Gene Tierney Is Alluring Heroine
Of Spectacular Screen Romance
Directed by Henry Hathaway

--ADVANCE READER--

With a star-studded cast, boasting such names as Gene Tierney, Bruce Cabot, George Sanders, and Sir Cedric Hardwicke, Walter Wanger’s ambitious adventure hit, “Sundown,” will have its local showing at the Theatre through Masterpiece Productions release.

Based on the Saturday Evening Post serial by Barre Lyndon, “Sundown” pictures an entirely exotic and romantic story of lands of Britain’s Kenya Colony in Central East Africa.

The picture, which was directed by Henry Hathaway, revolves around a small group of white men and women who are frequently attacked by enemy agents. This, the stately character, is played by the lovely, dark beauty, Gene Tierney. Supposedly the half-sister of a rich Arab trader, the hauntingly beautiful and dangerous lady. Her actions provide the story with spiritual romance and breath-taking suspense.

Spectacular Settings
To begin the locusts, destroying the fantastically fertile terrain of the isolated Kenyan borderland, the Wanger company spent many weeks at various locations of the African immense properties and building materials for the native Kenya house. In these settings of a thousand beguiling colors, Director Hathaway photographed scenes of sweeping majesty and of unforgettable stirring drama. Thus, “Sundown” is destined to be wholly unlike any other picture previously filmed, with the camera placed on the beaten track and with a story that moves across the screen at a thrilling and suspense-packed pace.

Immediately a story of “Sundown” reveals the efforts ofkeepers of the arid Mohammed desert and at Cres- ter Lake, Oregon. At Acoma, the rocky fortress on which Indians built pueblos early in the 16th century, the “Sundown” company erected sets from which a clear view can be seen over several hundred thousand square miles. In this story, the setting plays a vital role.

In addition to the desert terrain, the African Swakara, the Cheetah from the Cape, and the Zebra-mare, the vastness of the desert, and the Zebra-mare all contribute to the make-up. The production of “Sundown” was by far the most expensive and most imaginative in recent “Sundown” history.

U.S. Army “Sundown” Crew

Special dispensation from the U.S. Army was necessary for Walter Wanger’s “Sundown,” currently at the . Theatre, to obtain authentic military rifles and machine guns for battle scenes. All Hollywood studios have small arsenals, but since the national emergency was declared, all serviceable weapons have been commandeered by military authorities. Director Henry Hathaway requested 31 machine guns in one short scene, more than 200 British army rifles and several rifles made in Axis countries.

Gene Tierney is starred in this romantic adventure story of modern Africa, with Bruce Cabot, George Sanders, Harry Carey, and Sir Cedric Hardwicke. “Sundown” is now being released by Masterpiece Productions.

Torrid, unprecedented, beautiful Gene Tierney is currently being seen in the Walter Wanger production “Sundown,” released thru Masterpiece Productions.

1 Col. Scene Mat No. 14

Hot Country
Kenya Colony, which provides the unique background for Walter Wanger’s “Sundown,” is now at the Theatre, is one of the hottest countries on earth and although extremely dry nine months a year has a torren- tial rainy season.

Linguisicists
Both Gene Tierney and Bruce Cabot, co-stars of Walter Wanger’s romantic adventure picture, “Sun- down,” now showing at the Theatre, went to school in Europe and speak several foreign lan- guages fluently.

GENE TIERNEY PLAYS EXOTIC ROLE AS STAR OF AFRICAN FILM ROMANCE
Colorful Costumes
Of Rich Design
Worn by Star

"Beauty isn’t as elusive as some women think. You’ve heard Gene’s voice on the radio, haven’t you? She’s a beauty! Don’t you think so?" asked Gene Tierney, who is starring in the thrilling film, Walter Wanger’s "Sundown." "First and foremost," says the beautiful actress, "the American girl is one who is careful to the most minute details, cleanliness, neat- ness and hygiene. She is not necessarily rich but she has to have social position or prestige. The American woman who knows that the best features of grooming are inexpensive and strictly a matter of attention to daily routines."

Gene points out that there are many young women with a small beauty allowance who are infinitely better groomed than their more affluent rivals. This shows, she adds, that beauty doesn’t have to be bought a beauty parlor. Of course, as Walter Wanger told his close personal friends, professional treatment once in a while will not hurt, but, it must be supplemented by care can be taken right at home. Plenty of good shampoo, of course, and drying in the sun will make hair soft and shiny; as for safeguarding the complexion, the important thing is to remove the grease from the face with a good cold cream before retiring and then to wash the face with a pure soap and lukewarm water. After eating and sleeping, take the face while it is still damp—using your fingers, the muscles, according to Miss Tierney.

