SCREAMING EAGLES

ANGELS WITH STEEL TALONS!
Here is the NEVER-BEFORE-TOLD STORY of the gun and grenade guys of Company D, 101st Airborne... who fought their way out of a Bastogne steel ringed trap to earn their famed name.

The “never-say-die” paratroopers who lived for fighting and by it... to each the war was a personal affair!

HERS’S YOUR OPENING DAY AD

AD MAIL NO. 401
A CALL TO ARMS

STARRING TOM TRYON • JAN MERLIN • ALVY MOORE • MARTIN MILNER • JACQUELINE BEER

A BISCHOFF-DIAMOND PRODUCTION • DIRECTED BY CHARLES HAMS • SCREENPLAY BY DAVID LANG AND ROBERT PALSNESS, JR.
Troubled Moment

Tom Tryon in Paratroop Role

Tom Tryon, most outstanding American airman of the Hollywood war current, of crop of new faces, heads the cast of Allied Artists' "Screaming Eagles," a drama of the airborne war that is now showing at the theatre.

Tryon, a Yale graduate, was recently co-starred with Car-
ol Channing in their first picture for Paramount, and it is predicted that within a year he will be among the screen's top favorites.

With him in "Screaming Eagles" are Merlyn Miller, and Aly Moore, with Pat Con-
or, of "The P planted Boys" fame, and Lew Tewson, Jr., heading the featured cast. The picture is with the famous 101st Airborne Infantry Division, was produced by Samuel Bischoff and David Diamond. Charles Haas directed.

In Charge

Miss Universe

Jacqueline Beer, the Miss Universe entry, in the Miss Universe contest of 1954, was a success story in "Screaming Eagles," now at the theatre. Her automobile was paraded on D Day in Normandy and she was detached.

Miss Universe

Miss Universe

CAST

Mason .......... Tom Tryon
Lo Pian ........ Jan Merlin
Grimes .......... Aly Moore
Corliss .......... Martin Milner
Marionette ....... Jacqueline Beer
Dubrowsky ....... Joe Di Reda
Lambert ......... Mark Damon
Drew .......... Paul Burke
Forrest .......... Paul Conway

Language Mixup Baffles Actress

Language difficulties tripiled for Jacqueline Beer, a Russian, in her debut as a Miss Universe contestant from France in 1954, who has the feminine lead in "Screaming Eagles," the drama of the 101st Airborne Infantry, on D Day, now at the theatre.

When Jacqueline was signed by Paramount Pictures just after the Long Beach Miss Universe finals, she was told to work hard at perfecting her English, prior to her American film debut. She studied intensively and achieved remarkable success.

But in "Screaming Eagles," her first leading role in Hollywood, she, as a French peasant girl, doesn't speak a word of English. And she had to learn a number of German phrases to serve as a guide for U.S. paratroopers, dropped behind German lines.

Leading male roles in the film are played by Tom Tryon, Jan Merlin, Martin Milner and Aly Moore. Samuel Bischoff and David Diamond produced the Allied Artists release.

CREDITS

A Bischoff-Diamond Production: Directed by Charles Haas; Screenplay by Louis Lang and Robert Pratten Jr.; From a story by the late Captain Ely Rhode. Photographed by Harry Neumann and Made and Distributed by Samuel Bischoff and David Diamond for Allied Artists. The film was directed by Charles Haas from the screenplay by Louis Lang and Robert Pratten Jr.

Screenwriters

Jacqueline Beer, vivacious young French beauty, is the lone girl in the cast of Allied Artists' "Screaming Eagles."
FRIENDLY MEETING

SCREAMING EAGLES

No. 21

Portraying a French farm girl aiding American parachutists, Jacqueline Beer, beautiful young actress from France, meets Jan Merlin, as the billed leader of a flying party, in this scene from "Screaming Eagles." The dramatic story of the placing of the 101st Airborne Infantry en-air by Tom Tryon and is a Bischoff-Diamond production for Allied Artists.

MOST LIKELY' FILM NEWCOMER HEADS CAST OF ACTION DRAMA

Tom Tryon, one of the ten young Hollywood actors named as most likely to achieve top stardom on the screen, heads the cast of "Screaming Eagles," a taut drama of the 101st Airborne Infantry, currently showing at the theatre. In fact, Tryon received star billing in his first picture, Paramount's "The Scarlet Hour," in which he made his screen debut with Carole Ohmart.

