Knowledge Access Initiative**

Faria Mardhani  NYU, College of Arts and Science
Kathleen McClure  NYU, College of Arts and Science
Srishti Nath  NYU, College of Arts and Science
Ryan Thomas  NYU, College of Arts and Science

Knowledge Access Initiative uses counseling and mentoring to provide low income students with information, resources and support during the financial aid process. Our goal is to improve college access for low income students, to make higher education in New York City more equitable, and to promote fairness of opportunity for all students regardless of their financial situation. KAI was founded on the principle that higher education is fundamental to social and economic development and believes no student should be prevented from attaining a college degree because of economic barriers.

The Creative Cycle*

Helen Isaac  NYU, Gallatin School of Individualized Study
Kelsey McLeod  NYU, Gallatin School of Individualized Study

The Creative Cycle believes every child deserves the benefits of a well-stocked arts classroom. We will supply teachers with the art supplies their classrooms need, while connecting artists with communities through charitable engagement. By fostering valuable experiences within art classrooms, we will improve the general perception of the importance of art in education.

Live to Give

Alexandra Braverman  NYU, College of Arts and Science
Tess Brewer  NYU, College of Arts and Science
Alexandra Cardinale  NYU, Steinhardt School of Culture, Education, and Human Development
Josh Dean  NYU, Stern School of Business

**Denotes Grand Prize Award Winner/*Denotes Grand Prize Award Finalist
Live To Give creates more effective fundraisers through a fundraising platform dedicated to quality storytelling. It’s clear guidance for shaping and sharing emotional, authentic stories is designed to engage a donors sense of empathy leading them to donate more money, and supports each nonprofit to better achieve their mission.

**Protecting the Rights of the Marginalized and Oppressed (P.R.O.M.O.)**

Kayana Jean-Philippe  NYU, Steinhardt School of Culture, Education, and Human Development
Fanta NGom  NYU, College of Arts and Science
Delaine Powerful  NYU, Steinhardt School of Culture, Education, and Human Development

P.R.O.M.O. seeks to establish a safe space for women of reproductive age and older with mental illnesses and/or HIV/AIDS. Our approach incorporates the practices of positive psychology, focusing not only on treating the illness, but also on fostering creativity, self-sustainability and self-actualization through educational, recreational and creative programming.

**SEEKHO**

Jason House  University of Pennsylvania
Siddhi Sundar  NYU, Tisch School of the Arts
Darryle Ulama  University of Pennsylvania

SEEKHO’s mission is to enable students to reach their full potential academically, socially, and professionally. We use a multilevel approach, in which we target every developmental stage in the child’s life. We create programs when they do not exist, and work with local schools and government to make existing programs function better. At each stage, we focus not only on essential traditional skills like literacy and numeracy, but also on how to foster psychological well-being. All of these programs taken together within a single locality helps create not only a fertile ground for optimal human functioning, but also fertile minds that can overcome the unavoidable challenges present in the rural Indian context.

**Stone Soup**

Alexis Bramhall  NYU, Gallatin School of Individualized Study
Jack Brooks  NYU, College of Arts and Science

Stone Soup NYC seeks to improve the health and economic stability of homeless individuals by leveraging access to much-needed public benefits and health care services.