THE CAST

Zita Crawford
Major Knobs
Bishop
Denny
Sard
Deanna
Estelle
Helen
Palmer
Vesta
Miriama
Kipangwa
Kipangwa
Ida
Dundridge
Gilbert Emory

Directed by Henry Hathaway
Screenplay by Barre Lyndon
C. ground. A.C.S.
Art Director: Col. Scene Mat No. 14
Special Photography: A.C.S.
Interior Director: A.C.S.
Musical Score: A.C.S.
Film Editor: A.C.S.
Sound Editor: Full Moon Sound Recording
Miss Tierney’s Wardrobe
Make-up Director

Henry Hathaway
Barre Lyndon
Charles Lang, A.C.S.
Alexander Golitzen
Ray Binger, A.C.S.
Richard Brown
Miklos Rozsa
Dorothy Spencer
Walter Plunkett
Fred Lee
Walter Plunkett
Ethan Wayne

TEN MISTY YEARS IN AFRICA

Advice to Writers From One Who Knows

Want to be a writer? It’s simple, according to Barre Lyndon, author of “Sundown,” and also of two plays, one of which ran two years in London, and all of which he sold for a very neat sum to American film producers.

First, several long apprenticeship writing "pot-boilers," as Lyndon calls them. Then the type of stories that appear in the weekly pulps—periodicals—the “pulp” magazines. For four years Lyndon turned out an average of 12,000 words a year for this market.

"Gaining a thorough grounding in the writing profession, on copy, you raise your sights a bit, and begin to learn what the market demands. It sounds very simple in the retelling, but there’s a lot of work and attention as well as time involved."

Writing Success
For instance, Lyndon worked on the details of "The Amazing Dr. Clutterhouse" for seven years before he even put the story on paper. The play ran for two years on the London stage, a shorter period in New York and was a big money hit.

Lyndon spent more than a year living in the bush watching British military experiments in the desert near the Sudan. Before he fell back to his typewriter to turn out his second novel. The situation which Lyndon describes in "The Sheik," Marlene Dietrich in "Shanghai," Gene Tierney in "Aigerio" and Gary Cooper in "Beau Geste" are just a few who have soared to fame as a result of this mysterious and fascinating continent.

Currently adapting the desert country is a beautiful Gene Tierney, blossoming for a glamorous African hero as the native girl in Walter Wanger’s "Sundown," the current feature at the Theatre. Henry Hathaway, who directs the picture, has had one of the most rapid rises in the history of motion pictures. He came just about fifty years ago with little preparation and from unusual natural ability. Previously, he had played some minor roles on Broadway. The ingenuity of his skill is evident in the "Male Animal," brought screen to "Beau Geste," and "Beau Geste," both of which he directed. "Beau Geste" was an newcomer went west. She was named as "the girl of Frank James," and three more "followed in quick succes-

The "Male Animal" is five feet six inches tall, weighs 110 pounds, has expressive eyes, a mysterious blue eyes shaded by heavy lashes, and curly hair which is grey in texture. Several years of private life have given Gene Tierney her first theatrical work and she has become a French, Spanish and German as well as her native tongue.
**Publicite**

**THRILLING SPECTACLE OF AFRICA**
**HIGHLIGHTS DRAMA OF “SUNDOWN”**

Gene Tierney Heads Brilliant Cast
In Tense and Exciting Melodrama
Directed by Henry Hathaway

*(Prepared Review)*

Before an enthralled audience, “Sundown,” one of the most romantic and adventurous films in the history of motion pictures, had its local showing last night at the . . . Theatre, through Masterpiece releases. Produced by Walter Wanger and directed by Henry Hathaway, “Sundown” emerges as a tense and exciting story, acted to the hilt by a star-studded cast, led by lovely Gene Tierney, in the starring role.

Taken from the Barre Lyndon novel, which was serialized in the Saturday Evening Post, the film tells the story of six white men and one beautiful girl isolated in a lonesome military outpost in East Africa. Surrounded by rebellious natives armed with smuggled guns, they work out their destiny. The story is flashed on the screen at a breath-taking pace, full of action and high-pitched suspense. For Henry Hathaway, “Sundown” stands as a fitting successor to his long line of adventure films.

