



Edward J. Bergman
President
Innovative Development Services Inc.

Eddie Bergman is President of Innovative Development Services Inc. (IDS), a consulting firm, which provides customized consultation services for nonprofit, government and private sector organizations in the areas of international development, communications, travel and tourism, and organizational management. Eddie serves as a part-time faculty member CUNY's Kingsborough Community College in Brooklyn lecturing on Tourism and Entrepreneurship.

Eddie co-founded and serves as Executive Director of Miracle Corners of the World, Inc. (MCW), a non-profit organization, which serves young people worldwide, primarily through programs of leadership training, community center and housing development, and healthcare outreach, with a special focus on Africa.

He received his Masters from NYU's Gallatin School of Individualized Study with a major in "Social Entrepreneurship" and his BS in Hotel and Tourism Management from NYU's Tisch Center for Hospitality, Tourism and Sports Management, where he was a Martin Luther King, Jr. Scholar.

Eddie serves on the board of several international organizations in the non-profit, education and travel trade sectors including the Africa Travel Association, Shared Interest Inc., the NYU SCPS Center for Global Studies and the NYU Gallatin School of Individualized Studies.

He has received several humanitarian awards.

Michael Bierut
Partner
Pentagram

Michael Bierut is a partner in the New York office of the international design consultancy Pentagram. He studied graphic design at the University of Cincinnati's College of Design, Architecture, Art and Planning. Prior to joining Pentagram in 1990 he was vice president of graphic design at Vignelli Associates in New York. His clients at Pentagram have included The Morgan Library, The Robin Hood Foundation, The Rock and Roll Hall of Fame and Museum, The Brooklyn Academy of Music, Princeton University, the Minnesota Children's Museum, the March of Dimes and the William J. Clinton Foundation, as well as three graduate schools at New York University (Stern, Wagner, and the School of Law).

Michael has won hundreds of design awards and his work is represented in the permanent collections of museums in North America, Europe and Asia. He has served as president of the New York Chapter of the American Institute of Graphic Arts (AIGA), and is the AIGA's national president emeritus. He is a board member of the Architectural League of New York, New Yorkers for Parks, and the Brooklyn Academy of Music Local Development Corporation. Michael was elected to the Art Directors Hall of Fame in 2003 and will receive the AIGA Medal in 2006.

Michael is a Senior Critic in Graphic Design at the Yale School of Art. He writes frequently about design and was coeditor and designer of the Looking Closer anthologies of design criticism as well as cofounder of the popular blog DesignObserver.com.

Gordon M. Bloom
Director and Founder
Social Entrepreneurship Collaboratory

Gordon Bloom is director and founder of the Social Entrepreneurship Collaboratory (SE Lab) at Harvard University where he teaches concerning the creation and development of social change organizations as an adjunct lecturer on the faculty of the Kennedy School of Government. Gordon is also a principal of the Hauser Center for Nonprofit Organizations, and a senior fellow of the Center for Public Leadership.

Prior to Harvard he taught a course series on social entrepreneurship at Stanford University as a lecturer on the Public Policy Program faculty in the School of Humanities & Sciences, and a faculty affiliate of Stanford's Center for Social Innovation at the Graduate School of Business. At Stanford Gordon created the Social Entrepreneurship Collaboratory (SE Lab) an innovative, Silicon Valley influenced incubator where student teams create and develop pilot programs for U.S. and international social sector initiatives. His teaching and research interests are primarily in the area of strategy and vision for U.S. and international nonprofits, and social entrepreneurship. Gordon's interest in entrepreneurship is also informed by work in the private sector in the U.S., Europe, and Asia, as CEO of a medical technology company and in international strategy consulting.

He holds degrees from Harvard (AB), Stanford (MBA) and Columbia (MFA).

Doug Borchard
Partner and Chief Operating Officer
New Profit Inc.

Doug Borchard joined New Profit as Partner and Chief Operating Officer in January 2005. In addition to managing New Profit's finances and internal operations, Doug works closely with several of New Profit's portfolio organizations. He serves on the board of directors of Peer Health Exchange and Computers for Youth.

Doug brings to New Profit diverse experience as an accomplished entrepreneur and senior executive in both the non-profit and for-profit sectors. Most recently, Doug was Vice President of Prospecting Solutions at Dun & Bradstreet, a leading global provider of business information. At D&B, Doug led a \$140mm business unit, with broad P&L responsibility for product strategy, sales and marketing, and product development. Doug came to D&B through their acquisition of iMarket, Inc., a venture-funded provider of sales and marketing software and internet solutions that he co-founded. Doug also spent several years as a consultant at Bain & Company, a leading international management consulting firm, where he worked on assignments in the information services industry.

Doug worked as a program and logistics officer with Save the Children, where he was part of a team that started up field operations in the Sudan, and created and managed a multi-million dollar relief and development operation. He has served on the boards of directors of a number of growing organizations, including Venturcom and iMarket, and currently sits on the advisory board of whatgoesaround.org, a non-profit that operates donor advised funds for everyday philanthropists.

Doug graduated from Princeton with a BS in Engineering, and received a Master of Business Administration from the Stanford Business School, where he was an Arjay Miller Scholar.

Beth Bubis
President and CEO
Social Enterprise Alliance

Beth was hired as the first President and CEO of the National Gathering for Social Entrepreneurs in April, 2002. Through the organization's merger with SeaChange in August, 2002, Beth became the President/CEO of Social Enterprise Alliance. She brings to the job over twenty five years of experience in the not-for-profit sector as a practitioner, funder, educator and consultant. Under Beth's leadership, Social Enterprise Alliance has become the leading association of organizations and individuals building effective, more sustainable nonprofits through entrepreneurial, earned income strategies. The organization has grown to 1100 members and its tools, information and resources (such as the thriving listserv "npEnterprise" with over 2500 subscribers) reach many thousands more.

Beth served as Vice President of Community Affairs for Bank One in Columbus, Ohio. In that capacity, she gained significant prominence for the Bank through developing a multi-faceted initiative focused on advancing the practice of social entrepreneurship. Additionally, Beth is recognized for: developing a first-of- its- kind arts promotion program; bringing a chapter of a new national not-for-profit to central Ohio focused on technology and schools; bringing the first franchise of an arts program focused on growing the youth market; developing a new program to help people open home-based childcare businesses; and, leading the creation of a comprehensive community project to expand accessibility to quality childcare.

While living in California, Beth spent the first eleven years of her professional life working in a variety of not-for-profit organizations. Additionally, Beth worked at the School of Social Work at the University of Southern California, where she supervised the educational internships of hundreds of master degree level students and consulted with tens of not-for-profits in the Southern California area.

Anne Marie Burgoyne
Director
Draper Richards Foundation

Anne Marie Burgoyne is the Director of the Draper Richards Foundation, responsible for identifying and supporting Fellows, marketing, and creating infrastructure for the support of the Fellows and their organizations. Before joining Draper Richards, Anne Marie was the Executive Director of United Cerebral Palsy of the Golden Gate (UCPGG) where she undertook a successful financial and operational turn-around and program merger. Prior, Anne Marie was a Roberts Enterprise Development Fund (REDF) Farber Fellow at Community Gatepath, a non-profit that provides healthcare services to children and adults with developmental disabilities. During her time with the agency, she doubled the capacity of the children's center and grew all of the agencies client-staffed business enterprises.

Before entering the non-profit arena, Anne Marie was the Vice President of Service at Digital Impact, a publicly-traded email marketing company, where she grew and managed a team of over 100 sales and service providers, and an Associate at Robertson Stephens, where she did investment banking with emerging market clients.

Currently Anne Marie serves on the Boards of Reentry Strategies Institute, Little Kids Rock, SCOJO Foundation, Grassroot Soccer and the Stanford Business School Alumni Consulting Team. Anne Marie received her MBA and Public Management Program (PMP) certificate from Stanford University's Graduate School of Business and was selected by her peers as the recipient of the Ernest C. Arbuckle Award. She also holds a B.A. in English and a B.S. in Marketing from the University of Pennsylvania and its Wharton School, respectively. She lives in San Francisco with her husband and daughter.

Heather Campbell
Vice President
Synergy, Brand Integrations

As ESPN's Vice President of Synergy and Brand Integrations, Heather Campbell wears many hats. On the Synergy side, she is responsible for initiating, overseeing, and coordinating the synergy marketing opportunities to promote ESPN's priorities and key company-wide (The Walt Disney Company - TWDC) initiatives. While she strategically ensures that assets throughout TWDC are used to everyone's best advantage – she bleeds ESPN red and evangelizes that all areas of TWDC have sports fans; sometimes they just don't realize it. Understanding the divergent brands throughout this huge organization is critical for building mutually beneficial promotion. On the Brand Integration side, she develops marketing extensions of branded content through product placements, branded experiences, partner asset optimization and more. In addition to these efforts, Heather works with the charitable arms of the organization. With Play Your Way, she reminds kids to play and have fun. By promoting The V Foundation, she helps bring in dollars for research in the fight against cancer. What is the path that brought her to ESPN? She has focused on building a wide-range of brands and finding ways for the organizations to leverage what they have. Before joining ESPN she worked in New York as a freelance management consultant for such companies as Chase Manhattan Bank, Entrepreneur Magazine, Business Week and the American Field Service. While living in San Francisco, she developed her marketing and synergy skills as the Assistant Vice President, Advertising Manager for Wells Fargo Bank's Small Business Banking Division.

Heather has her MBA from the Leonard N. Stern School of Business at New York University and enjoyed getting her undergraduate education from the University of Wisconsin, Madison. She lives in New York City with her husband, Steve Birnhak, another Stern grad, and their dog, Harley.

Patricia Morris Carey, Ph. D.
Associate Dean
NYU Student Affairs

Patricia Morris Carey, Ph.D. serves as University Assistant Chancellor and the Steinhardt School Associate Dean for Student Affairs at New York University. She holds her BA and MA in Psychology from Michigan State University and the PhD in Educational Psychology from New York University. She is an adjunct faculty member in the Steinhardt Higher Education Administration Program.

Dr. Carey is a founder and past president of the Association of Black Women in Higher Education, and currently serves on the Board of Directors of the United Neighborhood Houses (UNH) and ArtsConnection, and is a Trustee of the Cathedral of St. John the Divine in New York.

Arthur Chang
President and Founder
Tipping Point Capital Advisors

Art Chang is the founder and President of Tipping Point Capital Advisors, an NASD-member investment banking firm and Tipping Point Partners, a corporate advisory firm. The Tipping Point companies focus on fast-growing, early-stage companies at the intersection of social networking, media and advertising in the B2B2C and B2C space.

Tipping Point Capital Advisors provides financial advisory, mergers & acquisitions and placement agent services. In February, 2006, Tipping Point Capital Advisors completed a \$12MM Series A financing for IGA Worldwide, a leading in-game advertising company, where Tipping Point Capital Advisors served as financial advisor and placement agent. Tipping Point Capital Advisors was also the financial advisor on IGA Worldwide's preceding 1.5MM euro bridge round.

Tipping Point Partners accelerates a company's path to future strategic and financial transactions, streamlining corporate strategy, accelerating revenue and focusing efforts on issues that create value and lead to the efficient execution of a strategic or financial transaction. Tipping Point Partners also incubates startup companies and new divisions of established companies. Tipping Point Partners' clients operate in video production, in-game advertising, role-playing games, music, blogs, online and mobile communities and fashion in the online and mobile markets in the U.S. and China.

Art has over 20 years experience with emerging growth companies, five years as an investor, and over 15 years as a manager in private companies and public sector entities. From 2000 to 2005, Art worked for the New York City Investment Fund and the law firm Greenberg Traurig, where he helped make investments in enterprise software, grid computing, interactive television, and legal services. Art also helped found Venture Downtown, the annual venture capital

Arthur Chang (continued)

conference in New York City, where he served on the Selection Committee from 1997 to 2002. Prior to that, Art had a broad range of roles in industries such as investment banking, architecture, and government. Art was a founder, co-founder or manager in seven start-ups, including television finance and distribution, e-commerce, and real estate.

