Georgetown University School of Public Policy. She serves as a board member for Public Allies New York and StartingBloc. She was nominated for a British-American Fellowship and participated in the inaugural Asia Society's Asia 21 leadership conference. She is currently participating in Coro's Leadership New York program.

**Adam Green**  
**Executive Director**  
**Rocking the Boat**

A native of Manhattan, Adam graduated in 1996 from Vassar College with a focus on folklore and storytelling in American Culture. Throughout his childhood he spent time on the Hudson River Sloop Clearwater, learning about the beauty of the river and the hand that human beings have in both destroying and restoring natural resources. Throughout his teens he worked as a volunteer on the Clearwater, getting a first chance to share his perspective with young people.

The idea for Rocking the Boat began while Adam was volunteering at an East Harlem junior high school during a semester off from Vassar in 1995. He led 10 students in the construction of an 8-foot dinghy that they launched at the end of the semester in the school's swimming pool. Following college, Adam was offered an opportunity to build on his initial boatbuilding education experience and ran the first Rocking the Boat after-school program for high school students based out of Hostos Community College in the South Bronx. After eight months of work, he and his students celebrated the completion of the first of the 19 wooden boats Rocking the Boat students have since built. In August 1998 Adam brought Rocking the Boat to New Settlement Apartments community center, where the boatbuilding and environmental education after-school program incubated for three years before growing its own independent nonprofit. Currently, Rocking the Boat has eleven full-time staff, 15 part-timers, many of whom are former students, and serves more than 1,000 young people annually.

Through his work developing Rocking the Boat, Adam has received an Echoing Green Fellowship, a Union Square Award for grassroots organizing, has been the subject of a *Queer Eye for the Straight Guy* episode, and has been featured as a *New York 1 New Yorker of the Week*.

**Pablo Halkyard**  
**NYU Reynolds Program Fellow**  
**NYU Stern**

Pablo Halkyard is interested in the role of social enterprise in international development. He plans to explore the potential of leveraging market-based approaches to poverty reduction and development.

Originally from Chile, Pablo was born in Brasilia, Brazil and has also lived in India, Denmark, England, the United States, Peru and Ecuador. Pablo has a B.S. in International Economics with concentrations in International Commerce and Finance and International Business Diplomacy from Georgetown University's School of Foreign Service.

Prior to joining Stern, Pablo was a Development Analyst in the World Bank's Private Sector Development Vice-Presidency and Office of the Chief Economist of the International Finance Corporation (IFC). His work focused on public policy issues related to improving the business environment in emerging markets and enhancing the private sector's contribution to alleviating poverty.

His research projects included topics such as conflict-affected countries, South-South investment flows, micro-finance, bottom-of-the-pyramid approaches to growth and job creation, information and communication technologies, public-private partnerships, energy and infrastructure regulation and prediction markets. He was also the creator and lead author of the World Bank's first blog, <http://psdblog.worldbank.org/>.

**Lizzette Hernandez**  
**Director of New York Initiatives**  
**NYU Stern Career Center**

Lizzette Hernandez joined the NYU Stern School of Business in April 2003 as the founding director of the highly successful Career Center for Working Professionals (CCWP). In November of 2005, Lizzette was appointed Director of the Stern School's Strategic Initiatives Office. In this newly created position, Hernandez leads a team responsible for directing all of Stern's New York-focused programs such as the Metropolitan Opera case and other "live" cases, the student mentoring program (IDP), and the Stern Consulting Corps (SCC). In addition, Lizzette manages the Stern School's brand- and relationship-building efforts with the School's key corporate partners, working to deepen existing relations, develop new ones and build broad awareness of the School's portfolio across all programs.

Prior to joining Stern, Hernandez spent three years as a Vice President at JPMorgan Chase where she served as National Recruitment Manager and Senior HR Generalist in the firm's Investment Banking division. Before JPMorgan Chase, Hernandez consulted at Goldman Sachs and Merrill Lynch in various recruitment and HR roles. Before starting a career in human resources, Hernandez worked as a civil litigator at the firm of Mortenson & Pomeroy in Springfield, New Jersey. Hernandez holds a J.D. from Fordham University and a B.S. in Communication from the University of Delaware.

