TONIGHT WE RAID CALAIS

Lee J. Cobb Annabella
DRAMATIC STORY OF COMMANDO RAID ON TV

Action Drama, "Tonight We Raid Calais," Stars Lee J. Cobb and Annabella

Powerful Realistic Film To Be Telecast on Channel ........

A lone commando lays the groundwork for one of the most spectacular raids ever staged, in the 20th Century-Fox—NTA tv film release, "Tonight We Raid Calais," to be seen at p.m. on Station Channel........ John Sutton plays Geoffrey Carter, sent by British Intelligence to Nazi Occupied France, to destroy a munitions factory.

Variety:
Annabella gives a good performance as the French girl . . . Benlab Bondi is excellent as the farmer's wife while Lee J. Cobb contributes a first-rate job as her mate. Blanche Yurka is superb .

New York Post:
This is a straightforward compelling story . . . filled with drama and exciting suspense.

New York Sun:
These people and their problem are tragic and real . . . There is plenty of action . . . earnest . . . exciting . . .

New York Daily News:
The cast is exceptionally good . . . moves at an even, fast pace to a climax that is most satisfactory . . .

New York Herald Tribune:
There are effective chases, a siege which capitalizes on suspense and enough shooting for several pictures.

Lee J. Cobb's Crowning Glory
Lee J. Cobb attributes a good part of his success to the fact that he began losing his hair at the age of 18. He makes no attempt at hiding his balding head which is rather unusual in a land where a "crowning glory" is important to men as well as women. When he was studying at the Pasadena Community Playhouse, he couldn't get a job because he looked too young. However by the time he was 21, his career was assured because he started playing character roles. In "Tonight We Raid Calais," to be telecast at p.m. on Station , Cobb plays a 55-year-old Frenchman, though actually only 35 when the picture was filmed.

Sutton A Linguist
There's nothing faked in John Sutton's French accent for his role in "Tonight We Raid Calais," to be seen at p.m. on Station . Born in India, Sutton spoke nothing but Hindustani and French till he was eight years old. His varied existence in all parts of the world since then never gave him an opportunity to completely forget his French.

Exsperience Achieves True Realism
Annabella, the lovely French actress who appears in "Tonight We Raid Calais," to be telecast at p.m. on Station , not only stars in the film but also acted as technical director for her role. Having spent many summers on a farm outside of Paris she learned much about the life of French farmers which enabled her to add a deft touch of realism to her role of a peasant girl. At her suggestion, many changes were made in the script, settings and wardrobe during the filming.

HIGHLIGHT LISTING
A lone British commando enlists the aid of some patriotic Frenchmen to bomb a Nazi munitions plant in Occupied France. A girl who blames the English for the fall of her country turns informer and the Britisher is captured. When the Germans execute her family, she realizes her mistake, helps the commando to escape and together they destroy the factory.

Annabella, John Sutton, Lee J. Cobb, Blanche Yurka.
Out of the Headlines... onto the Screen!
A lone Commando... a fearless girl... pave the way for one of the most spectacular raids ever staged!

Tonight We Raid Calais

Cast

Odette .................. Annabella
Geoffrey Carter ....... John Sutton
Mme. Bonnard ........ Lee J. Cobb
Mme. Bonnard ......... Beulah Bondi
Widow Greille ......... Blanche Yurka
Sergeant Block ....... Howard Da Silva
Jacques Grandet ...... Marcel Dalio
Mme. Grandet .......... Ann Cocode
Danton ................. Nigel de Brulier
Maurice Bonnard ...... Robert Lewis
Captain ............... Richard Derr
Captain Baird .......... Leslie Denison
Bell Ringer ............. Billy Edmunds
Major West .............. Lester Matthews
Commander ............. Reginald Sheffield
Kurz .................... John Banner
English Pilot .......... Leslie Vincent
Lieutenants .............. Robert O. Davis (George Lynn)

Credits

Directed by John Brahm;
Produced by Andre Daven;
Screen Play by Waldo Salt; Original Story by L. Willinger and Rohama Lee; Director of Photography, Lucien Ballard, A.S.C.; Art Direction, Richard Day and Russell Spencer; Set Decorations, Thomas Little, Walter M. Scott; Film Editor, Allen McNeil; Costumes, Billy Livingston; Sound, Alfred Bruzlin and Harry M. Leonard; Music, Emil Newman and Cyril J. Mockridge.