Art volunteers on the Board and Executive Committee of the Brooklyn Public Library Foundation, the supporting organization for the 8th largest public library system in the US, and is Chair of the Library's first capital campaign. Art also interviews undergraduate applicants to Yale University as part of Yale's Alumni Schools Committee.

Art received his MBA from New York University and his BA from Yale in women's studies with a concentration in art history. Art is an NASD-licensed securities broker, securities principal and financial operations principal. Art lives in Brooklyn with his wife, Allison Thrush, a private equity professional, and their two energetic boys. Art was born in Atlanta, Georgia.

Philip Coltoff Special Advisor Children's Aid Society

A leader and innovator in the field of social work and social services, Philip Coltoff has dedicated his career to improving the lives of those less fortunate, both within New York City and far beyond. Coltoff has been with The Children's Aid Society since 1966, and led the agency beginning in 1981 as Executive Director and then Chief Executive Officer until October 2005. He continues to play a key role as Special Advisor.

Under his direction, The Children's Aid Society has achieved firsts in neighborhood Head Start classes (1966), drug prevention programs (1970), human sexuality and teen pregnancy prevention programs (1971), mental health services (1973), mediation services for troubled youth (1981), services to homeless children in welfare hotels (1984), mobile medical and dental services (1988), the opening of a medical Foster Care Boarding Home program for boarder babies (1990), the opening of one of the first transitional housing units in the City (1990), and more recently, in collaboration with the New York City Board of Education, the building of the City's first multi-services, year-round community schools (1991), providing academic and full social services, 15 hours a day, for children and families in Washington Heights/Inwood. In November 1994, the Community Schools Program was awarded the Peter Drucker Award for Nonprofit Innovation.

He has written numerous articles in the field of social work, including a benchmark study on child abuse which was published in three languages and resulted in meetings and presentations throughout the United States and six other countries. The identification of child maltreatment as related to family violence and alcoholism has resulted in the training of frontline workers which better equipped them to deal with the present problems and develop treatment strategies.

Philip Coltoff (continued)

He is an officer/member of many government and other advisory committees and task forces, including the Mayor's Task Force on Child Abuse and Neglect; Co-Chair, Human Services Council/Mayor's Office Policies Committee on Procurement Review; Member of the Professional Board of the Boys & Girls Clubs of America; Member of the Advisory Board of New York City's Human Resources Administration; Participant, Domestic Policy Council, Washington, D.C.; former Chairman of New York City's Task Force on the Development of Model Social Service Systems and the former Community Council of Greater New York.

Mr. Coltoff has also taken on the role of Chairman of the New York City Volunteer for Youth Campaign, a coalition of more than 100 youth agencies aimed to provide volunteers/mentors to tens of thousands of youngsters in trouble in school or with the law.

Finally, Mr. Coltoff has recently been appointed by New York Mayor Rudolph Giuliani to the Commission on Youth Empowerment Services (March 1996) and by Commissioner Nicholas Scoppetta to the Administration for Children's Services Advisory Board (1997).

He has received many awards including the Federation of Alcohol and Chemical Dependency Award (1990); the 1991 Exemplars Award from the National Association for Social Work Managers; The New York City Council Award for 25 years of services to the City's children and their families (1991); the Salome Urena Community School Award (1992); the East Harlem Residents Award (1992) and the Boys & Girls Clubs of America Thomas G. Garth Award for Character and Courage (1999), The "Essence Award" for Executive Leadership, The National Assembly of Health and Human Services, (2003). Arts Patron Award, Board of Governors, The National Arts Club, (2004). A Better Bronx for Youth Consortium – Philip Coltoff awardee for Outstanding Commitment and Support to Bronx Youth (June 2004). Mr. Coltoff also serves as an adjunct professor at Adelphi University's School of Social Work and enjoys his appointment as Executive-in-Residence and Katherine and Howard Aibel Visiting Professor, New York University School of Social Work (January 2006).

Susan M Davis Vice President and Director Global Academy for Social Entrepreneurship

Susan is the Chair of the Grameen Foundation USA, a global microfinance and technology organization. She works with Ashoka: Innovators for the Public leading its Global Academy for Social Entrepreneurship. She is also a member of its Board committee that selects social entrepreneurs and oversees Ashoka's expansion to the Middle East, North Africa and Central Asia. She also currently serves as an external advisor to the Director General of the International Labor Organization and a member of Mary Robinson's Human Rights Advisory Group for the Ethical Globalization Initiative.

Susan was the Executive Director of the Women's Environment & Development Organization, a global women's advocacy organization that pioneered new mechanisms for the global women's movement to influence negotiations on environment, women's health, human rights, and development issues at global United Nations meetings from 1993-1998. Prior to that, she led innovative initiatives aimed at scaling up microfinance institutions that were owned and governed by poor women working at Women's World Banking (1991-93) and the Ford Foundation in Bangladesh (1987-91). During her years in Dhaka, she facilitated the formation of the donor consortiums for Grameen Bank, BRAC and Proshika that raised \$175 million to scale up microcredit for poor women. She also helped to start Ashoka in Bangladesh and served as its first volunteer representative. Prior to joining the Ford Foundation, Susan served as the Assistant Director of the first quasi-public export trading company launched in the 1980s by the Port Authority of New York and New Jersey and focused on pioneering innovative economic development strategies in the US. Susan earned a B.S.F.S. in 1978 at Georgetown University's School of Foreign Service and a MPA from the Kennedy School of Government at Harvard University in 1982. She was also a M. Phil candidate in International Relations at Oxford University in 1980-81. Susan is from Louisiana and resides in New York City.

Cheryl L. Dorsey, M.D., M.P.P.
President
Echoing Green

An accomplished social entrepreneur with expertise in health care, labor issues and public policy, Cheryl Dorsey was named President of Echoing Green in May 2002. She is the first Echoing Green Fellow to lead this global nonprofit, which has awarded more than \$22 million in start-up capital to nearly 400 social entrepreneurs worldwide since 1987. Dorsey received her education at Harvard-Radcliffe Colleges where she earned a degree in history and science in 1985. In 1992, while training to be a pediatrician at Harvard Medical School, she received an Echoing Green Fellowship. With it, she launched the Family Van, a community-based mobile health unit that provides basic health care and outreach services to at-risk residents of inner-city Boston neighborhoods. As a public policy innovator, Cheryl served as a White House Fellow from 1997-1998, serving as Special Assistant to the U.S. Secretary of Labor, advising the Clinton Administration on health care and other issues. She was later named Special Assistant to the Director of the Women's Bureau of the U.S. Labor Department, where she helped develop family-friendly workplace policies and spearheaded the labor secretary's pay equity initiative. Most recently, Cheryl served as the first Director of Public Health Initiatives at Danya International, Inc., where she developed products and services aimed at substance abuse treatment and prevention, child and family services, minority health and community outreach. Cheryl serves on the Board of Directors for Coro New York Leadership Center and Grant Makers for Effective Organizations. Cheryl has received numerous awards and honors for her commitment to public service, including the Pfizer Roerig History of Medicine Award, the Robert Kennedy Distinguished Public Service Award and the Manuel C. Carballo Memorial Prize. She holds a B.A. in History and Science from Harvard-Radcliffe Colleges, an M.D. from the Harvard Medical School and an M.P.P. from the John F. Kennedy School of Government. She writes and speaks widely on minority affairs, social justice, social entrepreneurship and maternal and child health issues.

Maurice R. Ferré, M.D.
Founder
Mako Surgical Corporation

Dr. Ferré has over fifteen years of corporate management experience, including 10 years as a CEO. Dr. Ferré is the former founder and CEO of Visualization Technology, Inc. (VTI). Maurice built VTI to become the market leader in ENT image-guided surgery, with greater than \$20 million in revenues and 150 employees. VTI was sold to GE Medical in 2002.

Dr. Ferré has also been the Chairman of Image-Guide Robotics, and worked as VP of Strategic Development at GE. He worked in strategic initiatives in GE before joining MAKO (Z-KAT) in January 2004.

Dr. Ferré has an M.D. and a Masters in Public Health from Boston University.

Jason Franklin
PhD Candidate in Social Entrepreneurship
NYU Wagner

Jason Franklin is Program Coordinator and Assistant Research Scientist at the Research Center for Leadership in Action at New York University's Robert F. Wagner Graduate School of Public Service. He manages the Next Generation Leadership program, a learning community of 118 leaders who received leadership awards from the Rockefeller Foundation between 1997 and 2002. Jason is also a Doctoral Candidate in Public Administration and his research interests include the role of private philanthropy in public policy making and urban cultural and community development. Jason was a founding principle in two small consulting firms – Youth Involved! (youth policy research and strategic planning) and IAM LLC (urban real estate development planning) – and was the founding Executive Director of the grassroots advocacy group Oregon Students Supporting Education. In 2004, his company IAM LLC was selected as the Best Blended Value Business in the Goldman Sachs Global Social Venture Competition and in 2003 he was part of the winning team in the JP Morgan Chase Community Development Competition. Jason came to the Wagner School from the Lower Manhattan Cultural Council where he served as the first Director of Policy and Planning. He has also worked for the 21st Century School Fund, the White House (2nd Clinton Administration), Aspen Institute, and the Oregon Commission on Children and Families. He is a trustee of the Franklin Weinberg Fund and active in a number of New York philanthropic and progressive political organizations. Jason has a MS in Urban Policy and Nonprofit Management from the New School's Milano Graduate School.

Michael J. Gelb
Pioneer
Creative Thinking

Michael J. Gelb, is internationally recognized as a pioneer in the fields of creative thinking, accelerated learning, and innovative leadership.

Gelb leads seminars for organizations such as BP, Nike, Merck, IBM, Microsoft, DuPont, and KPMG. He brings more than 25 years of experience as a professional speaker, seminar leader and organizational consultant to his diverse, international clientele.

He has led executive education programs at George Mason University and the Wharton School, and was recently awarded a Batten Fellowship at the University of Virginia's Darden Business School.

Michael J. Gelb's publications include "Body Learning: an Introduction to the Alexander Technique" and "Present Yourself! Captivate Your Audience with Great Presentation Skills." His best selling audio programs include: "Mind Mapping: How to Liberate Your Natural Genius," "Putting Your Creative Genius to Work," and "Power Speaking."

A retired professional juggler who once performed with the Rolling Stones and Bob Dylan, Gelb created the Juggling Metaphor Method. He authored "More Balls Than Hands: Juggling Your Way to Success by Learning to Love Your Mistakes," which was featured in USA Today. He also originated the concept of synvergent thinking, expressed in his Random House release, "Thinking for a Change: Discovering the Power to Create, Communicate, and Lead."

The New York Times, the Washington Post, and Training Magazine have all featured Gelb's work. He has also appeared on Good Morning America, CNN's Business Unusual and on countless radio

Michael J. Gelb (continued)

programs including live interviews with NPR and the BBC World Service. Michael wrote the feature article, "Why Create" for the inaugural issue of Create magazine.

A fourth degree black belt in the Japanese martial art of Aikido, Gelb is co-author with International Grandmaster Raymond Keene, of "Samurai Chess: Mastering Strategic Thinking Through the Martial Art of the Mind."

A passionate student of the Renaissance and the nature of genius, Gelb ignited the current fascination with all things Da Vinci with his "How to Think Like Leonardo da Vinci: Seven Steps to Genius Every Day." "How to Think Like Leonardo da Vinci" has been translated into 24 languages and has appeared on the Washington Post, Amazon.com, and the New York Times best-seller lists. Gelb's book, "Discover Your Genius: How to Think Like History's Ten Most Revolutionary Minds," was featured in USA Today.

Gelb's latest book, "Da Vinci Decoded," taps into the seven Da Vincian principles outlined in "How to Think Like Leonardo da Vinci" to show readers how to cultivate spiritual potential.

Bethany Godsoe Assistant Dean of Enrollment and Student Services NYU Wagner

Bethany Godsoe is assistant dean for enrollment and student services at New York University's Robert F. Wagner Graduate School of Public Service. Prior to joining the NYU Wagner administration in 2002, Bethany served as associate project director for the research and documentation component of Leadership for a Changing World, a national effort to build new knowledge about social change leadership in communities.

