

e-Action Plan Questions

Please look over these questions while working on your Action Plan through the website <http://youthventurenyu.articulate-online.com>

The questions are divided into 6 Sections.

NOTE: Each section should take 30-45 minutes. Your answers should be specific and concise. It is important to remember that, due to the software, you will not be able to save your work if you exit before finishing. It might be good to write out some of your ideas for each section then cut and paste them to the questions online.

If you have any questions, please email James Maynard at jmaynard@youthventure.org.

Section 1: Venture Idea

1. What is the name of your Venture?
2. What general issue will you be targeting?
3. What, specifically, is the issue or problem you want to address?
4. What is your Social Venture idea?
5. What is your **theory of change?** (please listen to audio for definition)
6. How does your Social Venture help solve the issue/problems you are addressing?

Section 2:

1. What impact do you and your Venture hope to achieve?
2. How will you measure your Venture’s impact?
3. Have you looked into other organizations similar to what you propose, and are they successful? What will make your Venture unique?
4. What makes your Venture idea different? Is your idea unique/innovative and/or does it leverage an existing idea in a novel way?
5. Address a few risks/challenges that will affect your Venture’s success.

Section 3:

1. Goal #1: Name
2. Goal#1: Go into detail of your goal
3. For questions 3-9 write down goals 2, 3, and 4. If you have only 3 goals that is fine. For goal number 4 write in “n/a” or not applicable.”

Section 4:

1. How are you going to recruit new members? How will you keep Team Members and volunteers interested?
2. How will you put new leaders in place when current leaders leave?
3. How will you continue to fund your project once the seed funding is spend?

Section 5: Budget

1. Rank from first to last (by priority) the ways your Venture team will earn income.
2. From your Google doc expense form, how much money does your Venture team expect to spend in a year?
3. From your Google doc income form, how much money does your Venture team project to receive this year?
4. What will be your main source of income and why?
5. What will be your expenses? Are there less expensive or free alternatives?

Section 6: Roles and Responsibilities

1. Team Member 1: Please provide name, role, and responsibility. Be specific
2. Questions 3-7: Write in the names, roles, and responsibilities for all other members. If you have less than five members write “n/a” or “not applicable” in the following slides. If you have more than five members, write in the other members in all of question 7.

That’s all the questions!

Please work with your team to answer the questions specifically. We are only inviting team leaders on the online site, however each member should have the user name and password from the leader so they may look at the site and help with all the 6 Action Plan sections.

If there are any questions, please visit the online site to see if you can find any clarifications in the “Frequently Asked Questions” and “Action Plan Guide.” If you still have questions, do not hesitate to email James Maynard at jmaynard@youthventure.org.