RENOWN PICTURES CORPORATION LIMITED

CARL CARLISLE presents ROSALIND MELVILLE

SWEETHEARTS FOREVER

AN EMPIRE FILM PRODUCTION

Certificate U

Length 3122 feet

The Players
CARL CARLISLE and ROSALIND MELVILLE
FRANK KING and HIS BAND
JOHNNY DENIS
PA LANNON, MA LANNON
ALLEN GRANT, MAYURA, STELLA JOHNS,
JULES REUBEN

Publicity Available
Quad Crown Posters, 3/6 each
We regret no Stills or Stereos

The Credits
Written and Directed by FRANK A. RICHARDSON
Produced by MOSS GOODMAN, VICTOR COCKRAINE HERVEY
Lighting Cameraman: HORACE WEDDON
Camera Operator: ERNEST MALCOLM
Sound Recordist: TOMMY MEYERS Continuity: PAT CANTWELL
Musical Director: FRANK KING
Production Manager: GEORGE SHURLEY
Make-up: CLARE THOMSON

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THE SYNOPSIS

"SWEETHEARTS FOREVER" is not, as the title might suggest, a highly sentimental drama—it is instead, a bright and breezy musical revue in which the gags come thick and fast, and in which songs and musical numbers are skilfully interwoven with uproariously funny slapstick and a warmly human story of an old couple celebrating their 50th wedding anniversary.

Pa and Ma Lannon, proprietors of a boarding-house for actors and stage stars, celebrate their 50th wedding anniversary by throwing a party. Their various boarders and old-time friends rally round them, and put on a special "Command Performance" for their benefit.

The programme starts off with an exotic Oriental dance, alluringly performed by glamorous young starlet, Mayura. Johnny Denis, the well known whistling crooner, contributes a swing version of the popular "Early One Morning," and Frank King's orchestra follow up with lilting South Seas rhythms. Jules Reuben—a young singer-comedian with a pleasant personality, who is obviously destined to go places—renders an extremely amusing novelty number at the piano. Jules knows how to put a song and a joke over, and is no mean hand at the keyboard. His song is rich in wit and humour, and is distinctly unusual. Rosalind Melville and Frank King's orchestra put over "I'm Happy When I'm Singing" with a pep and vigour that makes it one of the highlights of the show, and following this Carl Carlisle proves a host in himself. His keen sense of humour and obvious talent for smart repartee are shown to distinct advantage in a series of subtle imitations of well-known stage and screen stars. Basil Rathbone, James Stewart, Edward Everett Horton, Charles Boyer, Robb Wilton and Flanagan and Allen are all guyed genially by Mr. Carlisle, who is without a doubt one of the finest exponents of imitations that we have in this country. Finally, those two popular songs, "Danny Boy" and "Rose of Tralee," expertly played and sung by Frank King and his boys, round off the performance.

"Sweethearts Forever" is something entirely new in musical entertainment, and provides plenty of light, carefree fun for everybody. Frank King and his Band render their various numbers in an entirely competent and pleasing manner, and Johnny Dennis, Jules Reuben and the various other stars who contribute telling performances, are right at the top of their own particular class. Pa and Ma Lannon turn in two finely-shaded character studies as the old couple, and Rosalind Melville and Carl Carlisle, apart from putting over their own particular specialities with distinction, provide much of the comedy as a consistently bickering couple, constantly engaging in knockabout fisticuffs and rapid fire cross-talk.

The film is, in fact, a non-stop parade of ingenious turns, laughs, songs and music, enhanced by brilliantly witty dialogue, a first-class cast of top-line musical and comedy stars, and expert staging and photography. An all-British film, with an all-British sense of humour running through it, it provides admirable entertainment for the whole family.

CATCHLINES

The happy-go-luckiest musical fun festival in ages—sparkling with laughs, stars and song-hits.

A cavalcade of song, dance and comedy—gay, witty, entralling—100 per cent. entertainment for everybody.

Gay comedy and melodious hit tunes in a scintillating new musical revue.

New songs—new gags—new faces—entertainment you will never forget!

Frank King and his Orchestra make the screen shake with rhythm and jive in this new star-studded musical hit!

"Rose of Tralee," "Danny Boy," and other great song-hits—uproarious comedy—exotic dances—rhythmic swing numbers—the surprise musical of the season.