SOUVENIR BOOK
D.W. GRIFFITH'S
MAGNIFICENT ELABORATION OF
WAY DOWN EAST.
D.W. GRIFFITH
And His "Way Down East" Company

THE MOST
REMARKABLE CAST
Ever Assembled
In the World History of Motion Pictures

DAVID BARTLETT
(Richard Barthelemy)

ANNA MOORE
(Lillian Gish)

MRS. BARTLETT
(Kate Bruce)

SQUIRE BARTLETT
(Burr McIntosh)

KATE BREWSTER
(Mary Hay)

Seth Holcomb
(Porter Strong)

Lennox Sanderson
(Lowell Sherman)

DIANA TREMONT
(Mrs. Morgan Belmont)

Hi Holler
(Edgar Nelson)

Maria Poole
(Emily Fitzroy)

Professor Sterling
(Creighton Hale)

Martha Perkins
(Vivie O'Bole)

The Constable
(George Neville)
THE HISTORY OF "WAY DOWN EAST"

WAY DOWN EAST," by Lottie Blair Parker, was first produced as a stage play in 1896 under the title of "Annie Laurie." A tour of New England revealed the fact that certain alterations in the play's construction were needed, and it was temporarily withdrawn by its producer, Mr. William A. Brady.

Mr. Brady's partner, Mr. Joseph R. Grismer, elaborated the work of Miss Parker, and the play in its new form and renamed "Way Down East" was shown within a few months at the old Schiller Theatre (now the Garrick) in Chicago.

At the conclusion of a sensational success in Chicago, "Way Down East" was brought to New York in February, 1898, and presented at the Manhattan Theatre, Sixth Avenue and Thirty-third Street, then under the direction of William A. Brady and Florenz Ziegfeld, Jr. Within a few days it became the talk of New York and remained at the Manhattan Theatre for seven months, at that time considered a phenomenal run.

There were many gala performances during the New York engagement, not the least among them that of Monday evening, April 18th, 1898, when President and Mrs. William McKinley occupied a box.

In the cast of "Way Down East" on the evening when the President and his party saw the play, were Burr McIntosh, Mrs. Sara Stevens, Howard Kyle, Louise Galloway, George Backus, Felix Haney, Phoebe Davies, Frank Lander, Vivia Ogden, Charles V. Seamon, John Bunny and J. H. Davies.

For twenty-two years "Way Down East" has been a classic of the American Theatre, and has been presented from coast to coast in every city and town large enough to boast a theatre or a Town Hall.

Work on the motion picture version of the play was begun by D. W. Griffith in January, 1920, and finished the following September—nine months of constant work on the part of the producer and his staff.

"WAY DOWN EAST" is just a simple story of plain, every-day people. Today woman, brought up from childhood to expect one constant mate, possibly suffers more than at any time in the history of mankind, because not yet has the man-animal reached this high standard—except, perhaps, in theory. Since the beginning of time Man has been polygamous—even the saints of biblical history—but the Son of Man gave a new thought, and the world is growing nearer to the true ideal He gave of "one man for one woman." Not by laws—our statutes are now overburdened by ignored laws—but within the heart of man the truth must bloom, that his greatest happiness lies in its purity and constancy. If there is anything in this story that brings home to man the suffering caused by our selfishness, perhaps it may not have been in vain. As to the production of "Way Down East," there are no particularly massy or spectacular effects, excepting, perhaps, the storm scenes and those where Anna and David are caught in the ice mass during the river break-up at the end of the last part of the play. But, owing to the fact that so much time was spent on the production and the necessity of picturing the play through the seasons of summer and winter; also from the difficulties of picturing the elemental forces in the ice break-up of the river, which necessitated a large engineering staff and alone consumed over two months, it represents an actual expenditure of over eight hundred thousand dollars. Should any one be interested enough, we will gladly furnish audits by Price, Waterhouse and Company of New York City. This is perhaps the most expensive entertainment since Caesar plaited the arena with silver for the citizens of ancient Rome.

"NOTHING IS AS DRAMATIC AS LIFE"

The number of mock marriages in America is well known to social workers. For instance, we may mention two of many cases to be found in Abbott's Digest of Court Cases in New York. Volume 18, (Sup. Sp. T. 1904) . . . . "there was a ceremonial marriage before a bogus Justice of the Peace of which the certificate was lost . . . . Case of H. vs. H. Again in Volume 9. Cases of Hayes vs. People. . . . . there was a fraudulent form of solemnization of marriage before a person whom the husband procured to personate a clergyman . . . .

