YOUTH. LOVE
MOONLIGHT.
MUSIC MADNESS.
LAUGHTER SONGS.
TUNeful harmony
DISTINGUISHED ACTING
IN A COMEDY DRAMA WITH MUSIC
AND A SHOCK CLIMAX.

SHE HAD TO CHOOSE

WITH:
LARRY "Buster" Crabbe, Isabel Jewell,
Sally Blane, Regis Toomey,
Maidel Turner, Fuzzy Knight
AND A HOST OF OTHERS.

MAJESTIC PICTURE

DIRECTED BY
RALPH CEDER
SUPERVISED BY
LARRY DARMOHR

EFFERVESCENT
ENTERTAINMENT
CHARGED WITH
THE SPARKLE OF
CHAMPAGNE

A GAY LOT OF PROMINENT
POPULAR YOUNGSTERS
WHOSE PERFORMANCE
GIVES EVEN GREATER
Promise

POTENT WITH
PLEASURE
PRODUCED TO
PLEASE
MAJESTIC PRODUCING CORPORATION

PRESENTS

"SHE HAD TO CHOOSE"

Supervised by Larry Durmorm
Directed by Ralph Ceder

CAST

Bill...
LARRY "BUSTER" CRABBE

(Comedy King)

Sally...
ISABEL JEWELL

(Contralto-Coloratura)

Clara...
SALLY BLAY...

Can Can Girl

Jack Berry...
REGIS TOOMEY

Mrs. Cufner...
MAIDEL TURNER

Wally...
CUTLER

Store-Keeper...
ARTHUR STONE

Higgins...
EDWARD ARGENT

Gargan...
ALBERTO PATINO

District-Attorney...
WALLIS CLARK

Announcer...
KENNETH HOWELL

TECHNICAL STAFF

Original Story by Manuel Pago and Floress Foraster

Producer...
HERMANN BROUS

Photographed by...
JAMES L. BROWN, Jr.

Assistant Photographic...
FRANK CHEESEMAN

Sound Engineer...
TOM LANSTADT

Radio Victor Recording Used.

MAJESTIC PRODUCING CORPORATION

HEROIC PRODUCTIONS CORPORATION

NEW YORK, N.Y.

SYNOPSIS

"SHE HAD TO CHOOSE"

"Los Angeles or bust," reads the chalk lettering on the back of a flower that rambles along a desert road. It's hot, with Sally Blay (Isabel Jewell), a vivacious, energetic Texan strolling through the desert. She finds a oasis, and after a brief respite, sets out for Los Angeles, her destination.

In Los Angeles, she finds her way to the set of a movie, "My Life and Yours," directed by Larry "Buster" Crabbe (Bill). She becomes a temporary member of the cast, but her time there is short-lived when she becomes involved in a plot to kidnap the star of the film, Susan Page (Isabel Jewell). The plot is foiled, and Sally returns to the desert, where she is reunited with her life's love, Larry "Buster" Crabbe.

NEW BACKGROUND FOR MOVIE PLOT

Roadside Barbecue Stand Is Gather ing Place for Happy Tourist

(Advance)

The movie industry during the past few years has been on a roll. The audience has been attracted to the films, and the demand for new, exciting stories has never been higher. In the summer of 1938, a Majestic Pictures release, "The Roadside Barbecue Stand," was praised for its storyline and the performances of Sally Blay and Larry "Buster" Crabbe.

The film is set in the summer of 1938, and the action takes place on the streets of Los Angeles. Sally Blay, a young woman who has just arrived in the city, is searching for her missing brother, a movie star. She finds work at a roadside barbeque stand, where she meets Larry "Buster" Crabbe, a film star who is struggling to make ends meet. The two fall in love, and their relationship becomes the focus of the movie.

The film features a cast of characters who are all trying to make it in the film industry, including Sally Blay, Larry "Buster" Crabbe, and a young girl who finds herself in one of the situations that Sally Blay finds herself in. The movie is filled with excitement and adventure, and the audience is left wanting more.