Tryon is tall (6 2/8), with dark brown hair and piercing brown eyes, weighs 175, and is lean and athletic. At Yale where he studied Fine Arts for four years, he was a member of both the swimming and the fencing teams. He was born in Hartford, Conn., and his father, oddly enough, is in the clothing, and not the insurance, business.

In "Screaming Eagles" he is co-starred with Jan Merlin, Martin Milner and Aby Moore. In "Screaming Eagles," he is a French peasant girl who aided in thwarting the enemy.

Heading the supporting cast are Paul Conroy, Joe DiRado, Paul Burke and Eddie Robinson, Jr., in featured roles.

The picture was produced for Allied Artists by Samuel Bischoff and David Diamond, and was directed by Charles Haas.

BAIL OUT AND BREAK THRU!...when they land, they're tougher than anything that flies!

PHOENIX CITY" MAKERS REPEAT WITH THRILLING WAR PICTURE

Last year motion picture producers Samuel Bischoff and David Diamond came up with a sensational hit picture, "The Phoenix City Story," that got pages of recognition in the national press.

They now have a second hit on their hands, this time a roaring, exciting drama of the U. S. paratroopers. "Screaming Eagles," a dramatic tribute to the famous 101st Airborne Division, which opened yesterday at the theatre.

It was the 101st Airborne that made lasting military history on D Day, June 6, 1944, when it landed behind Omaha Beach in Normandy, to touch off the invasion. One platoon of the 101st overshot its mark on that day and had to fight its way back through the German lines. It is with this heroic platoon, the last of Company D, that the picture is concerned.

Outstanding in their starring roles are young actors: Tom Tryon, Jan Merlin, Martin Milner and Aby Moore. Tryon as a new and un-trusted replacement with the platoon who proves his courage and worth; Merlin as the lieutenant-in-command, Aby Moore as Tom Tryon's one friend from the start and Moore as a happy-go-lucky book private.

A pretty little French actress, Jacqueline Beer (pronounced Biever), the 1954 Miss Universe contestant from Paris, who has taken the film world by storm, stars as the heroine.

The picture stars Tom Tryon, Jan Merlin, Martin Milner and Aby Moore, with Jacqueline Beer (pronounced Biever), in the feminine lead.

Heading the supporting cast are Paul Conroy, Joe Di Rada, Paul Burke and Eddie Robinson, Jr., in featured roles.

The Allied Artists picture was produced by Samuel Bischoff and David Diamond, and was directed by Charles Haas.

TOUGHER THAN ANYTHING THAT FLIES OR WALKS!

The 101st Airborne, Their Fighting Faces Earned Their Battle Badge!

FRENCH GIRL IN ENVIOUS SPOT

Jacqueline Beer (pronounced Biever), France's entrant to the Miss Universe contest of 1954, drew what, for a girl, was an enviable role in her film debut. She is the only female in a large cast of young males in the paratrooper drama, Allied Artists' 'Screaming Eagles,' now at the theatre.

Jacqueline, under contract to Paramount and leased to Allied Artists for the picture, portrays a French peasant girl who helps a platoon of paratroopers infiltrate through the German lines on D Day.

The picture was produced for Allied Artists by Samuel Bischoff and David Diamond, and was directed by Charles Haas.
"CHUTES AWAY!"
From the lump-in-the-throat moment they hit the silk, to the terrifying instant they land inside a fiery steel-ringed trap, their untold, unforgettable story is dramatic dynamite!

SCREAMING EAGLES

The blazing and amazing story of the grenade-and-dagger guys of Company D, 502nd Parachute Regiment, 101st Airborne Division, U.S.A.

AN ALLIED ARTISTS PICTURE
STARRING TOM TRYON - JAN MERLIN
ALVY MOORE • MARTIN MILNER
A PICK-UP FRENCH GIRL WAS THEIR LADY LUCK!

A BISCHOFF-DIAMOND PRODUCTION DIRECTED BY CHARLES HACS • PRODUCED BY DAVID LANG AND ROBERT PRESHNELL, JR.

ANGELS WITH STEEL TALONS!
Here is the NEVER-BEFORE-TOLD STORY of the gun and grenade guys of Company D, 101st Airborne... who fought their way out of a Bastogne steel-ringed trap to earn their famed name.

