**DRAMA AND ACTION ON HIGH SEAS**

"**Tampico**" Salutes 'Unsung Heros' of War—The Merchant Marine

Edward G. Robinson, Lynn Bari and Victor McLaglen Top Cast of Tempestuous Sea Story on Channel

A salute to the unsung heroes of the oil tankers who braved the perils of fire, water and enemy subs so that oil and gas would reach our fighting men overseas, "Tampico," will be telecast...day at...p.m., on Station...Channel...Starring as the sub-dodging, Nazi hunting—and slightly sentimental—Captain Bart Manson of the NTA—20th Century-Fox TV film, is Edward G. Robinson.

When his tanker, Calhoun, rescues the survivors of a torpedoed ship, Lynn Bari in the role of Kathie Hall, is taken aboard. When the first mate, Fred Adamson (Victor McLaglen), finds that she has no papers and learns that none of the other rescued passengers recalls seeing her aboard the ship, he warns Bart to turn her over to the immigration officials.

When Bart brings the tanker into the docks at Tampico, the officials threaten to intern Kathie and, over Fred's protests that he is a sucker, he assumes full custody for her.

Shortly after, Bart and Kathie are married. Bart takes his tanker and it is treacherously sunk and the entire weight of circumstantial evidence for the betrayal falls on Kathie. When Manson returns to shore, he denounces Kathie and leaves her, but cannot bring himself to turn her over to the authorities.

In an exciting climax Manson tracks down a spy ring by a clever ruse. When he comes to the spies' headquarters he captures the plotters and is greatly surprised by the identity of one of the agents.

Lothar Mendez directed this National Telefilm Associates TV film release which was produced by Robert Bassler.

**REVIEW**

New York Herald Tribune:
"Tampico," is a story of sabotage in the Merchant Marine...Wearing the four stripes of the Merchant Marine, Edward G. Robinson comes off with most of the acting honors.

New York Times:
"Tampico"...has all the elements of good suspenseful drama...The picture deals with seafaring people along the Tampico, Mexico, waterfront and all the attendant...experiences and counterespionage. A tanker is torpedoed, and that is an impressive, as always, scene, carrying along with it the highly appropriate message of what happens when inadvertent words or actions give away military information...Miss Bari does an appealing and sympathetic job...

Variety:
Robinson plays the captain of an oil tanker, and McLaglen is his first mate. Miss Bari comes into the picture when she's picked up, along with other survivors, in the Gulf of Mexico after her ship has been torpedoed. Thereafter it's a conflicting story of romance, between Robinson and Miss Bari and the intrigues of wartime espionage in the Gulf City of Tampico.

New York Post:
Atmosphere is quite colorful and the torpedo sequences pack a pretty good wallop.

Motion Picture Herald:
Edward G. Robinson is the tanker captain who rescues in the Gulf of Mexico a torpedoed ship's survivors. Among them is Miss Bari, tough, sinuous, voluptuous American dancer, whose story is that she had worked in Europe's capitals, and was on her way home aboard the unfortunate ship. He marries Miss Bari in Tampico, his tanker's home port despite her unsubstantiated identity. His own ship is shortly torpedoed, after the attacking U-boat discloses that it knows the cargo, and other details of sailing. When Robinson is "beached" after the rescue, he turns her out of house and hunts the spy ring. He finds and breaks it, in a dramatic last minute action outburst.

**SHORT TAKES**

22 Pounds In 3 Days

Overweight is the usual bugaboo of Hollywood stars but burly Victor McLaglen had to put on 22 pounds in three days—studio orders! When Vic showed up for the shooting of "Tampico," which will be seen...day at...on Channel...he weighed in at 22 pounds short of his usual 240 pounds. He had just returned from his ranch where he had helped harvest grapes, figs, barley and oats and sent 1000 fattened hogs to market. McLaglen's weight reduction meant that the Navy uniforms the studio wardrobe department made for his "Tampico" roles would have to be discarded. But Vic promised to recover the absent 22 pounds before actual shooting began—and true to his word, Vic gained the weight in three days saving the wardrobe a considerable amount of work.