**Sara Keenan**  
**NYU Reynolds Program Fellow**  
**NYU Steinhardt**

Sara Keenan received her B.S. in English Education in 2000 from University of Wisconsin-Madison, where she became involved in many community development projects. She helped lead her neighborhood association and a community co-operative development group, worked on a city planning committee and served as president of a North American association of cooperatives. Since then, Sara has focused her work for social justice through teaching. She has been a teacher for the past five years, first in Madison where she taught high school, and then in Chicago, where she taught 6th and 7th grade language arts and became passionate about media education. After receiving a grant from Chicago Arts Partnerships in Education (CAPE), Sara incorporated media analysis and production skills into her curriculum to advance the critical thinking of her students.

She began working with Street Level Youth Media, which educates urban youth in how to use media arts and emerging technologies for self expression, communication and social change. After observing powerful engagement and change within her students, Sara realized that media education should be a part of every child's curriculum. Currently, she is studying Media, Culture and Communication at New York University and is a Catherine B. Reynolds Fellow for Social Entrepreneurship. She is also working for the Educational Video Center, mentoring teachers in New York City Public Schools as they integrate video production into their curriculum.

Sara believes that teaching media literacy in schools is essential to giving students the skills they need to be thoughtful and prepared citizens. Ultimately, she hopes to help transform education so that it reflects the digital and visual world in which we live.

**Brian Levine**  
**NYU Reynolds Program Fellow**  
**NYU Medical School**

Brian Levine wants to help implement sustainable programs both domestically and abroad to help stop the spread of sexually transmitted infections.

He is interested in pursuing a career in the field of Obstetrics and Gynecology at an academic medical center. In this role, Brian hopes to build upon the efforts of the global HIV/AIDS movements, work closely with family planning and family outreach international initiatives, and develop a program to not only bring awareness to the devastating effects of sexually-transmitted diseases, but to the societal ramifications of female infertility.

A native of Babylon, Long Island, Brian graduated cum laude from Cornell University in 2002 with a B.S. in Biology, and in 2003 graduated from NYU's Graduate School of Arts and Science with an M.S. in Biology. He worked as an Assistant Professional Research Scientist at the NYU School of Medicine in the Department of Obstetrics and Gynecology prior to matriculation at the NYU School of Medicine in 2004.

Since the summer of 2005, Brian has participated in the Honors Research Program, studying molecular mechanisms underlying infertility under Dr. James Grifo at the Program for In Vitro Fertilization, Reproductive Surgery and Infertility at the New York University School of Medicine. He serves as a scientific reviewer for the American Journal of Obstetrics and Gynecology and has published his research in numerous medical journals and presented at multiple national scientific meetings.

While enrolled in the School of Medicine, Brian has been an active participant and leader in many extra-curricular activities. He served as the Chair of the Graduate Voice Committee of the New York University Committee on Student Life and as a Student Senator at NYU representing the Medical School. He also helped to plan the

## **Brian Levine cont.**

incoming medical student orientation and served as President of the Obstetrics and Gynecology Student Interest Group.

Brian most recently created a personal digital assistant (PDA) program at the School of Medicine. Applying his love of technology and his passion for evidence based/research derived medicine, he was able to coordinate a successful PDA sale, introduce a wireless network infrastructure, and foster digital educational resource support from the library. Greater than 85% of the members of the Class of 2008 are successfully using PDAs and he hopes to expand the program to more students in year 2 of his PDA program. He hopes to develop this program into a replicable educational standard for medical education and incorporate technologies such as these into his Reynolds projects and activities.

Other distinctions include being the youngest member of the Society for Gynecologic Investigation and the first medical student to serve as a representative on an Advisory Council for the American College of Obstetrics and Gynecology.

**Susie Lupert**  
**Manager**  
**Housing Works Bookstore Café, Wagner Works Café**

Susie Lupert is currently attending New York University's Wagner School of Public Service where she is pursuing her master's degree in nonprofit management and policy. While attending Wagner, she worked

Works Cafe, a nonprofit cafe located at the Puck Building in SoHo. The profits from Wagner Works go to Housing Works' mission of providing direct services for homeless people with AIDS and HIV. In addition to overseeing Wagner Works, Susie is also managing Housing Works Bookstore Cafe, a social enterprise started by Housing Works, Inc. in 1996.

Previously to Housing Works, she worked in the communications department of Lambda Legal, a national gay rights organization committed to achieving full recognition of the civil rights of lesbians, gay men, bisexuals, and transgender people.

**Graham Macmillan**  
**Director**  
**Scojo Foundation**

Graham Macmillan is Director of Scojo Foundation, an international social enterprise working in four countries and focused on distributing affordable reading glasses through micro-franchises to improve economic development. Mr. Macmillan has had previous experience managing international development programs most recently with Helen Keller International as Director of Business Development for the ChildSight program.