SYNOPSIS

"SHE HAD TO CHOOSE"

In the early days of Hollywood, Sally Blay (Isabel Jewell) is a young woman who has just arrived in the city. She is searching for her missing brother, a movie star, and she lands a job at a roadside barbeque stand. There, she meets Larry "Buster" Crabbe (Bill), a struggling actor who is trying to make it in the film industry.

The two fall in love, and their relationship becomes the focus of the movie. Sally Blay is determined to find her brother, and Larry "Buster" Crabbe is determined to make it in the industry. The two are thrown into a world of excitement and adventure, and the audience is left wanting more.

SYNOPSIS

"SHE HAD TO CHOOSE"

In the summer of 1938, Sally Blay (Isabel Jewell) is a young woman who has just arrived in Los Angeles. She is searching for her missing brother, a movie star, and she lands a job at a roadside barbeque stand. There, she meets Larry "Buster" Crabbe (Bill), a struggling actor who is trying to make it in the industry.

The two fall in love, and their relationship becomes the focus of the movie. Sally Blay is determined to find her brother, and Larry "Buster" Crabbe is determined to make it in the industry. The two are thrown into a world of excitement and adventure, and the audience is left wanting more.
Advertising Cuts and Copy Ads

Theatre Slug Here

Here is JOY for The WHOLE FAMILY
Distinguished Acting — Youth — Love — Music — Laughter — Heart Thrills
ALSO
Balance of Program

SHE HAD TO CHOOSE
LARRY "BUSTER" CRABBE
DANIEL JEWEL
SALLY BLANE
RICKI BOBBY
JEROME ELKIN
PLATT BLACK
AND A HOST OF SUPPORTING PLAYERS

A MAJESTIC PICTURE

Balance of Program

SHE HAD TO CHOOSE

Her filmer ran out of gas — so she coasted down hill right into the arms and heart of her MAN!

SHE HAD TO CHOOSE

SPARKLING COMEDY DRAMA WITH MUSIC
LOVE YOUTH LAUGHTER MUSIC MADNESS

SUN. JAN. 7
THEATRE

Title Slug Only

FROM THE REVIEWS
"Loaded with laughs"  "Classy production" "Ace acting" "True dramatic moments" "Chic, lively romance"

COMING SOON
(Theatre Slug)

Title Slug Only

SHE HAD TO CHOOSE

A SPRIGHTLY COMEDY DRAMA WITH MUSIC

A SURPRISE CLIMAX

DIRECTED BY RALPH CEDER

Use this "Bull's-eye" Slug for a Knock-out Ad—2 Cols. or Larger

SHE HAD TO CHOOSE

Use this Slug in Heralds or Throwaways

SHE HAD TO CHOOSE

A MAJESTIC PICTURE
REVIEWS PROVE BOX-OFFICE VALUE

VARIETY DAILY—"Good direction and first class playing. Dependable family entertainment. Cedric Hervey Cedar writes his comedy and drama well. Excellent performances. Sincere laughs. Wall produced lavish mountings. Handsomely photographed."

THE BILLBOARD—"A dandy program picture for the entire family.... Will please almost any age.... Larry 'Buster' Crabbe gives real life to his role. The laughs will come flying straight in major supporting parts. Sally Blane is charming. Fuzzy Knight is a good comedian."

MOTION PICTURE DAILY—"Worth while program attraction appealing to family audiences. Cast contributes effective performances. Cedric Hervey Cedar's direction skillfully blends romance, drama, comedy."

MOTION PICTURE HERALD—"One of the potential showmanship features.... In a choral musical number 'There is a Tavern in the Town.'... The climax works out in a whirlwind of action with a surprise punch."

SHOWMEN'S ROUND TABLE—"A picture the average patron will love. Best Majestic has made. Loaded with amusing situations. Abundance of good scenes, a lovely story romance, as well as some tense dramatic moments."

BOX OFFICE—"Majestic definitely proves a simple down-to-earth story can be made highly entertaining through treatment, settings and excellent direction. Performance of Miss Jewell is particularly notable, demonstrating ability as an emotional actress."

Capital Pictures Corp.
727 SEVENTH AVENUE NEW YORK CITY