Too Perfect

Probably the first time in Hollywood history that a star was made happy by a complaint about herself was during the filming of "Tampico," to be telecast...day at...on Station...The star is Lynn Bari and the complainant is studio stylist Yvonne Wood, who designed the inexpensive wardrobe Robinson is supposed to purchase for the shipwrecked Lynn in the film. Said Miss Wood, "Miss Bari's figure is too perfect—it makes a five-dollar dress look like a $500 creation. I had the hardest time of my life trying to make her appear cheaply clad."

**HIGHLIGHT LISTING**

A thrilling story of the unsung heroes of the oil tankers who faced enemy subs and the perils of fire and water to bring gas and oil to our fighting men overseas shows dramatic action and romance on the high seas. The Nazi-hunting captain of a Liberty ship finds that his sentimental nature may have endangered the lives of his crew. Edward G. Robinson, Lynn Bari, Victor McLaglen.
SYNOPSIS

SEETHING
...with action, with adventure, with romance! A ship racing through a sea of peril into a port of danger.

starring
EDWARD G. ROBINSON

in
TAMPICO

with LYNN BARI
VICTOR McLAGLEN

and ROBERT BAILEY • MARC LAWRENCE • E. J. BAILLANTINE • MONA MARIS • TONIO SELWART • Directed by LOTAR MENDES • Produced by ROBERT BASSLER

Running time: 75 minutes

TAMPICO
Cast

Captain Bart Manson: Edward G. Robinson
Kathie Hall: Lynn Bari
Fred Adamson: Victor McLaglen
Watson: Robert Bailey
Valdez: Marc Lawrence
Silhouette Man: E. J. Ballantine
Dolores: Mona Maris
Kruger: Tonio Selwart
Mueller: Carl Ekberg
Crawford: Roy Roberts
Stranger: George Sorel
Gun Crew Naval Officer: Charles Lang
Quartermaster O'Brien: Ralph Byrd

Credits

Directed by: Lotar Mendes
Produced by: Robert Bassler
Screen Play by: Kenneth Gamet, Fred Niblo, Jr. and Richard Macaulay
Original Story and Adaptation by: Ladislav Fodor
Dances Staged by: Geneva Sawyer
Director of Photography: Charles Clarke, ASC
Art Direction: James Basevi

Synopsis

Captain Bart Manson (Edward G. Robinson), is bringing his tanker Calhoun into Tampico when he picks up an S.O.S. from a ship torpedoed by a sub. Against the advice of his first mate, Fred Adamson (Victor McLaglen), Manson goes to the rescue.

Among the survivors picked up by the Calhoun is Kathie Hall (Lynn Bari). None of the others rescued recall having seen her aboard the torpedoed ship and she has no identification papers. Upon landing in Tampico, port authorities decide to hold her for investigation, but Manson obtains her release in his custody.

Manson is intrigued by Kathie and, despite Adamson's warnings, they are married. Ordered back to sea, Manson refuses to tell Kathie the date of sailing, but she discovers it and goes aboard to say good-bye.

At sea a submarine halls the Calhoun. Adamson argues that the ship should be turned over to the Nazis, but Manson decides to fight and the ship is sunk. All hands are saved except Adamson.

En route back to Tampico, Manson broods over how the sub could learn the ship's course and his suspicions falls on Kathie. An investigation seems to indicate that she is involved with the spy ring. Manson denounces Kathie and leaves her, but cannot bring himself to turn her over to the authorities.

The next night Manson makes the rounds of Tampico's bars. Apparently, he is very embittered, but actually he is setting a trap. He leaves his papers carelessly on a bar, and follows the mysterious man who picks them up. His trail leads to the headquarters of the ring prying on the tambers, and in a tense, exciting climax, Manson captures the plotters—including Adamson, who did not drown but was rescued by the submarine commander, with whom he was working.

Manson sets out to find Kathie, whom he has so greatly wronged, and the end finds them in each other's arms.
10 Seconds
TAMPICO at the double crossroads of the world is a salute to the men who won't give up their ships and the women who won't give up their men. See Edward G. Robinson in TAMPICO, ______ day at ______ on this station.

10 Seconds
Surging from a war-swept sea, the dramatic TAMPICO emerges as a salute to the sub-dodging Merchant Seamen, ______ day at ______ on this station. Edward G. Robinson plays the fighting—but sentimental—captain of an oil tanker.

