You LAUGHED at "Ma & Pa KETTLE"!

"FRANCIS, The Talking Mule"!

You'll ROAR at PETER SELLERS & Friends in "SOME KIND OF A NUT"!

It's NUTTY, but NICE!

This SLAP-STICK, ZANY, LAFF-RIOT Is Tailor-Made For ... ACTION AUDIENCES ... KIDDIE SHOWS ... FAMILIES THAT LIKE LAUGHING
PETER SELLERS, No Heart-Throb
Is Big “Box Office” All Over

English Actor Coming Home in “NUT” Film

He’s far from the matinee idol type, he has no yearning to play “Hamlet.” He likes to make audiences laugh — and he’s mighty successful at it.

“Some Kind Of A Nut” is “early” Sellers. It has a quality of improvisation, as though the actors got on the set and ad libbed with the cameras grinding.

Sellers appears in “Some Kind Of A Nut” as a colonel in the British army, and at one point contributes a brief impersonation of a couple of American soldiers that is a gem.

The actor was born into a theatrical family in Southern England. He started his career as an entertainer, giving impressions. These impressions, by the way, have been imported to America via an LP record that has sold in the hundreds of thousands.

Sellers had several modest successes in films, culminating in the smash hit, “The Mouse That Roared.” In that fine comedy Sellers played several roles, including his own grandmother.

Since then he has attained international comic success. “Some Kind Of A Nut” is one of the films that led to his ultimate emergence as a star.

(Opening Notice)

“Some Kind Of A Nut,” a wild, slapstick, hilarious comedy, opened — at the — — — — — — Theatre.

The film is a broad spoof of the spy, bad guy, and scientist-with-formula type of motion picture.

Featured in “Some Kind Of A Nut” are Peter Sellers, Harry Secombe and Carole Carr. E. J. Fancey produced the film which is being presented under the auspices of Alexander Beck.

Advance

It used to be that British humor, when imported to this country, didn’t fit. The laughs, somehow, never happened. But that was “used to be.” Today, British motion pictures are conjuring American audiences on a day-to-day basis.

Peter Sellers, the remarkable English actor-comic, who is featured in “Some Kind Of A Nut,” coming soon to the — — — — — — Theatre, is probably one of the people most responsible for this change. Others are Terry-Thomas and Ian Carmichael.

Those of you who have watched Sellers play three roles, including his own grandmother, in “The Mouse That Roared,” and the righteous trade union leader in “I’m All Right, Jack,” will readily understand the thesis of this piece. Mr. Sellers is a very, very funny man, in any country.

In “Some Kind Of A Nut,” which, as the title indicates, is a wild, zany comedy, Sellers appears as a colonel in the British army. When you see the picture you’ll see that it’s reasonable to wonder whether the army will recover!

“Some Kind Of A Nut” was produced by E. J. Fancey. In addition to Sellers, the cast includes Harry Secombe, Carole Carr and Spike Milligan, all British comedy specialists.

Exploitation

SOME KIND OF A NUT is a natural for low-cost, effective ballyhoo.

In fact, you can really exploit this film for peanuts! Planter’s Peanuts, or any store that make a thing out of selling peanuts, will be delighted to trade free nuts for lobby or screen credit.

With the free nuts there are any number of things you can do.

For instance:
A sandwich man. He’s wearing a wild wig and carries a bag of peanuts and distributes them to passersby. His sandwich, of course, carries the copy: “I’m SOME KIND OF A NUT” — see me at the — — — — — — Theatre.

Put a jar of peanuts in the lobby — give passes to the person guessing the nearest number.

Like the professor in the film with the wild wig — dress your ushers in wigs in advance of your playdate. Sashes carry out the “NUT” copy.

Give out single peanuts in a bag on which is imprinted your copy and playdate, as well as the name of the merchant who pays for it.

SOME KIND OF A NUT is a natural for kidde shows.

A few contests with prizes will create great interest. Blowing a nut across the lobby floor; pushing a nut across the lobby floor; throwing a nut into a pitcher, etc. There’s no limit, and remember — it costs peanuts!

Synopsis

Harry Jones, grocer’s assistant, life’s ambition is to be a great detective. Camping in the district is Professor Pureheart, absent-minded scientist, who is working on an all-important formula. A couple of crooks are sent to steal this from him, and enlist the aid of Harry, who thinks they are detectives tracking a spy.

Harry finds the Professor and hides in his truck, just as the Professor drives off to Warwell Camp. Harry climbs out of the truck, straight into the R.S.M., who thinks he is trying to run away from “Z” men. After a free-for-all, Harry eventually unmasks the real crooks and saves the Professor, assisted by the glamorous M.I.5. girl.

RUNNING TIME 67 MIN.

Credits

"SOME KIND OF A NUT"

with PETER SELLERS HARRY SECOMBE CAROLE CARR

Spike Milligan - Michael Bentine

Written by Jimmy Grafton - Francis Charles
Directed by MacLean Rogers
Presented by Albex Films
An E. J. Fancey Production

Catchlines

It’s NUTTY but NICE!
PERFECT NONSENSE!
The Picture that makes Non-Sense at all!
LAFF-RIOT!
The Picture with plenty of NUTTIN’!
I’m in the NUTCRACKER, SWEET!
POSTERS AND ACCESSORIES
are available
ONE SHEET • AD MATS • (8) 11 x 14 also
FLAT STILLS • ORDER POSTERS and
accessories well in advance of playdate
from LOUIS SCHEINGARTEN
341 West 44th St. N.Y. 36 • PLaza 7-6375

Trailor available National Screen Service Exchanges

EIGHT 11 x 14s
ONE SHEET

PETER SELLERS • HARRY SECOMBE • CAROLE CARR
An E. J. Fancpy
Production