



## NYU Reynolds/Youth Venture “Be A Changemaker” Challenge

### *Executive Summary Guidelines*

#### **Format**

Please include on the header:

- Name of your Venture
- Names of all team members and email addresses

#### **Overview**

All teams participating in the “Be A Changemaker” Challenge must draft a 300-word (minimum) executive summary of their Venture idea, and email it to [sdouglass@youthventure.org](mailto:sdouglass@youthventure.org) by November 20, 2009. This summary will outline the Venture team’s idea throughout these guidelines:

- The “Issue:” In 100 words, please explain the issue/issues your Venture will be addressing. Be specific as possible. For instance, instead of “global warming,” discuss what part of global warming you are addressing. Is it energy efficiency? Is it a lack of recycling on campus? Be precise.
- The “Idea:” In 200 words, please describe your Venture idea. Be as specific as possible. For example, *where* will you concentrate your efforts to begin (i.e., for community gardens, where in New York will the community garden be), *what* resources will you tap into (volunteers, city foundations, music venues, schools), *how* will your venture help the community, and *why* are you launching this Venture?

**Executive Summaries due by **November 20, 2009**. Please Note the deadline has been extended.**

Email your Executive Summary to Stephen Douglass at [sdouglass@youthventure.org](mailto:sdouglass@youthventure.org), no later than November 20, 2009. In the subject, please put “Executive Summary – [Your Venture Team Name].” Please write your summary through Microsoft Word format, in Times New Roman 12 point font.

Feel free to email Stephen or Nate ([Nathaniel.taylor@nyu.edu](mailto:Nathaniel.taylor@nyu.edu)) with any questions you may have.