Lusty Personal Story of the Bail-Out-For-Battle Guys!

SCREAMING EAGLES

The "never-say-die" paratroopers who lived for fighting and by it... to each the war was a personal affair!

AN ALLIED ARTISTS PICTURE
STARRING TOM TRYON - JAN MERLIN - ALVY MOORE
MARTIN MILNER • JACQUELINE BEER

A BISCHOFF-DIAMOND PRODUCTION • PRODUCED BY CHARLES HACS • DIRECTED BY DAVID LANG • PRODUCED BY ROBERT PRESHNELL, JR.
ANGELS WITH STEEL TALONS!
The true personal story of the toughest fighting outfit in the sky or on the earth!

BAIL OUT FOR BATTLE!
The untold, unforgettable story of the hottest fighting outfit that ever made the enemy lines their own personal stamping ground!
COMPLETE CAMPAIGN MAT 35c

ALL THE AD AND SCENE CUTS BELOW AVAILABLE ON ONE BIG BARGAIN MAT!

ORDER "SCREAMING EAGLES" SPECIAL MAT NO. 1 FROM NATIONAL SCREEN

NOTE: Any of These Mats May Be Ordered Singly at the Regular Price. Order by Number Under the Cut.

THE FULL LINE OF POSTERS AND LOBBIES IS AVAILABLE THROUGH NATIONAL SCREEN SERVICE EXCHANGES

TOUGHER THAN ANYTHING THAT FLIES OR WALKS!
The lusty, untold story of the 101st Airborne... whose battle fame earned their fighting name!

SCREAMING EAGLES

TOM TRYON
JAN MERLIN • ALVY MOORE
MARTIN MILNER
JACQUELINE BEER

AD NO. 205
2 cols. x 5½" (280 lines)

ANGELS WITH STEEL TALONS!
The lusty personal story of the toughest fighting caste in the sky or on the earth!

SCREAMING EAGLES

TOM TRYON
JAN MERLIN • ALVY MOORE
MARTIN MILNER
JACQUELINE BEER

AD NO. 104
1 col. x 5" (70 lines)

The BAIL-OUT-FOR-BATTLE GUYS!

SCREAMING EAGLES

TOM TRYON
JAN MERLIN • ALVY MOORE
MARTIN MILNER
JACQUELINE BEER

AD NO. 202
2 cols. x 2" (56 lines)

TOUGH AS THEY COME!

SCREAMING EAGLES

TOM TRYON
JAN MERLIN • ALVY MOORE
MARTIN MILNER
JACQUELINE BEER

AD NO. 102
1 col. x 2" (28 lines)
U. S. ARMY BACKS UP ‘SCREAMING EAGLES’ PROMOTIONS!
SUGGESTS TIE-INS WITH 101st AIRBORNE ASS’N., AND RECRUITING UNITS

The official U. S. Army directive shown on the right speaks for itself. With their cooperation, the opportunities for akkock campaign are unlimited. Check these ideas over:

BASTOGNE VETS ON STAGE
PRESENTATION OF THE COLORS
DISPLAY OF PARACHUTISTS EQUIPMENT IN LOBBY
PREMIERE SPONSORSHIP BY THE 101st AIRBORNE ASSOCIATION
ARMY TRUCK (BANNEDER) AROUND TOWN
RECRUITING ROOM IN LOBBY

FREE TIE-IN WINDOW CARDS—AVAILABLE AT YOUR NEAREST RECRUITING STATION
SWEAR IN NEW RECRUIT STAGE
RADIO BROADCAST FROM THEATER STAGE
BLOOD BANK DRIVE
PROCLAMATION BY MAYOR

Contact Nearest Army Field Installation Under The Jurisdiction Of Any Of The Following Public Information Officers:

FREE TIE-IN WINDOW CARDS—AVAILABLE AT YOUR NEAREST RECRUITING STATION

SECRETARIES 101st AIRBORNE DIVISION ASSOCIATION CHAPERS

AIRBORNE

NEW ENGLAND
Robert H. Cahoon
123 Summer St.
Newton Center, Mass.

CHICAGO, ILL.
George Selz
2951 Wilson Ave.
Chicago 23, Ill.