Mr. Macmillan serves on the Board of Directors of the FISH Hospitality Program and is a member of the Micro-franchise Development Initiative at Brigham Young University's Marriott School of Management. He was a 2006 Fellow at the Global Social Benefit Incubator at Santa Clara University's Center for Science, Technology, and Society. Mr. Macmillan has been an invited judge with NYU Stern's Berkley Center for Entrepreneurial Studies business plan competition as well as the Robert F. Wagner School for Public Service's Catherine B. Reynolds Undergraduate Scholarship in Social Enterprise competition.

Mr. Macmillan received his Bachelor of Arts in International Studies and History from Colby College and his Master of Science in Management of International Public Service Organizations from New York University's Robert F. Wagner School for Public Service.

**Millard "Mitty" Owens**  
**Associate Director, Research Center for Leadership**  
**in Action**  
**NYU Wagner**

Millard "Mitty" Owens is an Associate Director for NYU Wagner's Research Center for Leadership in Action where he directs various social change leadership programs. From 1998 to 2005 he served as a program officer in economic development with the Ford Foundation, focusing on domestic and international asset-development for low-income communities including micro-enterprise development, long-term savings strategies, credit unions and financial services. Prior experience included: youth and community organizing in his native Brooklyn; affordable housing development in Massachusetts; cooperative development in Zimbabwe (southern Africa); community revitalization of an historic African-American community in western North Carolina; and five years directing micro-lending for Self-Help, one of the nation's largest community development financial institutions based in Durham, North Carolina.

Mitty has also been a consultant to the Coro Leadership NY program and for a national initiative aimed at strengthening the linkage of art/culture and social change. Immediately prior to joining NYU, he directed the Community Development Finance Lab at The New School, where he also coordinated a city-wide conference entitled "Financing Community Empowerment." Mitty has served as a trustee of various economic development and social justice organizations including the Association for Enterprise Opportunity (the U.S. micro-enterprise trade association), the North Carolina Minority Credit Union Support Center, Grassroots Leadership, Global Exchange, and the Fifth Avenue Committee.

He is a graduate of Yale University and the Community Economic Development M.S. program at New Hampshire College; and he was a W.K. Kellogg National Leadership Fellow.

**Santhosh Ramdoss**  
**NYU Reynolds Program Fellow**  
**NYU Wagner**

Santhosh Ramdoss is committed to continuing his work with helping the rural poor in India. Having lived both in a remote village in Southern India and in a rapidly growing city, Santhosh recognized the need to address the economic imbalance that exists between urban and rural India. The influence of his social-worker mother motivated him to find solutions to this problem.

Santhosh received his undergraduate degree in business and an MBA from one of the top schools in India. While in business school, he realized that one way to reach the rural poor was to establish economic opportunities that were grounded in strong business fundamentals. Santhosh conceptualized a social venture, ProGreen, whose mission is to help poor communities in rural areas of India through identifying and harnessing sustainable business opportunities and forming rural micro cooperatives. ProGreen initially intends to set-up a cooperative to manufacture biodegradable tableware-disposable cups and plates made from an agricultural by-product of the areca tree. For that project, ProGreen won the 2005 Howard & Lynn Behar Grand Prize at the University of Washington's Global Social Entrepreneurship Competition. An extension of the plan also won the Technology Business Plan Competition held as a part of Microsoft's Imagine Cup 2005. ProGreen used the prize money from both competitions as seed capital.

Now, Santhosh is helping to set up a pilot cooperative in a village in Southern India. The challenge for ProGreen is to scale-up the model since the pilot can only sustain about three-to-four members. Santhosh plans to implement ProGreen on a greater scale and empower hundreds of thousands of people in rural India. He hopes to improve the idea, gain access to funding opportunities, and create a strong support network before setting out to empower the rural poor in India through ProGreen (<http://progreen.wordpress.com>).

**Richard Souto**  
**Associate Executive Director**  
**Groundwork, Inc.**

Richard Souto is the Associate Executive Director of Groundwork, Inc., a community-based non profit organization providing youth and family services in East New York, Brooklyn. In his current position at Groundwork, Richard is responsible for program operations serving over 600 children and 1,000 families annually. Richard joined Groundwork with a diverse background in corporate development and private investment in multiple industries including healthcare and information technology. Richard's last position was Vice President of Elucid, Inc., a subsidiary of a private investment firm with a diverse portfolio of established and entrepreneurial businesses in the manufacturing and telecommunications industries. Prior to Elucid, he held positions in business development and mergers and acquisitions at two early stage healthcare companies.