She previously worked in HIV services developing and managing youth programs and serving as a director of development. Her main areas of interest are in programmatic and organizational development, leadership, and change management within public health and educational organizations. She also has a commitment to attracting young people to the field of public service and has served on the Board of Directors for a student-run nonprofit organization devoted to leadership development and management training for college students in the nonprofit sector.

Bethany received her BA in Anthropology and Women's Studies from Cornell University and her MPA from NYU Wagner. She lives in Brooklyn, NY with her husband, their two-year old daughter, and two dachshunds.

Shalabh Gupta, MD, MPA
Advisory Board
Green Hills Venture, LLC

Shalabh Gupta, MD, MPA is an advisor to Green Hills Ventures, an early stage, private equity fund based in New York, where he manages the life-sciences portfolio for the fund. He oversees due-diligence process for all private-equity deals that are presented for fund investments. He is also responsible for evaluating and executing all health care investment banking deals both on private and public markets. He has been medical director for several early stage medical device and biotechnology companies and is experienced in running FDA clinical trials. Most recently, he successfully executed an IND application and phase I clinical trial for a new biologic drug.

He also advises the New York University (NYU) Technology Transfer Office on new projects. He evaluates the potential market for newer technology projects. He raises funds for these NYU technology projects by finding investors for seed stage funding. Dr. Gupta has been an invited speaker at various venture capital events discussing commercialization of university based technologies and investments in private and public companies. Previously, he was an Executive Director and Senior Medical Advisor at a boutique health care investment bank.

Dr. Gupta is clinical faculty at NYU Postgraduate School of Medicine and Attending Physician at Cardiac Rehabilitation and Prevention Center, NYU Medical Center and Rusk Institute of Rehabilitation Medicine. He has worked in clinical research and has written and presented more than two dozen papers focused in the field of Cardiac and Pulmonary Rehabilitation. He has coordinated phase III and IV clinical trials at NYU Medical Center for various pharmaceutical companies.

Shalabh Gupta, MD, MPA (continued)

Throughout his career, Dr. Gupta has served in several leadership positions. Most recently, he represented more than fifteen hundred rehabilitation resident physicians across the United States as their president. He continues to work closely with other organizations like the American Medical Association implementing new policy developments in medicine.

He did his internship in Internal Medicine, residency training in Physical Medicine and Rehabilitation and fellowship training in Cardiac and Pulmonary Rehabilitation at NYU School of Medicine and Rusk Institute of Rehabilitation Medicine, NYU Medical Center. He received his Masters in Public Administration in Health Management from Wagner School of Public Service, the NYU.

Natasha Iskander
Assistant Professor
NYU Wagner

Natasha Iskander will be an Assistant Professor at the Wagner School beginning in fall 2006. She has a PhD in Management at the Massachusetts Institute of Technology. She is currently a post-doctoral fellow at NYU's International Center for Advanced Studies as part of the Authority of Knowledge project. Her research interests include labor migration and its relationship to economic development, labor mobilization and its relationship to workforce development, and processes of institutional innovation and organizational learning. Recent work includes a study comparing the processes by which the governments of Mexico and Morocco elaborated policies to build a link between labor emigration and local economic development, and a study on undocumented immigrant labor protests in France during the late 1990s.

Natasha Iskander also holds a Master in City Planning from MIT, and a BA in Cultural Studies from Stanford University. Prior to her doctoral studies, she worked for several years in non-profits in Egypt and the United States on issues of urban development, micro credit and community health planning. She has also worked as a community activist and migrant labor organizer.

Dean Kamen
Founder
DEKA Research and Development Corporation

Dean Kamen is an inventor, entrepreneur, and a tireless advocate for science and technology. He is the founder of DEKA Research & Development Corporation, where he develops internally generated inventions and provides research and development for major corporate clients. He holds more than 440 U.S. and foreign patents for innovative devices that have expanded the frontiers of health care worldwide. Some of his notable inventions include the first wearable insulin pump for diabetics, the HomeChoice™ portable peritoneal dialysis machine, the INDEPENDENCE® IBOT® Mobility System, and the Segway® Human Transporter.

Among Mr. Kamen's proudest accomplishments is founding FIRST (For Inspiration and Recognition of Science and Technology), an organization dedicated to motivating the next generation to understand, use, and enjoy science and technology.

Mr. Kamen was awarded the National Medal of Technology in 2000, the Lemelson-MIT Prize in 2002, and was inducted into the National Inventors Hall of Fame in May 2005.

**Steven Kelban
Executive Director
Andrus Family Fund**

Steve Kelban is the Executive Director of both the fifth generation Andrus Family Fund (AFF) and the Andrus Family Philanthropy Program (AFPP). AFF supports non-profit organizations in the areas of community reconciliation and the transition from foster care to independence. AFPP is a network encompassing all of the Andrus Family's philanthropic, community service and educational activities.

Prior to this appointment in January 2000, he served for 12 years as the Executive Director of the Public Interest Law Center at the NYU School of Law, and directed the school's prestigious Root-Tilden Public Interest Scholarship Program. While at NYU, he created Pro Bono Students America, a national organization that matched law student volunteers at 120 member law schools with over 8,500 public interest organizations around the country.

Earlier in his career, Mr. Kelban was Speaker's Counsel for the Committee on Children and Families of the New York State Assembly, a Program Associate at the Edna McConnell Clark Foundation's Justice Program, Associate Director of the Court Employment Project (a court-related social service program), a staff attorney of the Criminal Defense Division of The New York City Legal Aid Society, and a VISTA attorney in the Civil Division of the Westchester Legal Aid Society. He is a graduate of Lehigh University and Brooklyn Law School, and has been admitted to the Bar in New York State and the Southern and Eastern United States District Courts.

**Charles King
Co-Founder and President
Housing Works, Inc.**

Charles King is one of the founders and the President of Housing Works, Inc. a minority-controlled, community-based, not-for-profit organization that provides a full range of services including housing, health care, mental health services, chemical dependency services, legal advocacy, and job training and placement for homeless men, women, and children living with HIV/AIDS. Housing Works is the largest community-based AIDS services organization in the United States and currently services over 5,000 people every year.

Charles has combined his background as a minister and lawyer to develop and articulate the vision of Housing Works as a self-sustaining, healing community based on aggressive advocacy, mutual aid, and collective empowerment. This has included the development of entrepreneurial ventures which consist of a chain of upscale thrift shops, a used book café, a food service business, a property management company, a consulting and lobbying firm, a management services company, and a health maintenance organization. Housing Works operational budget this year is \$41 million, one third of which is revenue from the organization's entrepreneurial ventures, and 80 percent of which is earned income. For the last year, Charles has traveled the nation, meeting with activists, providers and people living with HIV/AIDS in 85 cities on the behalf of the Campaign to End AIDS in an effort to build a new AIDS activist movement committed to ending the AIDS epidemic around the globe. Prior to the incorporation of Housing Works in June 1990, Charles served as Staff Attorney to the New York Coalition for the Homeless; as Assistant Pastor to Immanuel Baptist Church in New Haven, CT; as Director of an emergency center for abused children in Roundrock, TX; and as Minister of Street Ministries at First Baptist Church in San Antonio, TX. Charles holds both a Law Degree and a Master of Divinity from Yale University, and is an ordained Baptist Minister.

Matthew Klein
Executive Director
Blue Ridge Foundation

Matthew Klein, Executive Director, Blue Ridge Foundation New York
Matthew Klein is the Executive Director and first staff person of Blue Ridge Foundation New York. Blue Ridge supports start-up nonprofits, helping to transform innovative ideas into effective and sustainable institutions of social change. Matt's experience prior to Blue Ridge includes work in non-profit management and civil rights law. He helped co-found Leadership, Education, and Athletics in Partnership (LEAP), a Connecticut-based youth development agency, performed legal work with the NAACP Legal Defense and Educational Fund, Inc., and the Civil Rights Division of the U.S. Department of Justice, and served as a law clerk in the U.S. District Court for the Southern District of New York for the Honorable Robert L. Carter, one of the principal litigating attorneys in the landmark *Brown v. Board of Education* lawsuit.

Matt sits on the Steering Committee of the New York City Youth Funders Network. He also serves as a board member of several nonprofit agencies, including as a founding Board member iMentor and the founding Board Chair of Groundwork, Inc. Matt has been a fellow of the Echoing Green Foundation and the Next Generation Leadership program of the Rockefeller Foundation, and he is a member of the bar in New York and Massachusetts. Matt attended the Boston Public Schools, Yale College and Yale Law School.

Mark R. Kramer
Co-Founder and Managing Director
The Foundation Strategy Group

Mark R. Kramer is Co-Founder and Managing Director of the Foundation Strategy Group, an international consulting firm focused on advancing the practice of philanthropy and corporate social responsibility with offices in Boston, San Francisco, Seattle, and Geneva.

Mr. Kramer is also a Founder of the Center for Effective Philanthropy, a nonprofit research organization in Cambridge, Mass., and a Senior Fellow in the CSR Initiative at Harvard's Kennedy School of Government.

Mr. Kramer has published extensively on the development of effective practices in philanthropy, evaluation and CSR in the *Chronicle of Philanthropy*, *Stanford Social Innovation Review*, and *Foundation News and Commentary*. He is also co-author with Professor Michael E. Porter of two influential Harvard Business Review articles entitled *Philanthropy's New Agenda: Creating Value* (1999) and *The Competitive Advantage of Corporate Philanthropy* (2002).

Previously, Mr. Kramer spent 12 years as a venture capital investor. He received a BA summa cum laude from Brandeis University, an MBA from The Wharton School, and a JD magna cum laude from the University of Pennsylvania Law School.

Marian S. Krauskopf
Co-Director
NYU Research Center for Leadership in Action

Marian S. Krauskopf is Co-Director of the Research Center for Leadership in Action (RCLA) at the Robert F. Wagner Graduate School of Public Service at New York University. Through its many programs, RCLA creates new and cutting-edge knowledge by solving real leadership problems from the “ground up”, translating personally held practitioner experience into shared expertise. Previously she was at the Ford Foundation where she was responsible for designing and managing their national Leadership for a Changing World program, a signature initiative of the Foundation. She has developed and managed several other fellowship programs focused on work in the public sector as Deputy Commissioner for Training and Development in New York City government. In this capacity, she also implemented several programs for senior management to support innovation and program redesign in City agencies, including a leadership program to develop a cadre of managers that could support complex change management initiatives.

She previously served as the Clinical Director at the Center for Workplace Policy and Practice at Columbia University’s School of Social Work. Her publications and presentations have focused primarily on process redesign, on creative leadership design, and on creating resources that support workplace learning and employees in the workplace. She received a Bachelor of Arts degree, cum laude from Brandeis University, and a Master of Arts from Columbia University. She has a certificate in family therapy from the Ackerman Institute for the Family.

Melissa Krinzman
Founder and President
Venture Architects LLC

Melissa Krinzman is the Founder and President of Venture Architects LLC, a business plan development firm for private companies and public sector organizations seeking investment capital. Since 1998, Venture Architects has worked with more than 250 companies, which have raised approximately \$300 million in investment capital.

Melissa has a fifteen-year history of starting and growing private companies and non-profit organizations and is a frequent speaker on the topic of business plan development. She has led numerous workshops across the country for entrepreneurs, investors, nonprofit organizations, and students as well as for executives at IBM, Cisco Systems, and MeadWestvaco.

Previously, Melissa served as President of Tyber USA, the US subsidiary of a European fabric manufacturer and fashion company. Melissa has also held management positions at three national nonprofit organizations including Do Something, The Peter F. Drucker Foundation for Nonprofit Management, and The Points of Light Foundation. Melissa holds a Bachelor of Arts degree from Tufts University.

Robert Levy
Founder and President
Corporate Counseling Associates

Founder and President Robert Levy established CCA in 1984. Today the company is a leading human capital consulting firm with more than 200 clients worldwide.

At CCA, Mr. Levy combines his clinical and business backgrounds to direct the firm's clinical, training and consultative services. A certified clinical social worker, his expertise includes mental health/chemical dependency and employee assistance programs, and his previous experience includes: EAP consultant and counselor for Managed Health Network; Director of the Adolescent Day Hospital of New York Hospital-Cornell Medical Center; New York State Drug Abuse Counselor; Narcotics Parole Officer; and field instructor for the Hunter College School of Social Work.

