The world's most versatile man in one of the most original and fascinating dramas ever conceived, in which a dead man roams the streets of Manhattan . . . seeking someone to love him . . . to weep for him!

The New York Times called it: "A distinctly exhilarating event in the cinema . . . enormously entertaining."

BEN HECHT and CHARLES MacARTHUR present

THE SCOUNDREL

with JULIE HAYDON · HOPE WILLIAMS
ROSITA MORENO · MARTHA SLEEPER

Written, directed and produced by Ben Hecht and Charles MacArthur. Lee Garmes, Photographer and Associate Director. A Paramount Re-Release.

THEATRE

MAT 301

3 COLS. × 125 LINES . . . 375 LINES
9 inches . . . 27 inches

One of the ad mats available. See inside pages for others →

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World-Famous Noel Coward Portrays 'The Scoundrel'

Noel Coward, one of the most prolific and talented people in the history of the entertainment world, is popularly supposed to be a man who does not hit plays and, in a sort of afterthought between around-the-world jaunts on tramp steamers. Yet the facts of the meteoric Coward career show that no one but an indefatigable worker could be the leader of the English speaking theatre at thirty-five; could have written and produced more than twenty plays in the past decade; could have had four plays running simultaneously in London—and yet have acted in many of those performances and even written the music and lyrics for all of his musical productions!

Net content even with these brilliant achievements, Coward turned his talents to motion pictures. His first film was Paramount's Hecht-MacArthur Production, "The Scoundrel," which is making a return bow next . . . at the Theatre. Hailed by critics as "an imaginatively conceived and enthralling production," "The Scoundrel" is set in cosmopolitan Manhattan and tells the unusual story of a literary Casanova who ruthless tramples the love offered him by a sensitive, lovely girl. Then death teaches him the lesson a man for whom one weeps can find no rest for his soul. Julie Haydon portrays the girl to whom he returns in a desperate effort to earn her tears.

"The Scoundrel" Returns

Beginning next . . . the Theatre will offer "The Scoundrel," which includes the famous film version of internationally famous Noel Coward and which was written, directed and produced by celebrated authors Ben Hecht and Charles MacArthur.

Coward has the title role in the Paramount all-time hit and portrays a literary Casanova who tramples over love with contempt. After he is killed in an accident, he returns to earth to find one woman who will weep for him. Stage star Julie Haydon has the leading featured role.

"Scoundrel" Called Entertaining, Witty

When three such brilliant and talented men as Ben Hecht, Charles MacArthur and Noel Coward get together for the purpose of turning out a motion picture, something unusual is to be expected—and something unusual was delivered when "The Scoundrel" was released by Paramount some years ago.

Written, directed and produced by Hecht and MacArthur, "The Scoundrel" stars Noel Coward and was his very first film endeavor. It was hailed by New York Times critics as "enormously entertaining, witty and bizarre, containing some of the most dazzling writing that this column has ever heard on the screen." Other critics went on from there to tell the world that "The Scoundrel" was extraordinary entertainment that discriminating movie-goers would be sure to enjoy.

Beginning next . . . the Theatre is offering its patrons the opportunity to see this drama about a literary Casanova who flouts love in life, but returns after death to find one woman who will mourn his passing.

Coward, of course, has the title role and makes of "The Scoundrel" a man to be hated and then pitied. One of the stage's most outstanding actors, Coward is also a composer and a genius of the contemporary theatre. Fans have seen film adaptations of his plays, "Blithe Spirit," "Private Lives," "Cavalade" and "Design for Living," to name a few. He is also the author of "Brief Encounters," "In Which We Serve" and "This Happy Breed," all of them outstanding motion pictures.

Many Broadway Notables Are in 'The Scoundrel'

A witty, pungent and brilliantly original story of "smart people" and their amours is contained in the Ben Hecht-Charles MacArthur production, "The Scoundrel," which Paramount brings back next . . . to the Theatre. The unusual melodrama stars Noel Coward, internationally famous author and stage star, and was hailed by the New York Times critic as "a distinctly exhilarating event in the cinema."

The characters of "The Scoundrel," who play members of New York's ultra-sophisticated literary set, were alonman who will weep for him. In her few movie appearances, Monoc Miss Haydon has always had highly dramatic and emotional roles. Chief among her rare film portrayals is that of the sensitive, young poetess who falls in love with "The Scoundrel," played by the world-famous Noel Coward. The Ben Hecht-Charles MacArthur melodrama is being brought back by Paramount next . . . to the Theatre.

In "The Scoundrel," Miss Haydon vies with Hope Williams, Martha Sleeper and Rosita Moreno for Coward's love. Losing his affection, she regains it when, after his accidental death, he returns to earth to look for a woman who will weep for him.

Running Time
78 Minutes

Stage Star Julie Haydon
In Dramatic Thrill-File

Lovely, witty and brilliant Julie Haydon, one of the Broadway stage's brightest lights whose most recent hit play was "The Glass Menagerie," reverses the bour-

About the image:
- The image contains text about a movie and its cast, synopses, and running time.
- The text is in English and discusses a film titled "The Scoundrel" starring Noel Coward and Julie Haydon.
- The text includes credits and a brief synopsis of the movie's storyline.
- The text mentions the running time of 78 minutes.