Synopsis

British intelligence learns that a munitions plant in Nazi-occupied France is turning out bombs for the enemy. Commando Geoffrey Carter (John Sutton) is dispatched on a one-man raid to destroy the factory. Carter enlists the aid of a patriotic farmer living near the factory, M. Bonnard (Lee J. Cobb), over the violent objections of his young daughter Odette (Annabella).

Believing that the English were responsible for the fall of France, Odette hates all Britishers and refuses to take part in the plan. Aided by the villagers, Carter poses as the farmer's son and lives with the family. Odette softens in her attitude toward him. Despite the fact that she admires Carter, she cannot bring herself to aid in the plan to destroy the factory because of her fear of Nazi reprisals. On the night set for the bombers' raid Odette turns informer and the Nazis capture Carter.

The German's turn the tables on the girl and her family is executed. Odette's eyes are opened to the truth. She realizes that she loves Carter and through a daring ruse arranges his escape. Together they set the fires which guide the raiding planes to the factory—and start hand in hand back towards England.
10 seconds
A lone Commando and a valiant French girl find love amid danger as the Underground plans to demolish a munitions plant. See the thrilling raid on the factory when TONIGHT WE RAID CALAIS is telecast ________ day at ________ p.m. on this channel.

10 seconds
Fearing Nazi reprisals, a headstrong French peasant girl informs on a British Commando and finds she has made a costly mistake. She arranges his escape then sabotages a German factory in TONIGHT WE RAID CALAIS to be presented ________ day at ________ p.m. on this channel.

20 seconds
A British commando and a French girl lead a devastating raid on a German munitions factory ________ day at ________ p.m. in this station's telecast of TONIGHT WE RAID CALAIS. John Sutton stars as the lone Englishman sent to Occupied France to help the Underground rid their land of the enemy. Annabella plays a fearless peasant girl who brings the raid to a successful conclusion. Don't miss this thrilling action-drama of the French resistance.

20 seconds
The daring exploits of a lone British Commando sent to destroy a German munitions plant will be telecast ________ day at ________ p.m. over this Station. TONIGHT WE RAID CALAIS tells the story of the French underground's efforts to free their country from the Nazi yoke. Lee J. Cobb plays a farmer whose heroic resistance helps defeat the hated invader. Lovely Annabella is cast as his daughter who finds romance amid the danger of a daring mission. You won't want to miss TONIGHT WE RAID CALAIS.

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SLIDE
This 2"x2" promotion slide or telop is available free of charge four weeks prior to playdate. Order by number from the NTA Promotion Department in New York.
Exploitation Tips For Your Campaign To Attract Widest Audience For "Tonight We Raid Calais"

Some showmanship ideas are as old as Barnum, some so new that they will be created by you on receipt of the film. We hope the following suggestions will serve as a springboard for your station's exploitation campaign. Since we are anxious to learn about new methods you may devise to merchandise this show, please let us know any of your own successful promotions.

A treasure hunt is a proven audience and business booster. Let is be known that the station is organizing a raiding party—for prizes.

1. Announce that a "raiding party" will be staged with the goal being "Calais." Select some part of town and designate it as Calais.

2. Contact merchants and arrange to have clues for the raiding party displayed in their stores or windows. They will receive the benefit of the "raiding party's" publicity and supply the rewards.

3. Either a cooperative ad announcing the contest could be taken in the local press or perhaps a story on the contest featuring the names of the participating merchants could be planted in the editorial section of the paper.

A "Famous Raiders" category could be offered to contestants on a live quiz show.

QUESTIONS

1. What famous pirate was known for his lightening raids on the West Indies?
2. What famous guerrilla leader of Revolutionary days, whose raids wreaked havoc on the British, was known as the "Swamp Fox?"
3. What German naval officer during the World War I was known as "The Sea Raider?"
4. Canadian, British and American commandos made a famous raid during World War II. What was the name of the place they attacked?
5. What Civil War abolitionist took part in the famous raid on Harper's Ferry?
6. What famous flyer led World War II's raid on Tokyo?

ANSWERS

1. Henry Morgan
2. Francis Marion
3. Von Luckner
4. Dieppe
5. John Brown
6. Jimmy Doolittle

STILLS

Order your 8" x 10" glossy photos four weeks prior to playdate from the NTA Promotion Department in New York. Additional star heads and production shots are available on request for special promotions.
One-column and two-column ad mats, as well as other sizes, are available to assist you in promoting and merchandising this fine feature. Order by number, four weeks prior to playdate from the NTA Promotion Department in New York. Cooperation in creating special layouts will be readily extended by our Art Department.