Mr. Levy helped raise the profile of EAP issues nationwide by founding and publishing two newsletters: The Human Resources Helpline and The Robert Levy Report on Employee Assistance. He received graduate and post-graduate training at New York University and the National Psychological Association for Psychoanalysis Training Institute. He also holds an undergraduate degree in accounting.

Charles G. Lief
Co-Founder
The Hartland Group

Charles Lief is a principal in the Hartland Group, Community Developers and Consultants of Burlington, VT. (www.hartlandgroup.biz). The Hartland Group is committed to creating stimulating places in which to live and work through the development of high-quality, well-designed buildings in existing downtowns and emerging New Urbanist neighborhoods. It frequently partners with nonprofit community development organizations engaged in creating affordable housing and social enterprise. He just completed a two year term as consulting CEO of VidaCare, a nonprofit Special Needs HMO, serving very low income persons living with HIV/AIDS, founded by 7 New York based nonprofit community based organizations.

Mr. Lief was the first President of the Greyston Foundation in Yonkers, New York, leaving after 11 years to co-found the Hartland Group in 2003. During his tenure, Greyston grew from a small nonprofit with a handful of employees into a multi-service community development organization with 180 employees and an annual operating budget of \$14 million. From 1992 Greyston created \$45 million of affordable housing and community development projects and expanded the Greyston Bakery, a premier national model of social enterprise with annual sales of more than \$6 million and a workforce of 75.

Prior to joining Greyston, Mr. Lief served as a managing partner of a Colorado law firm (1977-1983); built, owned and operated an award-winning historic hotel and restaurant in Halifax, Nova Scotia and wrote two best-selling cookbooks. He was the Chief Operating Officer of Maritime Capital Management, a Halifax-based real estate development, property management and general contracting company (1984-1992).

Charles G. Lief (continued)

Mr. Lief is the chair of the board of the Social Enterprise Alliance, (www.se-alliance.org) the pre-eminent international association of organizations that advance their social missions through entrepreneurial, non-profit strategies. He is a member of the board and treasurer of the Intervale Foundation which develops farm-and land-based enterprises that generate economic and social opportunity while protecting natural resources. He is a founding trustee of Naropa University in Boulder, Colorado having served since 1984. He is a member of the board of the Vermont Sustainable Jobs Fund.

Mr. Lief earned a JD from the University Of Colorado School Of Law in 1977 and a BA in sociology from Brandeis University in 1972. He lives in Colchester, Vermont with his wife, Judith, and has two daughters and two grandchildren.

Paul C. Light Paulette Goddard Professor of Public Service NYU Wagner

Paul C. Light is the Paulette Goddard Professor of Public Service at the Wagner School of Public Service at New York University. He earned his B.A. with highest honors, summa cum laude from Macalester College in 1975, and his M.A. and Ph.D. from the University of Michigan in political science in 1980. He has taught at the University of Virginia, George Washington University, Georgetown University, the University of Pennsylvania, and the University of Minnesota, and Harvard University's John F. Kennedy School of Government.

Light is also a senior fellow at the Brookings Institution, where he founded the Center for Public Service in 1999, and was Douglas Dillon Senior Fellow until he joined NYU. Light served as Vice President and Director of Governmental Studies from 1999 until 2002. Before joining Brookings, he was Director of the Public Policy Program at the Pew Charitable Trusts in Philadelphia from 1995-1998, where he was responsible for designing and overseeing a program for renewing civic life in the United States.

Light has worked in all four sectors--education, nonprofit, government, and business. He took his first academic appointment as an assistant professor at the University of Virginia in 1980. He left the university to accept an American Political Science Association Congressional Fellowship in 1982-1983, serving as a legislative aide on Social Security and tax reform with the ranking Republican on the House Ways & Means Committee, Rep. Barber B. Conable, Jr. and as a senior advisor to the John Glenn presidential campaign. He joined the Brookings Institution as a guest scholar after the demise of the Glenn campaign in late 1983, and became Director of Studies at the National Academy of Public Administration (the sister of the National Academy of Sciences) in 1984, where he was responsible for a research program that included studies of the Space Shuttle Challenger accident, toxic waste regulation at the Environmental

Paul C. Light (continued)

Protection Agency, welfare reform in Florida, and reducing the risk of nuclear war. He returned to Capitol Hill in 1987 as a senior staffer with Senator Glenn's Governmental Affairs Committee where he was responsible for legislation on all aspects of executive branch administration, including presidential transitions, budget reform, outsourcing, and performance management. Light left the committee staff in 1988 to become associate dean and professor of public affairs at the University of Minnesota's Humphrey Institute.

In the months between the two assignments, Light served as Senior Adviser to the National Commission on the Public Service, chaired by former Federal Reserve Board Chairman Paul Volcker. He accepted an identical role under the National Commission on the State and Local Public Service, chaired by former Mississippi Governor William Winter, in 1992. Light drafted each commission's final report. He is currently senior adviser to the second National Commission on the Public Service, also chaired by Paul Volcker. The second commission also includes former Treasury Secretary Robert Rubin, University of Miami president Donna Shalala, and FANNIE MAE president Franklin Raines.

Light has written nineteen books, including *The President's Agenda*, *Vice Presidential Power*, the award-winning *Artful Work: The Politics of Social Security Reform*, *Thickening Government: Federal Hierarchy and the Diffusion of Accountability*, *The Tides of Reform: Making Government Work, 1945-1999*, *The New Public Service*, *Making Nonprofits Work*, *Pathways to Nonprofit Excellence*, and, most recently, *Government's Greatest Achievements*. Two of his books, *Thickening Government* and *The Tides of Reform*, have won the National Academy of Public Administration's Louis Brownlow book award for the best book published in public administration each year. Former Senator Daniel Patrick Moynihan (D-NY) has called Light's books on public management "wonderfully explanatory, and equally unsettling...No regime lasts long enough for anything to be learned from it; little wonder the citizenry despair. But there is hope, and it resides in the work of this inspired activist and analyst."

Paul C. Light (continued)

Light is a member of Phi Beta Kappa, and was elected as a Fellow of the National Academy of Public Administration in 1994.

Light is a frequent commentator on NPR's "Morning Edition," and a familiar face on ABC, CBS, NBC, Fox, CNN, and C-SPAN. He testified before Congress 15 times over the past two years on issues ranging from the creation of the new Department of Homeland Security to federal ethics reform. Light's two latest books deal with organizational reform: *Sustaining Nonprofit Performance: The Case for Capacity Building and the Evidence to Support It*, and *The Four Pillars of High Performance: Lessons from the RAND Corporation on Building Robust Organizations*.

Nancy Lublin
CEO
Do Something

Nancy Lublin, presently CEO of Do Something a non-profit organization that provides inspiration and opportunities for young people to improve their communities, founded Dress for Success in 1996 with a \$5,000 inheritance from her great-grandfather, Poppy Max. An immigrant from Eastern Europe, Poppy Max was a peddler who came to America with nothing and worked hard to forge a better life. Nancy wanted to honor his memory and legacy by using his hard-earned money to help other people blaze new beginnings too.

Nancy was a law student, new to New York City, so she turned to some experts for help; she founded the organization with three nuns from Spanish Harlem who each ran public service programs. Together, they built Dress for Success New York into a vibrant organization that assisted women from all over greater New York City.

When amazing women from other cities contacted Nancy about bringing Dress for Success to women in their community, Nancy finally had the chance to put her law school education to work. She trademarked the name Dress for Success, built equity in the brand, and then licensed it to these new affiliates. (She read Harvard Business School case studies on Dunkin Donuts and the Girl Scouts for inspiration.) By fall of 1998, there were nearly 20 Dress for Success programs and Nancy left law school to be the full-time Executive Director of Dress for Success Worldwide. A year later, there were nearly 50 Dress for Success affiliates in three countries and the organization had been featured on Oprah, 60 Minutes, The Today Show, CNN, People Magazine, Reader's Digest, and most major women's magazines.

Nancy Lublin (continued)

During her time at DFS, Nancy assisted more than 120,000 clients, expanded the program to more than 70 cities in four countries, re-engineered the brand and collateral materials, gave birth to the HSN clothing line idea, and (most importantly) selected the ideal successor. After six years, Nancy left Dress for Success for her current position at Do Something.

Nancy received her BA from Brown University and an M.Litt. from Oxford University where she was a Marshall Scholar. She also managed to complete her NYU law degree, where she was a Root-Tilden Scholar, but she has no aspirations to practice law. Nancy is a board member of the Non Profit Coordinating Committee and America's Charities. She has been featured in countless magazines and awarded various honors on account of her talent, diligence, and commitment to helping others including Forbes Magazine "Trailblazer Award," Ms. Magazine "Feminists for the 21st Century," and Fast Company Magazine "Fast 50 Award." In 2000, she was the NYC Women's Commission Woman of the Year and the Keynote Honoree at Leadership America in 2001. She was also featured on the covers of Working Woman Magazine and Balance magazine. She lives in Manhattan with her husband, Jason Diaz, daughter Sydney and their feisty Yorkshire terrier, Lulu.

Peter MacLeod
Principal
The Planning Desk

The Globe and Mail says that Peter MacLeod dreams of the Parliament of Canada rolling down the Trans-Canada Highway. It's a relief that they go on to say he's also responsible for 'one of the most intriguing studies of Canadian democracy in action ever undertaken.'

He is principal of The Planning Desk, an evolving studio for public systems design, a former researcher at the British think tank Demos and an alumnus of the American business magazine Fast Company. This summer in Toronto, he will launch the Kaospilots Summer Studio, a three-week immersion for undergraduates in politics, design and real-world thinking, inspired by his experiences teaching at the original Kaospilots school for business design and innovation in Denmark. He is currently completing his doctorate at the London School of Economics.

Cynthia W. Massarsky
President
Social Returns, Inc.

Cynthia W. Massarsky is president of SocialReturns, Inc., a new nonprofit that helps innovative organizations build their entrepreneurial skills and use them to affect positive and lasting social change. SocialReturns operates two programs: the Social Enterprise Business Plan Competition and the University Consortium on Social Entrepreneurship.

Immediately prior, Massarsky was creator and co-director of the former Partnership on Nonprofit Ventures for the Yale School of Management, The Goldman Sachs Foundation, and The Pew Charitable Trusts. She is also the principal of CWM Marketing Group, a management consulting firm specializing in marketing, new business development, and evaluation services. Representative clients include Save the Children; Covenant House; Bank Street College; AmeriCorps; Child Care Action Campaign; The Ford Foundation; Families and Work Institute; Wellesley College; National Institute for Dispute Resolution; Nonprofit Finance Fund; National Endowment for the Arts; AmFAR; The Rockefeller Foundation; and the U.S. Fund for UNICEF.

Widely published, Massarsky's credits include co-editor of *Generating and Sustaining Nonprofit Earned Income: A Guide to Successful Enterprise Strategies* (Jossey-Bass, 2004); author of "Enterprise Strategies for Generating Revenue" in *The Jossey-Bass Handbook of Nonprofit Leadership and Management* (2005); co-author with Samantha L. Beinhacker, of "Nonprofit Enterprise: Right for You?" (*The Nonprofit Quarterly*); "Enterprising Nonprofits: Revenue Generation in the Nonprofit Sector" (a study commissioned by The Pew Charitable Trusts, 2002);

Cynthia W. Massarsky (continued)

and co-author with Loren Renz of Program-Related Investments-A Guide to Funders and Trends (Foundation Center, 1995).

Massarsky earned a bachelor's degree in child psychology from Simmons College and an M.B.A. from Cornell University.

