Social Entrepreneurship in the Developing Country Context

Some Examples

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Most Common Characteristics of Developing Countries

- General Poverty
- High Dependence on Agriculture
- Underutilized Natural Resources
- Lack of industries and big enterprises
- Lack of Capital and Technology
- Poor Basic Infrastructure
- Vicious Circle of Poverty
- Existence of Many Discordant Social Groups
- Urban Rural Discord
- Unequal Access to Education at all Levels
Social Value Creation?

• Social value is created through production of goods and services that directly addresses the needs of the people at the bottom of the pyramid (BoP).
The Nature of Social Value

- The nature of social value is quite complex. It cannot be easily disaggregated into its economic, social, cultural and environmental components. Thus the ‘Blend Value’ of social enterprises goes beyond social development whose urgent needs are not met by markets and the political system.
What is meant by Social Value?

- Social added value
- Empowerment and Social Change
- Social Innovation
- Systemic Change

Unlike economic value, ‘social value’ is difficult to value. The definitions are still in a flux.
What is innovation in the realm of ‘social entrepreneurship’?

- It can mean replication of a proven solution.
- Process innovation.
- Market innovation.
- Raw material innovation.
- Organizational innovation.
- Incremental innovation.
- Creation of pro-poor value chains.
- Frugal Innovation
Frugal Innovation

TATA
What makes it so cheap?

- Two-cylinder in the back
- Plastic in bodywork
- Windows wind down by hand
- No power steering
- No air bag
- No passenger-side mirror
- No A/C
- No radio
Toru
Incubation for Social Businesses

• **Social equity** through social innovations and entrepreneurship.
• Ecosystems that support social entrepreneurship.
• Organizational design and design thinking that promotes social inclusion.
Toru

- Founder of Toru - Mr. Saif Kamal
Successful Projects

- 10 Minute School
- To-gather: Communal cooking with bio-gas
- Enabling Design Thinking for Computer Programmers and App Developers.

https://www.youtube.com/watch?v=oGqPA0hwNnU
Light of Hope

Products:
• Educational content
• Teacher development
• Solar digital school
• Portable science lab
• Science toys
Light of Hope

Activities:
A. Porua –’the reader’-
Under this project, small libraries are being established in primary schools.
Light of Hope

B. Digital School
Solar powered multimedia classroom for poor children
Light of Hope

C. Workshops on early childhood learning for urban parents with 3-8 year old kids.
Sarvajal

In India:-
• 25 million without access to safe drinking water.
• 1600 deaths daily owing to water borne diseases.
• Yearly 700 hours lost by each woman in India collecting water.
• It is a mission driven social enterprise which designs and deploys innovative solutions for creating affordable access to safe drinking water in underserved areas. Sarvajal is at the forefront of developing technologies and business practices in the safe drinking water sector that are designed to make a purely market-based model sustainable in both rural and urban deployment conditions.
Today they are reaching out to about 300,000 consumers daily, through 570+ installations across 12 states.
They generally use 5 step purification machines where one can customize which parts one needs in accordance with the local needs.
Sarvajal

• Piramal Group supported Sarvajal through an endowment from Piramal Foundation.
“Action and education at its most noble and ambitious should leave the world better and happier than we found it” -

Matthew Arnold