Richard has been involved with several non profit organizations as a volunteer service provider including Creative Arts Workshops for Kids and the National Foundation for Teaching Entrepreneurship (NFTE) and currently serves on the Junior Committee of the Prospect Park Alliance. He has also assisted multiple social entrepreneurs in the start up and development stages of their respective organizations as a board member or advisor.

Richard has delivered multiple workshops and lectures in non profit management and is an Adjunct Professor at the Milano Graduate School for Management and Urban Policy of the New School University. He has a B.S. from Boston University, an MBA from Baruch College of the City of New York, and completed the Columbia University Institute for Non Profit Management Executive Level Program.

**Angela Hendrix Terry**  
**Consultant**  
**ahtConsulting**

Angela Hendrix Terry is an independent consultant to nonprofit and government organizations. Her practice is primarily focused on issues of change and leadership. Ms. Terry assists leaders in clarifying mission, task and role; building collaborative work groups to facilitate change; and developing systems which align with change efforts. She brings her knowledge of group process and action learning to this work to optimize the effectiveness of change initiatives and collaborative efforts.

Prior to her consulting work, Ms. Terry spent over 20 years in leadership positions that exposed her to innovative leaders as well as challenging projects. She served as Chief of Staff at the New York City Economic Development Corporation during the consolidation of several economic development agencies in the early '90s and as Special Assistant to the Dean of NYU's Wagner Graduate School of Public Service during key leadership changes at the university and at the school. Ms. Terry also managed the NYC Department of Juvenile Justice's planning process for two new state-of-the-art juvenile facilities and served as part of the implementation team for a national demonstration project, NYC City Volunteer Corp, for urban youth.

Ms. Terry holds a Masters of Art in Political Science from Northwestern University. She also received a post-graduate certificate in Organizational Consultation and Development from the William Alanson White Institute where she also serves as a faculty member of the Organizational Program. She also serves as adjunct faculty at NYU Wagner where she co-teaches Reflective Management.

**Shaunna Thomas  
Deputy Director  
Young People For**

Shaunna Thomas currently serves as the deputy director of Young People For, a youth leadership development project of People for the American Way Foundation. Before joining Young People For as a consultant in the spring of 2005, Shaunna was the Executive Director of Bike & Build, Inc, a nonprofit dedicated to raising money for and awareness of affordable housing issues through cross-country cycling events. Prior to that work, she campaigned and raised money for the Democratic candidate in the 2004 presidential election where she was a witness to and part of the growing power of the youth progressive movement. Believing in the ability of young people to effect positive social change in their communities, Shaunna has initiated programs at Young People For that engage and promote individual leaders and their innovative approaches to social justice issues on campuses and in communities that effect young people.

Shaunna is on the boards of Bike & Build Inc as well as a private family foundation. Shaunna is a graduate of the University of Colorado and holds a BA in Political Science and Philosophy.

**Risë Wilson**  
**Founder**  
**The Laundromat Project, Inc.**

Risë Wilson is the Founder of The Laundromat Project, Inc., a new Brooklyn-based arts organization committed to making art more accessible to communities of color living on low incomes. The Laundromat Project believes creativity is a key component of healthy, vibrant communities. Our vision is to create art centers based in laundromats that we own and operate, where neighbors who may not otherwise form relationships experience art as a bridge that connects all of us across class, gender, sexuality, and age. After conceiving the idea for The Laundromat Project in 1999, Risë focused both her academic and professional careers on bringing the project to fruition. Since then she has held positions in art education at institutions such as the Painted Bride Art Center, the Museum of Modern Art, and the International Center of Photography. As an artist, Risë works in the genre of printmaking. As an administrator her work has spanned art education, community outreach, marketing, fundraising and strategic planning. Before entering the field of non-profit arts, Risë worked for Procter and Gamble in Customer Business Development, gaining valuable experience not only in Sales and Marketing, but also in Human Resource Development.

Recognized as one of the “World’s Best Emerging Social Entrepreneurs” by the Echoing Green Foundation, Risë is a 2004 Echoing Green fellow and prior recipient of fellowships from the National Endowment of the Humanities/College Arts Association, as well as New York University. Risë holds a BA in African-American Studies from Columbia, and an MA in Africana Studies from NYU. She is a current resident of Bed-Stuy.

*“I developed The Laundromat Project because I wanted to create a space that would change the way art was experienced in communities of color. I wanted my neighbors to be able to touch it, talk back to it, critique it, own it. At the same time, I did not want to found yet another struggling non-profit barely able to keep its doors open despite doing phenomenal work.”*