Jamie McAuliffe Portfolio Manager Edna McConnell Clark Foundation

Jamie McAuliffe is a Portfolio Manager at the Edna McConnell Clark Foundation (EMCF), a national foundation based in New York. EMCF funds youth development organizations with a proven track record of success in helping vulnerable youth. Once identified, the Foundation invests significant financial and non-financial resources to help its grantees become more effective and grow to serve many more youth. As Portfolio Manager, Jamie identifies new grantee investment opportunities for the portfolio, works closely with the organization's leadership to develop strong business plans for growth, and provides strategic counsel and other resources to help grantees fulfill their business plan goals. Jamie has management experience in both the non-profit and for-profit sectors as well as specific expertise in marketing and business start-ups. Previous to joining EMCF in 2002, Jamie was based in Brazil with on the FRONTIER, formerly of Monitor Consulting, where he worked with small and medium-sized businesses to develop their business strategy and competitiveness expertise.

Prior to this, Jamie worked at Ashoka Innovators for the Public where he traveled throughout Latin America to select and support leading social entrepreneurs. In addition, he helped launch a number of new initiatives, including Ashoka's first entry strategy into the United States and Canada. Early in his career, Jamie participated in Teach for America, a nationally recognized teacher corps, and taught public school in East Oakland. Subsequently, he was selected a Fellow of Coro San Francisco, a public affairs leadership program. Jamie earned an M.A. in International Economics and Latin American Studies at the Johns Hopkins School of Advanced International Studies and a Bachelor of Arts in Philosophy from Georgetown University.

Patrick J. McDonough
Managing Director
Morgan Stanley

Patrick J. McDonough is a Managing Director at Morgan Stanley and until 2006 was Head of the Global Basic Materials Group, comprising the Paper, Forest, Building Products, Steel, Chemicals and Metals & Mining Coverage Groups in the Banking Division. Pat's experience includes significant M&A and capital raising transactions for an eclectic group of companies including Weyerhaeuser, Georgia-Pacific, Smurfit-Stone, Mead Westvaco, Inco, Barrick, Alcoa, Chemtura, Sealed Air, Martin Marietta Materials and CVRD. Pat joined the Firm in 1987 as an Associate and was named Vice President in 1991, Executive Director in 1994, and was elected Managing Director in 1997.

Prior to joining Morgan Stanley, Pat was a Lieutenant in the U.S. Navy. Pat graduated with a B.A. in Foreign Affairs from the University of Virginia in 1981 and received his M.B.A. in Finance from the Wharton Business School in 1987. Patrick is also a member of The NYU Wagner School of Public Service Dean's Council.

Lawrence Murray
CASA Fellow
The National Center on Addiction and Substance Abuse

Lawrence Murray has been a human service professional since 1972, working on issues that relate to children, families, community safety, and comprehensive service integration. During his career, Mr. Murray has developed several award winning program models and has served in executive management positions at the community, municipal and state levels.

Mr. Murray is a Fellow at The National Center on Addiction and Substance Abuse (CASA) at Columbia University. In this position he manages the development of CASASTARTsm (Striving Together to Achieve Rewarding Tomorrows), a substance abuse and violence prevention program. During his tenure, CASASTARTsm has been recognized as an Exemplary Program by the Center for Substance Abuse Prevention, an office of the Department of Health and Human Services' Substance Abuse and Mental Health Administration, the Office of Juvenile Justice and Delinquency Prevention and the U.S. Department of Education Expert Panel on Safe, Disciplined, and Drug-Free Schools.

Prior to joining CASA, Mr. Murray served as Urban Hub Director at the Washington Business Group On Health, where he was responsible for consulting with and overseeing the delivery of training and technical assistance program in seven cities that are developing comprehensive community-based systems of care for children with serious emotional and behavioral problems.

Mr. Murray has also served as Assistant Commissioner for Community Based Services at the New York City Department of Juvenile Justice; as Associate Commissioner for the New York State Office of Mental Health; as Director of Post Institutional/Runaway and Homeless Youth Services at the Nassau County Youth Board; and as Assistant Director at Big Brothers/Sisters of Nassau County.

Lawrence Murray (continued)

Mr. Murray taught for seven years as an Adjunct Associate Professor at the Robert F. Wagner Graduate School of Public Service at New York University, and for seven years as an Adjunct Instructor of Social Work at Archbishop Molloy College.

Mr. Murray is a Fellow in the Annie E. Casey Foundation Children and Family Fellowship Program, has served as the chair of the Fellows Network, an alumni arm of the Fellowship. In addition, he is the author of several papers and book chapters on youth development, substance abuse prevention and community-based service delivery practice, and is listed in *Who's Who*.

Mr. Murray holds a Bachelors Degree in Sociology from Queens College and a Master of Social Work from Hunter College. He is married to musician and composer Diedre Murray and resides in Queens, New York.

Joel Packer

Manager, No Child Left Behind Act Policy National Education Association

As a member of the 1976 Charter Class at Yale University's School of Organization and Management, Joel Packer was among the 48 "guinea pigs" and pioneers who participated in the first program to offer a degree in public and private management. The school's philosophy was that similar skills could be applied across the private and public sectors.

His career has included being the CEO and Chairman of the board of a public telecommunications company; a Trustee President, CEO and Chairman of a non-profit social service agency, a venture capitalist in the software industry, a partner in a risk arbitrage firm, an employee for two Fortune 500 companies, as well as serving on the boards of a life insurance company, motion picture company and several other non-profit entities.

Joel thrives on adventure in both his professional and in private lives. He has climbed Mount Kilimanjaro and to the base camp of Mount Everest. Joel is married to a wonderful woman who manages a public foundation whose mission is to bring humanism to medicine. His two grown daughters work in the not-for-profit sector.

**Stephanie Palmer
Executive Director
New York City Mission Society**

Bold and innovative leadership, guided by a deeply values-based, client-centered focus, are the hallmarks of Stephanie Palmer's career as a nonprofit executive. Today, as executive director of the New York City Mission Society, she is shaping a new vision and path for New York's oldest social service agency as it prepares to enter its third century of helping New Yorkers in need.

When she assumed leadership of New York City Mission Society in 1996, the organization was at a critical juncture. Proud of its accomplished past but uncertain of its contemporary role and facing a future filled with challenges, Mission Society was troubled. Programs were being cut, funding was evaporating, and the quality of services was diminishing. No consensus on future direction, or even on immediate steps to halt the decline, had emerged.

Ms. Palmer recognized that the face and nature of need had changed in the emerging 21st century New York. She acted decisively to create a vision and a plan for Mission Society's continued relevance and effectiveness. Through an intensive period of reflection and reassessment, she reconnected it with its core values – of dignity, respect and compassion – and built a new platform of community service around them. She made the difficult decision to close some popular long-running programs that no longer aligned with the organization's mission, and she accepted the risky challenge of launching new programs that the community truly needed.

Because this new model rang true with the organization's heritage and traditional values, it succeeded. The budget tripled, prestigious foundations agreed not only to fund the new programs but also to partner actively with Mission Society in them. As a result, the entire organization, its staff and volunteer leaders were reenergized and revitalized.

Stephanie Palmer (continued)

Today, Mission Society focuses on education; prevention (dropout, teen pregnancy and foster care placement); personal growth and development; and arts and recreation programs. Its school-based after-school and dropout prevention programs serve more than 1,000 young people annually. Communities with longstanding need, such as Harlem and the South Bronx, receive the heaviest amount of the organization's attention. Mission Society's program to reduce teen pregnancy in Harlem, started in 1998, has been highly acclaimed. Organizations like the Robin Hood Foundation, Children's Aid Society, and After School Corporation proudly partner with the New York City Mission Society. The Board has grown into a diverse, multi-skilled entity, allowing the organization to draw on a wealth of talents and perspectives.

Prior to her current position, Ms. Palmer was the first executive director of the Human Services Council (HSC) of New York City, a membership organization of over 200 nonprofit human service agencies. Serving the young organization for four years, she expanded its membership, widened board participation, and advocated for government policies addressing the needs of the poor.

Earlier in her career, she held positions of leadership at the Private Industry Council, an employment training organization for low income youth and adults. She was director of youth services, where she oversaw job training, placement, and educational services for 1,000 young people annually. Then, as director of operations, she managed a department that provided service to 3,000 youth and adults annually.

A native Philadelphian acutely sensitive to the effects of poverty on the inner city, she grew up in a loving, working class environment in which her family members instilled in her the same values of dignity, compassion and respect on which the Mission Society stands. As a child, she often accompanied and helped her mother and grandmother, both domestics, in their work and in their responsibilities of running a family.

Stephanie Palmer (continued)

In doing so, she learned to appreciate not only the honor inherent in holding a job, but also the importance of education and training in preparing for one. She began her career with the National Teacher Corps, and then moved to New York, where she worked for the New York City School Volunteers Program and Jobs for Youth, Inc., where she designed and administered employment readiness programs.

Ms. Palmer is a member of the boards of numerous organizations, including Black Agency Executives, Human Services Council, Black Equity Alliance, and the Non-Profit Coordinating Committee of New York. She has also served as a Vice-President of the Metropolitan Chapter of Jack & Jill of America, Inc., a national organization that serves African-American families through cultural, social, civic, and recreational activities. In April 2004, Mayor Michael R. Bloomberg appointed her to New York City's Charter Revision Commission.

She is also a founding member of Black Women for Black Girls, a giving circle that seeks to amass knowledge and financial resources that will support organizations committed to the empowerment of black girls in New York City. She speaks frequently on topics related to the needs and challenges facing the urban poor.

Ms. Palmer holds a Bachelor of Arts degree from Middlebury College and a Masters degree in Educational Administration from Temple University.

She believes that, in her current position, she has been granted an opportunity to communicate and demonstrate that the modern world is still a caring place, that it is possible and worthy to find the lesson and emphasize the positive in any situation

John R. Phillips Partner Phillips & Cohen

John R. Phillips is a partner at Phillips & Cohen LLP, a law firm with offices in Washington D.C. and San Francisco. The firm specializes in bringing lawsuits on behalf of the United States against companies that have defrauded the government.

The Wall Street Journal and the National Law Journal have called John R. Phillips "the nation's premier whistleblower attorney." The National Law Journal also included him in its two most recent lists of the "100 most influential lawyers in America."

Mr. Phillips worked closely with Congress to revise and strengthen the False Claims (Qui Tam) Act after his research showed the Civil War law held great potential for fighting fraud against the government. His practice has focused on representing whistleblowers in qui tam lawsuits ever since the amended False Claims Act went into effect in 1986. Since 1992, Mr. Phillips' firm has brought cases that have returned more than \$2.5 billion to the United States Treasury.

Mr. Phillips has coauthored numerous articles about whistle-blowing and the False Claims Act and is featured in Giant Killers: The Team and the Law That Help Whistle-blowers Restore American's Stolen Billions, published by Grove Press, March 2005. In recognition of Mr. Phillips' work with Congress to revitalize the False Claims Act and his success bringing qui tam lawsuits, the nonprofit group, Taxpayers Against Fraud (TAF), recently awarded him its first Lifetime Achievement Award.

Mr. Phillips has a long history of involvement in public interest law. He graduated from the University of Notre Dame in 1966 and the University of California School of Law (Boalt Hall) in 1969, where he was the editor of the California Law Review. He then joined the Los Angeles law firm of O'Melveny & Meyers as an associate.

John R. Phillips (continued)

In 1971, he co-founded the Center for Law in the Public Interest in Los Angeles, which focused on environmental, civil rights, corporate fraud, as well as other consumer issues. He served as its co-director for 17 years before starting his own firm in 1988. From 1988 to 1993, Mr. Phillips was an appointed member of the Ninth Circuit Judicial Conference. In 1997, he was appointed by President Clinton to the President's Commission on White House Fellowships.

George Polsky Founder and Executive Director Street Squash

George Polsky is Founder and Executive Director of StreetSquash. George received a BA in Spanish Literature from Harvard University, where he was a co-captain of the 3-time national champion varsity squash team and earned All-Ivy and All-American titles. After his 1992 graduation, George spent 4 years teaching Spanish in Seattle middle and high schools. He also played squash for the U.S. team in the 1997 Maccabiah games. George obtained a master's degree in 1999 from the NYU School of Social Work and is a certified social worker in the state of New York.

In 1999, George founded StreetSquash, an after school youth enrichment program working with public school boys and girls from Harlem. The main components of StreetSquash are academic tutoring, college preparation, squash instruction, community service and one-on-one mentoring. StreetSquash currently serves 140 children through a variety of programs, a significant increase from the 28 that began in 1999. StreetSquash currently has 8 full-time staff and an annual operating budget of \$730,000.

