EXHIBITORS' CAMPAIGN BOOK

EMRYS JONES  PATRICIA DAINTON
GUEST STAR
VANDA HUDSON

Ticket to Paradise

Hear the song hit "DOLCE MIO"

Butcher's Film
DISTRIBUTORS LTD.
EMRYS JONES • PATRICIA DAINTON

TICKET TO PARADISE

Guest Star: VANDA HUDSON • With DENIS SHAW

SYNOPSIS

Jack Watson (Emrys Jones), a travel agency clerk with a knowledge of several languages and the various European holiday resorts, is sent by his boss to a quiet Italian holiday resort to promote business.

At the hotel where he stays, he meets a young English fashion model, Mary Rillston (Patricia Dainton), who is on holiday there. He hires a car for his business trips and is delighted when Mary consents to accompany him.

In these exotic surroundings romance flourishes except for one drawback—he thinks she is a wealthy tourist and she has a similar impression about him.

The fact is that they are both reluctant to reveal their true stations in life and in consequence they yield to the temptation to ‘swank’.

But a village wedding and wild fiesta keep the would-be lovers apart and their ‘confessions’ are not to be! A ravishing Italian girl makes a bold attempt to capture Jack. Mary has observed this and in a fit of jealousy leaves without a word of farewell.

Weeks later Jack and Mary are back at their jobs with just the memory of a love that might have been. But it was not meant to end that way. For fate takes pity and contrives a surprise meeting between them which strips away all pretence and leaves only two young people very much in love.

THE CAST

Jack Watson .................. EMRYS JONES
Mary Rillston .................. PATRICIA DAINTON
Giuseppe .................. DENIS SHAW
Gina, Guest Star .............. VANDA HUDSON
Sybil .................. Claire Gordon
Betty .................. Maureen Davis
Higginsbottom .............. Raymond Rollett
Mrs. Higginsbottom .......... Gretchen Franklin
Clarie .................. Sheila Bernet
Batistano .................. Carlo Borelli
Mrs. Withers .............. Nora Gordon
Mr. Baker .................. Jeffery Denton
Carlotta .................. Carmen Capaldi
Mario .................. Roberto Bettoni
Dario .................. Vincent Barbieri
Souvenir Seller .............. Carmen Blank-Scobell
Mrs. Ridgeway .............. Liza Hurd
Christine .................. Christine Shaw
Mr. Goldsmith .............. Harry Lowe
Sen. Corrie .................. Tony Thawton
Mr. Snell .................. Eric Corri
Waiter .................. Clive Cazes

PRODUCTION

Director of Photography .......... Ken Hodges
Art Director .................. Duncan Sutherland
Production Manager ............. Jack De Lane Lea
Editor .......................... Jim Cannock
Assistant Director .............. Tom Walls
Camera Operator ................ Bill Oxley
Chief Make-up ................ Ernie Gasser
Hairdresser .................. Helen Penfold
Wardrobe ...................... Maud Churchill
Recordist .................. Dick Smith
Dubbing Recordist .............. Fred Ryan
Continuity .................. Kay Mander
Assistant Editor .............. Nick Faith

Screenplay by Brock Williams from a story by Max Kester
Special Italian Costuming by Alice Edwards Ltd.
Music Composed and Conducted by William Davies
Lyrics of ‘Dolce Mio’ by Ray Mack
Produced by CHARLES LEEDS and FRANCIS SEARLE
Directed by FRANCIS SEARLE
A Bayford Films Production

ADVANCE NEWSPAPER STORY

I DO LIKE TO BE BESIDE THE SEASIDE!

“TICKET TO PARADISE” coming to the .............. Cinema on .............. is a gay romantic comedy concerning a young travel agency clerk (Emrys Jones) who is sent to a small Italian resort to stimulate business.

He meets a young English girl on holiday there. She thinks the clerk is wealthy and he has a similar impression about her.

They fall in love and just when they decide to reveal their true financial positions, a ravishing Italian singer tries to win the affections of the ‘rich’ clerk. Mary observes this and in a jealous rage decides to return to England without saying goodbye.

Fate, however, intervenes and in a surprise meeting in London all pretences are swept away leaving two young people very much in love.

Lovers of light-hearted entertainment are in for a real treat when they see “TICKET TO PARADISE”—it’s wonderful entertainment for the whole family.

CERTIFICATE: “U”  RUNNING TIME: 61 mins.  REGISTERED No.: BR/E 25944
EXPLOITATION • TIE-UPS

The locale of 'Ticket to Paradise' is Italy and the story concerns a young travel agency clerk on holiday—a 'natural' for tie-ups with the following:

TRAVEL AGENCIES  AIR SERVICES  COACH TOURS  LEATHER GOODS  ITALIAN WEAR  HOLIDAY OUTFITS  BATHING ATTIRE  BEACH EQUIPMENT  SUN LOTIONS  SUN GLASSES  SUN HATS  SUNSHADES, ETC.

The seaside setting in the story affords the opportunity for shop windows and lobby displays embracing the goods mentioned above.

LOCAL DEALER TIE-UPS

STILLS, 10 x 8, 5 1/2 EACH

SWEATER • BIKINI  GLAMOUR • HAIR

X1 This still affords tie-ups with ladies' stores selling bikinis, sweaters, etc.

BEACHWEAR

X2 Captivating still of Patricia Dainton for your tie-ups with beauty and hairdressing salons.

HOLIDAY WEAR

X3 This still should appeal to stores selling everything to do with beachwear.

X4 This happy picture with two of the cast in holiday wear is a 'natural' for shops selling this merchandise.

DOUBBLE-CROWN BLOWUPS

— PHOTOGRAPHIC —

PRICE 13/6 EACH

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VANDA HUDSON
Ticket to Paradise
DENIS SHAW
HEAR THE SONG HIT "DOLCE MIO"

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EMRYS JONES PATRICIA DAINTON
VANDA HUDSON
Ticket to Paradise

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For Press Advertising. Prices as shown under illustrations.

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Close. E.C.I.