Publicity

Synopsis
(Not for Publication)

Anthony Mallare . . . Noel Coward
Cora Moore . . . Jennifer Hayden
Paul Decker . . . Stanley Ridges
Julia Vivian . . . Martha Sleeper
Jimmy Clay . . . Ernest Cossart
Mildred Langwalier . . . Everly Gregg
Carlotta . . . Rosita Moreno
Maurice Stern . . . Edward Cianelli
Howard Gillette . . . Richard Bond
Vanderwood . . . Alexander Woolcott
Mrs. Rollinson . . . Helen Strickland
Rothstein . . . Lionel Stander
Massy . . . Frank Conlan
Calhoun . . . O. Z. Whitehead
Feliz Abrams . . . Raymond Bralmy
Stevack . . . Harry Davenport
Mathilde . . . Hope Williams
Luigi . . . William Ricciardi
Yoshikawa . . . Uhei Hasagawa
Zither Player . . . Carl Schmidt
Scrip Woman . . . Isabelle Foster
Fortune Teller . . . Miss Shushinka

Cast

Reading Time
78 Minutes

SCOUNDREL

Waiting for a Man to Weep

By ANTHONY MALLARE

An indifferent-looking girl, waitressing in a big New York restaurant, is caught in a storm one rainy night. The servers of the establishment pick up a frightened-looking young man, take him in, and make him feel welcome. He is a young artist who has lost his job and his money, and the servers provide him with a bed and a meal.

The next morning, the young man is seen wandering around the city, looking for work. He is offered a job as a waiter at a nearby restaurant, and he accepts. But as he works, he begins to feel like he's in the wrong place, and he eventually becomes convinced that the restaurant is a front for a criminal operation.

The young man's怀疑 leads him to start an investigation, which eventually leads to the uncovering of a major criminal ring. He is able to bring the criminals to justice, and he is hailed as a hero by the city's law enforcement officials.

Each character in the story is unique, but they all come together to form a cohesive whole. The young man's determination and bravery, the servers' kindness and support, and the criminals' chaos and intrigue all add to the story's appeal.

The film's visual style is also notable. The use of lighting and camerawork helps to convey the atmosphere of the story, and the performances of the actors are finely tuned to their respective roles.

Overall, Waiting for a Man to Weep is a thrilling and well-acted film that will keep audiences on the edge of their seats. It is a must-see for fans of crime thrillers and those who appreciate well-told stories.
ONE OF THE MOST ORIGINAL AND FASCINATING DRAMAS EVER CONCEIVED!

Ben Hecht and Charles MacArthur present

NOEL COWARD
The SCOUNDREL

with JULIE HAYDON HOPE WILLIAMS ROSITA MORENO MARTHA SLEEPER
Written, directed and produced by Ben Hecht and Charles MacArthur. Lee Garmes, Photographer and Associate Director. A Paramount Re-Release.

T HE A T R E

2 COLS. x 50 LINES . . . 100 LINES
1 3 1/2 inches . . . 7 inches MAT 202

ORDER ALL AD AND SCENE MATS BY NUMBER FROM NATIONAL SCREEN SERVICE

8 x 10 STILLS ALSO AVAILABLE

Ben Hecht and Charles MacArthur present

NOEL COWARD
The SCOUNDREL
with JULIE HAYDON HOPE WILLIAMS ROSITA MORENO MARTHA SLEEPER
Written, directed and produced by Ben Hecht and Charles MacArthur. Lee Garmes, Photographer and Associate Director. A Paramount Re-Release.

T HE A T R E

2 COLS. x 28 LINES . . . 56 LINES
1 2 inches . . . 4 inches MAT 201

BOTH MIDGETS ON MAT 101

Ben Hecht and Charles MacArthur present

NOEL COWARD
The SCOUNDREL
with JULIE HAYDON HOPE WILLIAMS ROSITA MORENO MARTHA SLEEPER
Written, directed and produced by Ben Hecht and Charles MacArthur. Lee Garmes, Photographer and Associate Director. A Paramount Re-Release.

100 LINES
7 inches MAT 102

Daringly Original!
COMBINATION ADS FOR TWO-IN-ONE SHOWINGS OF
"THE SCOUNDREL" and "CRIME WITHOUT PASSION"

The combination ads reproduced here are similar to those used by theatres which have played "The Scoundrel" in combination with "Crime Without Passion."

We are making mats of these ads available to you in the event that you might wish to take advantage of these theatres' successful experience in the merchandising of these films.

Order mats by number from
NATIONAL SCREEN SERVICE

Two of the most unusual films ever made. Written, directed and produced by the celebrated Ben Hecht and Charles MacArthur.

Noel Coward
The SCOUNDREL
Claude Rains
CRIME WITHOUT PASSION

"A distinct cinematic achievement... clever and exciting!"
"Enormously entertaining, witty and dazzling!"

PARAMOUNT RE-RELEASES
THEATRE

2 COLS. x 50 LINES... 100 LINES
MAT 205

All BEN HECHT - CHARLES MACARTHUR show!

Noel Coward
The SCOUNDREL
Claude Rains
Crime without PASSION

PARAMOUNT RE-RELEASES
THEATRE

2 COLS. x 25 LINES... 50 LINES
MAT 204

Two of the most unusual films ever made. Written, directed and produced by the celebrated Ben Hecht and Charles MacArthur.

Noel Coward
The SCOUNDREL
Claude Rains
CRIME WITHOUT PASSION

"A distinctly exhilarating event... enormously entertaining... hilariously cynical, witty, bizarre!"
"Something to see... an unusual, vigorous and striking melodrama!"

PARAMOUNT RE-RELEASES
THEATRE

2 COLS. x 75 LINES... 150 LINES
MAT 206