In response to the great demand from the schools and families in Harlem, StreetSquash has embarked on a \$13 million capital campaign to build a permanent facility on 115th street. The 18,700 StreetSquash community center will house 4 classrooms, a library, 8 squash courts, and administrative facilities, and will serve over 1,000 public school children annually. Over the past 16 months, StreetSquash has raised \$10.2 million of the \$13 million goal, and is set to move into its permanent home in the spring of 2008.

Daniel A. Rabuzzi
National Program Director
National Foundation on Teaching Entrepreneurship

Daniel A. Rabuzzi is the National Program Director at The National Foundation for Teaching Entrepreneurship (www.nfte.com), a 501-c-3 based in New York City serving c. 28,000 youth annually in the U.S.A. and in fourteen other countries. He was previously the President & CEO of the Leader to Leader Institute (formerly The Peter Drucker Foundation for Nonprofit Management, NYC), CEO of the Kentucky Virtual University (a public-sector start-up), Vice President for Economic Initiatives at the Kentucky Council on Postsecondary Education, and a vice president in international maritime finance at Manufacturers Hanover Trust Company in NYC and Oslo, Norway. He helped the bank launch its subsidiary in Oslo, where most of his clients were entrepreneurs. Daniel also helps his wife with her solo start-up in design and furnishings. He earned his A.B. at Harvard, a master's in international affairs at The Fletcher School of Law & Diplomacy at Tufts, and his Ph.D. in history at Johns Hopkins.

Mark Reed
Founder and Principal
Contact Fund LLC

Mark Reed is founder and Principal of the Contact Fund LLC, a New York City based community development investment fund. The Fund, founded in April 2005, makes fixed income investments in New York City community development entities engaged in micro-lending, business development, and real estate development. The Fund seeks to make loans of \$50,000 to \$350,000 for one to five years, with flexible terms. Investment capital is provided by values-oriented individual investors seeking high liquidity and competitive short-term rates.

Mark is a former Vice President of Portfolio Management at the Bank of New York, where he concentrated on North American corporate credit risk management. While at the Bank, he co-managed a \$500mm bond portfolio and a \$300mm credit derivative portfolio, and performed corporate credit default modeling, analysis of structured credit products, and fundamental corporate credit analysis.

Since 1997, Mark has served on the Board of Directors of Simpson Investment Company, a fourth generation family-owned business based in Tacoma, Washington. The Company is a producer of commodity and specialty lumber, solid wood doors, and specialty packaging products.

Prior to moving to New York, Mark managed an after-school program for public housing residents in San Francisco's Mission District and managed a youth community center. He holds an AB in Anthropology from Stanford University and an MBA in Finance from the Stern School of Management at NYU (class of 1999). Mark and his wife, an elementary school teacher, are the proud parents of three young children.

Ann Reese
Co-Director
Center for Adoption Policy

Ann is an executive director of the Center for Adoption Policy (CAP), which she co-founded in 2001. CAP is a 501c(3) organization whose mission is to provide research, analysis, advice and education to practitioners and the public about current legislation and practices governing domestic and inter-country adoption. She is also a director of CBS, Jones Apparel Group, Merrill Lynch, Sears Holdings and Xerox.

Ann spent over 25 years in a career in finance. Formerly the CFO of ITT, she also worked at Clayton, Dubilier & Rice, Mobil Oil, Union Carbide, and Bankers Trust. She has an MBA from New York University (1982) and a BA from the University of Pennsylvania (1974).

Lisa Reisman
Managing Director and U.S. Practice Lead
Aptium Global

Lisa Reisman is Co-Founder and Managing Director of Aptium Global Inc. Founded in 2004, the firm's mission is to help small to mid-sized domestic manufacturers reduce material costs and improve quality. With a primary emphasis on direct material sourcing and global logistics, Aptium Global helps industrial companies to stay competitive on a global basis, preserving US jobs and improving shareholder returns.

Lisa Reisman has over 15 years of experience in management consulting and direct materials sourcing. In addition to past roles at Andersen and Deloitte Consulting, she has also owned and operated her own metals trading company, sourcing and selling a full range of metal products from and to emerging markets including: Russia, China, India, Romania, Venezuela, Mexico, Taiwan, South Africa, Ghana, Pakistan and Israel. Her industry expertise spans multiple sectors within manufacturing. She has worked in the aerospace and defense, trucking and shipbuilding industries as a trader and in the high tech, automotive, earthmoving equipment, building products/construction industries as a consultant.

Lisa is regarded in the manufacturing world as a thought leader and influencer, and as an advocate for privately held US manufacturers. She has written over fifty whitepapers and columns on manufacturing, economics, and global sourcing. Most recently, she pioneered the concept of Lean Sourcing, an approach to direct material cost reduction which is based on the concepts of strategic sourcing and lean manufacturing. It requires organizations to understand and award supplier contracts by taking into account all factors that influence total enterprise cost. Lean Sourcing helps companies not only to reduce unit prices for key materials on a one time basis, but it creates sustainable cost reduction approaches that continue to pay dividends for years.

Lisa Reisman (continued)

Lisa earned her MPA from New York University, where she received the Robert F. Wagner Graduate of Public Administration Fellowship. She also holds a BA in political science and journalism from the University of Wisconsin-Madison. As an expert in global trade and supply chain issues, Lisa is INCOTERM certified and holds a Six Sigma Black Belt. Her opinions have been quoted in numerous industry trade magazines such as Business Credit Magazine, Darwin Magazine, The Industry Standard, GlobalAutoIndustry and Automotive Industry Action Guide among others. She currently serves as Editor-at-Large of Surplus Record, an industrial publication with a circulation of 75,000. Lisa is a regular columnist on Middle Market sourcing for the blog: www.spendmatters.com.

Stewart A. Satter

CEO

Consumer Testing Laboratories

Stewart A. Satter (MBA '82) is CEO of Consumer Testing Laboratories and its affiliated companies, a group of independent, international recognized product testing laboratories. The Company's executive offices are located in Boynton Beach, Florida. After graduating from Stern, Mr. Satter joined the family business (founded by his late father, Herbert Satter), becoming CEO in 1985. Mr. Satter was keenly interested in Entrepreneurship from a very early age, starting his first business at the age of 16.

In 2004, Mr. Satter generously donated seed money for the launch of the Stewart Satter Program in Social Entrepreneurship at NYU Stern. The Program is designed to educate Stern students of the value in pursuing businesses that are both profitable and socially responsible. Managed by the Berkley Center for Entrepreneurial Studies, the Satter Program is the first among business schools to initiate a philanthropy fund, the Stewart Satter Social Entrepreneurship Fund, to support educational initiatives and foster social venture creation. The Fund awards grants to Stern-affiliated social ventures and supports School programs in social entrepreneurship and research in the area. Typical grants range in size from \$25,000 to \$100,000. Mr. Satter also helped found the Social Entrepreneurship Track within Stern's very popular Maximum Business Exposure Business Plan Competition held annually each spring. Managed by the Berkley Center, the Social Track encourages new ventures that pursue the "double bottom line" of sustainability and social impact and awards prize money totaling \$100,000 annually.

Mr. Satter is a member of the NYU Stern Board of Overseers, and a 2005 recipient of the NYU Stern Nichols Award, in recognition of his integrity, enterprise and service to the community. In addition to his MBA from Stern, Mr. Satter holds a bachelor's degree in Economics from The University of Massachusetts, Amherst. He is married to Susan, and together they are raising their two children.

David Schachter
Assistant Dean for Career Services
NYU Wagner

David Schachter is the Assistant Dean for Career Services and Experiential Learning at NYU Wagner, where he oversees all career-related services and programs to Wagner's students and alumni. David has nearly twenty years of hands-on experience in nonprofit staff and volunteer management, and has offered consultation, training, and facilitation nationally in the areas of career planning, leadership and management development, MBTI, and training of the trainer.

David received the National Association of Colleges and Employers 2006 Outstanding Achievement Award for Innovative Programs in the Career Services Field for his work with Idealist.org on The Institute on Public Service Careers. A two-day conference offered regionally and specifically designed for career service professionals, the Institute's goal is to help undergraduate career counselors better understand public service careers and to integrate these options into their work with students.

He is the former Director of Training at the Support Center for Nonprofit Management, New York's largest provider of leadership and management technical assistance to the nonprofit sector. A former AIDS community organizer and actor, David starred in the 1985 film "Buddies," the first dramatic film about AIDS.

David received a Bachelor of Fine Arts degree from NYU's Tisch School of the Arts and a Master's Degree in Public Administration from NYU Wagner.

David Scribner III
Head of Project Management Services
Malaria Consortium

David Scribner has recently returned from Kampala, Uganda, where he developed a Project Management Services Section for the Malaria Consortium, a British NGO dedicated to promoting and distributing malaria prevention and treatment in sub-Saharan Africa. Prior to working in Uganda, Mr. Scribner was a real estate economist and counselor in the Washington, D.C. area. He has worked in the real estate field for most of his professional life. Mr. Scribner's career in real estate began in the construction field assisting local companies build residential single-family homes and high rise concrete structures. After several years, he started his own construction business that he operated while attending university. He then went to Bangladesh and managed a 15,000 unit housing project.

After returning to the U.S., he applied economic analysis to the field of real estate appraisal. Mr. Scribner has conducted appraisals, market analyses and feasibility studies; negotiated commercial sales and leases; and subdivided and developed property. As a member of the U.S.D.A Graduate School faculty in Washington, D.C., he has taught the economic analysis of projects to students from around the world. Mr. Scribner has worked with land tenure and real estate finance systems in both the U.S. and abroad. Hernando De Soto's recent book *The Mystery of Capital* discusses "extralegal settlements" – settlements built on marginal land with no title deeds or clearly defined property rights. In Bangladesh, Mr. Scribner worked in villages to define "extralegal settlements" with the local businessmen (money lenders) and government officials to locate housing plots and negotiate land contracts. Working under the premise that the creation of clear legal property rights and the maintenance of these rights is a cornerstone to development, he is currently striving to improve the land tenure systems in Southern Sudan and northern Uganda. He believes that we are born, live and

David Scribner III (continued)

die on real estate and yet we misunderstand and misuse this basic asset around the world.

Mr. Scribner holds a B.A. in Economics from the University of Maryland and a M.S. in Real Estate Finance and Valuation from New York University.

Linda Keen Scharer Consultant Health Care Industry

Linda Keen Scharer is a respected health care and planning professional with more than 28 years of experience in medical/social program design, administration and evaluation on a local and national level.

Ms. Scharer provides a full spectrum of consulting services to not-for-profit organizations and hospitals. She specializes in the pursuit of grant opportunities, drafting letters of intent, organizing data for submission to the grantor, writing grants and following up on questions or requested information. She can oversee required site visits , to the applicant organization for the grantor. She can initiate and/or assess quality assurance programs based on continuous quality improvement.

Ms. Scharer analyzes current staffing patterns and recruits, where appropriate, to enhance service. She can also recommend and participate in staff selection. Her services also include evaluations of existing programs prior to a JACHO or Performance Review. She researches and organizes a community outreach plan for submission and approval to New York State. As a consultant, Ms. Scharer advises foundations on new directions compatible with their existing mission and donor intent. She co-authors and/or edits articles for various Journal submissions. Ms. Scharer also reviews federal grant applications for the Health Resources Service Administration (HRSA).

Prior to establishing her consulting practice, she developed and administered an award-winning department of community medicine at St. Vincent's Hospital – Manhattan campus where the major components were a rape crisis program, a primary care track in internal medicine, and home health care. She designed and conducted surveys of physicians' attitudes and expectations towards participation in group practice.

Linda Keen Scharer (continued)

Ms. Scharer's many accomplishments include: achieving licensure of a home health care agency, establishing one of the seven initial New York State Long Term Home Health Care, Medicare reimbursable programs, writing a successful certificate of need to establish a satellite clinic, and obtaining part-time clinic status for eight clinics.

