WHAT A CRAZY WORLD
ASSOCIATED BRITISH presents A CAPRICORN PRODUCTION

JOE BROWN

SUSAN MAUGHAN

MARTY WILDE

WHAT A CRAZY WORLD

also starring

HARRY H. CORBETT

with

AVIS BUNNAGE

FREDDIE AND THE DREAMERS

Screenplay by ALAN KLEIN and MICHAEL CARRERAS From the stage musical by ALAN KLEIN

Produced and directed by MICHAEL CARRERAS A Cinemascope Picture

Released through Warner-Pathe
THE CAST

JOE BROWN .......... Alf Hitchens
SUSAN MAUGHAN ....... Marilyn
MARTY WILDE .......... Herby
HARRY H. CORBETT ...... Sam
AVIS BUNNAGE ......... Mary
MICHAEL RIPPER ...... The Common Man
GRAZINA FRAME ....... Doris
MONTY LANDIS .......... Solly Gold
MICHAEL GOODMAN ....... Joey
FANNY CARBY ......... Dolly
LARRY DANN ............ Chas
BRIAN CRONIN ......... Harry
BARRY BETHEL ......... Dave
DAVID NOTT ............ Lenny
ALAN KLEIN ............ Jarvis

with

FREDDIE & THE DREAMERS
THE BRUVVERS
THE HAPPY WANDERERS

THE CREDITS

Produced & Directed by ...... MICHAEL CARRERAS
Screenplay by ................. ALAN KLEIN & MICHAEL CARRERAS
From an original musical play by ...... ALAN KLEIN
Director of Photography ...... OTTO HELLER
Film Editor ................. MAX BENEDICT
Art Director .............. EDWARD CARRICK
Choreographer .......... BILLY PETCH
Assistant Director ............ WILLIAM T. CARTLIDGE
Music and Lyrics by ...... ALAN KLEIN
Musical Direction & Background Score by
STANLEY BLACK
Recording Director...... A. W. LUMKIN
Sound........ R. C. A. System
THE STORY

The world of Alf Hitchens revolves around the cafes and dance halls, the amusement arcades, fish-and-chip shops and street markets of London’s East End. But even though it is a gregarious, even friendly world, nobody seems to care very much what happens to Alf. His father, whose only interest in life is dog racing, berates Alf for not finding a job, but his interest in his son’s welfare stops there. His mother’s time and attention are almost entirely taken up with bingo, and his sister Doris is preoccupied with the heavy courting which goes on on the sofa every evening . . .

Alf’s mate is Herby Shadbolt, a drifter and layabout whose idea of fun is starting punch-ups in dance halls, smashing up fish-and-chip shops and a little harmless larceny. His influence on Alf is balanced by Alf’s girl-friend Marilyn, a bright and pretty girl who has her eye firmly fixed on matrimony. Alf swings undecidedly between these two forces. His cynical but cheerful acceptance of his world expresses itself in a song he composes one night on his banjo . . .

“Dad’s gone down the dog track, Muvver’s playing bingo,
Grannie’s boozin’ in the corner, you wanna see the gin go,
No-one seems to notice me, isn’t it a sin,
What a crazy world we’re living in . . .”

Then pleased with his effort, he hawks it around Tin Pan Alley, only to find it rejected on every side. At last Alf finds his efforts more appreciated, although the boss of ‘Modern Musik’ — instead of giving him a contract — gives him a shaky bicycle and a pile of manuscripts to deliver. Everybody is pleased about Alf’s new job — especially Marilyn.

Finally, “What a Crazy World” is published — and promptly shoots to the top of the hit parade. But on the big night Alf first takes home the record to play to his family, he meets with a barrage of indifference. His father threatens to throw him out of the house unless he gets a ‘proper’ job. His mother, sister, brother and even Marilyn are preoccupied with their own affairs. Nobody is even listening.

Alf shrugs philosophically. What a crazy world . . .

LENGTH: 7949 ft.       CERT: “A”
RUNNING TIME: 88 mins.