20 Seconds
TAMPICO—port of fighting men, dangerous women and breathholding intrigue! Don't miss Edward G. Robinson and Lynn Bari in TAMPICO, ______ day at ______ on this station. It's a dramatic salute to the unsung heroes of the oil tankers who faced the perils of fire and water to bring supplies to our fighting men overseas. See this saga of men who won't give up their ships and women who won't give up their men, ______ day.

20 Seconds
Edward G. Robinson, looking for trouble—and Lynn Bari—she is trouble—are starred together ______ day at ______ on this station in TAMPICO, the dramatic salute to the Merchant Seamen, with Victor McLaglen. Robinson plays a submarine-dodging, Nazi-hunting—if slightly sentimental—captain of an oil tanker—one of the roughest, toughest, hardest-hitting seamen ever to turn into wax in the hands of a pretty girl. Don't miss the intrigue of TAMPICO, ______ day.

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On-the-air promotion is one of the most effective, yet least costly tools available to your station, to help build and hold audiences. Used in conjunction with the announcements above, these compelling slides, especially designed for TV, will be sure attention-getters. Schedule these slides often and with increasing frequency up to telecast time. This slide is part of a strip of unmounted slides available free-of-charge from the NTA Promotion Department in New York. Telops are also available at cost for those stations not having slide facilities.
Exploitation Tips For Your Campaign To Attract
Widest Audience For "Tampico"

Some showmanship ideas are as old as Barnum, some so new that they will be created by you on receipt of the film. We hope the following suggestions will serve as a springboard for your station's exploitation campaign. Since we are anxious to learn about new methods you may devise to merchandise this show, please let us know about any of your own successful promotions.

Postage meter advertising plates can highlight your feature film showings. All mail going out from your station can be a traveling "ad" reminding everyone you correspond with that "Tampico" will be telecast on your station. The cost of a postage meter plate usually runs around $15—a very reasonable price to pay for the thousands of imprints you can obtain, if the plate is used for a week in advance of your telecast. Further information can be secured from local Pitney Bowes representatives or by writing the company in Stamford, Conn. Examples illustrated below:

In Los Angeles, KTTV kicked off a feature film series by sending a model who carried a portable rear screen projector on a visit to local newsmen. Model also carried donuts and coffee for the TV editors. Refreshments while trailers of the various films included in the package were run off. Trailers are one of the most effective means of stirring interest in forthcoming features. This is still another way in which they can be used—with showmanship.

Have a pair of boys dressed in Merchant Marine outfits wig-wag signals spelling "T-A-M-P-I-C-O" from opposite ends of the block during the noon hour. Provide signs to be worn on their backs reading:

Signal for a Real Screen Thrill
TAMPICO
Starring Edward G. Robinson and Lynn Bari

When you have scheduled "Tampico" for a telecast, contact the merchant seamen's clubs and headquarters. Provide stills and ad sales materials.

STILLS

A complete set of 86 glossy 8" x 10" stills—one for each of the features in the "Rocket 86" package—will be mailed to each station upon request. In addition, the production photos shown below are available from the NTA Promotion Department in New York. Star portraits and other action stills will also be provided for special promotions.

P1  P2  P3
TV's BEST...TONIGHT

THE SCREEN EXPLODES WITH THRILLS...

When EDWARD G. ROBINSON
A man without fear...a skipper without a ship!

Meets LYNN BARI
She's not bad...just restless!

in TAMPICO
DOUBLE-CROSSROADS OF THE WORLD!

with VICTOR McLAGLEN ROBERT BAILEY
MARC LAWRENCE • E. J. BALLANTINE • MONA MARIS
TONIO SELWART • Directed by LOTHAR MENDES
Produced by ROBERT BASSLER

20 CENTURY-FOX
TV FILM RELEASE

WXXX channel 00
TONIGHT at 0:00

M102

TAMPICO

starring
Edward G. ROBINSON
Lynn Bari • Victor McLaglen

TONIGHT at 0:00 P.M.
WXXX channel 00

M101

One column and two-column ad mats are available, free-of-charge to assist your station in advertising and promoting this fine feature. A set of mats for each of the features in the "Rocket 86" package will be sent to each station upon request. Other sizes are available from the NTA Promotion Department in New York.

National Telefilm Associates, Inc.
Coliseum Tower • 10 Columbus Circle • New York 23, N.Y. • Plaza 7-2100 • Cable: Nattelfilm