In addition, Ms. Scharer was instrumental in shaping a national program for homeless health care which included site visits to and evaluation of the 19 chosen recipients located in major US cities. She is a co-founder of the PRIDE Institute which publishes a quarterly journal on long-term home health care of which she is also an active editorial board member.

Her expertise in home health care and medical care for the homeless is manifested in the publication of four books for which she was an editor and contributor. Ms. Scharer has a bachelor of arts degree from Connecticut College and holds a master's degree in Urban Planning from New York University. She has been certified by HRSA to conduct Performance Reviews.

Carol Shapiro President and Director Family Justice

Carol is a nationally known innovator in the field of criminal justice. Over the past 30 years, she has devised numerous approaches to improve public safety and family well-being in the fields of drug abuse, mental health, housing, and law enforcement. Before joining the Vera Institute to found La Bodega de la Familia, Carol was an Assistant Commissioner for the New York City Department of Correction, where her responsibilities included overall management and operation of correctional policies and programs for the nation's largest jail system. Prior to this position, she was a consultant to Her Majesty's Home Office in London, where she initiated applied research and reform strategies to address women and crime issues around the UK. For six years, Carol administered a center at Rutgers University Graduate School of Criminal Justice for the express purpose of fusing applied research with a policy agenda. She is currently an adjunct faculty member at Rutgers.

Carol serves as an advisor to numerous governmental and non-profit initiatives. Additionally, she provides technical assistance and consulting services on policy, planning, and implementation of social justice reform initiatives to federal, state, and local governments, not-for-profit organizations, and the media. In 2001, Carol was recognized as a social entrepreneur by being named an Ashoka Innovator for the Public Fellow, one of the first ten so honored in the United States. In 2002, La Bodega de la Familia, in partnership with the New York State Division of Parole, was named a winner of the prestigious Innovations in American Government competition, administered by the John F. Kennedy School of Government at Harvard University. Carol's work and the work of Family Justice are highlighted in several outside publications, among them the White House's National Drug Control Strategy; the National Governors' Association's Best Practices Brief, "Improving Prisoner Reentry through Strategic Policy Innovation;" and The Chronicle of Philanthropy, among others.

Tamar Shapiro
Associate Director for Policy
Smart Growth Leadership Institute

Tamar Shapiro is the Associate Director for Policy of the Smart Growth Leadership Institute, as well as the Associate Director of the Governors' Institute on Community Design, a new program of the Smart Growth Leadership Institute funded by the National Endowment for the Arts and the Environmental Protection Agency. The Governors' Institute on Community Design creates state-specific workshops for governors and their cabinets on topics related to growth and development. Each workshop produces recommendations on state-level strategies for addressing transportation, housing, land use, economic development, and environmental concerns.

Before joining the Smart Growth Leadership Institute, Tamar Shapiro worked as an attorney at Klein Hornig, LLP, a law firm specialized in affordable housing development, where she represented public housing authorities as well as developers in complex, mixed-finance affordable housing development deals. In addition, she represented tenant associations in the acquisition, renovation, and operation of multifamily properties. Previously, she worked as an attorney at Hogan and Hartson in Washington, D.C. and served as law clerk to the Honorable Mary A. McLaughlin on the U.S. District Court for the Eastern District of Pennsylvania. Ms. Shapiro was also a Robert Bosch Foundation Fellow in Berlin, where she worked at the Berlin Administration on Urban Planning and Environment as well as the German Institute for Urban Affairs.

Ms. Shapiro has a B.A. from Harvard College, an M.Phil from Cambridge University, and a J.D. from Harvard Law School.

Joanna Sherman
Artistic Director
Bond Street Theatre

Joanna Sherman is Artistic Director and co-founder of Bond Street Theatre, an ensemble dedicated to creating original, socially relevant theatre for diverse audiences, particularly in refugee and post-war environments. During her directorship, the company received a MacArthur Award for its innovative intercultural programming. As director, choreographer and actor, she has directed many of Bond Street Theatre's original productions which have toured to theatre festivals in Eastern and Western Europe, South America, Asia, the Middle East, and the USA. Recent projects include a non-verbal version of Romeo and Juliet, created with Theatre Tsvete from Bulgaria, which toured through the Balkans and US. Currently, she continues a collaboration with Exile Theatre in Afghanistan. Their original co-production, Beyond the Mirror, dealing with Afghan history, was presented in Afghanistan, Japan and the US in 2005 and received wide attention in the media.

Ms. Sherman has been a speaker on the role of the arts in areas of conflict at the United Nations, the National Council on Women, the UN Conference on Women in China, universities, theatres and other arts forums. She has been interviewed on National Public Radio, Voice of America, CNN and TV worldwide. Ms. Sherman has directed, lectured and taught internationally, including Columbia, George Washington, Johns Hopkins, Adelphi, Towson, and New York Universities, Arhus University in Denmark, Universidade do Para in Brazil, and Kabul University in Afghanistan. Recent publications appear in The Open Page, an international theatre journal published in Wales (2000, 2004), American Theatre Magazine (June 2004, December 2005), and an article for an upcoming book, Theatre Without Borders, to be published in 2007.

Ms. Sherman has a BFA in Art and Architecture from Cooper Union School of Fine Arts, and an MA in Theatre & International Studies

Joanna Sherman (continued)

from New York University (Thesis topic: Theatre as a Means to Communicate Across Lingual and Cultural Borders.) She also plays saxophone and accordion, and is a stilt-dancer, juggler, fire-eater and mask-maker. Ms. Sherman is the recipient of an Exploration Fund grant from Arts International and travel grants from the Trust for Mutual Understanding and the US Department of State Bureau of Cultural Affairs.

Other projects: arts programs in Afghan refugee camps in Pakistan (2002) and Kosovar refugee camps (1999); projects with street working children in Brazil (1992, 1996); created Jerusalem's first street theatre company with Palestinians, Kurds and Jews (1984), work in Belfast, Northern Ireland (1990).

Victoria Shire Program Officer Enterprise Foundation

Victoria Shire oversees a \$2.2 million capacity building initiative for Enterprise Community Partners, Inc, working with neighborhood-based organizations that develop affordable housing. She manages grants, conducts organization and community assessments, provides training and technical assistance, consults on program development, and leads the documentation and outcome-measurement project. Victoria also coordinates Enterprise New York efforts to develop the next generation of community development professionals through internships, training, leadership development and networking.

Victoria's commitment to social enterprise began during an internship with the Business Development Team for the Greyston Bakery in Yonkers, New York, where she conducted new business research and piloted an outcomes evaluation methodology and tracking tool.

Victoria served as a founding Associate with Social Venture Consulting, LLC where she was responsible for social mission, training program design, and strategic planning. Her market research at national, regional, and local levels contributed to the successful development of more than \$1 million in social venture investment and a grand-prize at the prestigious Yale National Business Plan Competition for Nonprofit Organizations in 2003. She continues to consult on SVC's newest enterprise, GoodsThatGive.com, an innovative online store that showcases high quality products with outstanding social missions.

From 2000 to 2003, Victoria led the development of a New York City foot messenger company staffed exclusively by formerly homeless, mentally ill adults. Utilizing the skills she gained at Wagner, Ms. Shire increased annual revenues and customer base 20% by developing personalized relationships to meet unique aspects of customer needs, restructuring operations, improving social outcomes and lowering costs.

Victoria Shire (continued)

Simultaneously, she established a supportive employment environment that provided individualized hard- and soft-skills training and leadership opportunities for all workers. She was promoted to Business Analyst for Lenox Hill Neighborhood House, a \$29 million social services agency, where she was responsible for analysis of revenue-generating and social enterprise opportunities, including an existing fitness and recreation center.

Prior to her work in New York City, Victoria managed \$10M in child care contracts and developed an outcome evaluation system for a California community-based organization providing child care services to over 1,000 families. She holds an MPA in Nonprofit Management and Finance from the Robert F. Wagner School of Public Service at New York University and a BA cum laude in philosophy from Wittenberg University. She has served Wagner as a member of the Alumni Association Board of Directors since 2003, including a current two-year term as President. She is also a member of Wagner's Dean Council.

Paul Shoemaker Executive Director Social Venture Partners Seattle

Paul Shoemaker is Executive Director of Social Venture Partners Seattle (www.svpseattle.org); a Seattle non-profit focused on children, education, and the environment in the fulfillment of two missions – helping non-profits build their organizational capacity and catalyzing individual, engaged philanthropy. He is also the Founding President of SVP International, a North American federation of SVP's in 23 cities – www.svpintl.org. And he is the Board Treasurer of Grantmakers For Effective Organizations (www.geofunders.org), a national network of foundations focused on effectiveness and capacity building.

Prior to 1998, Mr. Shoemaker acted as the group manager for worldwide operations of the Microsoft Corporation, implementing Microsoft end user direct billing solutions as well as other business planning and development. At Microsoft he also developed a group of 22 direct marketing professionals and implemented a direct marketing infrastructure. During the 1980's Mr. Shoemaker worked as a Product Manager at Nestle USA in Glendale, CA.

During his career, Mr. Shoemaker has also served on the boards of the Children's Alliance in Seattle, '96-'00, and Treepeople in Los Angeles, '87-'90. Paul Shoemaker holds an MBA in Marketing and Finance from the University of Texas and a BBA in Accounting from Iowa State University.

Trabian Shorters
Director
Ashoka US

Trabian Shorters is an Ashoka Director responsible for U.S. program, development, and strategic operations. Since his arrival in November 2003, he has helped to double the number of Fellows elected in the US to over 60 and to raise more than \$12-million for their stipends and Fellowship. Trabian serves on Ashoka's global executive team and advises Ashoka's presidents and initiative leaders. In 2006, Trabian became Ashoka's North American Diamond Integrator where he leads the regional coordination of the US, Canada, and Mexico offices.

Trabian has a broad range of experience in leadership development and organizational capacity building. He was an inaugural YES Ambassador for the Points of Light Foundation in 1991, co-authored the AmeriCorps National Service Program proposal in 1992, raised funds and managed the national launch of Public Allies in 1993, and joined the National Urban Coalition as Director of its Leadership Development Institute in 1994. Over the next five years Trabian earned a reputation as a "leader maker" for his work developing the Cultural Change Model (CCM), directing the Executive Leadership Program, establishing the Independent Sector's Emerging Leaders Program, founding The Common Sense Group, and co-founding the National African American Males Collaboration.

In 1998 he became convinced that "anyone who masters digital technology will enjoy greater latitude in our democracy and a greater longitude in our economy." In 1999, he used the CCM to lead the Meyer Foundation, AOL Time Warner, Microsoft, and Fannie Mae Foundation in a partnership to form Technology Works for Good (TWFG). Working with local nonprofit leaders, major technology providers, and nonprofit capital sources TWFG was able to save its clients millions of dollars and help them to serve more people better and faster. By 2002 TWFG was Washington, DC's leading provider of technology solutions & training to nonprofits of all sizes.

Jason Shure
President
Housing Works Bookstore Café

Jason Shure is the President of the Housing Works Bookstore Café. The Bookstore is a classic example of Social Entrepreneurship at work. The store sells donated merchandise, with profits benefiting Housing Works Inc, the nation's largest minority controlled AIDS organization.

In addition to the day-to-day operations of bookstore, Jason supervises a large project selling books and music over the web. This project is run primarily by Housing Works clients – HIV+ individuals who came to the organization either homeless, or with sub-standard housing conditions. This client involvement rounds out the store, integrating the social mission of the organization directly in the fundraising efforts.

The store also hosts an award winning concert series, bi-weekly provocative author readings and discussions, and two cafes, one in the store space, and one in partnership with the Wagner school of Public Service at NYU. Most of the day to day operational tasks involved in these multiple businesses and events are done by the stores cadre of over 100 volunteers, each working a weekly shift in the store. This volunteer program turns Housing Works' general public good name in concrete organizational benefits.

Jason's previous experiences include extensive bookstore management experience, the launch, growth and management of a boutique luxury handbag line, Paint the Lily, assorted non-profit work, and a brief stint as a chef. He is a graduate of Harvard University, with a degree in mathematics, and lives in Brooklyn with his wife and two children.