The ice-break is based on statistics furnished by the State of Vermont, and reproduces faithfully the dangerous ice-jams that are broken from their solidity by the waters of the Connecticut River, which frequently rises at the rate of twenty feet an hour. Acknowledgment is made to the city officials of Niagara Falls, N. Y., who recounted for Mr. Griffith the details connected with the recent ice-break near the edge of the falls when two men perished by going over the falls after the rope that had been thrown to them gave way. At that time the newspapers were filled with accounts of the calamity.
D.W. Griffith at work directing the scenes for "Way Down East".
Anna Moore Journeys from Her Humble Home To Seek Financial Help from Her Wealthy Boston Relatives

Aunt Emma is Not Particularly Cordial.

An Encounter with the Rude Butler.

She Appeals to the Fancy of Lennox Sanderson.

Her Wealthy Relatives Inspect Her New Gloves.

A Whist Party was in Progress at the Tremont House.
"I want you to marry me."

"The neighbors are beginning to talk — you must leave here."
The Tremont Ball was one of the most brilliant events of the season.
DAVID BARTLETT FINDS HIS GREATEST HAPPINESS IN DANCING WITH HIS MOTHER.
While all the countryside is reveling in the joys of an old fashioned New England winter, Maria Poole whispers to Martha Perkins the evil story of Anna's past life.
David begins the search for Anna

Anna's almost lifeless form is carried toward the falls.

David realized there wasn't a moment to lose.

The Falls.

He lifted her tenderly in his arms.

David held her to his heart.
The Squire asks Forgiveness

"The One Man for the One Woman—Life's Sweetest and Best"

There was a triple wedding at Squire Bartlett's

Sanderson's offer to "Do the right thing" is quickly rejected
D. W. GRIFFITH Presents

"WAY DOWN EAST"

A Simple Story of Plain People.

Elaborated by Mr. Griffith from the Stage Play by Lottie Blair Parker
Scenario by Anthony Paul Kelly.

TIME AND PLACE—In the Story World of Make-Believe.
CHARACTERS—Nowhere—Yet Everywhere.
INCIDENTS—Never Occurred—Yet Often Happening.

CHARACTERS AND PLAYERS
(In the order of their first appearance)

Anna Moore .................................................. Lillian Gish
Her Mother .................................................. Mrs. David Landau
Mrs. Tremont .............................................. Josephine Bernard
Diana Tremont ............................................. Mrs. Morgan Belmont
Her Sister .................................................... Patricia Fruen
The Eccentric Aunt ...................................... Florence Short
Lennox Sanderson ....................................... Lowell Sherman
Squire Bartlett ............................................ Burr McIntosh
Mrs. Bartlett ................................................ Kate Bruce

David Bartlett ............................................. Richard Barthelmess
Martha Perkins ............................................ Vivia Ogden
Seth Holcomb .............................................. Porter Strong
Reuben Whipple ......................................... George Neville
Hi Holler .................................................... Edgar Nelson
Kate Brewster ............................................. Mary Hay
Professor Sterling ........................................ Creighton Hale
Maria Poole ................................................ Emily Fitzroy

The Production is in Two Parts. Intermission of Five Minutes Between Part One and Part Two.

Entire Production Under the Personal Direction of Mr. Griffith

Photography by G. W. Bitzer and Hendrik Sartov.
Technical Director, Frank Wortmann.
Art Direction by Charles O. Seessel and Clifford Pember
Decorative Titles by Victor Georg.
Assembly Department—James and Rose Smith.
Gowns in Prologue by Lady Duff Gordon ("Lucile")
Furs in Prologue by Otto Kahn, Inc., of New York.
Gowns Worn by Miss Gish in Prologue Designed by
O'Kane Cromwell
and Executed by Bendel and Madame Lisette.
Music Composed and Selected by Louis Silvers and Wm. F. Peters
The fiddler and many of the merrymakers in country dance scenes are from White River Junction, Vermont, where the old dances are still very popular.

Management, D. W. Griffith Incorporated, Albert L. Grey, General Manager