NORTHERN CALIFORNIA
William L. Walker
401 Balfour Road
Santa Rosa, Calif.

SOUTHERN CALIFORNIA
Frank M. Hoffman
1760 Omaw Street
Riverside, Calif.

OHIO
Robert H. Stewart
584 Carpenter St.
Columbus 8, Ohio

NORTHERN OHIO
Harbin B. Kopaska
2132 Brusher Blvd.
Peru, Ohio

NEW YORK CITY
George E. Walsh
105 William Street
New York 28, N. Y.

DETOIT, MICHIGAN
Kenneth L. Parker
20095 Arlington
Rosenfield, Mich.

SO. EASTERN PENNSYLVANIA
Arthur C. Jones
1821 Madison Ave.
Harriston, Penna.

PITTSBURGH, PENNSYLVANIA
Carl H. Robinson
405 June Way
Braddock, Penna.

NASHVILLE, TENNESSEE
E. L. Harlow
212 South Ave.
Nashville, Tenn.

WASHINGTON, D. C.
William E. Damour
555 Page Road
Naperville, Maryland

STREET STENCIL
The Screaming Eagles insignia illustrated above is made-to-order for a street stencil. Have your sign artist make up a stencil, about 12” deep, of the famous shoulder patch. With the permission of the local authorities stencil the busy street corners of your town and on the sidewalks leading to your theater. It might also be desirable to include the words “SCREAMING EAGLES” directly under the illustration, and eliminate the word “AIRBORNE” which is above it.

HOW MANY PARATROOPERS IN THE SKY?
“SCREAMING EAGLES” Contest Mat FREE!

Here’s a contest that will have the whole town guessing . . . and talking about “Screaming Eagles.” Offer ticket prices to those submitting correct answers. Plant the picture puzzle with your newspaper editor, or print it on heralds or your theatre program. The correct answer is 51 paratroopers. Order free 2-column contest mat S-E (illustrated below) from Allied Artists exploitation Dept., Hollywood.

NEW FACES
The clowns for new faces is answered by the producers of ‘Screaming Eagles” who present five talented young stars in the principal roles of the pictures. They are Tom Tryon, Alvy Moore, Jim Melvin, Martin Miller and Jacqueline Beer. Several fan magazines have already had feature stories on these up and coming stars so that they are familiar to millions of motion picture goers.

TELEVISION SLIDE
The television slide is available at $4.00 each including imprinting and postage. An open space has been left in the upper right hand corner for station ID. When ordering please be sure to give theatre name, playdate, and call letters and channel number if you want the station ID on it. All orders must be accompanied by money order or check.

Order direct from:
CHATS ART DISPLAY
6463 Sunset Boulevard
Hollywood, California

HISTORIC QUOTATIONS
Here are several historical quotations to use on a lobby card, for a radio or TV quiz, or in your newspaper as a contest. Have contest winners identify the figure connected with each quotation.

“NUTS!”—Gen. Anthony C. McAuliffe at the Battle of Bastogne.
“I have just begun to fight!”—John Paul Jones’ answer before capturing the British ship Serapis.
“Retreat, Hell!”—Gen. Oliver P. Smith in the Korean campaign.
“Damn the torpedoes, go ahead!”—Admiral David Farragut at Mobile Bay.
“Don’t fire until you see the whites of their eyes!”—Colonel William Prescott at Bunker Hill.
“Don’t give up the ship!”—Capt. James Lawrence at the Battle of the Lites.

RADIO SPOTS
The dramatic dialogue during the suspenseful moments that come just before the paratroopers get ready to drop behind enemy lines, the terrifying sound of anti-aircraft fire, and all the tensions of the situation are contained in the free radio transcription of “Screaming Eagles.” It will sell tickets.

There are two one-minute spots, two half-minute spots, and one 10 second spot. The longer announcements have 10 seconds left open on the end for local tie in copy and the 10 second spot is for station breaks. For your free transcription write directly to Allied Artists exploitation Dept., 3274 Sunset Dr., Hollywood 27, Calif.
POSTERS and LOBBIES

SIX SHEET

THREE SHEET

SET OF TWO 22x28 CARDS

INSERT CARD

Set of eight full color 11 x 14's also available

The full line of Posters and Lobbies is available through National Screen Service Exchanges

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