Nanette Smith
Chief of Staff
Office of the First Deputy Mayor, City of New York

Nanette Smith serves as Chief of Staff for the Office of the First Deputy Mayor of the City of New York, which oversees the following agencies: Art Commission, Consumer Affairs, Cultural Affairs, Design and Construction, Landmarks Preservation Commission, Mayor's Fund to Advance New York, Mayor's Office, Mayor's Office of Special Projects and Events, Mayor's Volunteer Center, New York Commission on the United Nations and Office of Protocol, Parks and Recreation, and Public Libraries. Prior to this position, she worked at Bloomberg L.P. in corporate communications which oversees the company's philanthropic and employee volunteer programs. Earlier in her career, she held several positions in government and non-profit management, including the Art Commission and Snug Harbor Cultural Center. A graduate of Queens College, she majored in Art History.

Nanette Stone
Partner
Bridgespan

Nan Stone is a partner at The Bridgespan Group, where she is responsible for leading the firm's knowledge efforts. As Bridgespan's knowledge partner, she works with colleagues and Bridgespan clients to identify and capture the lessons and insights emerging from consulting engagements and to make them broadly accessible. Nan also serves on the editorial board of Bridgestar, the firm's initiative to enhance the flow of talented leaders into and within the nonprofit sector.

Before coming to Bridgespan, Nan spent more than 15 years at the Harvard Business Review, the last five as editor in chief. At HBR, her editorial work spanned every aspect of management thought and practice, from leadership and strategy to finance and organizational behavior. But her very first assignment focused on the management of nonprofit organizations, and the topic never lost its appeal: her first initiative upon becoming HBR's editor was to establish a department devoted to social enterprise.

Over the years, she has volunteered in and served on the boards of many community, educational, and religious organizations. Currently she is a trustee of the Cambridge Community Foundation.

Nan received her AB magna cum laude from Smith College and was elected to Phi Beta Kappa. She holds a PhD in the History of American Civilization from Harvard University, where she was a Whiting Fellow. She collaborated on What Management Is, How It Works, and Why It's Everyone's Business (Free Press, 2002), and most recently co-authored, with Susan Colby and Paul Carttar, "Zeroing in on Impact," which appeared in the Fall 2004 edition of the Stanford Social Innovation Review.

Stephen J. Sullivan
Health Care Venture Capitalist
Skyline Ventures

Steve is a partner with Skyline Ventures in Palo Alto, California, which he joined in 2000. Skyline Ventures, formed in 1997, is a nationally-known venture capital firm that specializes in investing in outstanding product-focused healthcare companies. The firm's areas of expertise include small molecule and protein therapeutics; medical devices; diagnostics; and technologies that facilitate drug discovery and life science research.

Steve has been involved managing and investing in healthcare companies and in practicing medicine since 1981. He was a Chief Resident in Internal Medicine at Stanford in 1985, and then for a decade had one of the largest medical practices in Silicon Valley, during which time he became intimately involved with the venture capital community. He completed the Program in Management Development at Harvard Business School in 1995. Shortly thereafter, he became the first clinician and one of the original employees of Eclipsys (NASDAQ:ECLP), a healthcare information technology company where he served in sales, product management and business development roles.

He has had clinical faculty appointments at Brigham and Women's Hospital, Harvard Medical School and Stanford University Medical School. He received a B.S. Phi Beta Kappa from Duke University, and an M.D. from New York University Medical School. He also sits on outside advisory boards for the University of San Francisco School of Business, as well as the Pratt School of Engineering at Duke. He served as an internist for the National Hockey league's San Jose Sharks during their inaugural season in 1991-1992. He is obsessed with golf, Duke basketball and the Boston Red Sox.

John Kuo Wei Tchen
Associate Professor
NYU Gallatin

John Kuo Wei (Jack) Tchen is a public historian, curator, cultural activist, and community educator. Since 1975, he has been studying interethnic and interracial relations of New Yorkers and Americans, helping to build cultural organizations of marginalized populations, and exploring how inquiry in the humanities and society can help deepen the quality of public discourse and policy. The significance of identity, place, trans-local experience, and cultural citizenship are central themes in his work.

Dr. Tchen is currently the founding director of the A/P/A (Asian/Pacific/American) Studies Program and Institute at New York University. He is an Associate Professor of the Gallatin School for Individualized Study and the History Department of the Faculty of Arts & Sciences. In 1980, he and Charles Lai co-founded the Museum of Chinese in the Americas. His idea for 3D cyber mapping project of Chinatown has been just released as a prototype tool for community participation in documenting its own past and reflecting on decisions for future development.

Dr. Tchen's is currently writing about book about the public culture of Manhattan. His most recent book is the award-winning New York before Chinatown: Orientalism and the Shaping of American Culture, 1776-1882 (1999). It is the first of a trilogy on New York City's political culture. He was also awarded an American Book Award in 1985, The Charles S. Frankel Prize from the National Endowment for the Humanities (1991, renamed The National Medal of Humanities), and in 1993 he received the City of New York Mayor's Award of Honor for Arts and Culture.

Sheila Wellington
Clinical Professor of Management
NYU Stern

Sheila Wellington, a recognized leader and advocate on behalf of women in business, joined the New York University Stern School of Business faculty in 2003. After a decade as president of Catalyst, the preeminent nonprofit organization on women's private sector leadership, Ms. Wellington stepped down to develop a pioneering course at Stern, Women in Business Leadership.

Prior to Catalyst, Ms. Wellington served for six years as Secretary of Yale, the University's third highest officer. Previously, she worked in the public health arena for more than 20 years, serving on the faculty of Yale Medical School and as director of two major mental health facilities.

Ms. Wellington is the author of *Be Your Own Mentor*, published by Random House. The highly successful book focuses on issues of organizational change and women's advancement. She is a nationally recognized speaker on these and related topics.

Ms. Wellington received the Distinguished Alumnus Award from the Yale School of Public Health, is a Fellow of the National Academy of Human Resources and a Commissioner of the New York City Commission on Women's Issues. Additionally, she serves on several leading non-profit boards, is quoted regularly in the major media and has appeared on every national news and morning TV show.

A Phi Beta Kappa graduate of Wellesley College, Ms. Wellington earned concurrent master's degrees in public health and urban studies at Yale. She is married, the mother of two sons, and the grandmother of Max and Lily Wellington.

Heather Weston
Leadership Development Consultant

Heather Weston is an independent consultant to nonprofit and government organizations, primarily focused on issues of education and leadership. In this capacity, she served as a consultant to the Wagner School, co-designing and directing the Leadership in Action Program, a results-oriented leadership program of the Annie E. Casey Foundation. Prior to that, she was a Director and Vice President of Leadership Development at the Council for Excellence in Government, a non-profit, non-partisan organization dedicated to improving the performance of government. She was also a founder of a Washington DC charter school, the Cesar Chavez Public Charter High School for Public Policy. Ms. Weston received a Master of Public Administration from the Wagner School in 1994, and is a member of the Wagner Dean's council.

Alicin Reidy Williamson
Vice President of Public Responsibility
Viacom and MTV Networks

Alicin Reidy Williamson is Vice President of Public Responsibility at Viacom and MTV Networks. MTV Networks is made up of MTV, VH1, Nickelodeon, MTV/2, Noggin, TVLand, Country Music Television, Spike Logo and Comedy Central. Ms. Reidy Williamson serves as the company resource on issues of corporate citizenship and community involvement. She oversees public responsibility partnerships for the networks and their relationships with advocates, educators, non-profit organizations and trade associations. She creates opportunities and strategic partnerships internally and externally to support Viacom and MTV Networks' pro-social agendas. Ms. Reidy Williamson is responsible for the public affairs efforts of CMT and Comedy Central. Ms. Reidy Williamson's department partners with government agencies, foundations, and other media companies to provide access and resources to communities that traditionally do not have them. Public Responsibility is also responsible for MTV Networks' charitable contributions, employee volunteer programs, community relations, public service announcements, and in-kind efforts.

Before coming to MTV Networks, Ms. Reidy Williamson was a Program Director at Fund for the City of New York, an operating foundation that developed and provided grants to community-based programs focusing on youth development. She helped develop a national adaptation project that became the model for many after school one-stop shopping programs in the country and created public-private partnerships to benefit communities in need. Before joining the foundation world, she worked for the Teen Pregnancy Prevention and Youth Development Department at the Children's Defense Fund in Washington, D.C. At CDF, she was responsible for working with communities to strengthen their outreach and service provision to adolescents in need. She also assisted members of congress in their development of youth health policy. Alicin Reidy Williamson is currently a member of several organizations and

Alicin Reidy Williamson (continued)

serves on the Boards of World USO and National Association of Minorities in Communication. She attended Tufts University for both her undergraduate and graduate studies in International Relations and Urban Policy.

David Wish
Founder and Executive Director
Little Kids Rock

David has distinguished himself as a dynamic and visionary educational leader. In 2005, David was awarded a fellowship by the Draper Richards Foundation to support his work <<http://www.draperrichardsfoundation.org>> as social entrepreneur at Little Kids Rock. Before founding Little Kids Rock in 1996, he spent ten years as an elementary school teacher, during which time he served his peers as master teacher, clinician and trainer. He has also worked as a Spanish bilingual teacher, a school music teacher, and a professional musician. David has used his hands-on experience as an educator to develop the innovative methodology that enables Little Kids Rock programs to transform music education in public schools. David is a credentialed teacher in the state of California and holds B.A. in Sociology and History from Brandeis University.

Little Kids Rock is a non-profit organization that works to reform public school music education. In doing so, it reinstates music programs in communities that, due to severe budget cuts over the last decade, have been deprived of them. The organization also works to pioneer new methodologies that revolutionize how music is taught. Although Little Kids Rock is only a few years old, its growth rate, along with the impact it has had on student's lives, has been remarkable. It now has branches in San Francisco, Los Angeles, Nashville, Memphis, New York and Newark, New Jersey, but its founder, David Wish, aspires for it to expand even further.

Little Kids Rock has received extensive national media attention including coverage by Time Magazine, Rolling Stone Magazine, CNN Headline News, The Associated Press, Reader's Digest and others. The organization has also attracted many celebrity supporters such as Bonnie Raitt, B.B. King and Paul Simon. You can read more about Little Kids Rock at www.littlekidsrock.org

Amy Zalman
Founder and President
Oryx Communications

Amy Zalman writes and consults on topics related to the Arab Middle East and the intersections of culture, cross-cultural communication and policy, a specialization she developed through ten years of combined experience publishing, consulting, public speaking and university teaching.

As a founding partner of the consulting firm, Oryx Communications, she provided culturally-appropriate communications strategies to organizations expanding into the Middle East and North Africa. Amy has also provided expertise on behalf of U.S. military, corporate, educational and human rights organizations, including the Rendon Group, Human Rights Watch/ Middle East, and a National Endowment for the Humanities Institute, where she served as administrator and faculty member of an innovative program to help American high school faculty incorporate Islamic history into their curricula.

In addition to a Ph.D. in Middle Eastern Studies from New York University, Amy holds an MFA in poetry from Cornell University, and is an accomplished creative writer. Her articles, reference works, reviews, interviews poetry and Arabic translation appear in a wide variety of publications, including American Journal of Islamic Social Sciences, Arab Studies Journal, Bookpress, Columbia, International Journal of Middle Eastern Studies, Middle East Report, Paintbrush: a Journal of Poetry and Translation, Poetlore, Puerto del Sol, and the Women's Review of Books. She has completed a work of literary non-fiction about her grandmother's life, Where it Was You Meant to Travel: a Sephardic Memoir.

Amy Zalman (continued)

Currently a freelance consultant and writer, Amy is researching the relationships between globalization, the U.S. war on terrorism and public diplomacy. She recently presented a related paper, "In Support of a Narrative Theory Approach to Strategic Communications," at the Department of Defense-sponsored Highlands Forum.

Amy taught from 1993 to 2002 at NYU and Cornell Universities, and has held faculty posts at both universities. She served as a Fulbright Fellow in Jordan in 2000, and currently serves on an advisory council of Children of Abraham, a non-profit organization fostering global dialogue between Jewish and Muslim youth.