**Trevor Lively**

Top credit for the cast—and all are super—must go to Miss Tierney. She is all that she is meant to be in the film—beautiful, alluring and mysterious. Bruce Cabot, as the hard-headed colonial administrator, who is more at home with action than with words, fills his part to perfection. George Sanders, Joseph Calleia, Cedric Hardwicke and Reginald Gardiner, in important featured roles, manifest high degree of competence. This is truly an all-star cast.

Following his policy of producing but one or two big pictures a year, Walter Wanger this time has turned to a production of independent stock. Walter Wanger has made “Sundown” one of the screen’s most distinguished productions of the year. The film is well shot and with a flavor that inspires authenticity, it is a real credit to the African background.

Then that is the fact that “Sundown” is a rousing, exciting, adventure and romantic. That, more than almost anything else, is what makes a good picture, and for that reason “Sundown” is a must for movie-goers.

**In Patagonia**

Green is the one Hollywood actor who has worked in the other South America. Sanders was engaged in the tobacco business there before he entered motion pictures. But when it was time for the leading role in Walter Wanger’s “Sundown,” which comes on . . . .

**Cave Wonders**

Gene Tierney, in the Masterpiece Productions, release, is a fire!

**Cave Wonders**

When movie players aren’t working, they’re usually in their dressing rooms, as far away from the films as possible. But not Bruce Cabot. Since the “Sundown” company was working in a cave which completely covered one of the huge stages at Walter Wanger’s studio, Cabot found no trouble at all in getting into the swing of things. What film players are doing is playing in this story of modern war-time Africa hung around the cave—seeking out all the ancient wonders of the cave, which serves as the set for the film. The scenes are worked out on the huge canvas of “Sundown,” which is now show- ing at the . . . Theatre.

**Spit News**

Reginald Gardiner, who is prominently cast in Walter Wanger’s African adventure romance, “Sundown,” which comes on . . . . Theatre, recently made a series of pictures due to the demands of his famous imitations.

**Listen**

“Bruce Cabot and George Sanders are currently being featured with star Gene Tierney, in the Masterpiece Productions, “Sundown,” which stars Gene Tierney, in the Masterpiece Productions, release, which stars in the film. The film has been a big success since its release.

**The Story**

Major Coombes, aide to the Kenyan governor, arrives in Manics, on the Somali-Akabria border, to find Bill Crawford, local com- mander, and demand his release. The news is received with great excitement, and the freedom of the post. Taking command of the Coombes orders Crawford to join him in Manics, to prepare to capture one of the foreign-guns smuggling into the natives in the area. Crawford finds a large native and a small detachment to fight the bandits. With the help of his men, Crawford makes a daring rescue mission and captures the enemy. A suspenseful chase ensues, culminating in a thrilling action sequence, where Crawford and Coombes display their heroism.

**The Time**

(Not for Publication)

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TORRID, TEMPTA
The screen's strangest adventure begins at Sundown!

Gene Tierney in Sundown

Ad Mat No. 201

Gene Tierney in Sundown

Ad Mat No. 102

Gene Tierney in Sundown

Ad Mat No. 202

Gene Tierney in Sundown

Ad Mat No. 101

Gene Tierney in Sundown

Ad Mat No. 301

Produced by Walter Wanger
Distributed by Valmont Productions

Her beauty was a challenge to adventure!
GENE TIERNEY

SUNDOWN

with
GEORGE SANDERS, BRUCE CABOT
HARRY CAREY, JOSEPH CALLEIA
REGINALD GARDNER, SIR CEDRIC HARDWICKE
Produced by WALTER WANGER
Distributed by MASTERPIECE PRODUCTIONS

BEAUTY AND DANGER STALK THE SCREEN HAND IN HAND!

GENE TIERNEY

in

SUNDOWN

with
GEORGE SANDERS, BRUCE CABOT
HARRY CAREY, JOSEPH CALLEIA
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Produced by WALTER WANGER
Distributed by MASTERPIECE PRODUCTIONS

Ad Mat No. 103

Ad Mat No. 203
BLAZON the message of "Sundown" excitement and romantic thrills from every available vantage-point in town with this dramatic, colorful poster paper. There's bullseye show-selling in the action art and sock layout of every "Sundown" poster in your set!